Where it matters....
and who it matters to...

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IPPSR Public Policy Forum: “Gordie Howe International Bridge: Planning for neighboring communities”
Detroit in the news....

Woman killed after hit-and-run **accident** on Detroit’s west side

Arrest made after 3-year old **shot** on Detroit’s west side

High copper/lead levels seen in 19 Detroit schools’ **water**

First look at Detroit Zoo’s **new penguin conservation**

Two men go on a **crime spree** terrorizing women in Detroit

Vacant hammer and nail building in Detroit to be given **new life**

High-rise Plaza in midtown to undergo **$22M remodel**

**Boy found** on street after mom put him on bus

Detroit gas station **shooting** caught on camera

Masked men tie up employees, **rob** Walgreens on Detroit’s east side
Social Issues - Segregation
Social Issues - Concentrated Poverty

Estimated percent of all people that are living in poverty as of 2010-2014.

Percent of People in Poverty
Year: 2014
Shaded by: Census Tract, 2010
- Insufficient Data
- 6.13% or less
- 6.14% - 10.00%
- 10.01% - 16.61%
- 16.62% - 25.38%
- 25.39% or more

Source: Census
Social Issues - Education System

Distance to nearest high performing public school in miles, as of 2015.

- **Distance to High Performing Public School**
  - Year: 2015
  - Shaded by: Census Tract, 2010
  - Insufficient Data:
    - 1.49 or less
    - 1.50 - 2.49
    - 2.50 - 4.99
    - 5.00 - 9.99
    - 10.00 or more
  - Source: PolicyMap & GreatSchools
Social Issues - Education System

Estimated percent of people with a Bachelor’s degree between 2010-2014. 

Percent Population with Bachelor’s Degree
Year: 2014
Shaded by: Census Tract, 2010
- Insufficient Data 8.35% or less
- 8.36% - 12.84%
- 12.85% - 18.44%
- 18.45% - 26.48%
- 26.49% or more

Source: Census

School Performance
Source: GreatSchools
Social Issues - Crime
Social Issues - Vacant Properties

The percent of all units that are vacant, July through September 2010.

- Year: 2010
- Quarter: Q3

Insufficient Data: Insufficient Data
10.00% or less: Light Gray
10.01% - 20.00%: Light Purple
20.01% - 30.00%: Medium Purple
30.01% - 49.99%: Dark Purple
50.00% or more: Very Dark Purple

Source: HUD USPS Address Vacancies

Detroit
Windsor

Map showing the percentage of vacant units in different census tracts.
Social Issues - Economic Opportunities
Social Issues - Economic Opportunities
Social Issues - Health

Estimated percent of all people without health insurance between 2010-2014.

Percent People Without Health Insurance

Year: 2014
Shaded by: Census Tract, 2010

- Insufficient Data
- 6.52% or less
- 6.53% - 10.44%
- 10.45% - 14.75%
- 14.76% - 20.83%
- 20.84% or more

Source: Census
Targeted investment in certain areas - These are not holistic efforts for the 139 sq. mi. City.

In fact, much of the recent development efforts is concentrated in about 7.2 sq. mi

Without alleviating the issues of the under-represented population, the City only aims to flourish in small pockets of the urban area
The Delray Community

Air pollution

Industrial community

Concentrated poverty

Metal processing industries

Blighted area

High unemployment rates

High asthma rates

Formerly a Hungarian town

Poor housing stock

Closest thing to a ghost town within a city

The forgotten neighborhood
The Delray Community

• Delray, located 5 miles southwest of downtown Detroit
• Completely surrounded by industry
• The site for the new bridge connecting Detroit to Windsor
The Delray Community
The Delray Community
The Delray Community
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The Delray Community
The NITC’s impact on Delray

• About 300 houses targeted for acquisition
• About 850 people affected by acquisition, leaving under 2,000 people in the area
• About 45 businesses targeted for acquisition
• One third of the affected households are in poverty
What has been asked for....

• The NITC agreement created in June 2012:
  • Stipulated that the P3 agreement and the RFP “must contain provisions for a community benefits plan and involvement of the affected communities in Michigan and Canada”.

• The Detroit council asked for a portion of the funds from the land acquisition in the Delray neighborhood to be pumped back into it for revitalization
So far, what has been agreed to....

- Blight removal program to tear down 33 dangerous buildings and clear brush
- Environmental risk mitigation through tree planting
- Involve residents when developer is finally chosen

.....
Comparing bridge areas
NITC Area – 3 sq. mi.
Ambassador Bridge Area – 2.5 sq. mi.
Blue Water Bridge Area – 1.8 sq. mi.
## Comparison – Community Profile

<table>
<thead>
<tr>
<th></th>
<th>NITC – 3 sq. mi</th>
<th>AB – 2.5 sq. mi</th>
<th>BWB – 1.8 sq. mi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avg. Household size</td>
<td>3.30</td>
<td>2.61</td>
<td>2.36</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$25,436</td>
<td>$20,388</td>
<td>$34,934</td>
</tr>
<tr>
<td>Median Per Capita Income</td>
<td>$10,123</td>
<td>$11,919</td>
<td>$19,873</td>
</tr>
<tr>
<td>Median Home Value</td>
<td>$43,800</td>
<td>$66,943</td>
<td>$91,015</td>
</tr>
<tr>
<td>% White</td>
<td>48%</td>
<td>45%</td>
<td>87.4%</td>
</tr>
<tr>
<td>% Bachelors Degree</td>
<td>3%</td>
<td>5.5%</td>
<td>10.2%</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>20%</td>
<td>20%</td>
<td>11.6%</td>
</tr>
<tr>
<td>% employed in Services Industry</td>
<td>53%</td>
<td>57%</td>
<td>50%</td>
</tr>
<tr>
<td>Businesses</td>
<td>173</td>
<td>366</td>
<td>289</td>
</tr>
<tr>
<td># of Employees</td>
<td>2,900</td>
<td>5,800</td>
<td>4,100</td>
</tr>
<tr>
<td>Resident Population</td>
<td>4,300</td>
<td>7,200</td>
<td>5,900</td>
</tr>
<tr>
<td>Top Occupation Categories</td>
<td>Service, Blue Collar</td>
<td>Blue Collar, White Collar</td>
<td>White Collar, Service</td>
</tr>
</tbody>
</table>
More can be done for Delray...

• First source agreements
• Commitment to improving the area for residents and visitors
• Skills training for potential employment
• Access to better services and facilities
• Equitable buyout process
• Robust environmental risk management
• Better health management programs
If the new international bridge is that important to the state, the country, and trade with Canada

The residents living there and affected by this development should be considered just as important.....if not more!