



Asset Limited Income Constrained Employed

ALICE



Michigan Association of  
United Ways

# Michigan Association of United Ways

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## Our work through 32 local United Ways

- Convene, advocate, and innovate in local communities statewide to highlight the issues faced by ALICE households
- Understand disparities and target equity
- Use ALICE to frame the conversation and work with Corporate Partners and local and state policy makers
- Collectively clear barriers and support systemic solutions that promote financial stability for ALICE



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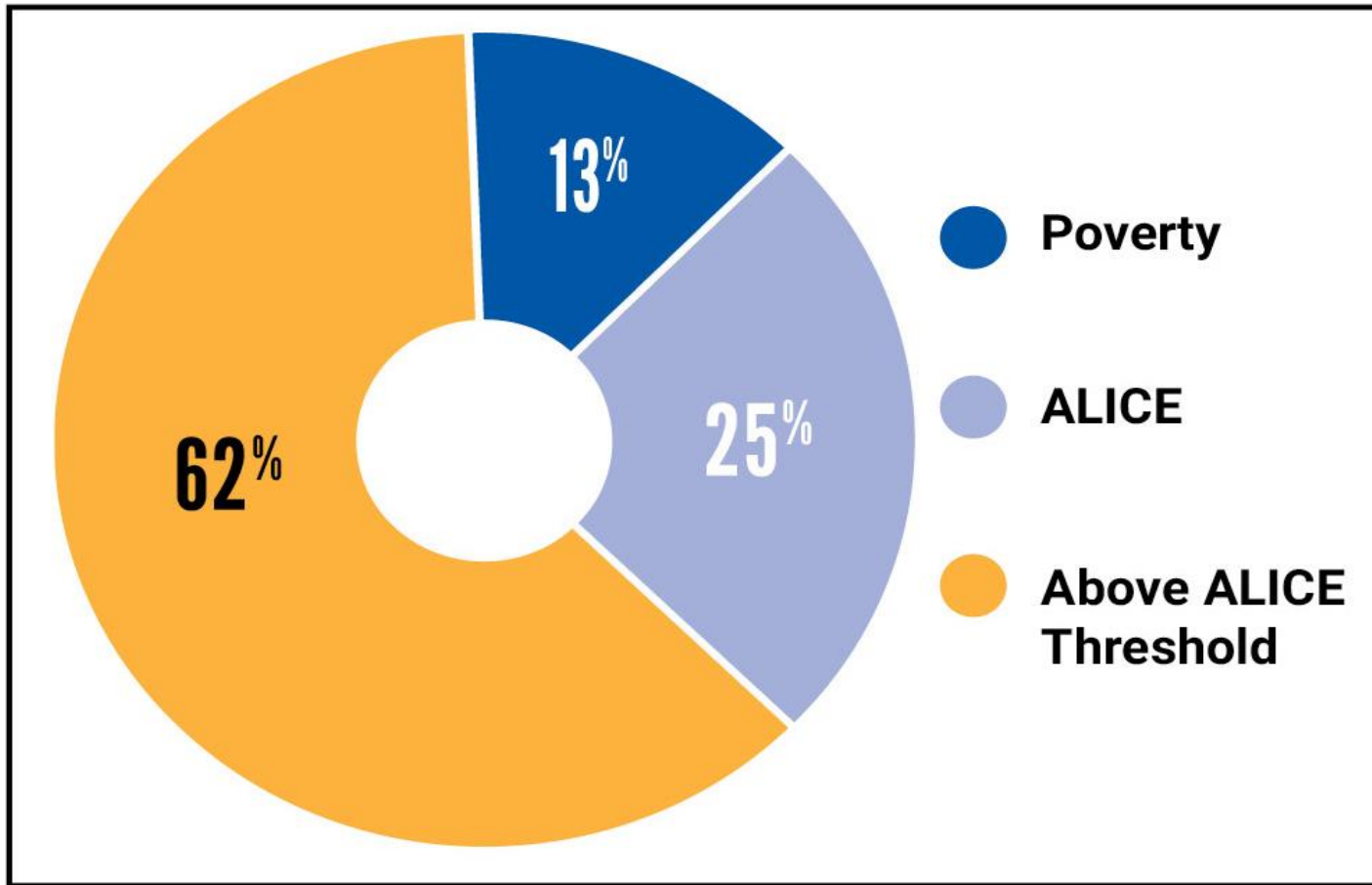
# Who is ALICE?

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- **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed
- Above FPL, below Household Survival Budget
- Low-wage jobs – cashiers, health care workers, security guards, laborers, office admin
- No savings:
  - For emergencies
  - For investing in the future – education, homeownership, retirement

# ALICE in Michigan

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Sources: ALICE Threshold, 2019; American Community Survey, 2019

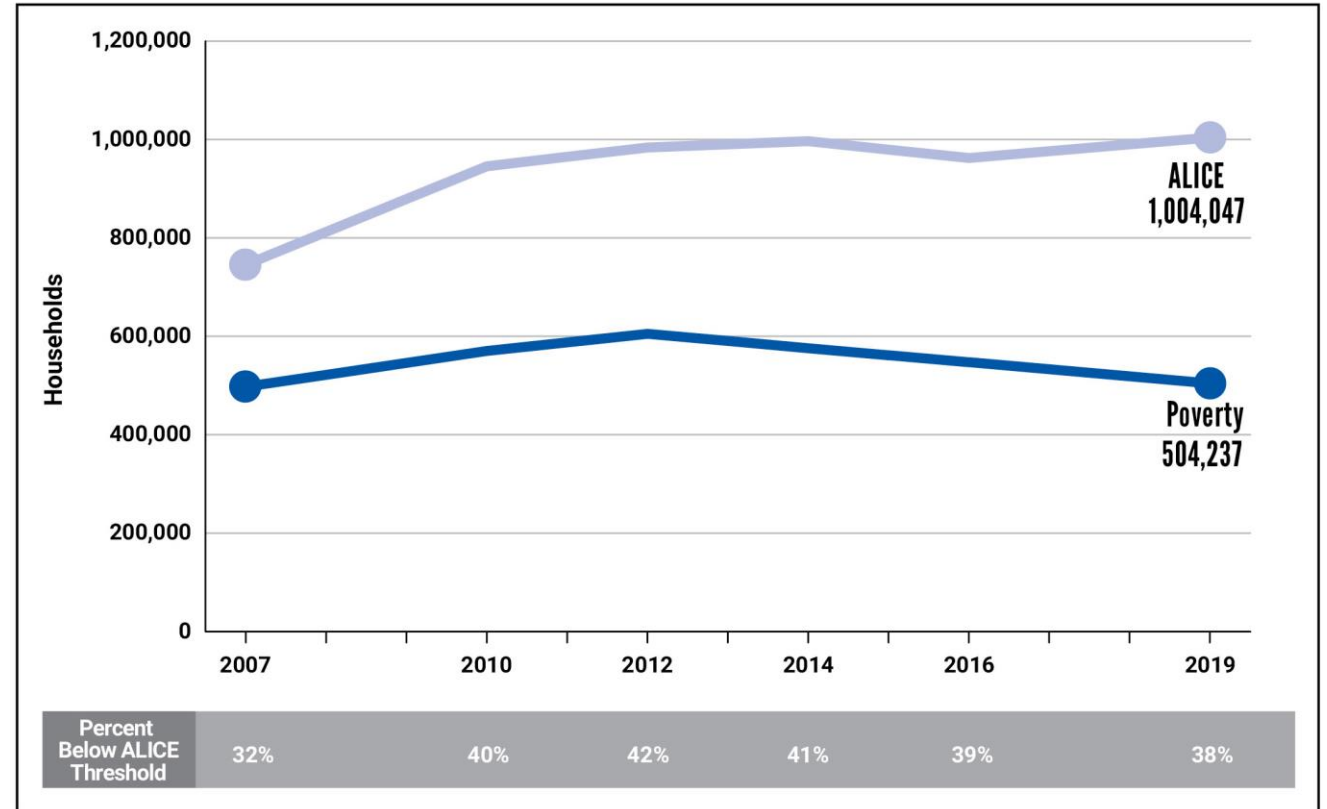
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# ALICE over time in Michigan

- **ALICE and Poverty-Level Households**

- Poverty 13% (504,237)
- ALICE increase from 745,446 in 2007 to 1,004,047 in 2019 (35% increase)
- 10% of households on the cusp of ALICE Threshold in 2019

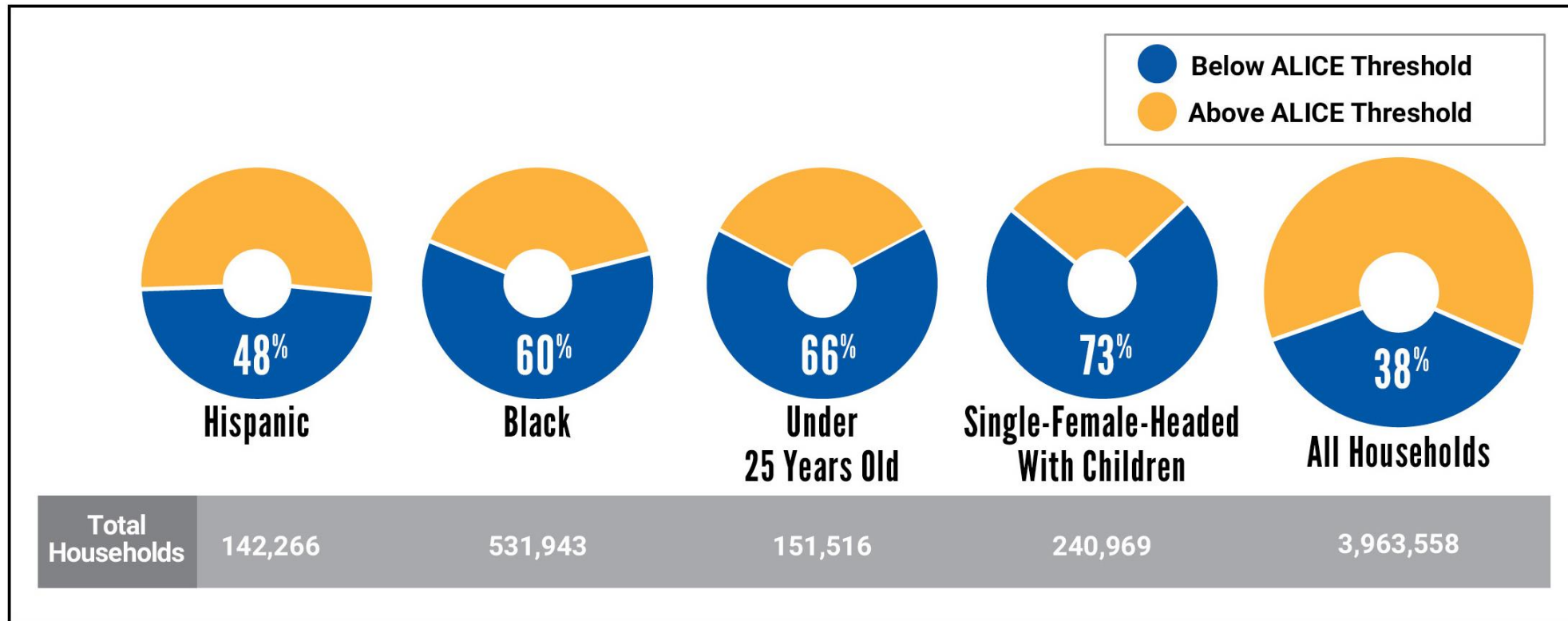
Households by Income, Michigan, 2007-2019



Sources: ALICE Threshold, 2007-2019; American Community Survey, 2007-2019

# Some Groups More Likely to be ALICE

Select Household Groups by Income, Michigan, 2019



Sources: ALICE Threshold, 2019; American Community Survey, 2019

# How does MI compare?

ALICE lives in every state

Rankings: (Percent of households below the ALICE Threshold):

#1 Louisiana (51%)

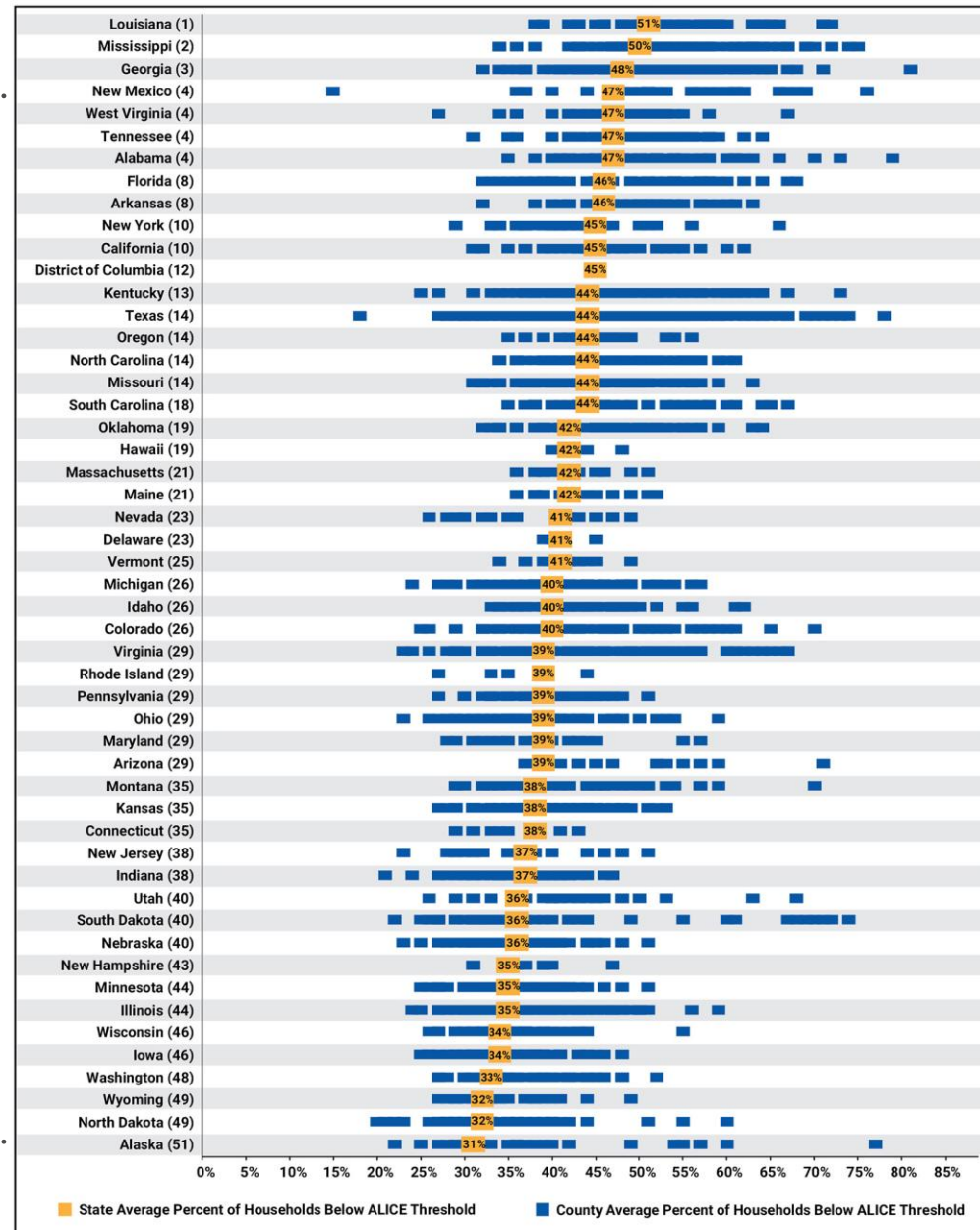
**#26 Michigan (38%)**

#29 Ohio (39%)

#44 Illinois (35%)

#51 Alaska (31%)

Percent of Households Below the ALICE Threshold and Ranking by State, United States, 2018

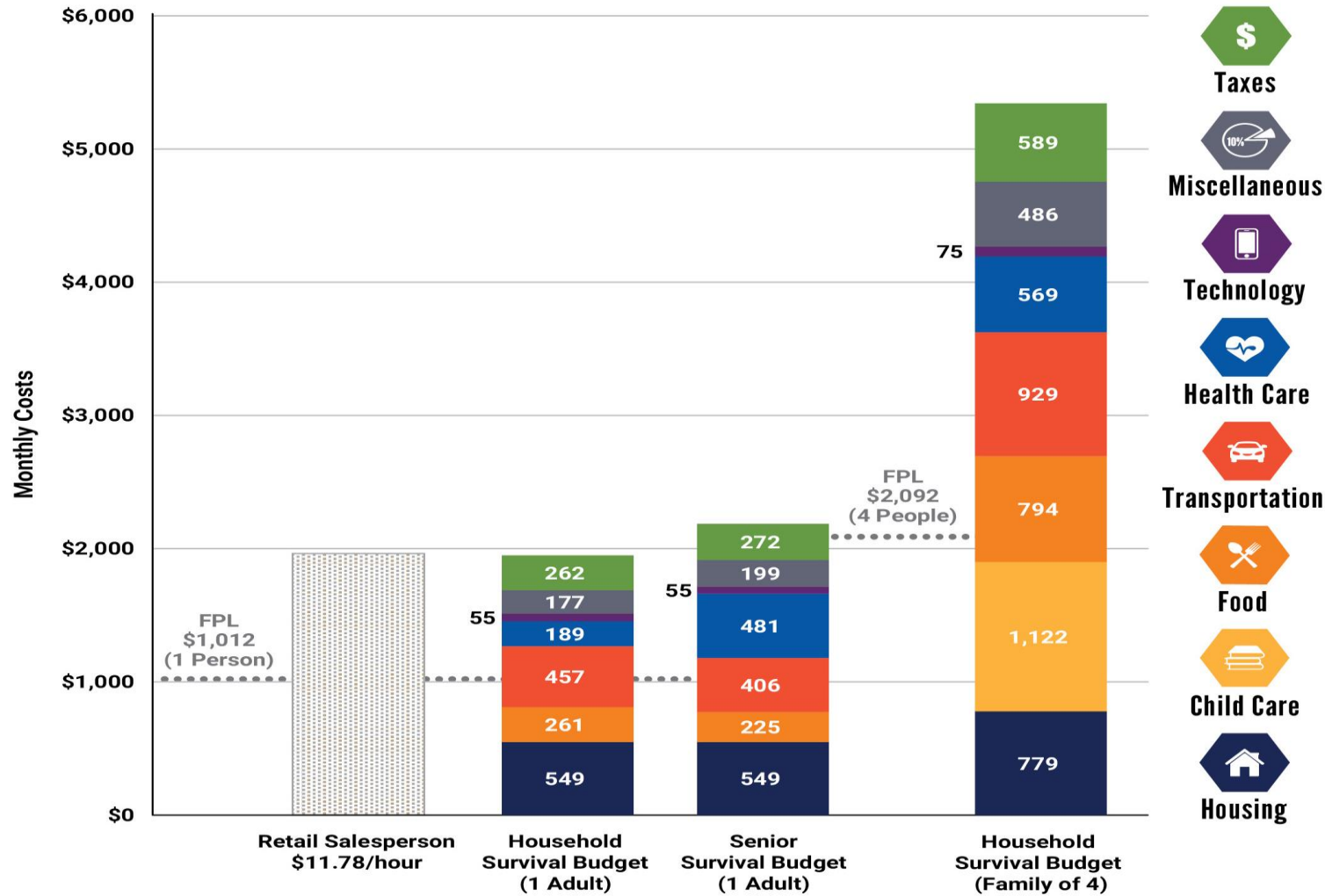


Sources: ALICE Threshold, 2018; American Community Survey, 2018





# The Bare Minimum Budget



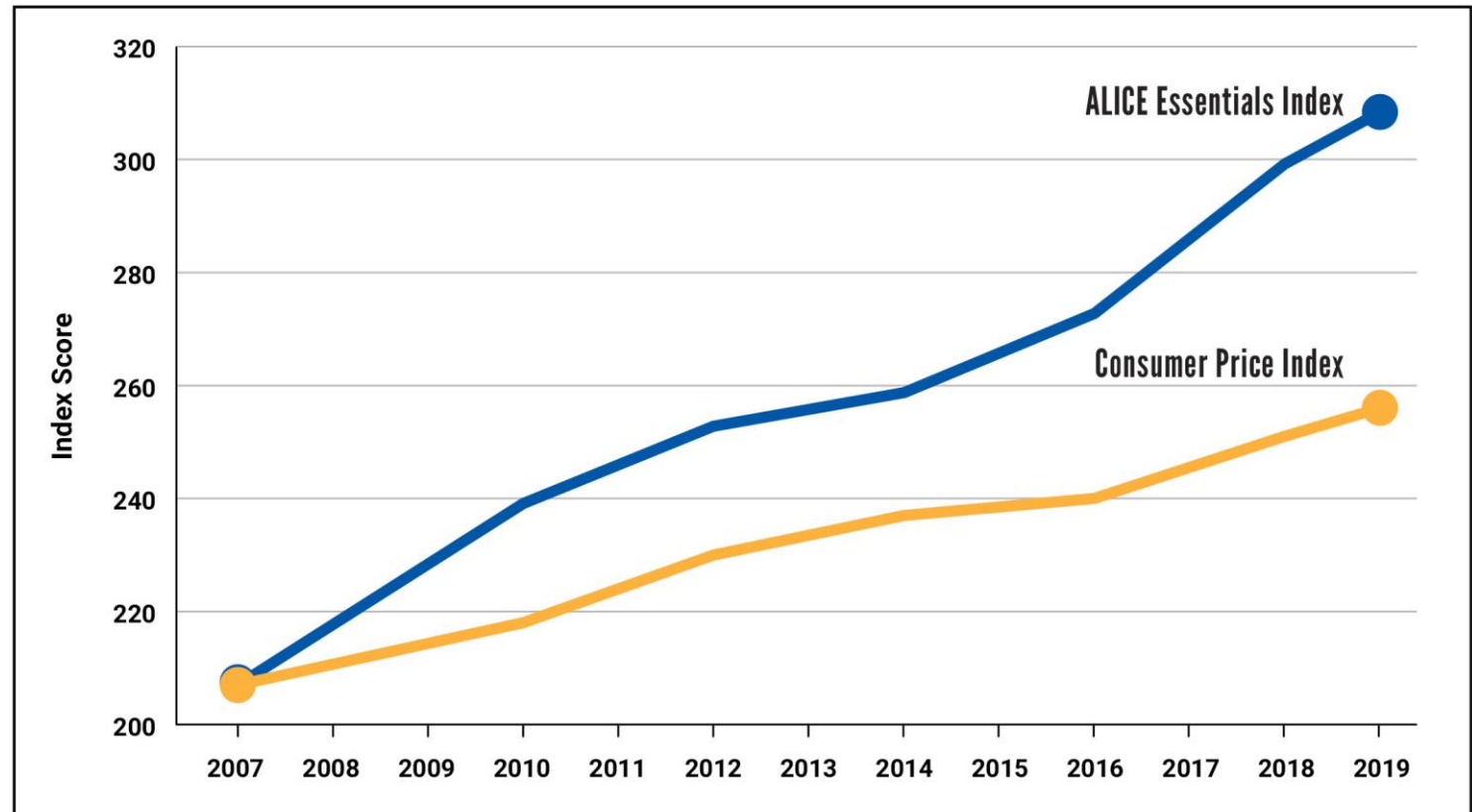
Monthly Total	\$1,963	\$1,950	\$2,187	\$5,343
Annual Total	\$23,560	\$23,400	\$26,244	\$64,116



# Costs of basic goods increasing faster

Inflation Indices, United States, 2007-2019

- **The ALICE Essentials Index**
  - Basic household items ALICE families buy
  - 3.4% annual increase
  - Similar rate of increase in rural and urban areas
- BLS Consumer Price Index (CPI)
  - All goods and services all families purchase
  - 1.8% annual increase



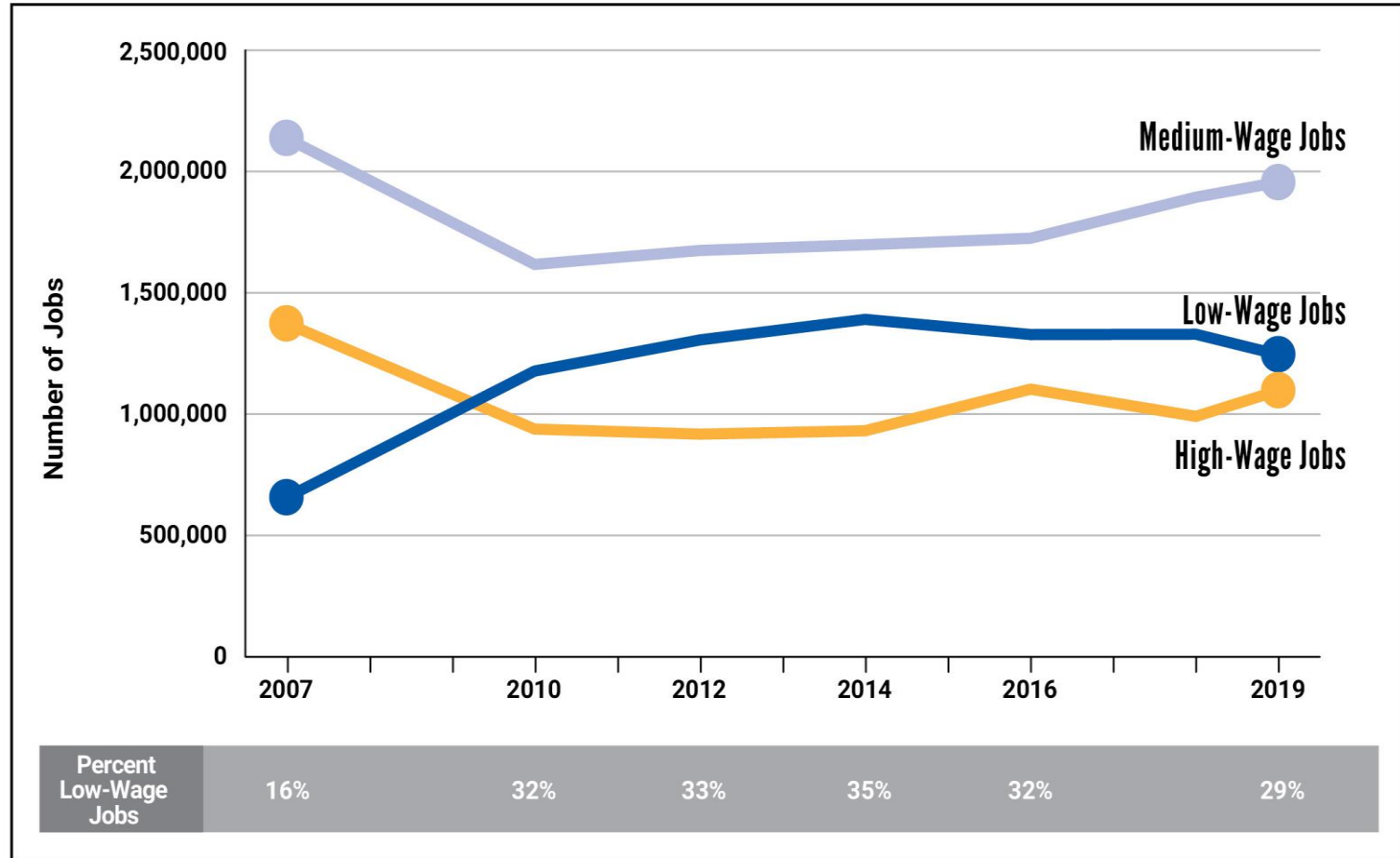
Sources: ALICE Essentials Index, 2007- 2019; Bureau of Labor Statistics—Consumer Price Index, 2007-2019. For more information, visit [UnitedForALICE.org/Essentials-Index](https://UnitedForALICE.org/Essentials-Index).

# Low and medium wage jobs dominate

## Wages versus Household Survival Budget (HHSB)

- **Dark blue** = Job cannot support family HHSB with two earners
- **Light blue** = Job supports family HHSB with two earners
- **Gold** = Job supports family HHSB with one earner

Number of Jobs by Wage Level, Michigan, 2007-2019



# United Way Policy Priorities for ALICE

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**Earned Income Tax Credit** – increase the State credit to 30% of the Federal credit for today's economy



**Accessible Childcare** – increase income eligibility for CDC and increase childcare provider payments



**Accessible Housing** – create and expand tools for the development or rehabilitation of housing supply that is attainable to more



**2-1-1** - Provide coordinated connection to health and human services

# UNITED FOR ALICE



[www.UnitedforALICE.org](http://www.UnitedforALICE.org)

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