

State of the State Survey Winter-Spring 2012

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State of the State Survey Winter-Spring 2012

**Consumer Confidence Surges;
Gov. Snyder's Ratings Rebound**

About SOSS Round 61

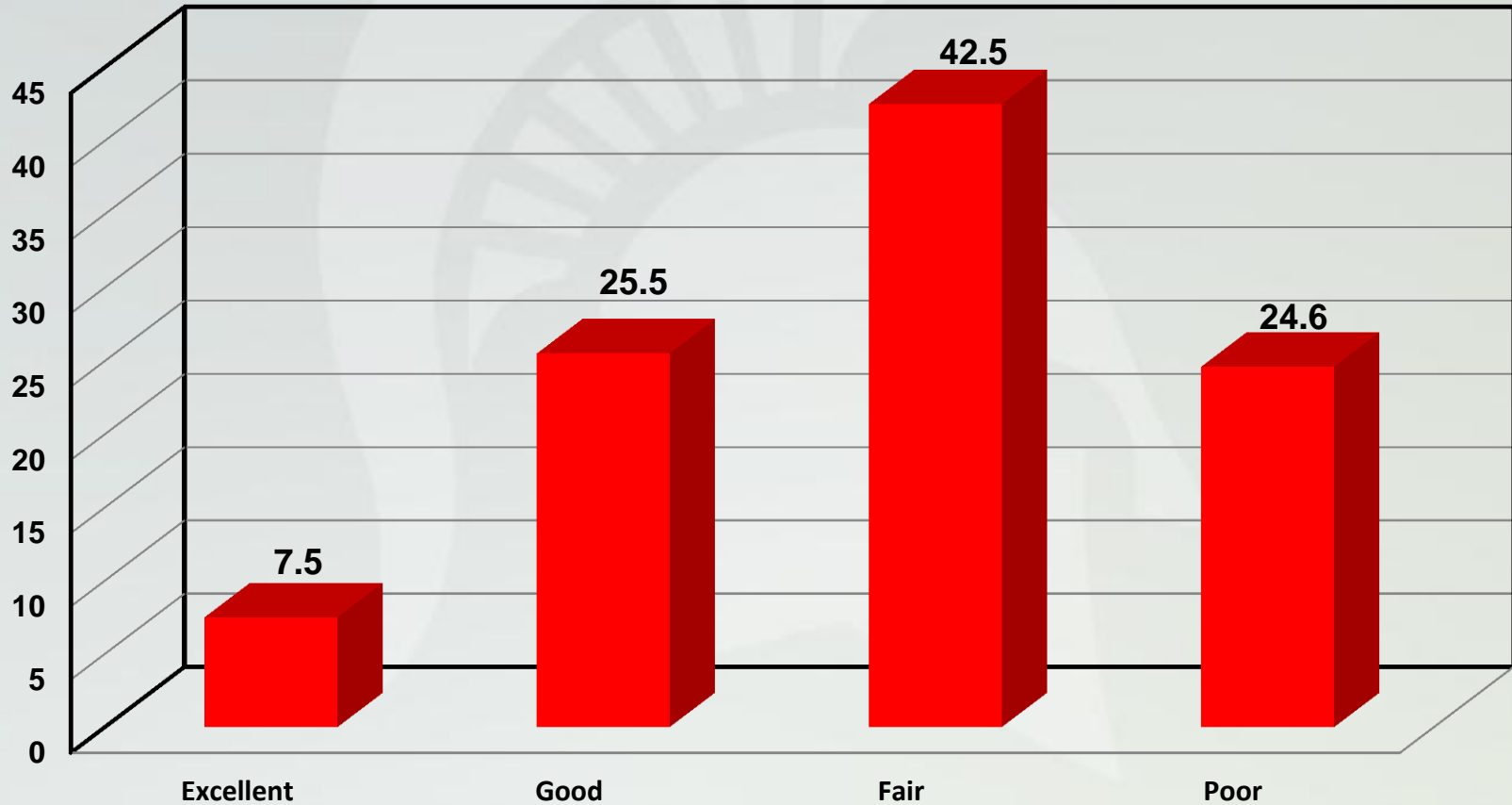
963 Interviews Completed

February 14, 2012 – April 15, 2012

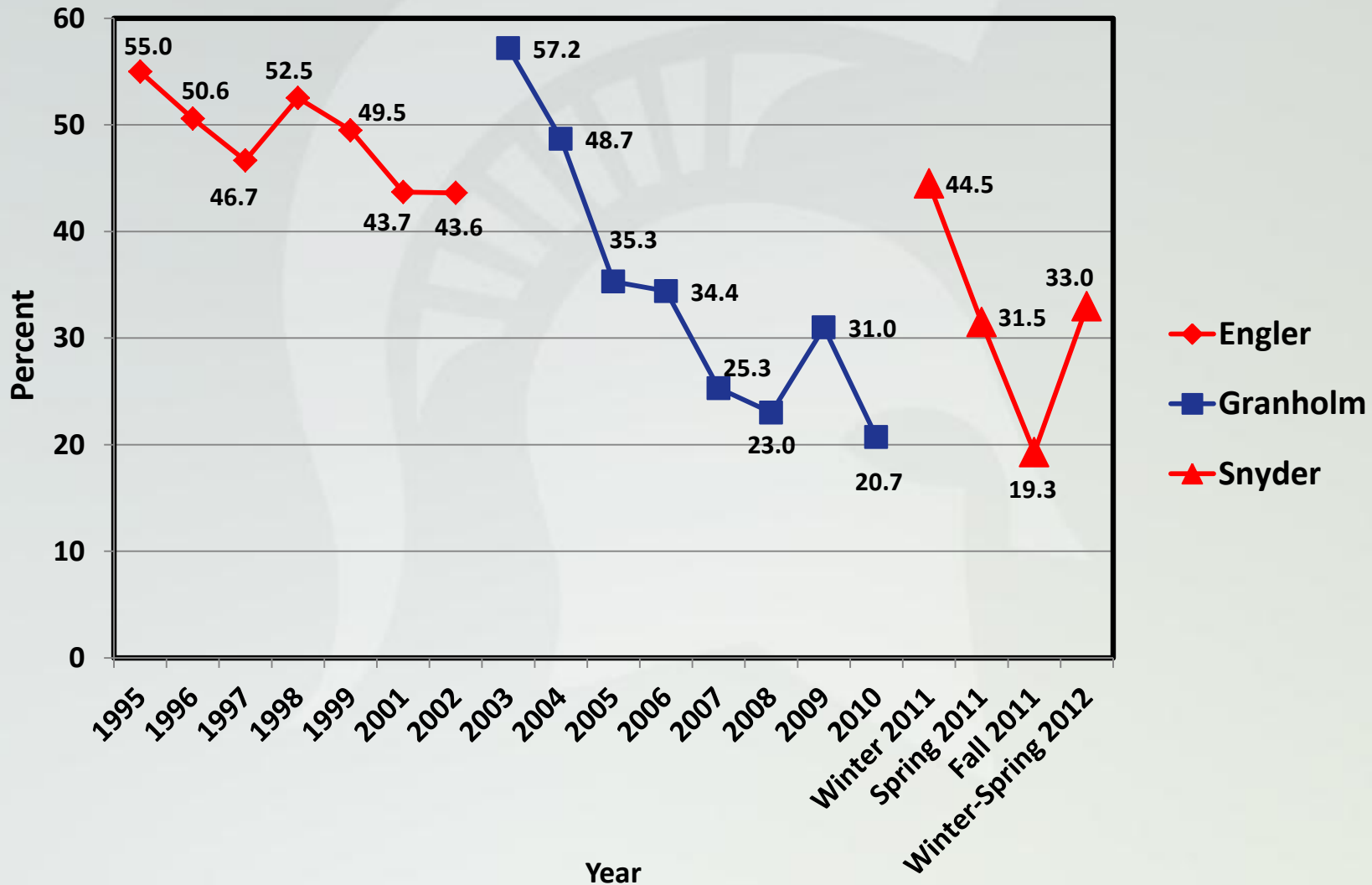
Margin of Error: $\pm 3.16\%$

In the fourth State of the State Survey of his administration, Governor Snyder's approval ratings rebounded substantially.

Michigan Residents' Ratings of Governor Snyder's Performance, Winter-Spring 2012

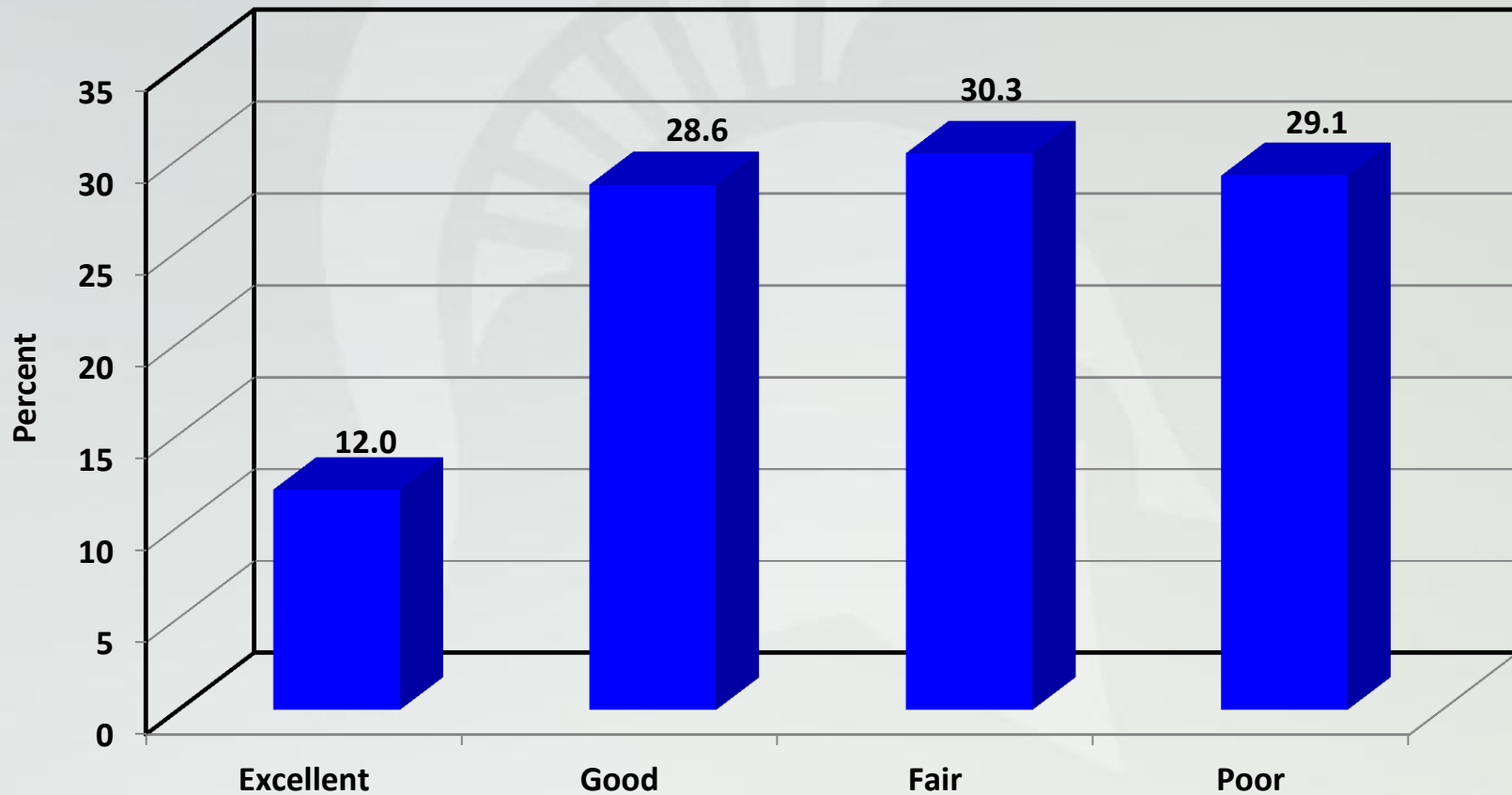


Percentage of Michigan Residents Rating Performance of Governors as "Excellent" or "Good," 1995-2012

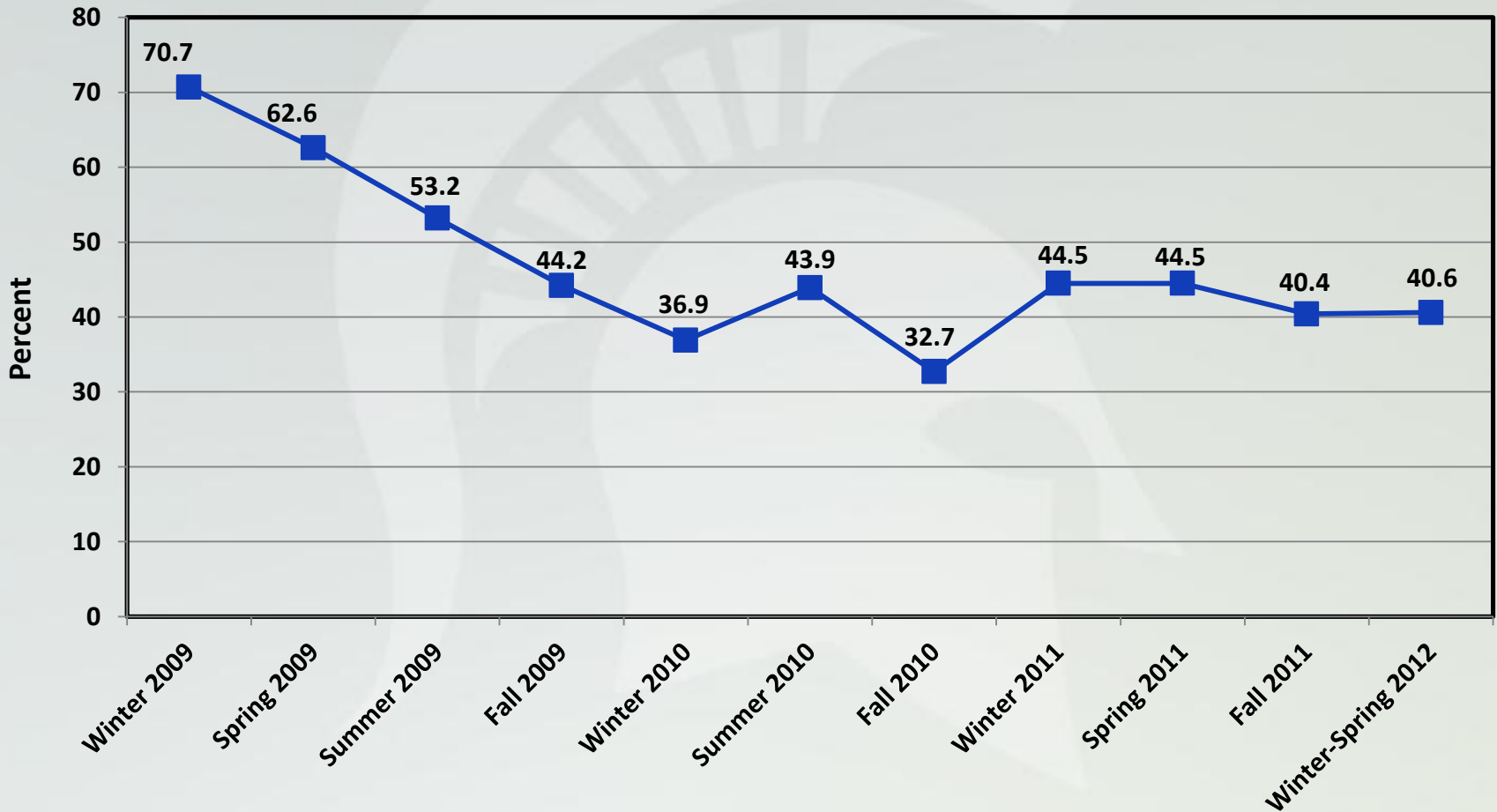


**President Obama's
positive ratings
remained about the
same as before.**

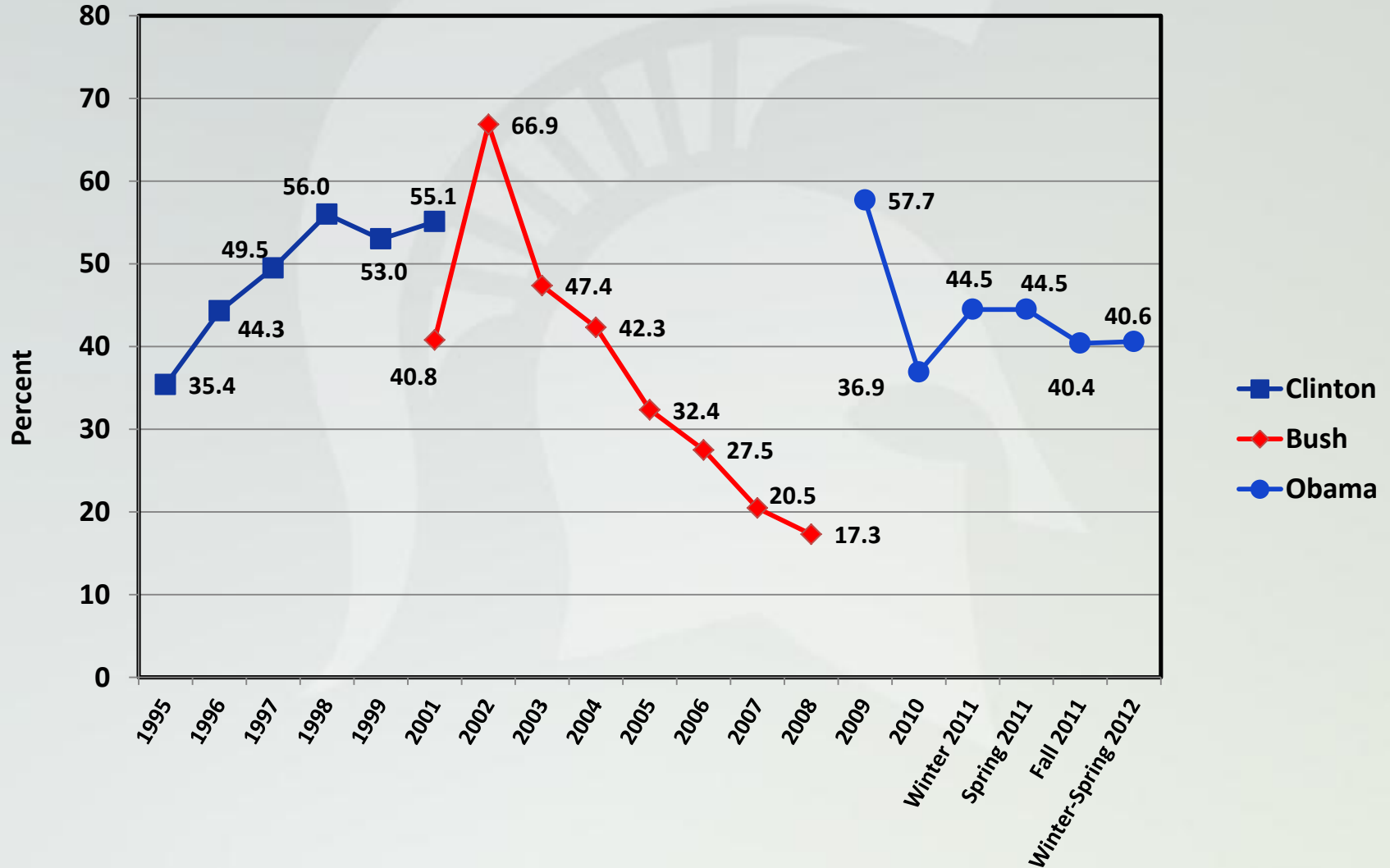
Michigan Residents' Ratings of President Obama's Performance, Winter-Spring 2012



Percentage of Michigan Residents Rating President Obama's Performance as "Excellent" or "Good," 2009-2012



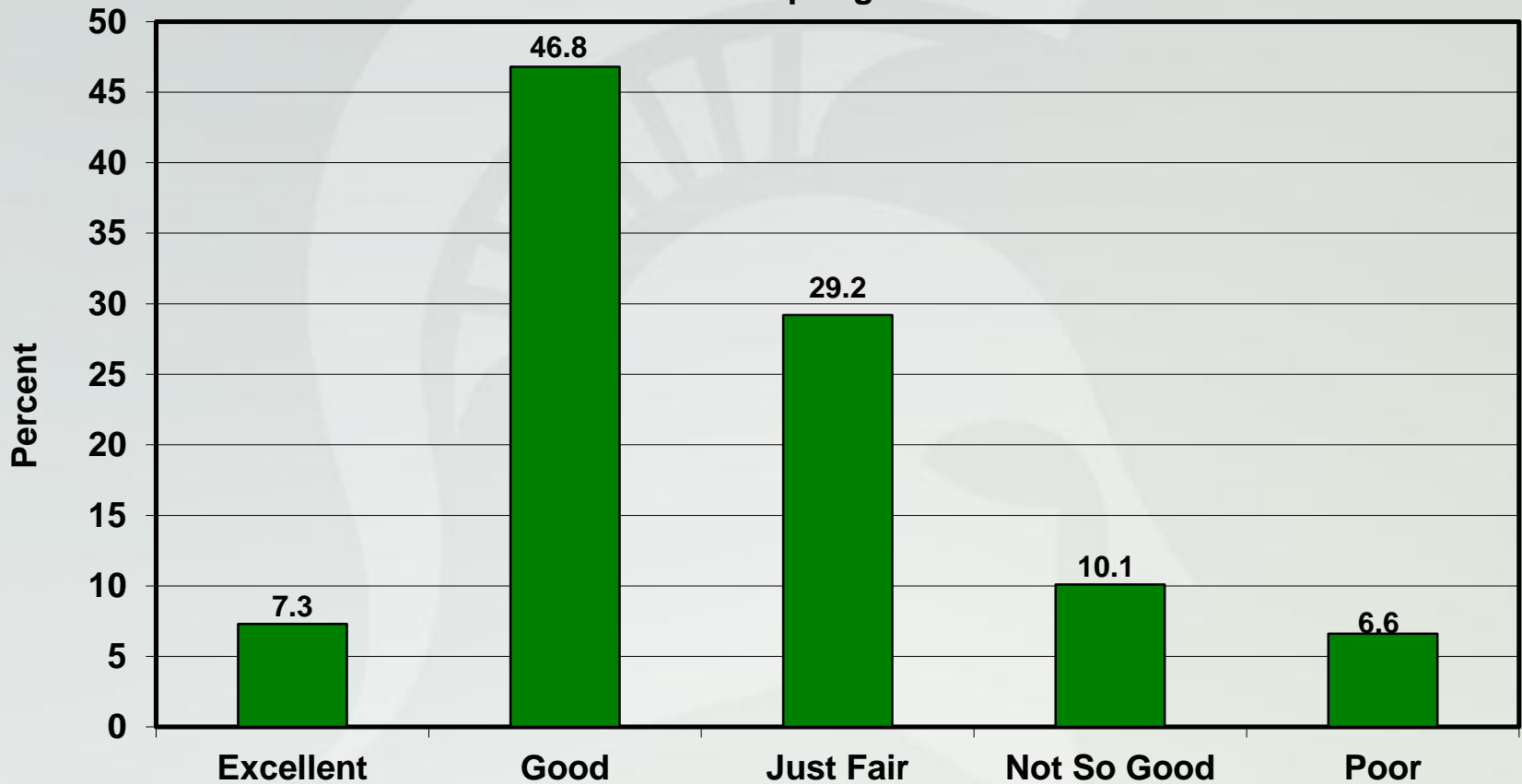
Percentage of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good," 1995-2012



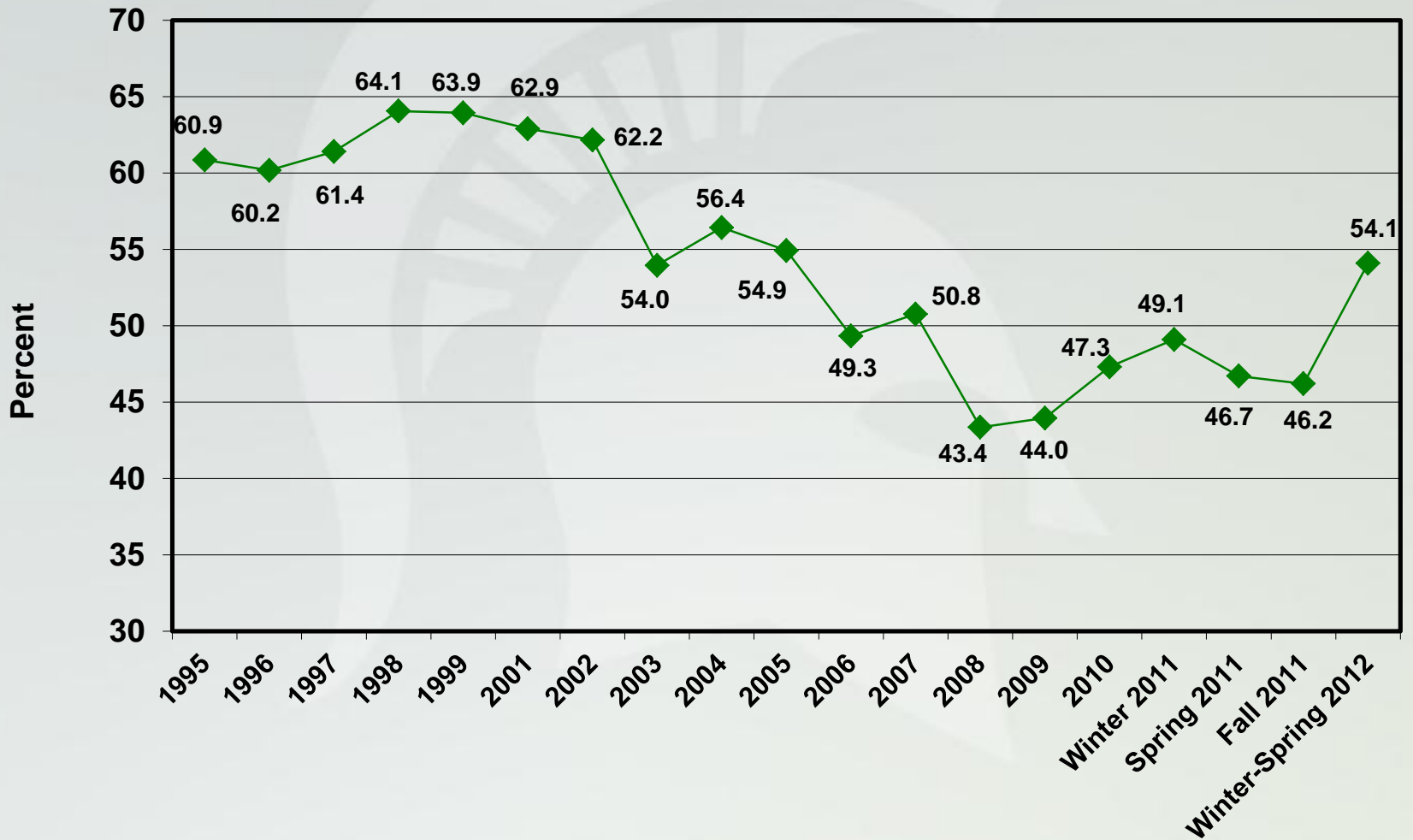
Consumer confidence had slipped in the last two surveys of 2011, but it rose sharply in the first survey of 2012.

**In Winter-Spring 2012,
assessments of the
current financial situation
were at their highest level
since 2005.**

Michigan Residents' Assessments of Their Current Financial Situation,
Winter-Spring 2012

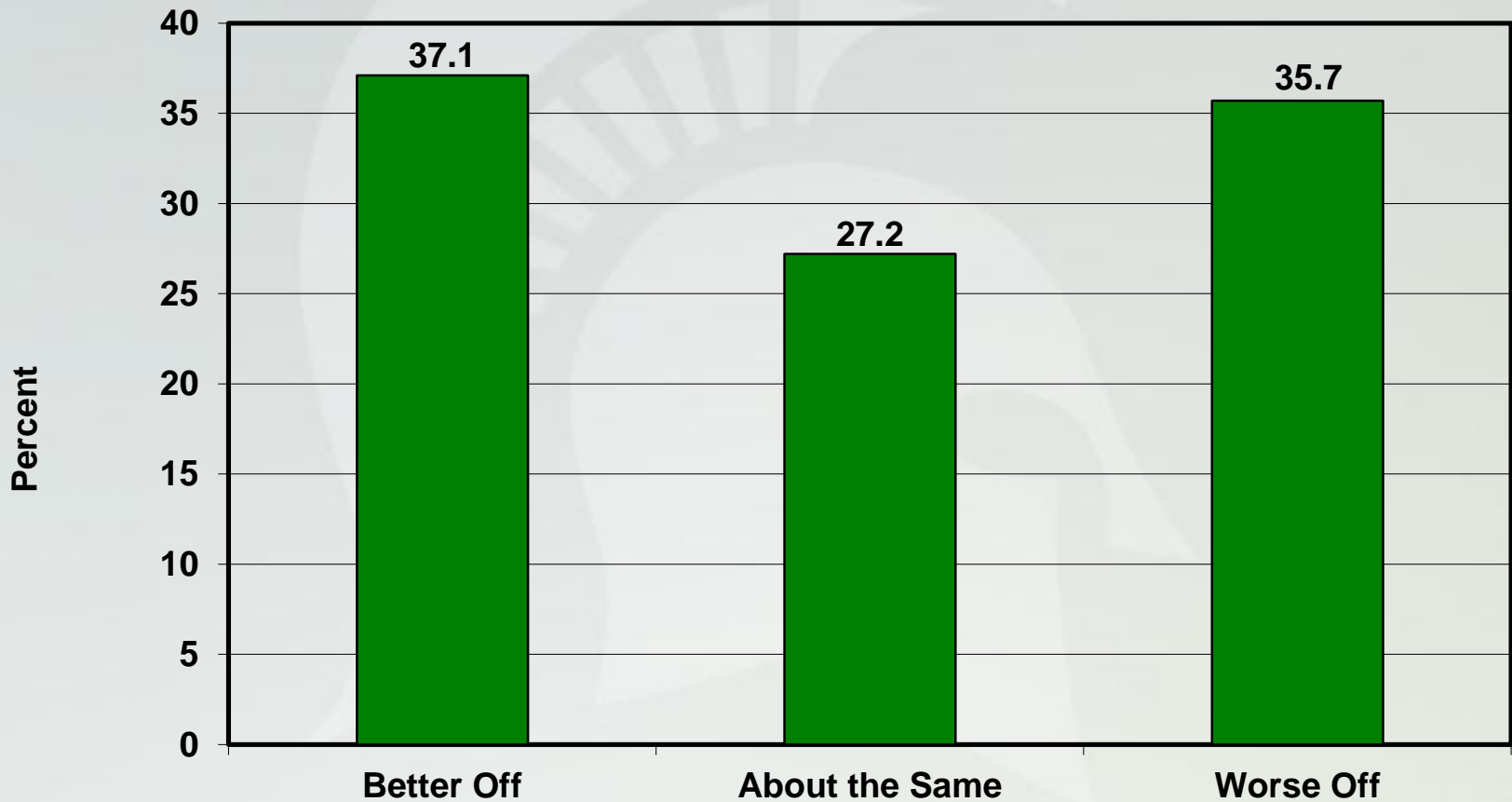


Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good," 1995-2012

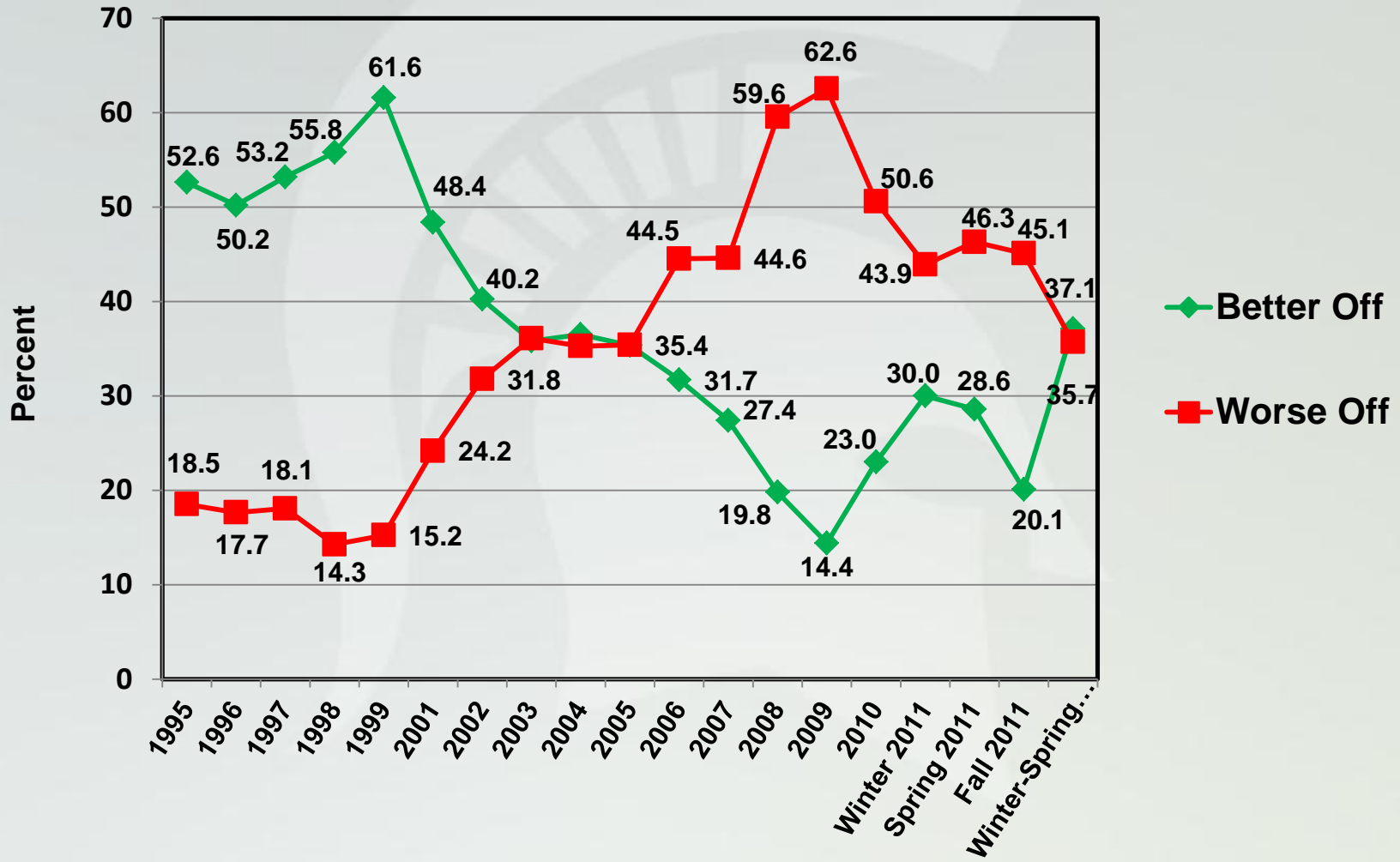


**In Winter-Spring 2012,
when asked whether they
were better off or worse off
than one year before,
Michigan residents gave
the highest ratings since 2005.**

Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Winter-Spring 2012

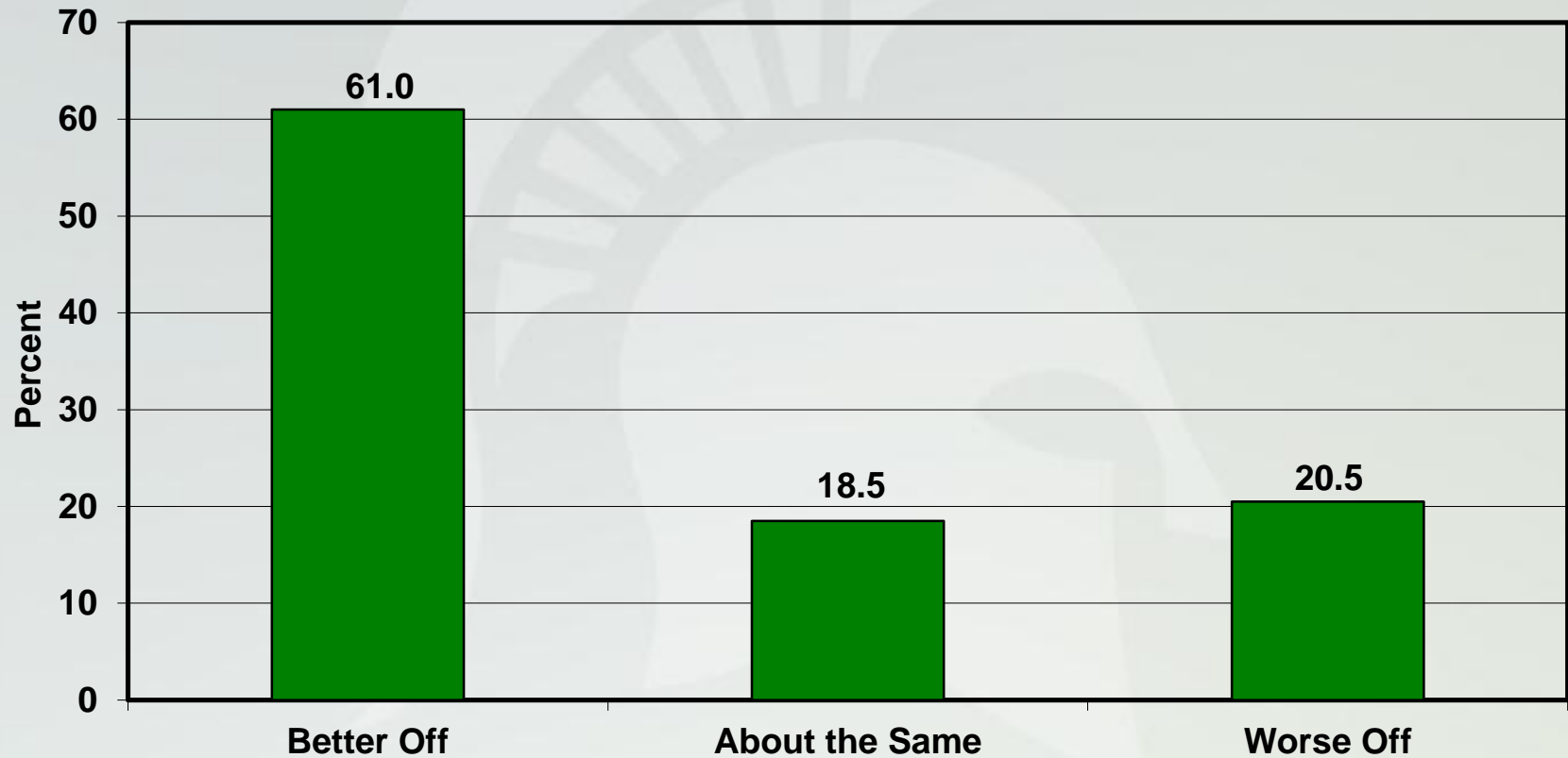


Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2012

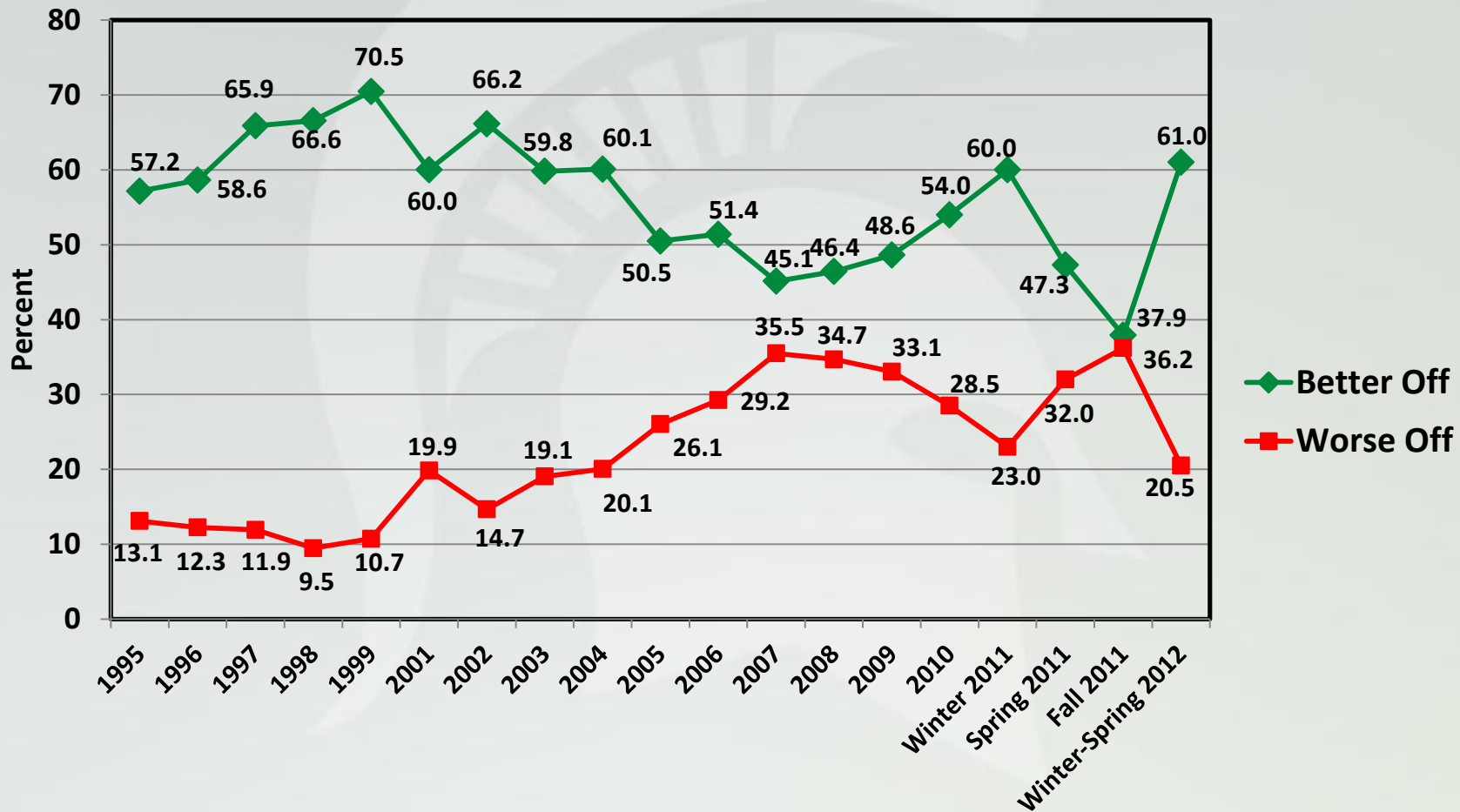


In Winter-Spring 2012, when asked whether they expect to be better off or worse off in one year, Michigan residents gave the highest ratings since **2004.**

Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Winter-Spring 2012

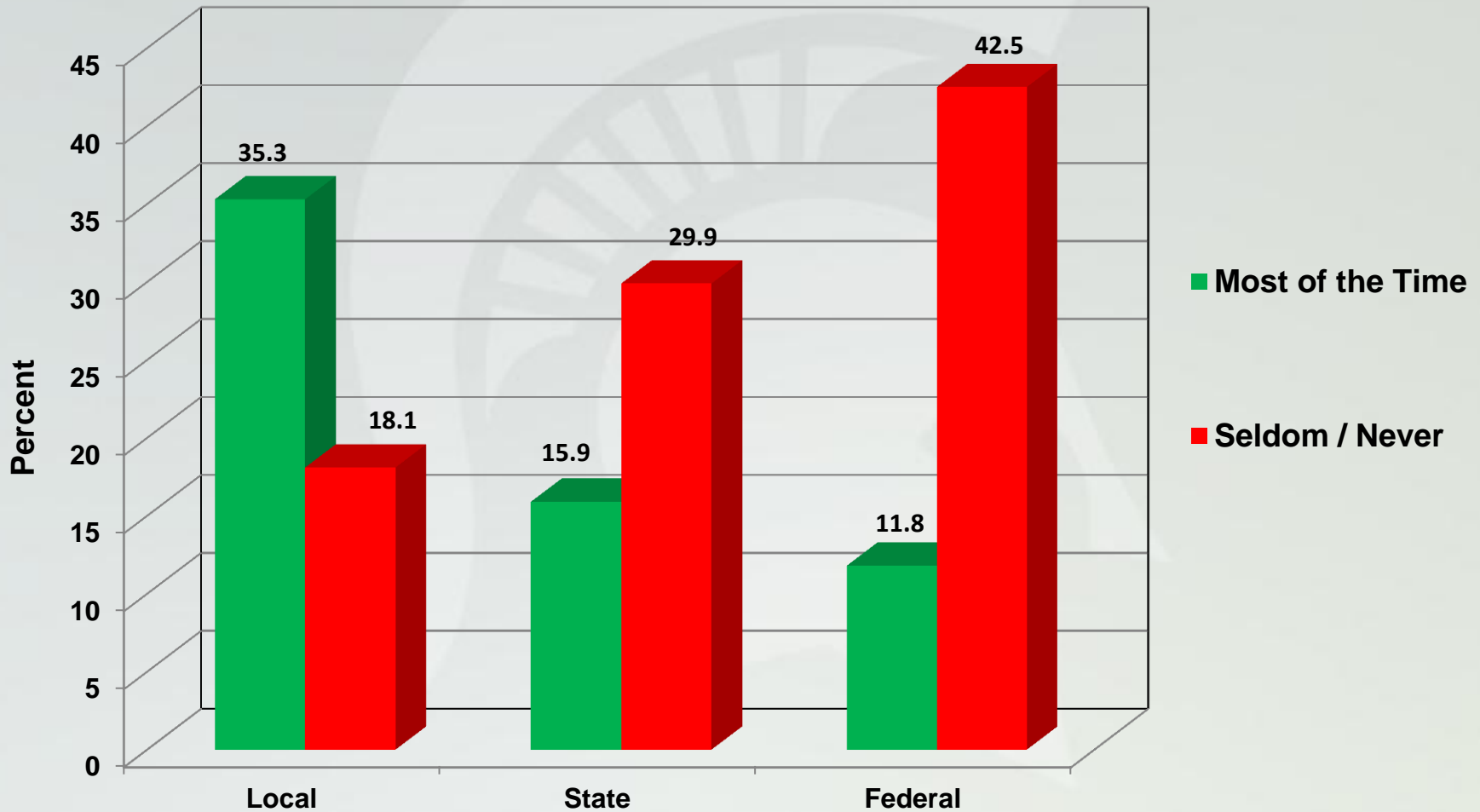


Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2012

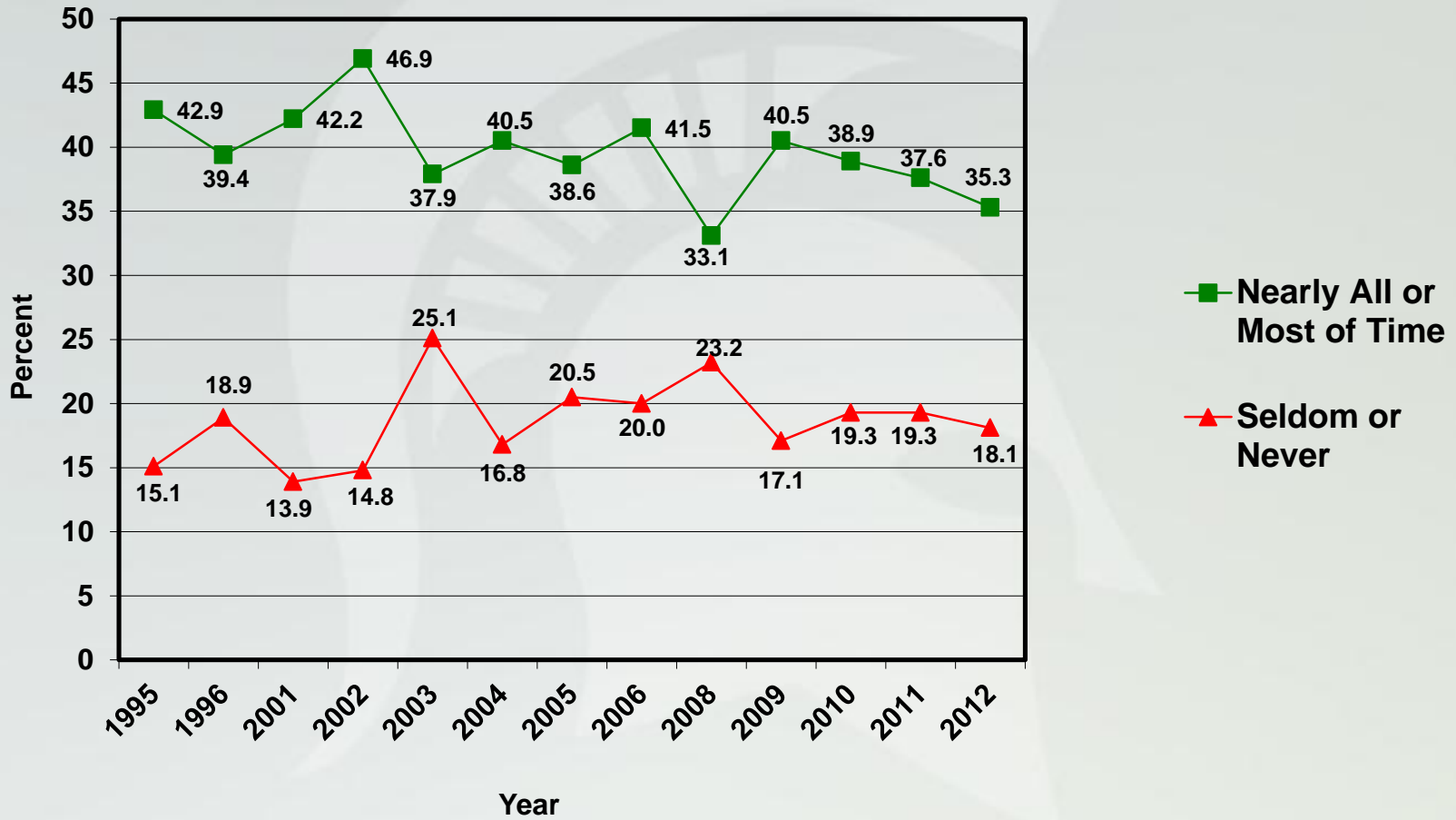


- Trust in State and Local Government Holds Steady;
- Trust in Federal Government Reaches All-Time Low

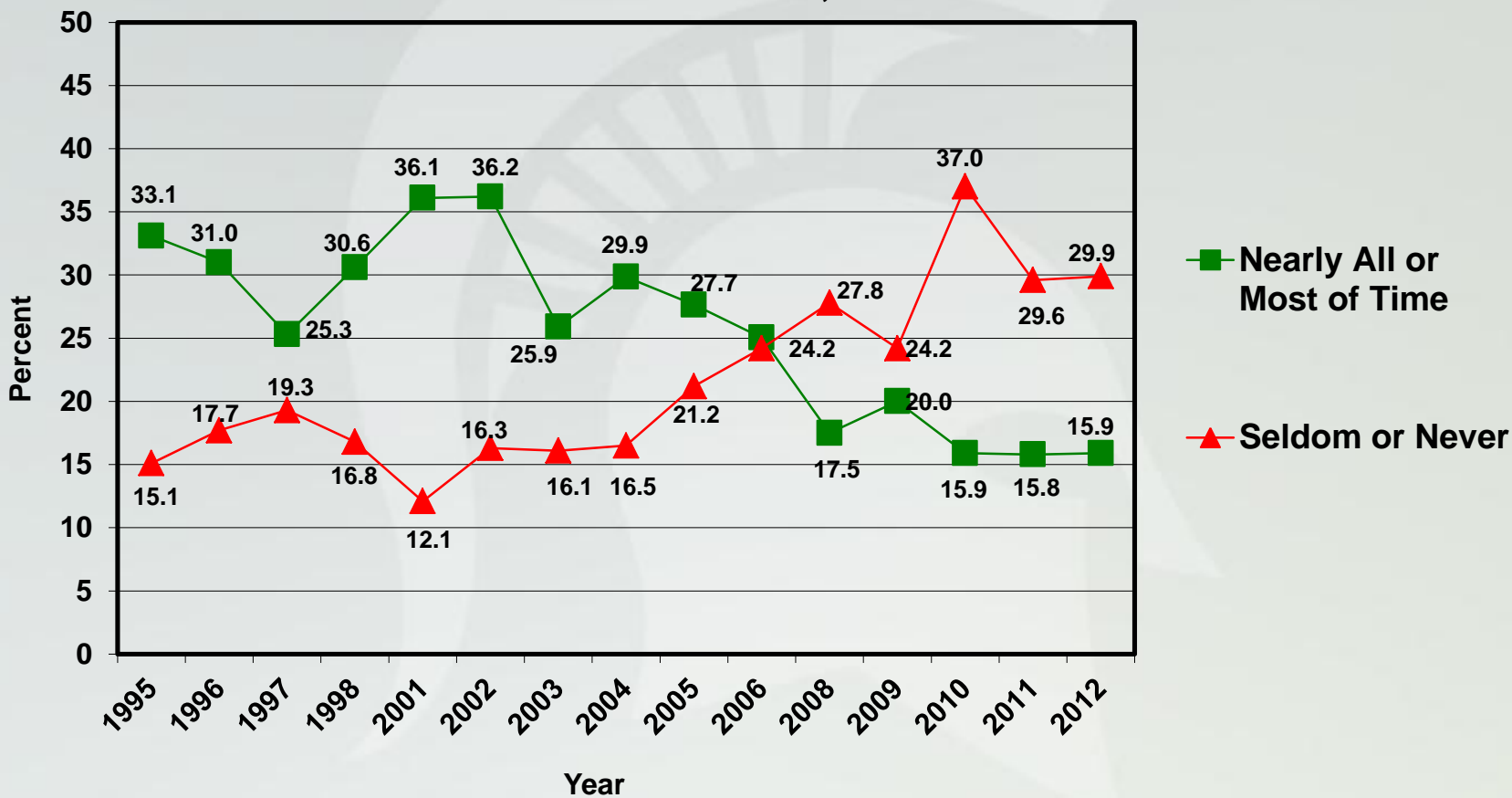
Michigan Residents' Opinions of How Often They Can Trust Different Levels of Government, Winter-Spring 2012



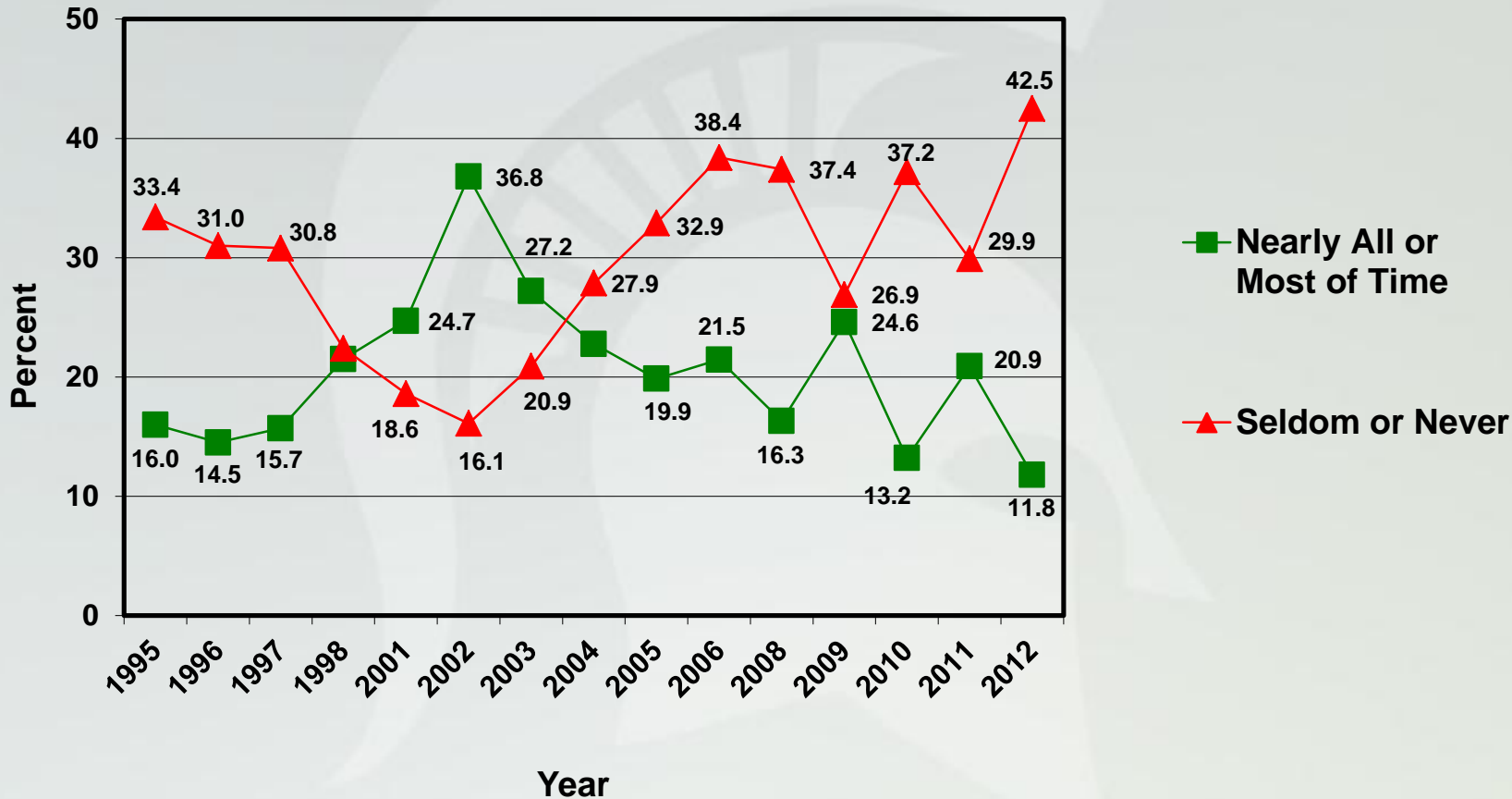
Michigan Residents' Opinions of How Often They Can Trust Local Government, 1995-2012



Michigan Residents' Opinions of How Often They Can Trust the State Government, 1995-2012



Michigan Residents' Opinions of How Often They Can Trust the Federal Government, 1995-2012



Regional Attitudes



Views of Residents from Different Regions in Michigan

	<u>State of Michigan</u>	<u>City of Detroit</u>	<u>Wayne, Oakland, Macomb</u>	<u>SEMCOG Region^a</u>	<u>Grand Rapids Area^b</u>	<u>Lansing Area^c</u>	<u>Upper Peninsula</u>
Obama "Excellent" or "Good"	40.6%	81.0%	51.5%	46.2%	39.1%	56.5%	34.4%
Snyder "Excellent" or "Good"	33.0%	21.0%	27.6%	33.8%	41.7%	43.6%	33.6%
Better Off Than One Year Ago	37.1%	33.5%	39.5%	39.5%	43.7%	25.3%	29.8%

^a Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties

^b Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo, and Ottawa Counties

^c Clinton, Eaton, and Ingham Counties



Attitudes by Race and Gender

Views of Michigan Residents By Race and Sex

	<u>State of Michigan</u>	<u>Women</u>	<u>Men</u>	<u>Whites</u>	<u>Blacks</u>
Obama “Excellent” or “Good”	40.6%	40.4%	40.8%	34.0%	84.8%
Snyder “Excellent” or “Good”	33.0%	30.2%	36.0%	36.4%	14.6%
Better Off Than One Year Ago	37.1%	35.0%	39.3%	34.4%	55.4%



Attitudes by Political Party

Views of Michigan Residents By Political Party

	<u>State of Michigan</u>	<u>Republican</u>	<u>Independent</u>	<u>Democrat</u>
Obama “Excellent” or “Good”	40.6%	7.4%	34.6%	79.0%
Snyder “Excellent” or “Good”	33.0%	58.0%	25.7%	23.1%
Better Off Than One Year Ago	37.1%	35.3%	33.5%	43.4%

Learn More about SOSS:

<http://www.ippsr.msu.edu/SOSS/>

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THANK YOU.

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