

Institute for Public Policy and Social Research (IPPSR) Public Forum

# NEW DIRECTIONS FOR CAREER AND TECHNICAL EDUCATION

PRESENTED BY LUANN DUNSFORD





THIRTY YEARS OF INNOVATION

# MICHIGAN WORKS! ASSOCIATION

For over 30 years, the Association has been the go-to resource in federal, state and local workforce initiatives. The Association's work ensures top-quality services and support for Michigan's talent pipeline.



## ADVOCACY

Speaks as the voice of  
Michigan Works!



## EDUCATION

Unites members and talent  
leaders to share and  
implement great practices



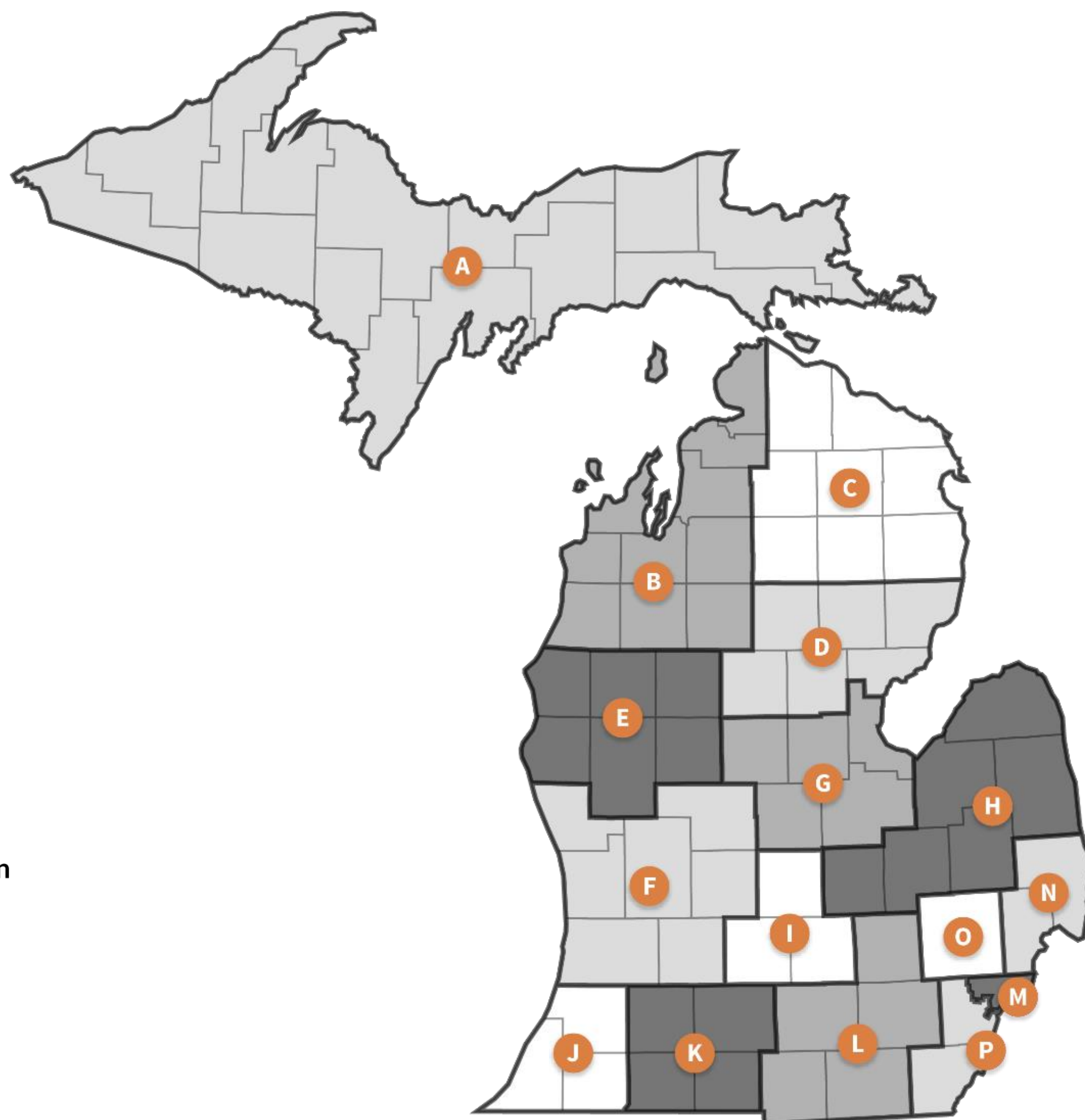
## CONNECTION

Engages and develops  
today's workforce leader

YOUR STATEWIDE RESOURCE

# MICHIGAN WORKS! AGENCIES

- A** UPWARD Talent Council
- B** Networks Northwest
- C** Michigan Works! Northeast Consortium
- D** Michigan Works! Region 7B Consortium
- E** Michigan Works! West Central
- F** West Michigan Works!
- G** Great Lakes Bay Michigan Works!
- H** GST Michigan Works!
- I** Capital Area Michigan Works!
- J** Kinexus
- K** Michigan Works! Southwest
- L** Michigan Works! Southeast
- M** Detroit Employment Solutions Corporation
- N** Macomb-St. Clair Michigan Works!
- O** Oakland County Michigan Works!
- P** Southeast Michigan Community Alliance (SEMCA) Michigan Works!





- ✓ The Michigan model is integrated, private-sector led and deeply rooted in local communities.
- ✓ Michigan Works! members are independent organizations, connected through a common mission: Economic Prosperity. Everyone Works!.
- ✓ Michigan Works! offers statewide universal services that are tailored to each region's unique economy.

# DEMAND DRIVEN DEFINITION



Identifies the employer as the primary customer

Ultimately the employer is the “end user”

Workforce system is product supplied to employer customers

Employer creates the "pull" based on demand (needs)

A demand-driven workforce development system contributes to the state’s economic vitality through the provision of workforce training and services that **meet the needs of targeted business sectors and employers.**

MICHIGAN WORKS!

# BOARD VISION



SERVICES

STRATEGY

# ALICE Households

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**A**sset Limited, **I**ncome **C**onstrained, **E**mployed - **ALICE** represents those in our communities who are working yet still struggling to make ends meet.



40%

Michigan's population that  
cannot afford basic household necessities.



18%

The basic cost of household  
expenses has increased steadily in  
every county since 2007. The  
average budget rose by 18%.



2/3

Low wage jobs represent the majority in  
Michigan. More than 2/3 of these jobs pay  
less than \$15 per hour.

WORKFORCE TRAINING

## Skilled Trades Training Fund

Enhances talent, productivity and retention while increasing the quality and competitiveness of Michigan's employers.



**JOBS RETAINED**  
**10,000+**



**JOBS CREATED**  
**3,029**



**INVESTMENT**  
**\$15M**



**FUNDS LEVERAGED**  
**\$245M**



# CALL TO ACTION

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- ✓ STTF
- ✓ TANF Reauthorization
- ✓ Other Work Requirements



**MICHIGAN WORKS! ASSOCIATION**

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**CONTACT US**

**LUANN DUNSFORD, CEO**  
**MICHIGAN WORKS! ASSOCIATION**  
**@LuannDunsford | DunsfordL@michiganworks.org**

517.371.1100 | [800] 285-WORKS [9675]

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## **MICHIGAN WORKS! ASSOCIATION**

We are a non-profit membership association  
built to power a strong talent development system.



**OUR MISSION: ECONOMIC PROSPERITY. EVERYONE WORKS!**