More than 2 million children under 5 were not counted in the 2010 Census.
Congratulations and thanks to all of our partners for ensuring our census count is fully funded in Michigan.

There is more work to come.
How You Can Support

1. Educate
   Get up to speed about the campaign and the importance of the census. Tools include the Resources page (which will be updated throughout the campaign) with downloadable/shareable content, including FAQs, messaging/talking points, flyers, brochures, ads, videos, etc.

2. Engage
   Participate in training sessions (dates/details to come) and community-specific initiatives. Learn details on the timeline, tips for completing the census online, effective communication pointers, tactics for outreach (canvassing, phone banking, community events, etc.).

3. Empower
   Get the word out to your community members in your neighborhoods. Provide customized materials to help educate, address misperceptions, answer questions and encourage participation in the census. Empower the undercounted. Let their voices be heard. We’re counting on your help!

Michigan Nonprofit Association
becountedmi2020.com