

Institute for Public Policy and Social Research (IPPSR) Public Forum

NEW DIRECTIONS FOR CAREER AND TECHNICAL EDUCATION

PRESENTED BY LUANN DUNSFORD



THIRTY YEARS OF INNOVATION

MICHIGAN WORKS! ASSOCIATION

For over 30 years, the Association has been the go-to resource in federal, state and local workforce initiatives. The Association's work ensures top-quality services and support for Michigan's talent pipeline.



ADVOCACY

Speaks as the voice of
Michigan Works!

EDUCATION

Unites members and talent
leaders to share and
implement great practices

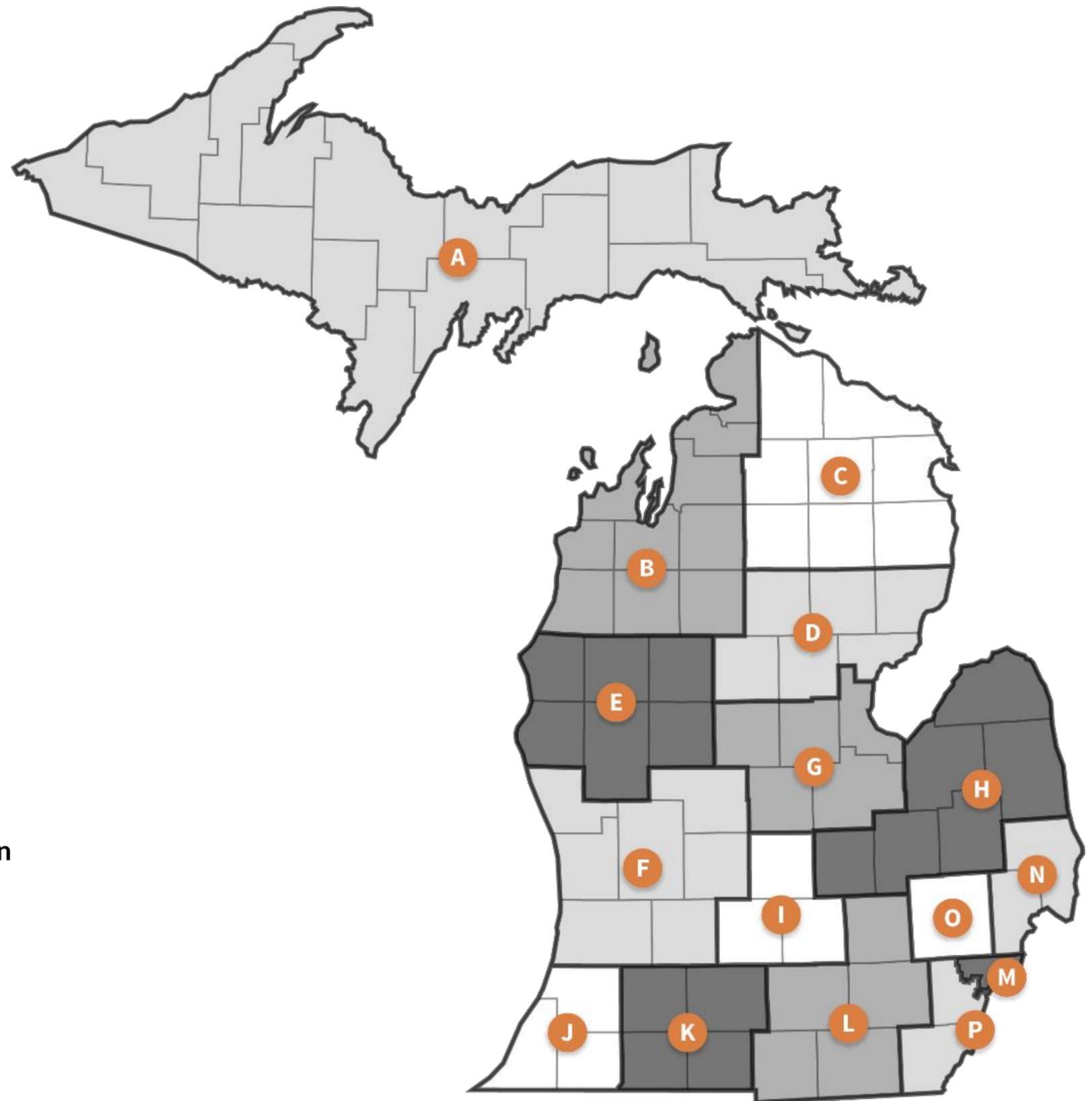
CONNECTION

Engages and develops
today's workforce leader

YOUR STATEWIDE RESOURCE

MICHIGAN WORKS! AGENCIES

- A** UPWARD Talent Council
- B** Networks Northwest
- C** Michigan Works! Northeast Consortium
- D** Michigan Works! Region 7B Consortium
- E** Michigan Works! West Central
- F** West Michigan Works!
- G** Great Lakes Bay Michigan Works!
- H** GST Michigan Works!
- I** Capital Area Michigan Works!
- J** Kinexus
- K** Michigan Works! Southwest
- L** Michigan Works! Southeast
- M** Detroit Employment Solutions Corporation
- N** Macomb-St. Clair Michigan Works!
- O** Oakland County Michigan Works!
- P** Southeast Michigan Community Alliance (SEMCA) Michigan Works!



- ✓ The Michigan model is integrated, private-sector led and deeply rooted in local communities.
- ✓ Michigan Works! members are independent organizations, connected through a common mission: Economic Prosperity. Everyone Works!.
- ✓ Michigan Works! offers statewide universal services that are tailored to each region's unique economy.

DEMAND DRIVEN DEFINITION



Identifies the employer as the primary customer

Ultimately the employer is the “end user”

Workforce system is product supplied to employer customers

Employer creates the "pull" based on demand (needs)

A demand-driven workforce development system contributes to the state’s economic vitality through the provision of workforce training and services that **meet the needs of targeted business sectors and employers.**

MICHIGAN WORKS!

BOARD VISION



SERVICES

STRATEGY

ALICE Households

Asset Limited, Income Constrained, Employed - **ALICE** represents those in our communities who are working yet still struggling to make ends meet.



40%

Michigan's population that cannot afford basic household necessities.



18%

The basic cost of household expenses has increased steadily in every county since 2007. The average budget rose by 18%.



2/3

Low wage jobs represent the majority in Michigan. More than 2/3 of these jobs pay less than \$15 per hour.

WORKFORCE TRAINING

Skilled Trades Training Fund

Enhances talent, productivity and retention while increasing the quality and competitiveness of Michigan's employers.



JOBS RETAINED
10,000+



JOBS CREATED
3,029



INVESTMENT
\$15M



FUNDS LEVERAGED
\$245M

CALL TO ACTION

- ✓ STTF
- ✓ TANF Reauthorization
- ✓ Other Work Requirements



MICHIGAN WORKS! ASSOCIATION

CONTACT US



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MICHIGAN WORKS! ASSOCIATION

We are a non-profit membership association
built to power a strong talent development system.



OUR MISSION: ECONOMIC PROSPERITY. EVERYONE WORKS!