BROADBAND CHALLENGES IN MICHIGAN

F E B R U A R Y 7 , 2 0 1 8

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Agenda

Merit Network and the necessity of RENs
Why is connectivity needed?
Leveraging technology to improve communities
Technology solutions
TV Whitespace Spectrum
Rural Airband Initiative



Michigan Technological University

Lake Superior State University

Northern Michigan

University

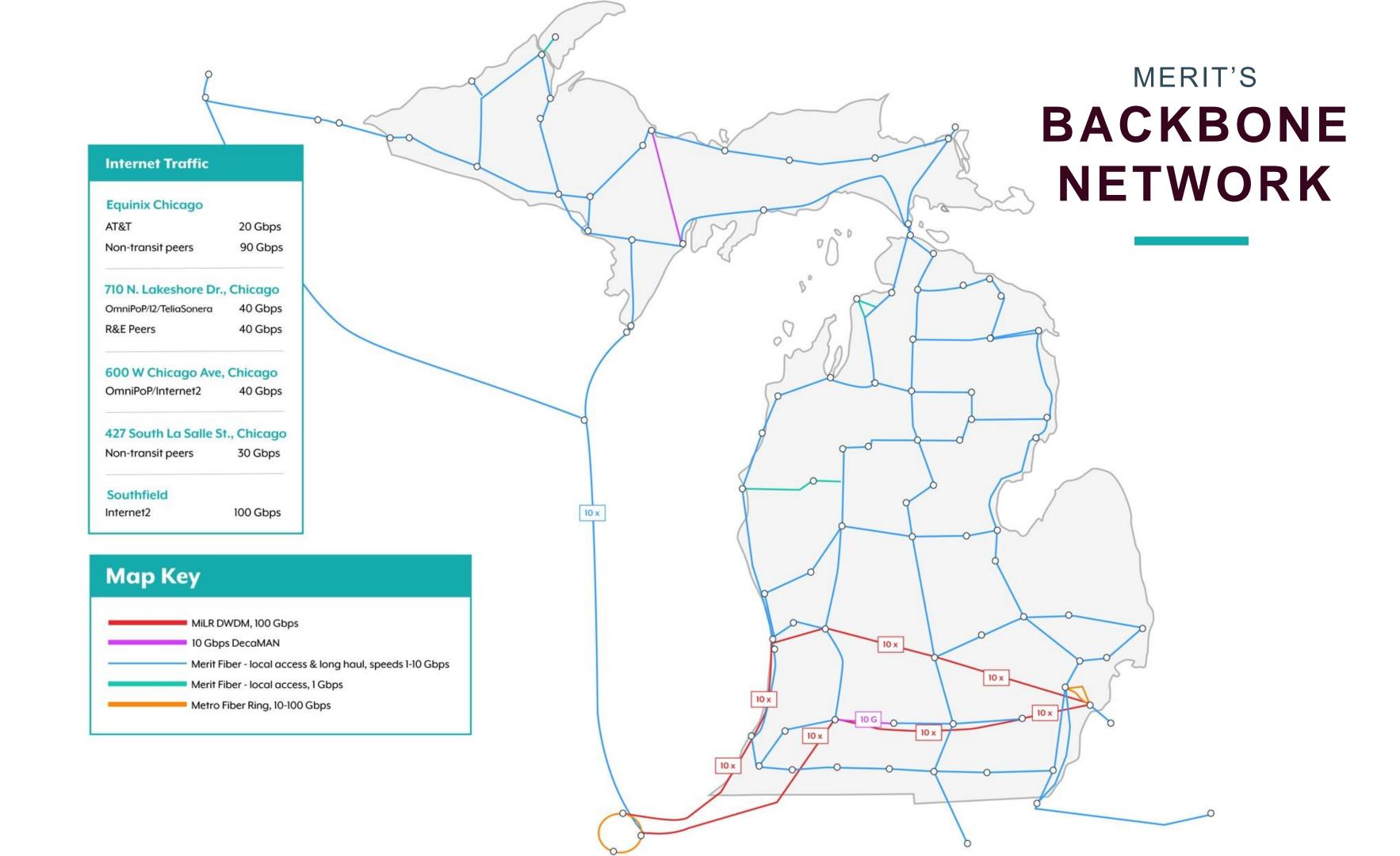
ment

Merit, the longest running R&E network in the U.S., is governed by 12 public universities and supported by 285 affiliate members.

Our Members are community-facing organizations from across the education, library, government, healthcare and non-profit sectors.

Central Michigan University Ferris State Michigan State University University **Grand Valley** Oakland **State University** University **Wayne State** Western Michigan **University** University **University of** Eastern Michigan Michigan University

Merit provides networking, security and community services to member organizations while upholding the principles of an open internet. Merit intends to operate its network in an open and transparent manner. We will not block websites, we will not throttle or degrade traffic and we will not discriminate in our treatment of this traffic.



Why is connectivity needed?

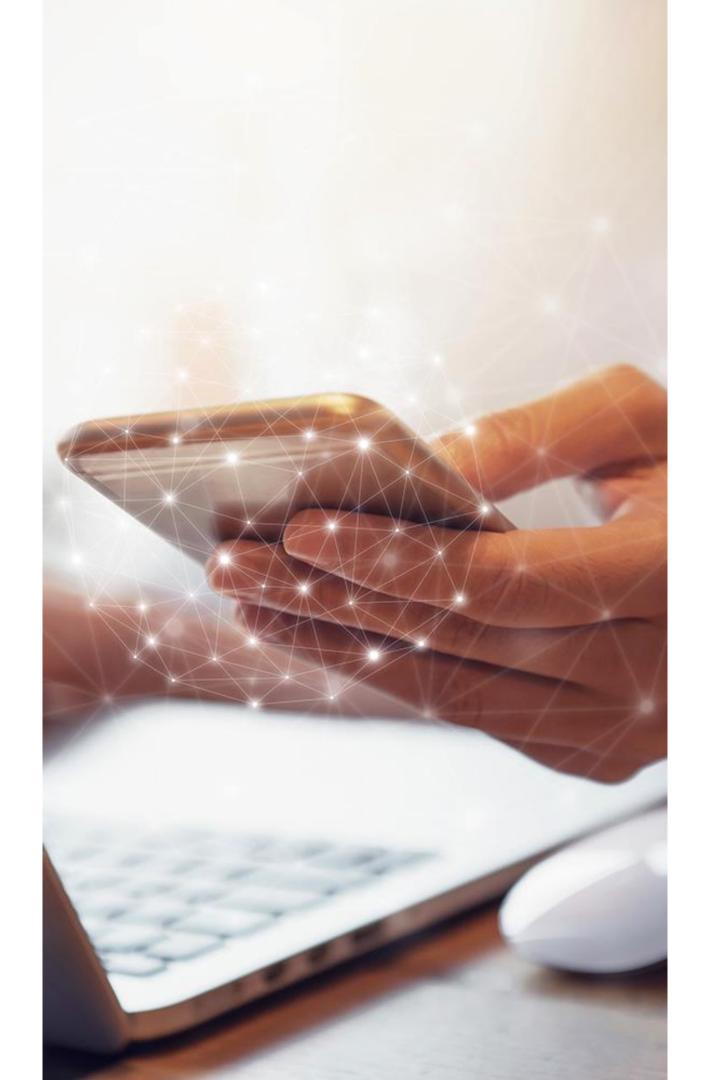
34 million Americans still lack broadband access(10% of total US population, 40% of rural America)5 million households with school-aged children



Leveraging Connectivity

- Access the internet has become an integral component of everyday life
- Reshaped how individuals participate in society
- These skills are required to be competitive
- Higher broadband penetration is associated with higher per capita growth
- Alleviating the homework gap
- Telemedicine/ remote hospice care
- Wildlife research and trailhead monitoring
- First responders hotspots





TechnologySolutions

Challenges:

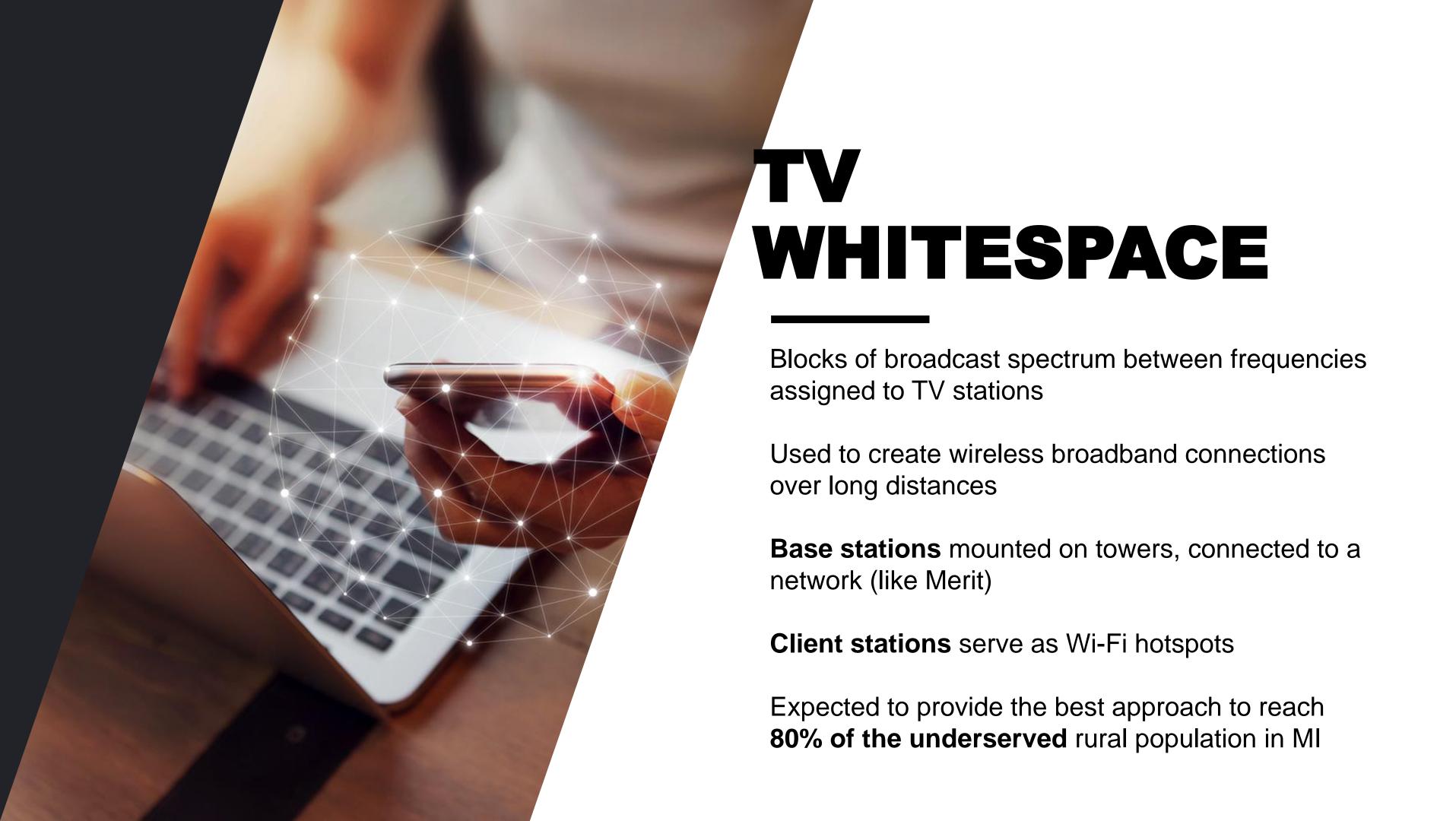
Poor economies of scale, terrain and network issues

EBS (Educational Broadband Spectrum):

FCC envisioned for instructional materials
Difficult to obtain licenses (scarce)
End-user devices support LTE technology, like
mobile wireless providers

Wi-Fi Mesh Networks (through a community):

Used as extension of wireline-based coverage that connects devices through homes, businesses Relies on unlicensed spectrum subject to FCC rules to unlicensed devices (no exclusive use of their networks)



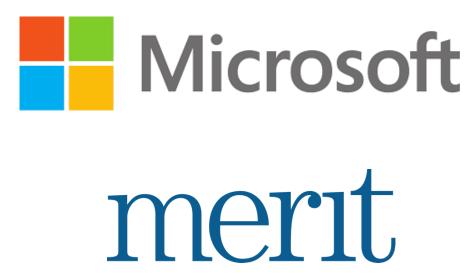
"Super Wi-Fi"

TV Whitespace (Continued)

- Unused by licensed services in the broadcast tv bands
- Low frequency can penetrate physical barriers and travel long distances – ideal for remote populations and difficult terrain
- Bands not configured yet to communicate with enduser devices (Like "transport" for Wi-Fi/Consumed from a hot spot)
- Subject for FCC rules for unlicensed devices
- Due to size of spectrum compared to larger frequency, vast amounts of bandwidth aren't available











ALPENA + MONTMORENCY, MI

TV White Space APPLICATIONS

- Alleviate the "homework gap"
- Telemedicine for homebound patients
- Public safety initiatives like hotspots for first responders
- DNR and environmental research



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