



MICHIGAN DEPARTMENT OF  
**LABOR & ECONOMIC  
OPPORTUNITY**

MICHIGAN HIGH-SPEED INTERNET OFFICE  
[LEO-MIHIGHSPEEDINTERNET@MICHIGAN.GOV](mailto:LEO-MIHIGHSPEEDINTERNET@MICHIGAN.GOV)

# AGENDA

- + CMIT Overview & Introductions
- + Michigan High-Speed Internet Office
- + Mission, Goals, Framework, and Principles
- + Forthcoming Programs
- + Next Steps

# MICHIGAN HIGH-SPEED INTERNET OFFICE

- + Michigan's single point of contact for all things broadband
- + Administrators of federal funds for broadband expansion
- + Created by Executive Directive in June 2021, authorized for funding and staff in April 2022
- + Located within the Prosperity Division of the Department of Labor and Economic Opportunity
- + Eight staff:
  - + Chief Connectivity Officer – Eric Frederick
  - + Digital Equity Director – Allie Herkenroder
  - + Executive Assistant – Leslie McCarrick
  - + Infrastructure Program Manager – TBD
  - + Digital Equity Program Manager – TBD
  - + Data/Policy Manager – TBD
  - + 2x Compliance/Reporting Managers – TBD







# OUR MISSION

- + Create a more digitally equitable Michigan where everyone can leverage technology to improve their quality of life.

# OUR GOALS

- + Ensure universal availability of broadband to every home, business, institution, and community
- + Ensure 95% of households adopt a permanent connection at home



# FRAMEWORK

- + Digital Equity is the goal.
- + Digital Divide is the issue.
- + Digital Inclusion is the work:
  - + Affordable, robust broadband internet service
  - + Internet-enabled devices that meet the needs of the user
  - + Access to digital literacy training
  - + Quality technical support
  - + Applications and online content designed to enable and encourage self-sufficiency, participation, and collaboration





# GUIDING PRINCIPLES

- + Creativity
- + Efficiency
- + Transparency







# FORTHCOMING PROGRAMS

- + Realizing Opportunity with Broadband Infrastructure Networks (ROBIN)
- + Broadband Equity, Access, and Deployment Program (BEAD)
- + State Digital Equity Planning & Capacity Grant Programs (SDEPG & SDECG)



# ROBIN PROGRAM

- + Last-mile and middle-mile grant program
- + Unserved defined at 100/20 Mbps
- + Funded with \$250M from the Capital Projects Fund
- + Administered by US Treasury; may announce approval of our plan next week
- + Anticipated to open the program for applications in late fall/early winter for deployment next spring





# BEAD PROGRAM

- + Largest source of broadband funding
- + Priority given to building networks that connect unserved and underserved locations and community anchor institutions
- + Exact allocation is not yet known but is estimated to be \$1.5B - \$1.7B
- + Implemented as a subgrant program to a variety of entities include private ISPs, non-profits, communities, co-operatives, and others
- + Begins with robust and thorough planning beginning in fall 2022
- + Funds likely to start being distributed in early 2024





# STATE DIGITAL EQUITY PLANNING & CAPACITY

- + Provides states with two opportunities; 1) to create a statewide digital equity plan; and 2) a follow-on program for implementing that plan
- + Planning will begin this fall and capacity is expected to follow next year
- + NTIA will also be administering a competitive digital equity grant program to which anyone can apply
- + Designed to address the needs of 'covered populations;' rural residents, aging individuals, low-income households, veterans, those with disabilities, individuals with a language barrier, members of a racial or ethnic minority group, and incarcerated individuals







# MI CONNECTED FUTURE

- + Embarking on a comprehensive and robust statewide broadband planning effort this fall
- + Plan will meet the requirements of both the BEAD and SDEPG programs and provide the state with a plan for achieving universal access and improving digital equity
- + MIHI plans to implement multiple communications and feedback streams to ensure we are listening to all of Michigan's diverse voices and identifying solutions that close our gaps

# NEXT STEPS

- + Secure initial federal funding
- + Onboard additional MIHI Office staff
- + Build-out detailed engagement strategy and begin creating the MI Connected Future Plan
- + Complete the infrastructure asset audit project and begin developing the broadband geospatial data strategy
- + Develop scoring rubric, application, and other materials for the ROBIN Program
- + Questions





Thank you.

MICHIGAN HIGH-SPEED INTERNET OFFICE

LEO-MIHIGHSPEEDINTERNET@MICHIGAN.GOV



MiDeptLEO



MichiganLEO



MichiganLEO



MichiganLEO