

CODEBOOK

Michigan State of the State 39  
988 cases

Weight Variable: statewt

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ID1 CaseID Number

988 cases

Type: character Width: 5

Input location: 1/1-5

---

R1 Data Record

PCT	N	VALUE
100.0	988	1
	---	
	988 cases	

Type: character Width: 1

Input location: 1/6

cnty		County Code
PCT	N	VALUE
0.0	0	26001
0.6	6	26003
1.1	10	26005
0.7	7	26007
0.3	3	26009
0.2	2	26011
1.1	10	26015
1.1	11	26017
0.2	2	26019
0.9	9	26021
0.9	9	26023
1.3	13	26025
0.4	4	26027
0.4	4	26029
0.1	1	26031
0.1	1	26033
0.5	5	26035
0.6	5	26037
0.1	1	26039
0.4	4	26041
0.2	2	26043
1.0	10	26045
0.3	3	26047
4.4	43	26049
0.3	3	26051
0.5	5	26053
1.0	10	26055
0.3	3	26057
0.4	4	26059
0.2	2	26061
0.4	4	26063
3.2	32	26065
0.3	3	26067
0.5	5	26069
0.0	0	26071
0.6	6	26073
2.3	23	26075
1.7	17	26077
0.4	4	26079
6.4	63	26081
0.2	2	26085
2.1	21	26087
0.3	3	26089
0.5	5	26091
1.7	17	26093

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0.1	1	26097
6.2	62	26099
0.3	3	26101
0.7	7	26103
0.5	5	26105
0.4	4	26107
0.2	2	26109
0.9	9	26111
0.1	1	26113
1.1	11	26115
0.3	3	26117
0.1	1	26119
0.9	9	26121
0.6	6	26123
16.0	158	26125
0.2	2	26127
0.1	1	26129
0.4	4	26131
0.1	1	26133
0.3	3	26135
0.2	2	26137
2.0	20	26139
0.1	1	26141
0.2	2	26143
2.1	21	26145
3.0	29	26147
0.5	5	26149
0.5	5	26151
0.6	6	26155
0.6	6	26157
1.1	11	26159
2.5	24	26161
16.9	167	26163
0.3	3	26165

---

988 cases

Type: character Width: 5

Input location: 1/7-11

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```

regn                Region

   PCT    N  VALUE LABEL
   3.4   33    1  upper pen
   5.7   56    2  northern
  14.2  141    3  west central
   8.7   86    4  east central
  13.8  136    5  southwest
  45.6  451    6  southeast
   8.7   86    7  Detroit
   ---
      988 cases

Type: numeric      Min: 1      MD Codes: none
Decimals:    0      Max: 7

Input location: 1/12

```

---

```

regn5              MSUE New Region

   PCT    N      VALUE LABEL
      988          .  Not Applicable
   ---
      988 cases

Type: numeric      Min: NA      MD Codes: none
Decimals:    0      Max: NA

Input location: 1/13

```

---

```

listed            Listed

   PCT    N  VALUE LABEL
   75.8  749    1  listed
   24.2  240    2  unlisted
   ---
      988 cases

Type: numeric      Min: 1      MD Codes: none
Decimals:    0      Max: 2

Input location: 1/14

```

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random1                    random 0-9

PCT	N	VALUE
9.1	90	0
10.5	104	1
10.3	102	2
8.9	88	3
12.8	127	4
10.2	101	5
13.0	129	6
5.8	58	7
10.8	107	8
8.4	83	9

---

988 cases

Type: character    Width: 1

Input location: 1/15

---

random2                    random 1-6

PCT	N	VALUE
21.9	216	1
14.7	146	2
15.3	151	3
16.9	167	4
14.8	146	5
16.4	162	6

---

988 cases

Type: character    Width: 1

Input location: 1/16

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CC1 Past Financial

I'd like to start by asking you a few questions about how things are going for Michigan residents in general.

Would you say that you (and your family living there) are better off or worse off financially than you were a year ago?

PCT	N	VALUE	LABEL
36.8	356	1	BETTER OFF
27.3	264	2	ABOUT THE SAME
35.9	348	3	WORSE OFF
	15	8	DO NOT KNOW
	5	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 3

Input location: 1/17

CC2 Future Financial

Now looking ahead, do you think that a year from now, you (and your family living there) will be better off financially or worse off financially?

PCT	N	VALUE	LABEL
52.5	474	1	BETTER OFF
20.0	180	3	ABOUT THE SAME
27.5	248	5	WORSE OFF
	84	8	DO NOT KNOW
	2	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/18

CC3 Current Financial

How would you rate your household's overall financial situation these days?  
Would you say it is excellent, good, just fair, not so good, or poor?

PCT	N	VALUE	LABEL
6.0	60	1	EXCELLENT
49.4	487	2	GOOD
32.9	324	3	JUST FAIR
7.4	73	4	NOT SO GOOD
4.3	42	5	POOR
	2	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/19

CC4 Inflation Rate

During the next twelve months, do you think the rate of inflation in this country will go up, will go down, or will stay about the same as it was in the past 12 months?

PCT	N	VALUE	LABEL
74.2	726	1	GO UP
2.1	21	3	GO DOWN
23.7	232	5	STAY ABOUT THE SAME
	9	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/20

## CC5 Unemployment

Twelve months from now, do you expect the unemployment situation in this country to be better than, worse than, or about the same as it was in the last 12 months?

PCT	N	VALUE	LABEL
15.7	154	1	BETTER THAN
45.1	442	3	WORSE THAN
39.3	385	5	ABOUT THE SAME
	8	8	DO NOT KNOW
	0	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/21

## CC6 Business Conditions

Now turning to business conditions in your community, do you think that during the next twelve months your community will have good times financially, or bad times financially?

PCT	N	VALUE	LABEL
39.7	366	1	GOOD TIMES
49.0	453	3	BAD TIMES
11.3	104	5	NEITHER
	59	8	DO NOT KNOW
	7	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/22

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PO1 Bush Approval

The next few questions are about our elected officials.

Overall, how would you rate the way George W. Bush is performing his job as President?

Would you say excellent, good, fair, or poor?

PCT	N	VALUE	LABEL
9.1	89	1	EXCELLENT
26.7	262	2	GOOD
30.4	298	3	FAIR
33.7	330	4	POOR
	8	8	DO NOT KNOW
	2	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 4

Input location: 1/23

PO2 Granholm Approval

How would you rate the way Jennifer Granholm is performing her job as Michigan's governor?

Would you say excellent, good, fair, or poor?

PCT	N	VALUE	LABEL
3.7	36	1	EXCELLENT
27.2	261	2	GOOD
45.9	441	3	FAIR
23.2	223	4	POOR
	22	8	DO NOT KNOW
	6	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 4

Input location: 1/24

SEC4 Terrorist Concerns

All in all, how concerned are you that the United States might suffer another terrorist attack in the next 3 months?

Would you say you are very concerned, somewhat concerned, not very concerned, or not concerned at all?

PCT	N	VALUE	LABEL
18.5	181	1	VERY CONCERNED
47.8	468	2	SOMEWHAT CONCERNED
24.2	237	3	NOT VERY CONCERNED
9.5	93	4	NOT CONCERNED AT ALL
	9	8	DON'T KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 4

Input location: 1/25

msuel Heard of 4-H

Next, I have a few questions about some programs and agencies in Michigan.

Have you ever heard of 4-H Youth Programs?

PCT	N	VALUE	LABEL
77.1	760	1	YES
22.9	226	5	NO
	1	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/26

msuela 4-H Coordinator

Do you know what organization or agency in the state coordinates the 4-H Youth Programs?

PCT	N	VALUE	LABEL
49.1	100	1	MICHIGAN DEPARTMENT OF AGRICULTURE
14.7	30	2	MSU/MICHIGAN STATE UNIVERSITY
21.0	43	3	MSU COOPERATIVE EXTENSION/EXTENSION OFFICE
3.0	6	4	UNITED WAY/RED CROSS/NON-PROFIT
2.9	6	5	OTHER STATE GOVERNMENT AGENCY (FIA/DNR)
0.3	1	6	US GOVERNMENT AGENCY (USDA,)
3.2	6	7	PRIVATE FUNDING SOURCES
5.8	12	90	MISCELLANEOUS
	551	98	DO NOT KNOW
	6	99	REFUSED
	228	.	Not Applicable
	---		
	988		cases

Type: numeric Min: 1 MD Codes: 99,98  
Decimals: 0 Max: 90

Input location: 1/27-28

msue2 Heard Cooperative Extension

Have you ever heard of the Michigan Cooperative Extension Service, which is now known as Michigan State University Extension?

PCT	N	VALUE	LABEL
51.6	504	1	YES
48.4	474	5	NO
	10	8	DO NOT KNOW
	0	9	REFUSED
	---		
	988		cases

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/29

msue3

## Heard Michigan Agricultural Experiment Station

Have you heard of the Michigan Agricultural Experiment Station?

PCT	N	VALUE	LABEL
44.6	436	1	YES
55.4	542	5	NO
	10	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/30

msue3a

## Aware MAES Part MSU

Are you aware that the Michigan Agricultural Experiment Station is a part of Michigan State University?

PCT	N	VALUE	LABEL
71.4	311	1	YES
28.6	125	5	NO
	0	8	DO NOT KNOW
	0	9	REFUSED
	552	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/31

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msue3b Fund MAES

Are you aware that the Michigan Agricultural Experiment Station funds MSU research on agriculture, natural resources, families and communities?

PCT	N	VALUE	LABEL
57.9	252	1	YES
42.1	183	5	NO
	1	8	DO NOT KNOW
	0	9	REFUSED
	552	.	Not Applicable
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/32

msue4a Creating/Enhancing Agriculture Employment

Creating and enhancing employment in Michigan's agricultural sector.

(Should this be given high priority, some priority, or little or no priority) (by MSU Extension and the Michigan Agriculture Experiment Station).

PCT	N	VALUE	LABEL
52.0	507	1	HIGH PRIORITY
43.1	420	3	SOME PRIORITY
4.9	48	5	LITTLE OR NO PRIORITY
	10	8	DO NOT KNOW
	3	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/33

msue4b                    Creating/Enhancing Natural Resource Employment

Creating and enhancing employment in Michigan's natural resource industry.

(Should this be given high priority, some priority,  
or little or no priority) (by MSU Extension and the Michigan  
Agriculture Experiment Station).

PCT	N	VALUE	LABEL
50.1	487	1	HIGH PRIORITY
43.4	422	3	SOME PRIORITY
6.5	64	5	LITTLE OR NO PRIORITY
	14	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
Decimals: 0            Max: 5

Input location: 1/34

msue4c                    Assisting Farmers

Assisting farmers in agricultural production and profitability.

(Should this be given high priority, some priority,  
or little or no priority) (by MSU Extension and the Michigan  
Agriculture Experiment Station).

PCT	N	VALUE	LABEL
57.5	555	1	HIGH PRIORITY
36.2	349	3	SOME PRIORITY
6.3	61	5	LITTLE OR NO PRIORITY
	22	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
Decimals: 0            Max: 5

Input location: 1/35

## msue4d Youth Job Training

Preparing today's youth for tomorrow's jobs.

(Should this be given high priority, some priority,  
or little or no priority) (by MSU Extension and the Michigan  
Agriculture Experiment Station).

PCT	N	VALUE	LABEL
80.3	788	1	HIGH PRIORITY
16.3	160	3	SOME PRIORITY
3.3	33	5	LITTLE OR NO PRIORITY
	7	8	DO NOT KNOW
	0	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
Decimals: 0      Max: 5

Input location: 1/36

## msue4e Environmental Research/Educational Programs

Conducting research and educational programs that lead to a better  
environment.

(Should this be given high priority, some priority,  
or little or no priority) (by MSU Extension and the Michigan  
Agriculture Experiment Station).

PCT	N	VALUE	LABEL
66.1	648	1	HIGH PRIORITY
31.4	308	3	SOME PRIORITY
2.5	24	5	LITTLE OR NO PRIORITY
	7	8	DO NOT KNOW
	1	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
Decimals: 0      Max: 5

Input location: 1/37

September 27, 2005

msue4f Create Jobs in Communities

Helping communities create jobs and be great places to live.

(Should this be given high priority, some priority, or little or no priority) (by MSU Extension and the Michigan Agriculture Experiment Station).

PCT	N	VALUE	LABEL
73.5	721	1	HIGH PRIORITY
22.9	224	3	SOME PRIORITY
3.6	36	5	LITTLE OR NO PRIORITY
	7	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/38

msue4g Safe/Plentiful Food Supply

Ensuring that the food supply is safe and plentiful.

(Should this be given high priority, some priority, or little or no priority) (by MSU Extension and the Michigan Agriculture Experiment Station).

PCT	N	VALUE	LABEL
81.0	793	1	HIGH PRIORITY
16.5	162	3	SOME PRIORITY
2.5	25	5	LITTLE OR NO PRIORITY
	8	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/39

msue4h Disease Research/Educational Programs

Conducting research and educational programs to combat diseases and pests that threaten the health of plants, animals and people.

(Should this be given high priority, some priority, or little or no priority) (by MSU Extension and the Michigan Agriculture Experiment Station).

PCT	N	VALUE	LABEL
68.3	669	1	HIGH PRIORITY
30.6	300	3	SOME PRIORITY
1.1	11	5	LITTLE OR NO PRIORITY
	7	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/40

msue4i Healthy Family Research/Educational Programs

Conducting research and educational programs to build healthy and strong families.

(Should this be given high priority, some priority, or little or no priority) (by MSU Extension and the Michigan Agriculture Experiment Station).

PCT	N	VALUE	LABEL
64.4	630	1	HIGH PRIORITY
28.9	283	3	SOME PRIORITY
6.7	65	5	LITTLE OR NO PRIORITY
	9	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/41

msue4j                    Healthy Communities Research/Educational Programs

Conducting research and educational programs to make Michigan communities healthy places to live.

(Should this be given high priority, some priority, or little or no priority) (by MSU Extension and the Michigan Agriculture Experiment Station).

PCT	N	VALUE	LABEL
59.3	577	1	HIGH PRIORITY
36.8	358	3	SOME PRIORITY
4.0	39	5	LITTLE OR NO PRIORITY
	13	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
 Decimals: 0            Max: 5

Input location: 1/42

September 27, 2005

## UR1a Importance of Cities

Next, I have some questions about Michigan cities.

When you think about the well-being of the state of Michigan as a whole, how important is the well-being of Michigan's cities to the overall well-being of the state?

Would you say very important, somewhat important, not very important, or not at all important?

PCT	N	VALUE	LABEL
55.4	281	1	VERY IMPORTANT
36.6	186	2	SOMEWHAT IMPORTANT
7.4	38	3	NOT VERY IMPORTANT
0.5	3	4	NOT IMPORTANT AT ALL
	4	8	DON'T KNOW
	0	9	REFUSED
	477	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 4

Input location: 1/43

September 27, 2005

lduse1 State Revitalization of Cities

How much responsibility do you think the state has to invest in the revitalization of Michigan's cities?

Would you say a lot, some, a little or none at all?

PCT	N	VALUE	LABEL
43.3	421	1	A LOT
45.0	437	2	SOME
9.6	93	3	A LITTLE
2.2	21	4	NONE AT ALL
	15	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 4

Input location: 1/45

lduse2 State Investment in Cities

Is the state of Michigan currently investing far too much, too much, about the right amount, too little, or far too little in the revitalization of Michigan's cities?

PCT	N	VALUE	LABEL
1.9	16	1	FAR TOO MUCH
10.6	90	2	TOO MUCH
30.4	258	3	ABOUT THE RIGHT AMOUNT
47.7	405	4	TOO LITTLE
9.5	81	5	FAR TOO LITTLE
	137	8	DO NOT KNOW
	2	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/46



## lduse3 Living Environment

Next, I would like to ask you some questions about different types of cities, commercial centers, and housing units.

Suppose you were looking for another place to live. What type of city or living environment would you prefer?

A large city, a medium-sized city, a suburb, a small town, or a rural setting?

PCT	N	VALUE	LABEL
0.0	0	0	OTHER/SOMETHING ELSE
4.3	42	1	A LARGE CITY
22.3	219	2	A MEDIUM-SIZED CITY
22.5	221	3	A SUBURB
26.2	257	4	A SMALL TOWN
24.8	243	5	A RURAL SETTING
	2	8	DO NOT KNOW
	4	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 8,9  
Decimals: 0      Max: 5

Input location: 1/47

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lduse4 Business Center

Would you prefer to live close to the downtown area of a city, neighborhood shops, a commercial strip mall, or a regional shopping mall?

PCT	N	VALUE	LABEL
2.9	28	0	OTHER/SOMETHING ELSE
20.0	191	1	A DOWNTOWN AREA
26.0	248	2	NEIGHBORHOOD SHOP
5.6	53	3	A COMMERCIAL STRIP
29.3	280	4	A REGIONAL SHOPPING MALL
16.3	155	7	NONE/NOTHING
	31	8	DO NOT KNOW
	2	9	REFUSED
---			
988 cases			

Type: numeric Min: 0 MD Codes: 8,9  
Decimals: 0 Max: 7

Input location: 1/48

lduse5 Housing Unit

What type of housing unit would you prefer?

A single-family detached house, a townhouse, a walk-up condominium, or a high-rise condominium?

PCT	N	VALUE	LABEL
0.8	8	0	OTHER: SOMETHING ELSE
80.7	788	1	SINGLE FAMILY DETACHED HOUSE
6.2	61	2	A TOWNHOUSE/ROW HOUSE
9.9	96	3	A WALK-UP CONDOMINIUM
2.4	23	4	A HIGH RISE CONDOMINIUM
	6	8	DO NOT KNOW
	5	9	REFUSED
---			
988 cases			

Type: numeric Min: 0 MD Codes: 9,8  
Decimals: 0 Max: 4

Input location: 1/49

lduse6                    Size Lot

Would you look for a house on a small lot, 60 feet or less wide, a house on a medium lot, about 75 to 80 feet wide, or a house on a large lot, 100 feet or more wide?

PCT	N	VALUE	LABEL
1.1	9	0	OTHER/SOMETHING ELSE
5.6	44	1	SMALL LOT
34.6	274	2	MEDIUM LOT
58.8	466	3	A LARGE LOT
	2	8	DO NOT KNOW
	2	9	REFUSED
	192	.	Not Applicable
---			
988 cases			

Type: numeric            Min: 0            MD Codes: 9,8  
Decimals:    0            Max: 3

Input location: 1/50

lduse7                    Square Footage

Would you look for a small house or condominium, one that is less than 1,500 square feet, a medium house or condominium, one that is 1,500 to 2,500 square feet, or a large house or condominium, one that is greater than 2,500 square feet?

PCT	N	VALUE	LABEL
0.4	4	0	OTHER: SOMETHING ELSE
21.6	210	1	LESS THAN 1,500 SF
67.1	653	2	1,500-2,500 SF
11.0	107	3	GREATER THAN 2,500 SF
	10	8	DO NOT KNOW
	5	9	REFUSED
---			
988 cases			

Type: numeric            Min: 0            MD Codes: 9,8  
Decimals:    0            Max: 3

Input location: 1/51

prpla                    Animal Humane Treatment

(How important is it to you that) the animals are treated humanely?

(Would you say very important, somewhat important, not very important, or not important at all when purchasing animal products) (such as meat and dairy products)?

PCT	N	VALUE	LABEL
62.7	616	1	VERY IMPORTANT
28.8	283	2	SOMEWHAT IMPORTANT
1.5	14	3	NEITHER: NEUTRAL
4.4	44	4	NOT VERY IMPORTANT
2.6	25	5	NOT IMPORTANT AT ALL
	5	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
 Decimals: 0            Max: 5

Input location: 1/52

September 27, 2005

prplb

## Antibiotic Free

(How important is it to you that) the animals are raised without hormones or antibiotics?

(Would you say very important, somewhat important, not very important, or not important at all when purchasing animal products) (such as meat and dairy products)?

PCT	N	VALUE	LABEL
63.2	612	1	VERY IMPORTANT
24.1	233	2	SOMEWHAT IMPORTANT
2.6	25	3	NEITHER: NEUTRAL
6.9	67	4	NOT VERY IMPORTANT
3.2	31	5	NOT IMPORTANT AT ALL
	16	8	DO NOT KNOW
	5	9	REFUSED
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/53

September 27, 2005

prplc                    Raised Environmentally Friendly Way

(How important is it to you that) the animals are raised in an environmentally friendly way?

(Would you say very important, somewhat important, not very important, or not important at all when purchasing animal products) (such as meat and dairy products)?

PCT	N	VALUE	LABEL
64.6	625	1	VERY IMPORTANT
28.2	273	2	SOMEWHAT IMPORTANT
2.2	22	3	NEITHER: NEUTRAL
3.8	36	4	NOT VERY IMPORTANT
1.2	12	5	NOT IMPORTANT AT ALL
	20	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
 Decimals:    0            Max: 5

Input location: 1/54

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## prpld                    Raised in Michigan

(How important is it to you that) the animals are raised in Michigan?

(Would you say very important, somewhat important, not very important, or not important at all when purchasing animal products) (such as meat and dairy products)?

PCT	N	VALUE	LABEL
23.1	227	1	VERY IMPORTANT
29.2	287	2	SOMEWHAT IMPORTANT
3.1	31	3	NEITHER: NEUTRAL
26.8	263	4	NOT VERY IMPORTANT
17.8	175	5	NOT IMPORTANT AT ALL
	4	8	DO NOT KNOW
	1	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
 Decimals:    0            Max: 5

Input location: 1/55

---

## prple                    Raised Family Farm

(How important is it to you that) the animals are raised on a family farm?

(Would you say very important, somewhat important, not very important, or not important at all when purchasing animal products) (such as meat and dairy products)?

PCT	N	VALUE	LABEL
29.8	294	1	VERY IMPORTANT
33.2	327	2	SOMEWHAT IMPORTANT
3.6	35	3	NEITHER: NEUTRAL
24.9	245	4	NOT VERY IMPORTANT
8.5	84	5	NOT IMPORTANT AT ALL
	3	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
 Decimals:    0            Max: 5

Input location: 1/56

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prplf                    Know Farmer

(How important is it to you that) you know the farmer who raises the animals?

(Would you say very important, somewhat important, not very important, or not important at all when purchasing animal products) (such as meat and dairy products)?

PCT	N	VALUE	LABEL
16.8	165	1	VERY IMPORTANT
17.3	170	2	SOMEWHAT IMPORTANT
2.3	23	3	NEITHER: NEUTRAL
31.7	311	4	NOT VERY IMPORTANT
31.9	314	5	NOT IMPORTANT AT ALL
	5	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
 Decimals:    0            Max: 5

Input location: 1/57

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prp2

## Frequency Purchase Products

Next, I have some questions about pasture-raised animal products.

Pasture-raised meat and dairy products are from animals that are raised out in pastures, not in confined feeding operations. Examples of pasture-raised products are free-range eggs or grass fed beef.

How often do you purchase pasture-raised products?

Would you say always or most of the time, some of the time, rarely, or never?

PCT	N	VALUE	LABEL
38.7	348	1	ALWAYS OR MOST OF TIME
35.1	316	2	SOME OF THE TIME,
16.8	152	3	RARELY
9.4	85	4	NEVER
	86	8	DO NOT KNOW
	1	9	REFUSED
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 4

Input location: 1/58

September 27, 2005

prp3a@a

## Reasons Not Purchasing Products - 1st

What are the main reasons why you have never purchased, or do not purchase more, pasture-raised animal products?

PCT	N	VALUE	LABEL
25.3	125	1	LACK OF AVAILABILITY
21.5	106	2	COST/TOO EXPENSIVE
13.5	67	3	NOT INTERESTED IN PRODUCTS/NOT IMPORTANT
17.3	86	4	UNWARE/UNSURE IF PASTURE BASED
5.2	26	5	NOT A MEAT EATER/VEGATARIAN
0.1	0	6	LACK VARIETY OF PASTURE-RAISED PRODUCTS
1.7	8	7	INCONVENIENT/MORE CONVENIENT BUY OTHERS
4.4	22	8	DOES NOT DO SHOPPING
3.9	19	9	DON'T TRUST PRODUCTS/UNSURE WHAT THEY CONTAIN
2.7	13	10	PURCHASE BEEF/EGGS/LOCALLY
0.3	2	11	NOT SURE WHAT THEY ARE/NEVER HEARD OF THEM
4.0	20	95	MISCELLANEOUS
	139	98	DO NOT KNOW
	6	99	REFUSED
	349	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 99,98  
 Decimals: 0      Max: 95

Input location: 1/59-60

September 27, 2005

prp3a@b

Reasons Not Purchasing Products - 2nd

What are the main reasons why you have never purchased, or do not purchase more, pasture-raised animal products?

PCT	N	VALUE	LABEL
22.3	23	1	LACK OF AVAILABILITY
21.7	23	2	COST/TOO EXPENSIVE
9.3	10	3	NOT INTERESTED IN PRODUCTS/NOT IMPORTANT
13.2	14	4	UNAWARE/UNSURE IF PASTURE BASED
4.2	4	5	NOT A MEAT EATER/VEGETARIAN
0.0	0	6	LACK VARIETY OF PASTURE-RAISED PRODUCTS
0.5	1	7	INCONVENIENT/MORE CONVENIENT BUY OTHERS
1.7	2	8	DOES NOT DO SHOPPING
7.1	7	9	DON'T TRUST PRODUCTS/UNSURE WHAT THEY CONTAIN
1.2	1	10	PURCHASE BEEF/EGGS/LOCALLY
0.3	0	11	NOT SURE WHAT THEY ARE/NEVER HEARD OF THEM
	386	90	NO MORE MENTIONED
2.6	3	95	MISCELLANEOUS
15.8	17	98	DO NOT KNOW
	4	99	REFUSED
	494	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 99,90  
 Decimals: 0      Max: 98

Input location: 1/61-62

## prp4 Healthier Products

To what extent do you agree or disagree with the following statement.

Pasture-raised products are healthier for consumers than products from confined feeding operations.

Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

PCT	N	VALUE	LABEL
41.0	377	1	STRONGLY AGREE
40.4	372	2	SOMEWHAT AGREE
5.5	50	3	NEITHER AGREE/DISAGREE
9.5	87	4	SOMEWHAT DISAGREE
3.6	33	5	STRONGLY DISAGREE
	65	8	DO NOT KNOW
	4	9	REFUSED
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/63

---

## ip1 On-Line Purchase

Next, I have some questions about the Internet.

Have you ever purchased anything on-line (that is, through a web-site on the Internet?)

PCT	N	VALUE	LABEL
63.0	622	1	YES
37.0	365	5	NO
	1	8	DO NOT KNOW
	0	9	REFUSED
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/64

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ip2

## Privacy On-Line Shopping

Overall, how concerned are you about your privacy when you shop on-line?

Would you say you are very concerned, somewhat concerned, a little concerned, or not concerned at all?

PCT	N	VALUE	LABEL
51.7	322	1	VERY CONCERNED
28.3	176	2	SOMEWHAT CONCERNED
11.6	72	3	A LITTLE CONCERNED
8.3	52	4	NOT CONCERNED AT ALL
	1	8	DO NOT KNOW
	0	9	REFUSED
	366	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 4

Input location: 1/65

September 27, 2005

ip3

Last Item Purchased

Thinking about the last item or items that you purchased on-line,  
what did you purchase?

PCT	N	VALUE	LABEL
5.6	34	1	AIRLINE TICKETS
1.4	9	2	BABY/CHILDREN'S ITEMS
19.3	116	3	BOOKS
3.5	21	4	CAR/MOTORCYCLE/MISC. PARTS
2.0	12	5	CD'S/MUSIC
0.8	5	6	CD PLAYERS/MPS/STEREOS
8.9	54	7	CLOTHING
9.9	60	8	COMPUTER EQUIPMENT (GENERAL)
1.3	8	9	CRAFT ITEMS
3.4	21	10	ELECTRONICS (GENERAL)
0.9	5	11	EXERCISE EQUIPMENT
1.2	7	12	FURNITURE
10.6	64	13	HOUSEHOLD ITEMS
1.5	9	14	JEWELRY
1.8	11	15	MOVIES/DVD'S/VIDEOS
1.3	8	16	MUSICAL INSTRUMENTS
0.4	2	17	PERFUME/COSMETICS/MAKEUP
6.5	39	18	SHOES
3.7	23	19	SPORTING EQUIPMENT
1.0	6	20	TICKETS - CONCERT/MOVIE/ETC
1.9	12	21	VITAMINS/SUPPLEMENTS, ETC
0.0	0	22	LEGAL DOCUMENTS
2.4	15	23	CHILDRENS TOYS/GAMES
0.6	4	24	PET PRODUCTS/PET FOODS
5.2	32	25	GIFTS/GIFT CARDS
0.7	4	26	CONSTRUCTION MATERIALS
0.2	1	27	FLOWERS/PLANTS/ETC
0.4	2	28	PAID BILLS
1.5	9	29	OFFICE SUPPLIES/BUSINESS SUPPLIES
2.1	13	95	MISCELLANEOUS
	16	98	DO NOT KNOW
	3	99	REFUSED
	366	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 99,98  
 Decimals: 0      Max: 95

Input location: 1/66-67

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ip4 Company Last Item Purchased

Do you recall the name of the company where you purchased the item or items?

PCT	N	VALUE	LABEL
100.0	461	0	AGENCY/ORGANIZATION
	156	98	DO NOT KNOW
	5	99	REFUSED
	366	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 0      MD Codes: 99,98  
 Decimals: 0      Max: 0

Input location: 1/68-69

ip5 Price Item(s)

How much did you pay for the item or items that you purchased at this website?

PCT	N	VALUE	LABEL
15.6	90	1	LESS THAN \$20.00
27.5	158	2	\$20.00 - \$49.99
24.2	139	3	\$50.00 - \$99.99
23.1	133	4	\$100 - 499.99
9.5	55	5	OVER \$500.00
	38	8	DO NOT KNOW
	10	9	REFUSED
	366	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 1/70

ip6 Privacy Policy Displayed

Thinking about the website where you last made a purchase, do your recall whether or not it displayed a privacy policy?

"Links to privacy policies are often placed on the websites main page, and when the link is clicked, it will take you to a lengthy statement regarding the collection and use of information that is collected from you."

PCT	N	VALUE	LABEL
96.0	489	1	YES, DISPLAYED A PRIVACY POLICY
4.0	21	5	DID NOT DISPLAY A PRIVACY POLICY
	112	8	NOT SURE/DO NOT KNOW
	0	9	REFUSED
	366	.	Not Applicable
	---		
	988		cases

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/71

ip7 Read Privacy Policy

Did you read the privacy policy?

PCT	N	VALUE	LABEL
55.6	270	1	YES
44.4	216	5	NO
	3	8	DO NOT KNOW
	0	9	REFUSED
	499	.	Not Applicable
	---		
	988		cases

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/72



ip8 Opt Out Privacy Policy

Did you opt out of any of the practices outlined in the privacy policy?

PCT	N	VALUE	LABEL
10.6	26	1	YES
89.4	221	5	NO
	23	8	DO NOT KNOW
	0	9	REFUSED
	718	.	Not Applicable
	---		
	988		cases

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 1/73

ip9 Privacy Concerns - Website

How concerned were you about the privacy of the information you gave at this website?

Would you say you were very concerned, somewhat concerned, a little concerned, or not concerned at all?

PCT	N	VALUE	LABEL
23.5	146	1	VERY CONCERNED
24.7	153	2	SOMEWHAT CONCERNED
24.8	154	3	A LITTLE CONCERNED
27.0	168	4	NOT CONCERNED AT ALL
	1	8	DO NOT KNOW
	0	9	REFUSED
	366	.	Not Applicable
	---		
	988		cases

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 4

Input location: 1/74

ip10@a

No On-Line Purchasing - 1st Mention

What are the main reasons why you have not purchased anything online?

PCT	N	VALUE	LABEL
5.8	21	1	NO INTERNET ACCESS
26.4	95	2	NO COMPUTER
28.6	103	3	PRIVACY/SECURITY CONCERNS
5.7	21	4	PREFER SHOPPING IN PERSON
0.4	2	5	PREFER CATALOGS/PHONE ORDER
20.0	72	6	NO INTEREST IN COMPUTERS/INTERNET/GOING ON-LINE
8.2	30	7	COMPUTER ILLITERATE/DON'T KNOW HOW TO USE COMPUTERS
2.7	10	8	TOO EXPENSIVE/LACK MONEY/INCOME
0.7	2	9	NO CREDIT CARD
0.0	0	90	NO MORE MENTIONED
1.4	5	95	MISCELLANEOUS
	2	98	DO NOT KNOW
	4	99	REFUSED
	622	.	Not Applicable

---  
988 cases

Type: numeric      Min: 1      MD Codes: 99,98  
Decimals: 0      Max: 95

Input location: 1/75-76

ip10@b

No On-Line Purchasing - 2nd Mention

What are the main reasons why you have not purchased anything online?

PCT	N	VALUE	LABEL
0.8	1	1	NO INTERNET ACCESS
6.6	7	2	NO COMPUTER
47.3	52	3	PRIVACY/SECURITY CONCERNS
12.7	14	4	PREFER SHOPPING IN PERSON
0.0	0	5	PREFER CATALOGS/PHONE ORDER
8.7	10	6	NO INTEREST IN COMPUTERS/INTERNET/GOING ON-LINE
2.9	3	7	COMPUTER ILLITERATE/DON'T KNOW HOW TO USE COMPUTERS
0.3	0	8	TOO EXPENSIVE/LACK MONEY/INCOME
0.0	0	9	NO CREDIT CARD
	248	90	NO MORE MENTIONED
0.0	0	95	MISCELLANEOUS
20.7	23	98	DO NOT KNOW
	3	99	REFUSED
	628	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 99,90  
 Decimals: 0      Max: 98

Input location: 1/77-78

CD1

Gender

Finally, I have a few background questions. These are for statistical analysis purposes only.

PCT	N	VALUE	LABEL
44.7	442	1	MALE
55.3	546	5	FEMALE
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: none  
 Decimals: 0      Max: 5

Input location: 2/1

## CD2                      Year of Birth

In what year were you born?

PCT	N	VALUE	LABEL
0.1	1	13	
0.3	3	15	
0.1	1	16	
0.0	0	17	
0.2	2	18	
0.2	2	19	
0.3	3	20	
0.3	3	21	
0.4	4	22	
0.1	1	23	
0.4	4	24	
0.3	3	25	
1.1	10	26	
0.4	4	27	
0.7	7	28	
0.9	9	29	
0.7	7	30	
1.1	10	31	
1.6	15	32	
0.9	9	33	
0.3	3	34	
0.9	9	35	
1.1	11	36	
1.5	15	37	
0.6	6	38	
0.5	5	39	
1.0	10	40	
0.4	4	41	
0.8	8	42	
1.0	9	43	
1.6	15	44	
1.1	11	45	
1.9	19	46	
2.8	27	47	
1.8	17	48	
0.6	6	49	
1.7	17	50	
0.8	8	51	
2.2	22	52	
1.1	11	53	
1.4	13	54	
1.9	19	55	
2.4	24	56	

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4.2	41	57
1.2	12	58
1.2	12	59
2.5	24	60
2.6	25	61
1.3	13	62
2.4	24	63
1.7	17	64
1.6	16	65
0.9	9	66
2.6	26	67
3.5	34	68
1.5	14	69
1.8	18	70
2.9	28	71
1.8	17	72
1.8	18	73
3.3	32	74
1.6	16	75
1.1	11	76
1.4	13	77
1.5	14	78
1.4	14	79
2.2	21	80
1.8	17	81
1.1	11	82
0.5	5	83
1.0	9	84
6.4	63	85
0.1	1	86
0.5	5	87
0.0	0	98
1.5	15	99
	4	. Not Applicable

---

988 cases

Type: numeric      Min: 13      MD Codes: 998,999  
 Decimals: 0      Max: 99

Input location: 2/2-3

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CD3

## Education

What is the highest level of education you have completed?

PCT	N	VALUE	LABEL
0.0	0	0	DID NOT GO TO SCHOOL
0.0	0	1	GRADE
0.1	1	5	
0.3	3	6	
0.2	2	7	
0.4	4	8	
0.1	1	9	
0.9	9	10	
3.3	32	11	GRADE
24.1	237	12	HIGH SCHOOL GRAD OR GED
11.3	111	13	COLLEGE
12.7	125	14	
7.0	69	15	COLLEGE
20.5	202	16	COLLEGE GRADUATE
3.9	38	17	SOME POST GRADUATE
11.7	115	18	GRADUATE DEGREE
3.4	34	20	TECHNICAL/JUNIOR COLLEGE GRAD
	1	98	DO NOT KNOW
	2	99	REFUSED

---

988 cases

Type: numeric      Min: 0      MD Codes: 99,98  
 Decimals: 0      Max: 20

Input location: 2/4-5

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## CD5a Ethnicity

Are you of Hispanic, Latino, or Spanish origin?

PCT	N	VALUE	LABEL
3.7	37	1	YES, HISPANIC
96.3	948	5	NO, NOT HISPANIC
	0	8	DO NOT KNOW
	3	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/6

## CD4a@a White (Caucasian)

What is your race?

White or Caucasian?

PCT	N	VALUE	LABEL
84.8	825	1	YES
15.2	148	5	NO
0.0	0	8	DO NOT KNOW
	15	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: 9  
 Decimals: 0      Max: 8

Input location: 2/7

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CD4a@b African American or Black

African American or Black?

PCT	N	VALUE	LABEL
11.8	117	1	YES
86.5	855	5	NO
0.0	0	8	DO NOT KNOW
1.6	16	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: none  
Decimals: 0      Max: 9

Input location: 2/8

---

CD4a@c Hawaiian or other Pacific Islander

Hawaiian or other Pacific Islander?

PCT	N	VALUE	LABEL
0.8	8	1	YES
97.7	965	5	NO
0.0	0	8	DO NOT KNOW
1.5	15	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: none  
Decimals: 0      Max: 9

Input location: 2/9

September 27, 2005



CD4a@d Asian

Asian?

PCT	N	VALUE	LABEL
1.1	11	1	YES
97.4	962	5	NO
0.0	0	8	DO NOT KNOW
1.5	15	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: none  
 Decimals: 0      Max: 9

Input location: 2/10

CD4a@e American Indian or Alaska Native?

American Indian or Alaska Native?

PCT	N	VALUE	LABEL
0.9	9	1	YES
97.6	965	5	NO
0.0	0	8	DO NOT KNOW
1.5	15	9	REFUSED

---

988 cases

Type: numeric      Min: 1      MD Codes: none  
 Decimals: 0      Max: 9

Input location: 2/11

CD6 Religion

What is the religious group which you feel most closely represents your religious views?

(Is it Catholic, Islamic, Jewish, Protestant, some other religion, or no religion)?

PCT	N	VALUE	LABEL
9.4	89	0	NONE
30.6	290	1	CATHOLIC
0.1	1	2	ISLAMIC/MUSLIM
0.4	4	3	JEWISH
53.0	503	4	PROTESTANT
2.9	28	5	OTHER NON CHRISTIAN
2.7	26	7	OTHER CHRISTIAN 6
0.8	8	8	UNABLE TO CLASSIFY
	10	98	DO NOT KNOW
	31	99	REFUSED

---  
988 cases

Type: numeric      Min: 0      MD Codes: 99,98  
Decimals: 0      Max: 8

Input location: 2/12-13

CD7@a Political Affiliation

Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else?

PCT	N	VALUE	LABEL
13.0	120	0	SOMETHING ELSE
31.2	287	1	REPUBLICAN
24.6	226	4	INDEPENDENT
31.2	287	7	DEMOCRAT
	28	8	DO NOT KNOW
	40	9	REFUSED

---  
988 cases

Type: numeric      Min: 0      MD Codes: 9,8  
Decimals: 0      Max: 7

Input location: 2/14

CD7@b Republican

Would you call yourself a strong Republican or not a very strong Republican?

PCT	N	VALUE	LABEL
43.2	123	1	STRONGLY REPUBLICAN
56.8	162	2	NOT VERY STRONG REPUBLICAN
	2	8	DO NOT KNOW
	0	9	REFUSED
	701	.	Not Applicable
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 2

Input location: 2/15

CD7@c Democrat

Would you call yourself a strong Democrat or not a very strong Democrat?

PCT	N	VALUE	LABEL
52.1	148	6	NOT VERY STRONG DEMOCRAT
47.9	136	7	STRONG DEMOCRAT
	2	8	DO NOT KNOW
	0	9	REFUSED
	701	.	Not Applicable
---			
988 cases			

Type: numeric Min: 6 MD Codes: 9,8  
Decimals: 0 Max: 7

Input location: 2/16

CD7@d Independent

Do you generally think of yourself as closer to the Democratic Party or the Republican Party?

PCT	N	VALUE	LABEL
29.4	64	3	REPUBLICAN
36.7	80	4	NEITHER
33.9	74	5	DEMOCRAT
	6	8	DO NOT KNOW
	1	9	REFUSED
	762	.	Not Applicable
---			
988 cases			

Type: numeric Min: 3 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 2/17

partyid Party ID

PCT	N	VALUE	LABEL
12.3	120	0	OTHER
12.6	123	1	STRONG REPUBLICAN
16.6	162	2	NOT STRONG REPUBLICAN
6.6	64	3	LEAN REPUBLICAN
8.2	80	4	NEITHER
7.6	74	5	LEAN DEMOCRAT
15.2	148	6	NOT STRONG DEMOCRAT
14.0	136	7	STRONG DEMOCRAT
2.9	28	8	DO NOT KNOW
4.1	40	9	REFUSED
	13	.	Not Applicable
---			
988 cases			

Type: numeric Min: 0 MD Codes: none  
Decimals: 0 Max: 9

Input location: 2/18

P17@a Liberal/Conservative

Generally speaking, do you think of yourself as a conservative, a moderate, or a liberal?

PCT	N	VALUE	LABEL
2.6	24	0	OTHER
40.9	369	1	CONSERVATIVE
40.1	362	4	NEITHER
16.4	148	7	LIBERAL
	58	8	DO NOT KNOW
	28	9	REFUSED

---  
988 cases

Type: numeric      Min: 0      MD Codes: 9,8  
Decimals: 0      Max: 7

Input location: 2/19

P17@b Conservative

Would you consider yourself very conservative or somewhat conservative?

PCT	N	VALUE	LABEL
22.3	82	1	VERY CONSERVATIVE
77.7	286	2	SOMEWHAT CONSERVATIVE
	1	8	DO NOT KNOW
	0	9	REFUSED
	619	.	Not Applicable

---  
988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
Decimals: 0      Max: 2

Input location: 2/20

P17@c Liberal

Would you consider yourself very liberal or somewhat liberal?

PCT	N	VALUE	LABEL
63.4	93	6	SOMEWHAT LIBERAL
36.6	54	7	VERY LIBERAL
	2	8	DO NOT KNOW
	0	9	REFUSED
	841	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 6      MD Codes: 9,8  
 Decimals: 0      Max: 7

Input location: 2/21

P17@d Middle

Do you generally think of yourself as closer to the conservative side or the liberal side?

PCT	N	VALUE	LABEL
39.5	143	3	CLOSER CONSERVATIVE
21.9	79	4	IN THE MIDDLE
38.6	139	5	CLOSER LIBERAL
	1	8	DO NOT KNOW
	1	9	REFUSED
	626	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 3      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/22

September 27, 2005

ideology                      Political Ideology

PCT	N	VALUE	LABEL
8.5	82	1	VERY CONSERVATIVE
29.8	286	2	SOMEWHAT CONSERVATIVE
14.9	143	3	LEAN CONSERVATIVE
8.2	79	4	MIDDLE
14.5	139	5	LEAN LIBERAL
9.6	93	6	SOMEWHAT LIBERAL
5.6	54	7	VERY LIBERAL
6.0	58	8	DON'T KNOW
2.9	28	9	REFUSED
	28	.	Not Applicable
---			
988 cases			

Type: numeric            Min: 1            MD Codes: none  
 Decimals:    0            Max: 9

Input location: 2/23

CD8                              Marital Status

What is your marital status?

(Are you currently married, divorced, separated, widowed, member of an unmarried couple, or have you never been married?)

PCT	N	VALUE	LABEL
0.7	7	0	OTHER
62.1	609	1	MARRIED
7.7	75	2	DIVORCED
0.5	5	3	SEPARATED
5.6	55	4	WIDOWED
0.3	3	5	MEMBER UNMARRIED COUPLE
23.1	227	6	SINGLE NEVER BEEN MARRIED
	0	8	DO NOT KNOW
	7	9	REFUSED
---			
988 cases			

Type: numeric            Min: 0            MD Codes: 9,8  
 Decimals:    0            Max: 6

Input location: 2/24

CD10 Adults

Including yourself, how many individuals who are 18 years of age or older live in your household?

PCT	N	VALUE	LABEL
16.0	158	1	ADULTS
62.0	612	2	
15.8	156	3	
4.5	44	4	
1.7	17	5	
	0	98	DO NOT KNOW
	0	99	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 99,98  
Decimals: 0 Max: 5

Input location: 2/25-26

i1 Frequency Access Internet

How often, if at all, do you access the Internet, either for the purpose of sending e-mail or visiting or browsing the world wide web?

Would you say daily, 3 to 4 time a week, once a week, a couple of times a month, once a month, or a few times a year, or never?

PCT	N	VALUE	LABEL
46.7	460	1	DAILY]
17.0	167	2	3 TO 4 TIMES A WEEK
6.0	59	3	ONCE A WEEK
6.7	65	4	A COUPLE OF TIMES A MONTH
3.3	32	5	ONCE A MONTH
3.2	31	6	A FEW TIMES A YEAR
17.1	168	7	NEVER
	1	8	DO NOT KNOW
	4	9	REFUSED
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 7

Input location: 2/27



CD15 Employment

We are interested in learning about the different ways people may earn their living. Last week, were you working full-time, part-time, going to school, a homemaker or something else?

PCT	N	VALUE	LABEL
6.7	66	0	OTHER
47.5	467	1	WORK FULL TIME
10.0	98	2	WORK PART TIME
0.2	2	3	WORK AND GO TO SCHOOL
0.0	0	4	IN THE ARMED FORCES
0.9	9	5	JOB, DID NOT WORK LAST WEEK
2.8	27	6	UNEMPLOYED
16.8	165	7	RETIRED
3.7	36	8	SCHOOL FULL-TIME
10.7	106	9	HOMEMAKER
0.8	8	10	DISABLED
0.0	0	97	MISCELLANEOUS
	0	98	DO NOT KNOW
	4	99	REFUSED
---			
988 cases			

Type: numeric Min: 0 MD Codes: 99,98  
Decimals: 0 Max: 10

Input location: 2/28-29

UN1 Union Affiliation

Are you currently a member of a union or are you represented by a union?

PCT	N	VALUE	LABEL
24.1	147	1	YES
75.9	464	5	NO
	29	8	DO NOT KNOW
	1	9	REFUSED
	347	.	Not Applicable
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 2/30

## UN2 Past Union Member

Have you ever been a member of a union or represented by a union?

PCT	N	VALUE	LABEL
32.4	261	1	YES
67.6	546	5	NO
	30	8	DO NOT KNOW
	3	9	REFUSED
	147	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/31

---

## UN3 Union Family

Is anyone else in your household a member of a union or represented by a union?

PCT	N	VALUE	LABEL
22.0	184	1	YES
78.0	654	5	NO
	39	8	DO NOT KNOW
	2	9	REFUSED
	109	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/32

September 27, 2005

inca \$35,000 or More

To get a picture of people's financial situations, we'd like to know the general range of incomes of all households we interview. This is for statistical analysis purposes and your answers will be kept strictly confidential. Now, thinking about your household's total annual income from all sources (including your job), did your household receive \$30,000 or more in 2004?

PCT	N	VALUE	LABEL
78.8	661	1	YES
21.2	178	5	NO
	60	8	DO NOT KNOW
	89	9	
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 2/33

incb Less Than \$20,000

Was it less than \$20,000?

PCT	N	VALUE	LABEL
40.4	71	1	YES
59.6	105	5	NO
	1	8	DO NOT KNOW
	1	9	REFUSED
	810	.	Not Applicable
---			
988 cases			

Type: numeric Min: 1 MD Codes: 9,8  
Decimals: 0 Max: 5

Input location: 2/34

incc Less than \$10,000

Was it less an \$10,000?

PCT	N	VALUE	LABEL
30.1	21	1	YES
69.9	48	5	NOT
	2	8	DO NOT KNOW
	917	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/35

incd \$60,000 or More

Was it \$60,000? or more?

PCT	N	VALUE	LABEL
58.2	365	1	YES
41.8	262	5	NO
	29	8	DO NOT KNOW
	6	9	REFUSED
	327	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/36

ince \$40,000 or More

Was it \$40,000 or more?

PCT	N	VALUE	LABEL
71.0	180	1	YES
29.0	74	5	NO
	6	8	DO NOT KNOW
	2	9	REFUSED
	726	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/37

---

incf \$50,000 or More

Was it \$50,000 or more?

PCT	N	VALUE	LABEL
43.2	78	1	YES
56.8	102	5	NO
	0	8	DO NOT KNOW
	808	.	Not Applicable
	---		
	988		cases

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/38

incg \$70,000 or More

Was it more than \$70,000?

PCT	N	VALUE	LABEL
77.6	283	1	YES
22.4	81	5	NO
	0	8	DO NOT KNOW
	624	.	Not Applicable
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 9,8  
 Decimals: 0      Max: 5

Input location: 2/39

income Income

PCT	N	VALUE	LABEL
2.2	21	1	\$10,000 or less
5.2	50	2	\$10,000-19,999
11.2	106	3	\$20,000-29,999
10.2	97	4	\$30,000-39,999
10.8	103	5	\$40,000-49,999
8.2	78	6	\$50,000-59,999
8.6	81	7	\$60,000-69,999
29.7	283	8	\$70,000 or more
14.0	133	9	DO NOT KNOW
	37	0	REFUSED
---			
988 cases			

Type: numeric      Min: 1      MD Codes: 0,9  
 Decimals: 0      Max: 9

Input location: 2/40

CD26 Phone Number

How many different phone numbers does your household have?

PCT	N	VALUE	LABEL
84.2	832	1	PHONE NUMBERS
11.5	113	2	
3.2	31	3	
1.0	10	4	
0.1	1	5	
0.0	0	6	
	0	8	DO NOT KNOW
	1	9	REFUSED

---  
988 cases

Type: numeric      Min: 1      MD Codes: 9,8  
Decimals: 0      Max: 6

Input location: 2/41

X1 Community

Would you say you live in a rural community, a small city or town, a suburb, or an urban community?

PCT	N	VALUE	LABEL
0.5	5	0	OTHER
25.8	252	1	RURAL COMMUNITY
28.7	282	2	SMALL CITY, TOWN, VILLAGE
33.2	326	3	A SUBURB
11.8	115	4	URBAN COMMUNITY
	6	98	DO NOT KNOW
	3	99	REFUSED

---  
988 cases

Type: numeric      Min: 0      MD Codes: 99,98  
Decimals: 0      Max: 4

Input location: 2/42-43

zipcode                    Zip Code

What is your zip code?

988 cases

Type: numeric            Min: 48009            MD Codes: 8,9  
Decimals:    0            Max: 49971

Input location: 2/44-48

RI@a                      Re-interview

In a couple of months, we'd like to re-contact some of the people we've spoken with for another interview. Would you be willing to participate again in a couple of months?

PCT	N	VALUE	LABEL
82.3	561	1	YES
17.7	121	5	NO
	4	8	DO NOT KNOW
	2	9	REFUSED
	300	.	Not Applicable
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 9,8  
Decimals:    0            Max: 5

Input location: 2/49



contacts                    Contacts

PCT	N	VALUE
20.6	204	1
2.1	21	10
3.3	32	11
2.2	22	12
0.1	1	13
17.0	168	2
13.4	133	3
10.7	106	4
7.7	76	5
8.5	84	6
4.9	48	7
3.4	34	8
6.0	59	9
	---	
	988	cases

Type: character    Width: 2

Input location: 3/1-2

length                    Interview Length

PCT	N	VALUE
0.9	9	
1.1	11	10
6.9	68	11
10.0	99	12
13.6	134	13
13.1	129	14
16.3	161	15
11.6	114	16
7.9	78	17
4.2	41	18
6.6	65	19
0.1	1	2
2.2	22	20
0.8	8	21
1.7	17	22
0.7	7	23
0.5	5	24
0.2	2	25
0.6	6	26
0.1	1	27
0.0	0	28
0.1	1	29
0.1	1	30
0.0	0	32
0.2	2	33
0.0	0	34
0.1	1	35
0.2	2	36
0.1	1	44
0.0	0	5
0.0	0	52
0.0	0	59
0.0	0	7
0.0	0	9

---

988 cases

Type: character    Width: 4

Input location: 3/3-6

September 27, 2005

idate		Interview Date
PCT	N	VALUE
2.2	22	08102005
5.2	51	08112005
0.5	5	08122005
0.8	8	08132005
2.1	21	08142005
1.8	18	08152005
0.4	4	08162005
2.3	23	08172005
2.5	25	08182005
2.0	20	08192005
0.7	7	08202005
1.8	18	08212005
2.2	21	08222005
2.9	29	08232005
3.1	31	08242005
1.1	11	08252005
2.2	22	08262005
1.3	13	08272005
2.2	22	08282005
3.5	35	08292005
3.6	36	08302005
2.1	21	08312005
1.9	18	09012005
1.4	13	09022005
3.6	36	09032005
1.3	13	09042005
1.0	10	09052005
3.6	36	09062005
6.2	61	09072005
2.9	29	09082005
1.4	14	09092005
0.8	8	09102005
2.3	22	09112005
2.0	20	09122005
2.6	26	09132005
3.6	35	09142005
3.6	35	09152005
1.1	11	09162005
1.1	11	09172005
6.0	59	09182005
0.3	3	09192005
1.6	16	09202005
1.9	19	09212005
0.5	5	09222005
0.1	1	09232005

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```
0.3   3  09242005
1.5  15  09252005
0.7   7  09262005
---
988 cases
```

Type: character Width: 8

Input location: 3/7-14

September 27, 2005

iwier                    Interviewer

PCT	N	VALUE
0.1	1	12
1.6	15	146
2.0	20	154
2.0	20	157
1.8	18	158
3.5	35	174
1.2	12	18
4.5	45	191
5.1	50	195
0.2	2	199
13.0	128	2
2.2	21	201
3.4	33	202
2.2	22	205
4.6	45	206
1.6	16	209
0.2	2	210
2.8	28	211
3.6	36	213
5.2	51	215
2.9	29	216
1.1	11	217
0.3	3	222
7.1	70	224
4.2	42	27
0.0	0	3
0.2	2	30
2.7	27	305
0.7	7	310
1.8	18	333
2.0	20	339
0.2	2	345
0.5	5	346
0.1	1	35
2.1	21	350
1.0	10	355
2.7	27	363
2.5	25	366
0.3	3	5
3.1	31	61
1.7	17	8
2.0	20	937

---  
988 cases

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Type: character Width: 3

Input location: 3/15-17

---

males Males

PCT	N	VALUE
15.7	155	
3.4	33	0
68.8	680	1
10.1	99	2
1.1	11	3
1.0	10	4

---

988 cases

Type: character Width: 2

Input location: 3/18-19

---

females Females

PCT	N	VALUE
15.9	157	
1.1	11	0
66.3	655	1
14.3	141	2
2.4	24	3
0.1	1	4

---

988 cases

Type: character Width: 2

Input location: 3/20-21

races

Respondent Race

Recoded race of respondent (multiple responses coded  
to a single group)

PCT	N	VALUE	LABEL
86.8	846	1	White
12.0	117	2	African American
0.1	1	3	Hawaiian Pacific Islander
0.5	5	4	Asian
0.6	6	5	Native American
	13	.	Not Applicable

---

988 cases

Type: numeric      Min: 1      MD Codes: none  
Decimals: 0      Max: 5

Input location: 3/56

mult2

Multiple Racial IDs

Coded from CD4a@a through CD4a@e

PCT	N	VALUE	LABEL
3.8	37	0	REFUSED-MISSING
95.1	940	1	Single Racial Background
0.4	4	2	Multiple Racial Backgrounds
0.7	7	3	Multiple Racial Backgrounds
0.0	0	4	Multiple Racial Backgrounds
0.0	0	5	Multiple Racial Backgrounds

---

988 cases

Type: numeric      Min: 0      MD Codes: none  
Decimals: 0      Max: 4

Input location: 3/57

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agecat                      Rs age in categories

PCT	N	VALUE	LABEL
11.2	111	1	18 - 24 Yrs
8.6	84	2	25 - 29 Yrs
21.2	209	3	30 - 39 Yrs
21.3	209	4	40 - 49 Yrs
15.6	153	5	50 - 59 Yrs
5.1	50	6	60 - 64 Yrs
17.1	168	7	65 or older
	4	9	REFUSED

---  
988 cases

Type: numeric            Min: 1            MD Codes: 9  
Decimals:    0            Max: 7

Input location: 3/58

adjwt                      Weight adj for phones adults race gender age within region

988 cases

Type: numeric            Min: 0.0355        MD Codes: 0.0000  
Decimals:    4            Max: 13.1811

Input location: 3/59-64

msuereg                    Region code based on MSU Extension Groupings

PCT	N	VALUE	LABEL
3.4	33	1	UP
5.7	56	2	NORTH LP
14.2	141	3	W. CENTRAL
8.7	86	4	E. CENTRAL
13.8	136	5	SOUTHWEST
54.3	537	6	SOUTHEAST URBAN

---  
988 cases

Type: numeric            Min: 1            MD Codes: 0  
Decimals:    0            Max: 6

Input location: 3/65



msuewt                    weight by MSU region

988 cases

Type: numeric        Min: 0.0035        MD Codes: none  
 Decimals:    4        Max: 1.9728

Input location: 3/66-71

---

statewt                    Weight for Statewide Estimates

988 cases

Type: numeric        Min: 0.0314        MD Codes: none  
 Decimals:    4        Max: 28.6842

Input location: 3/74-79

---

rac3                        Race 3 categories

PCT	N	VALUE	LABEL
1.4	13	0	Refuse-Not codable
85.6	846	1	White
11.8	117	2	African American
1.2	12	3	Other
---			

988 cases

Type: numeric        Min: 0            MD Codes: 9,7  
 Decimals:    0        Max: 3

Input location: 3/81

September 27, 2005

AGE	Age of Respondent		
PCT	N	VALUE	LABEL
	19	0	REFUSED/MISSING
0.6	6	18	
2.1	20	19	
4.5	44	20	
1.0	10	21	
0.8	8	22	
0.6	6	23	
1.8	17	24	
2.4	23	25	
1.6	16	26	
1.7	17	27	
1.5	14	28	
1.5	15	29	
0.8	8	30	
3.1	30	31	
2.3	22	32	
2.6	26	33	
2.3	23	34	
1.3	12	35	
2.7	26	36	
3.1	30	37	
1.9	18	38	
1.5	14	39	
1.1	10	40	
2.5	24	41	
2.2	21	42	
0.8	8	43	
3.1	30	44	
2.2	22	45	
1.3	13	46	
3.0	29	47	
2.6	25	48	
2.8	27	49	
1.5	15	50	
1.6	16	51	
1.1	11	52	
1.7	16	53	
1.3	13	54	
1.4	13	55	
0.6	6	56	
2.7	26	57	
2.2	22	58	
1.6	16	59	
1.1	11	60	
1.9	18	61	

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0.7	7	62
0.7	7	63
0.8	7	64
0.8	8	65
0.3	3	66
1.1	10	67
1.5	15	68
0.9	9	69
0.8	7	70
0.8	8	71
0.7	7	72
1.7	16	73
1.0	9	74
1.1	10	75
0.3	3	76
0.7	6	77
0.6	6	78
1.0	9	79
0.4	3	80
0.2	2	81
0.1	1	82
0.5	5	83
0.4	4	84
0.1	1	85
0.2	2	86
0.2	2	87
0.0	0	88
0.3	3	89
0.2	1	90
0.1	1	92

---

988 cases

Type: numeric      Min: 18      MD Codes: 0  
Decimals: 0      Max: 92

Input location: 3/82-83

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## imprace                    Respondent Race with Imputation for missing data

PCT	N	VALUE	LABEL
	0	0	Refuse-Not codable
86.9	858	1	White
12.0	118	2	African American
1.2	12	3	Other
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 0  
 Decimals: 0            Max: 3

Input location: 3/84

---

## newinc                    Alternative Coding of Income

PCT	N	VALUE	LABEL
	89	0	REFUSED
2.5	21	1	\$10,000 or less
6.0	51	2	\$10,000-19,999
12.7	107	3	\$20,000-29,999
13.9	116	4	\$30,000-39,999
12.2	103	5	\$40,000-49,999
9.3	78	6	\$50,000-59,999
9.7	82	7	\$60,000-69,999
33.7	283	8	\$70,000 or more
	60	9	DO NOT KNOW
---			
988 cases			

Type: numeric            Min: 1            MD Codes: 0,9  
 Decimals: 0            Max: 8

Input location: 3/85

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sample                      Sample source of Respondent

PCT	N	VALUE	LABEL
30.4	300	1	S-37 Re-Interview
69.6	688	2	S-38 New Respondent

---  
988 cases

Type: numeric            Min: 1            MD Codes: 0  
Decimals:    0            Max: 2

Input location: 3/86

msue2005                      New MSUE Region code (2005)

PCT	N	VALUE	LABEL
3.4	33	1	UP
5.9	59	2	NORTH LP
14.6	144	3	CENTRAL
18.8	186	4	SOUTHWEST
48.6	480	5	SOUTHEAST - City of Detroit
8.7	86	6	Detroit

---  
988 cases

Type: numeric            Min: 1            MD Codes: 0  
Decimals:    0            Max: 6

Input location: 3/87

agecat4                      Rs age in 4 categories

PCT	N	VALUE	LABEL
20.1	195	1	18 - 29 Yrs
31.3	303	2	30 - 44 Yrs
32.9	319	3	45 - 64 Yrs
15.7	153	4	65 or older
	19	9	REFUSED/missing

---  
988 cases

Type: numeric            Min: 1            MD Codes: 9  
Decimals:    0            Max: 4

Input location: 3/88

newadjwt                    Weight adj for phones adults race gender age within NEW regions

988 cases

Type: numeric            Min: 0.0082            MD Codes: 0.0000  
 Decimals:    4            Max: 1.1594

Input location: 3/90-95

---

msue2005wt                weight by New MSU regions (Detroit in Reg 5)

988 cases

Type: numeric            Min: 0.0053            MD Codes: none  
 Decimals:    4            Max: 1.5354

Input location: 3/98-103

---

msue2005r5                New MSUE Region code (5 categories)

PCT	N	VALUE	LABEL
3.4	33	1	UP
5.9	59	2	NORTH
14.6	144	3	CENTRAL
18.8	186	4	SOUTHWEST
57.3	566	5	SOUTHEAST

---

988 cases

Type: numeric            Min: 1            MD Codes: 0  
 Decimals:    0            Max: 5

Input location: 3/105

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