NEW DIRECTIONS FOR CAREER AND TECHNICAL EDUCATION

PRESENTED BY LUANN DUNSFORD
For over 30 years, the Association has been the go-to resource in federal, state and local workforce initiatives. The Association’s work ensures top-quality services and support for Michigan’s talent pipeline.
The Michigan model is integrated, private-sector led and deeply rooted in local communities.

Michigan Works! members are independent organizations, connected through a common mission: Economic Prosperity. Everyone Works!.

Michigan Works! offers statewide universal services that are tailored to each region's unique economy.
A demand-driven workforce development system contributes to the state’s economic vitality through the provision of workforce training and services that **meet the needs of targeted business sectors and employers.**
BOARD VISION

SERVICES

STRATEGY
ALICE Households

Asset Limited, Income Constrained, Employed - ALICE represents those in our communities who are working yet still struggling to make ends meet.

40%  
Michigan’s population that cannot afford basic household necessities.

18%  
The basic cost of household expenses has increased steadily in every county since 2007. The average budget rose by 18%.

2/3  
Low wage jobs represent the majority in Michigan. More than 2/3 of these jobs pay less than $15 per hour.

WORKFORCE TRAINING

Skilled Trades Training Fund

Enhances talent, productivity and retention while increasing the quality and competitiveness of Michigan's employers.

- JOBS RETAINED: 10,000+
- JOBS CREATED: 3,029
- INVESTMENT: $15M
- FUNDS LEVERAGED: $245M

*FY 2017 Data
CALL TO ACTION

- STTF
- TANF Reauthorization
- Other Work Requirements
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MICHIGAN WORKS! ASSOCIATION
We are a non-profit membership association
built to power a strong talent development system.

OUR MISSION: ECONOMIC PROSPERITY. EVERYONE WORKS!