

LEGISLATIVE LEADERSHIP PROGRAM

LEGISLATIVE STAFF TRAINING

MAY 13, 2022



Institute for Public Policy
and Social Research
MICHIGAN STATE UNIVERSITY

LEGISLATIVE LEADERSHIP PROGRAM

TAX CUT PROPOSALS

Bob Schneider

Senior Research Associate
Citizens Research Council of
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BOB SCHNEIDER

SENIOR RESEARCH ASSOCIATE
CITIZENS RESEARCH COUNCIL OF MICHIGAN

Bob Schneider is in his second stint with the Citizens Research Council, having worked for the organization from 2013 to 2015. He has spent most of his time in state government, working in the Office of Health and Human Services – State Budget Office and as Associate Director for the non-partisan Michigan House Fiscal Agency (HFA). He has extensive expertise and has provided non-partisan advice and analysis

on state policy and budget matters in areas including corrections, human services, and transportation.

Prior to joining HFA, he was a research assistant and project manager from 1994 to 1996 for Public Policy Associates, a Lansing-based policy research and consulting firm. He also served for two years within the Michigan Department of State working on department budget and financial issues. Schneider received his Bachelor of Science degree in Economics from Central Michigan University and his Master's Degree in Economics from Michigan State University.

PROFESSIONAL DEVELOPMENT

TIME MANAGEMENT

Danielle Hook

Learning and Development
Manager
MSU Human Resources

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DANIELLE HOOK

LEARNING AND DEVELOPMENT MANAGER
MSU HUMAN RESOURCES

Danielle Hook serves as the learning and development manager for Michigan State University (MSU) Human Resources. In this position, she leads the design and implementation of learning and development strategy. This includes designing training sessions, facilitating work sessions, assessing learning needs and managing organizational

projects. Previously at MSU, she was the Performance Management and Training Coordinator for the MSU Infrastructure Planning and Facilities Department. She received her Bachelor of Science degree in Interdisciplinary Studies, Social Science-Education from MSU and her Master's Degree in Higher, Adult, and Lifelong Education from MSU.

PRINTING GUIDELINES

SUZANNE MENDEL

LEGISLATIVE SERVICE BUREAU

Suzanne Mendel serves as the Print Production Manager in the Legislative Service Bureau. The Council is charged with maintaining bill drafting, research, and other services in the Bureau for utilization by all members of the Michigan Legislature. The Bureau provides bill drafting through the Legal Division; research functions through the Research Services Division; a variety of printing services from the Legislative Printing Division; telephone support for the Legislature as well as computer support for the Bureau and Legislative Council agencies through the Information Technologies Division; and provides the Legislature with consolidated chamber automation, drafting tools, and future updates to Legislative websites.

Suzanne Mendel
Legislative Service Bureau

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STATE AGENCY ROUNDTABLES

HEALTH AND HUMAN SERVICES

LORNA ELLIOTT EGAN

MANAGER

CONSTITUENT SERVICES & TRIBAL LIAISON

MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES

Lorna Elliott Egan serves as the Manager in Constituent Services and Tribal Liaison at the Michigan Department of Health and Human Services.

Egan has more than 30 years of both public and private sector experience in the legislative, regulatory, and public policy areas. Previously, she served as a policy advisor and legislative aide in the Michigan House of Representatives. She received her Bachelor of Arts in Communications and Public Relations from Wayne State University.

Lorna Elliott Egan
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TREASURY

WILLIAM SAWYER
LEGISLATIVE INQUIRY SERVICE
DEPARTMENT OF TREASURY

William Sawyer works with the Legislative Inquiry Service at the Department of Treasury.

William Sawyer
Legislative Inquiry Service
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INSURANCE AND FINANCIAL SERVICES

Joseph Sullivan
Insurance Legislative Liaison
Department of Financial and
Insurance Services

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JOSEPH SULLIVAN
INSURANCE LEGISLATIVE LIAISON
DEPARTMENT OF FINANCIAL AND INSURANCE SERVICES

Joseph Sullivan serves as the Insurance Legislative Liaison at the Department of Financial and Insurance Services (DIFS). DIFS ensures access to safe and secure insurance and financial services fundamental for the opportunity, security, and success of Michigan residents, while fostering economic growth and sustainability in both industries. DIFS regulates banks, credit unions, insurance companies, insurance agents, insurance agencies, mortgage licensees, and consumer finance-related entities. Previously, Sullivan worked as a Legislative Director under the Michigan House of Representatives. He received his Bachelor of Arts in Human Resources and Sociology from MSU and his Master's Degree in Public Affairs Administration and State Agency Administration from Western Michigan University.

STAFF TRAINING PROGRAM COUNCIL

MATT GROSSMANN

DIRECTOR

*INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY*

Matt Grossmann is [Director of the Institute for Public Policy and Social Research](#) (IPPSR) and Professor of Political Science at Michigan State University.

His book, [Red State Blues: How the Conservative Revolution Stalled in the States](#), published in 2019, finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact policies that advance conservative goals.

His latest book, just published this summer is titled *How Social Science Got Better*. The work is the result of scores of personal interviews and survey research tracing developments delivering more accurate and profound social science discoveries.

Grossmann's the author of numerous books and articles and serves a Senior Fellow at the Niskanen Center in Washington, DC, host of [The Science of Politics Podcast](#) and a regular contributor to FiveThirtyEight's online political analysis.

He was named IPPSR Director in 2016. Under his leadership, Grossmann created a policy-relevant research search engine and the Correlates of State Policy online database (1,000 variables measured for all 50 states each year), designed a new online survey panel of political insiders, established a new training program for legislative staff, transformed an internship award into a leadership certification for legislative interns, and created an event series for training faculty to engage policymakers.

He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007.

He was named IPPSR Director in January 2016. IPPSR is a policy, leadership and research unit within MSU's College of Social Science, conducting more than \$1.5 million in grant- or contract-funded research and raising more than \$300,000 in donations annually.



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ARNOLD WEINFELD

ASSOCIATE DIRECTOR

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Arnold is Associate Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director for Workforce and Economic Development Partnerships for the Office of Public Engagement and Scholarship within University Outreach and Engagement.

Prior to joining MSU, Arnold served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League where he served in a number of roles and co-founded the Michigan Sense of Place Council.

Arnold began his career with the Michigan House of Representatives where he worked as a legislative aide, policy analyst and policy director. He has served his own community as an elected member of the Waverly Community Schools Board of Education and is currently on his local planning commission.

He is also on the boards of local and statewide organizations such as the Michigan Sense of Place Council, Rural Partners of Michigan, Capital Area College Access Network. He is a graduate of Michigan State University's College of Social Science Multi-Disciplinary Program.



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KATHLEEN M. WILBUR, PH.D.

*SENIOR VICE PRESIDENT
GOVERNMENT RELATIONS
MICHIGAN STATE UNIVERSITY*

Kathleen Wilbur is Michigan State University's senior vice president for government relations. Wilbur served at Central Michigan University, is the only woman to direct three State of Michigan departments, and served on the MSU Board of Trustees.

Before her MSU appointment, Wilbur, who joined Central Michigan University in 2002, was vice president for government and external relations. She also served as interim president for one year and then was vice president for development and external relations.

Prior to that she was director of the Michigan Department of Consumer and Industry Services, director of the Michigan Department of Commerce, deputy director of the Michigan Department of Commerce and director of the Michigan Department of Licensing and Regulation.

Wilbur was chief of staff to State Senator William Sederburg, who chaired the Senate Higher Education Appropriations Subcommittee, among other assignments.

She was elected to the MSU Board of Trustees in 1984 and served unto 1991. Her peer reviewed journal publications and conference presentations focus on the role of institutional trustees and governing boards in higher education.

A 2007 inductee into the Michigan Women's Hall of Fame, Wilbur earned a doctorate in higher education administration, a Master's Degree in higher education administration, and Bachelor's Degree in journalism from MSU.



Kathleen Wilbur, Ph.D.
Senior Vice President
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KATIE JOHN

*ASSOCIATE VICE PRESIDENT FOR STATE RELATIONS
GOVERNMENT RELATIONS
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Katie John serves as Michigan State University's Associate Vice President for State Relations. In her role, she represents MSU with stakeholders from state government including the executive office, legislature, and state agencies.

She brings more than 20 years of legislative experience, with a focus on higher education funding and policy. Prior to joining the MSU team, John served as the Associate Vice President of Government Affairs at Western Michigan University, holding that position since 2006. Prior to her work at WMU she held positions at the Senate Democratic Policy Office, Senate Democratic Communications staff, and the Office of Senate Minority Leader Bob Emerson. She earned a B.A. from Michigan State University and a Masters of Public Administration from Western Michigan University.



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JEREMY REUTER

*DIRECTOR FOR STATEWIDE ADVOCACY
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Jeremy Reuter serves as Michigan State University's director for statewide advocacy. He has 20 years of policy experience in a variety of organizations focused on improving educational outcomes for Michigan residents from early childhood through higher education.

He has served as chief executive officer of the Early Childhood Investment Corporation, director of funding and government relations for Learning Care Group, and special assistant/senior policy advisor at the Michigan Department of Education.

As director for statewide advocacy, Reuter is responsible for managing advocacy efforts and supporting relationships with advocates within and beyond the university. He earned his Bachelor of Arts in Family and Community Services and his Master of Arts in Family Studies from Michigan State University.



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PATRICK I. CUDNEY

*DIRECTOR OF GOVERNMENT AND STAKEHOLDER RELATIONS
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Patrick I. Cudney was appointed the director of government and stakeholder relations for Michigan State University's College of Agriculture and Natural Resources (CANR), MSU AgBioResearch and MSU Extension on November 15, 2021.

Prior to this, Cudney served as associate director for operations of Michigan State University (MSU) Extension since September 1, 2014. He oversaw logistical and business operations, including supervising the field-based leadership team as well as providing leadership for the organizational development units of MSU Extension including budget planning and management, human resources, professional development, communications and marketing, program reporting and evaluation, diversity, technology and other essential program support.

Cudney also served as acting director of MSU Extension from March 2021 - May 2021.



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ERIC WALCOTT

*STATE SPECIALIST, MSU EXTENSION
MICHIGAN STATE UNIVERSITY*

Eric Walcott is a State Specialist with MSU Extension's Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government.

Walcott's work focuses primarily on good governance, civic engagement, and fiscal sustainability, seeking to build capacity of state and local government officials as well as educate Michigan residents on issues related to state and local government and encourage their informed participation.

Walcott previously worked in the Michigan House of Representatives, and holds a Master's of Public Policy degree from Michigan State University.



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LEGISLATIVE LEADERSHIP PROGRAM STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH

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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in multiple formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and twice past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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TATIANA MAINE-BROWN

COMMUNICATIONS ASSISTANT

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Tatiana Maine-Brown works as a communications assistant at the Institute for Public Policy and Social Research. She is pursuing a master's in human biology and graduated from Michigan State University with a human biology degree with a pre-med focus in the Honors College. She was a Charles Drew Scholar at MSU.

In the Honors College, she served as a peer mentor for the Honors Navigators Peer Mentorship Program acting as a guide for first-generation students, international students, and students of color in the College.

She's been a Dean's List honoree and is looking forward to pursuing a career in women's health.



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About MSU's Legislative Leadership Program

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in support of state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

A New Opportunity: Legislative Staff Training

A new opportunity was recognized in 2016, and by 2017 the very first LLP Legislative Staff Training program was introduced. It was built on the LLP model, adding expanded interactive elements, a new bipartisan partnership with Michigan's State House of Representative and Senate leaders. With the arrival of term limits, Michigan's Legislature allows for more turnover in legislating and in staffing. It also encourages more movement from staff to elected legislator.

To this new opportunity, career-building resources were added, along with more personalized attention through smaller roundtable discussions and closer event evaluations upon which new training components were built. State agency administrators and deputies were a greater part of the educational experience, giving legislative staff a well-rounded understanding of bottom-to-top state governance. Both programs remain cooperatively produced by IPPSR, MSU Extension and MSU's Office of the Vice President for Governmental Affairs.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfeld8@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to LLP and other IPPSR operations: Administrative Assistant Iris Taylor Harper, Information Technologist Jes Sprague and Program Coordinator Katherine Cusick.

The staffs at MSU's Office for Governmental Affairs and MSU Extension deserve great credit for their assistance. At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Jason Wentworth and House Democratic Leader Donna Lasinski. Stacey Murray, professional development coordinator for the state House of Representatives, is vital to this effort.