Statewide Poll of Michigan Residents 18-29

Detroit Regional Chamber and Business Leaders for Michigan
with the Glengariff Group Inc.
Chamber-Business Leaders for Michigan

New Poll: Michigan Residents Ages 18-29

Key Takeaways:

The Under-30 crowd is looking for the same things:

✓ Working infrastructure
✓ Good schools and education
✓ Safe communities

Jobs and economic issues are critical:

✓ Good jobs and careers in growing industries with good workplace practices
✓ Growing dynamic economy

Social policies matter and they “lean” left:

✓ Abortion rights
✓ LGBTQ rights
✓ Gun control policy
New Poll: Michigan Residents Ages 18-29

WHERE DO YOU SEE YOURSELF LIVING IN 10 YEARS?

64% MICHIGAN

26% SOMEWHERE ELSE

YOUNG MICHIGAN RESIDENTS WITH A BACHELOR’S DEGREE OR HIGHER ARE MORE LIKELY TO LEAVE THE STATE IN THE NEXT 10 YEARS
New Poll: Michigan Residents Ages 18-29

**WHAT MAKES PEOPLE WANT TO STAY IN MICHIGAN?**

- **FAMILY**
- **MARITAL STATUS**
- **BEING BORN IN MICHIGAN**

**NEARLY 75% OF YOUNG MICHIGAN RESIDENTS ARE OPTIMISTIC ABOUT THE STATE’S ECONOMIC FUTURE BUT 19% ARE PESSIMISTIC**

_Business Leaders for Michigan_  
_Detroit Regional Chamber_
New Poll: Michigan Residents Ages 18-29

Comparing opportunity level in Michigan to other states:
- 21% more
- 58% same
- 15% less

Among the 15% who think there is less opportunity, the reasons why are:
- 12% there are not enough jobs
- 12% there are less opportunities in my field
- 11% Michigan is not diverse in its industries
New Poll: Michigan Residents Ages 18-29

REASONS PEOPLE WOULD CHOOSE A JOB IN ANOTHER STATE OVER MICHIGAN

CALIFORNIA
- MOSTLY DEMOCRATS
- BETTER WEATHER

CHICAGO
- DEMOCRATS AND REPUBLICANS, MORE EDUCATED
- “BIG CITY” LIFESTYLE

TEXAS DEMOCRATS AND REPUBLICANS, BUT FOR DIFFERENT REASONS
- REPUBLICANS: POLITICALLY CONSERVATIVE, NO INCOME TAX, “BETTER” GOVERNMENT, LOWER COST
- DEMOCRATS: BETTER WEATHER
New Poll: Michigan Residents Ages 18-29

MICHIGAN’S COMPETITION
BY EDUCATION LEVEL

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Michigan vs. Chicago</th>
<th>Michigan vs. Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School</td>
<td>(M) 92% (C) 8%</td>
<td>(M) 77% (T) 22%</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>(M) 93% (C) 6%</td>
<td>(M) 73% (T) 19%</td>
</tr>
<tr>
<td>Technical Certificate</td>
<td>(M) 94% (C) 6%</td>
<td>(M) 79% (T) 19%</td>
</tr>
<tr>
<td>Bachelor’s or Higher</td>
<td>(M) 80% (C) 18%</td>
<td>(M) 87% (T) 11%</td>
</tr>
</tbody>
</table>
New Poll: Michigan Residents Ages 18-29

TOP 5 FACTORS
WHEN DECIDING TO ACCEPT A JOB IN MICHIGAN VS. ANOTHER STATE

1. HOUSING COSTS
2. CRIME RATES
3. AFFORDABLE AND ACCESSIBLE HIGHER EDUCATION OR JOB TRAINING
4. PROTECTION OF INDIVIDUALS’ RIGHTS (RACE, LGBTQ+ ISSUES, ABORTION, ETC.)
5. PROXIMITY TO FAMILY
New Poll: Michigan Residents Ages 18-29

Social issues grow in importance when considering a job opportunity:

- 60% think gun-related policies are important
- 48% think LGBTQ rights are important
- 74% think racial equality policies are important
- 47% think pro-choice abortion policies are important