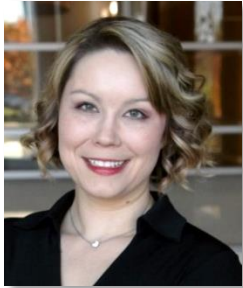


IPPSR Public Policy Forum Series 2018 - Wednesday, February 7, 2018

Broadband Challenges in Michigan



Pierrette Renée Dagg-Templeton, Director for Marketing, Events and Educational Programs, Merit Network

Pierrette Renée Dagg-Templeton has more than fifteen years in the computer networking and news media industries. In her current role, she serves as the Director of Marketing, Events and Educational Programs at Merit Network.

Pierrette joined Merit from Crain's Detroit Business, where she held the position of Creative Services Director. She has been the recipient of multiple awards from the Society of Professional Journalists, PRism, the National Academy of Television

Officers and Advisors and was also an Emmy nominee. She graduated from the University of Toledo in Interdisciplinary Studies and earned the Magna Cum Laude distinction. She is a member of Phi Kappa Phi and Distinguished Graduating Scholar in the College of Adult and Lifelong Learning.



Bianca Reisdorf, PhD., Assistant Professor & Assistant Director Quello Center, Communication Arts and Sciences, Michigan State University

Prior to joining the Quello Center, Dr. Reisdorf worked as a Lecturer and Director of Distance Learning in the Department of Media and Communication at the University of Leicester in the UK with a focus in digital media and research methods. She also has been an Adjunct Assistant Professor in the Department of Communication at the University of Cincinnati. Her research interests include digital inequalities and policies, internet use among vulnerable groups, and cross-national comparative studies that apply both qualitative and quantitative methods.

Bibi received her D.Phil. degree in Information, Communication and Social Sciences at University of Oxford, having completed an M.A. in Sociology at the University of Bielefeld, Germany. At Oxford, she assisted the Oxford Internet Surveys (OxIS), which tracked the use and impact of the Internet in Britain from 2003-2013.



Eric Frederick, Vice President, Community Affairs for Connect Nation

As Vice President of Community Affairs for Connected Nation, Eric is responsible for managing the development and implementation of the Connected Community Engagement Program across the U.S. He maintains partner relationships in support of Connected Nation's mission and provides primary management, oversight, and support for Connect Michigan's state strategy. Previously, was Executive Director for Connect Michigan where he worked with statewide, national, and international groups to solve problems of connectivity and bolster the value of internet

connections. He also led a nationally recognized team that produced the nation's first certified Connected community. Eric holds a master's in urban and regional planning from Michigan State University and a bachelor of science in urban planning and GIS from Northern Michigan University.



Kevin Schoen, CEO of ACD.net

Kevin Schoen is CEO of ACD.net, a Lansing Michigan based Telecommunications and Fiber Optic company with networks in Michigan, Ohio and Indiana. ACD provides a variety of services to all types of customers, such as residential, business, schools, governments and other telecommunication firms. ACD operates over 3000 miles of fiber routes, and has extensive engineering, permitting, and construction operations to support the build out of fiber infrastructure. ACD's services include datacenter, gigabit broadband, hosting, telephone service, video services and operation of cellular infrastructure. Kevin

Schoen founded ACD when in High School and attended Michigan State University. He has extensive engineering experience in fiber optics, core Internet routing, and telecommunications networks.

Sponsor Leadership

Matt Grossmann, Director, Institute for Public Policy and Social Research (IPPSR)

Associate Professor of Political Science



A nationally known political scientist, Dr. Grossmann is an expert on American politics and government whose research spans national and state policymaking, election campaigns, interest groups, and political parties. He has authored numerous journal articles on policy change, political party networks, the legislative process and public opinion. He is co-author of *Campaigns & Elections*, a textbook available through W. W. Norton. He is editor of the volume *New Directions in Interest Group Politics*, from Routledge.

Forum Coordinator, Facilitator

AnnMarie Schneider, Director for Program Planning & Policy Education, IPPSR



Within AnnMarie's responsibilities are the Michigan Applied Policy Grant Program and a policy forum series featuring research expertise on current legislative issues. AnnMarie also advises marketing and communication of IPPSR programs. Additionally, she directs MSU's Canadian Studies Center where the focus is on U.S. and Canada relations and Canada's cultural and economic profile. AnnMarie is most interested to build networks of issue expertise, and securing opportunities for faculty research and student learning.

Remaining 2018 Spring Forum Series

Wednesday, March 7, 2018 · Great Lakes Restoration

Wednesday, April 18, 2018 · Career and Technical Education

Wednesday, May 2, 2018 · Foster Care and Group Homes

[More information can be found at ippsr.msu.edu, including previous forum postings](http://ippsr.msu.edu)