



Institute for Public Policy  
and Social Research  
MICHIGAN STATE UNIVERSITY

IPPSR PUBLIC POLICY FORUM SERIES SPRING 2022 – TUESDAY, JUNE 14, 2022  
MACKINAC ROOM, 5<sup>TH</sup> FLOOR, ANDERSON HOUSE OFFICE BUILDING

## ELECTION 2022 – FIRST LOOK



**MATT GROSSMANN, PH.D., DIRECTOR, IPPSR,  
PROFESSOR OF SOCIAL SCIENCE, MICHIGAN STATE  
UNIVERSITY**

Matt Grossmann is Director of the Institute for Public Policy and Social Research (IPPSR) and Professor of Political Science at Michigan State University.

His book, **Red State Blues: How the Conservative Revolution Stalled in the States**, published in 2019, finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact

policies that advance conservative goals.

His latest book, just published this summer, is titled **How Social Science Got Better**. The work is the result of scores of personal interviews and survey research tracing developments delivering more accurate and profound social science discoveries.

Grossmann's the author of numerous books and articles and serves a Senior Fellow at the Niskanen Center in Washington, DC, host of The Science of Politics Podcast and a regular contributor to FiveThirtyEight's online political analysis.

He was named IPPSR Director in 2016. Under his leadership, Grossmann created a policy-relevant research search engine and the Correlates of State Policy online database (1,000 variables measured for all 50 states each year), designed a new online survey panel of political insiders, established a new training program for legislative staff, transformed an internship award into a leadership certification for legislative interns, and created an event series for training faculty to engage policymakers.

He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007. He was named IPPSR Director in January 2016. IPPSR is a policy, leadership and research unit within MSU's College of Social Science, conducting more than \$1.5 million in grant- or contract-funded research and raising more than \$300,000 in donations annually.



**ZACH GORCHOW, EXECUTIVE EDITOR AND PUBLISHER, GONGWER.COM**

Zach Gorchow was named Gongwer's executive editor and publisher in 2020 and manages the company's Michigan operations, develops new services, plays a role in news coverage and leads reporting on the governor's office.

He was Gongwer's editor from 2009-19. Mr. Gorchow also covered the Michigan House of Representatives for Gongwer from 1998-2005.

In between his two Gongwer stints, he spent four years at the Detroit Free Press, covering Wayne County and the city of Detroit. Prior to first working at Gongwer, he reported for Observer Newspapers in suburban Wayne County.

He is a Troy native and an international relations graduate from Michigan State University, where he worked on the school's student newspaper, The State News. In 2015, he made The Washington Post's list of the best state political reporters in the United States.



**YUE STELLA YU, MICHIGAN POLITICS REPORT, BRIDGE MICHIGAN**

Yue Stella Yu covers state politics for Bridge Michigan with an interest in holding officials accountable and exploring policy impact on Michiganders.

Previously, Stella was a statehouse political reporter for The Tennessean in Nashville. She also covered political and social issues in Missouri, Utah, Washington, D.C., and Mississippi.

She holds a Master's Degree in Investigative journalism from the University of Missouri.