Michigan residents remain upbeat about the economy;

Ratings inch downward for Trump, Whitmer opens at 39% favorable.
About SOSS Wave 78

937 Interviews Completed
Margin of Error: ± 3.2%

Male: 47.9%    Female: 52.0%

White: 79.3%    Black: 12.1%
President Donald Trump’s favorable ratings dropped slightly. He received ratings of “excellent” or “good” from 31.4% of Michigan residents. That compares with 33.9% in the previous survey.

Just over half of survey respondents gave Trump a “poor” rating.
Michigan Residents' Ratings of President Trump's Performance, Fall 2019

- Excellent: 15.6%
- Good: 15.8%
- Fair: 18.3%
- Poor: 50.3%
Trump’s ratings remained lower than Clinton or Obama ever received, but higher than George W. Bush received in his second term.
Percent of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good", 1995-2019

Year


Clinton
Bush
Obama
Trump
Governor Gretchen Whitmer received a rating of “excellent” or “good” from 39%.

That compares with 28.5% favorable in the last survey of Rick Snyder’s performance before he left office.
For Whitmer, as for Snyder, the most frequent rating is “fair”.

Whitmer received a “fair” rating from 46.1% of respondents.
Michigan Residents' Ratings of Governor Whitmer's Performance, Fall 2019

- Excellent: 5.7%
- Good: 33.3%
- Fair: 46.1%
- Poor: 14.9%
Percent of Michigan Residents Rating Performance of Governors as "Excellent" or "Good", 1995-2019

- Engler
- Granholm
- Snyder
- Whitmer
President Trump evokes more extreme responses than Governor Whitmer:

Trump has a higher percentage of “excellent” ratings, but also a higher percentage of “poor” ratings.
Michigan Residents' Ratings of the Performances of President Trump and Governor Whitmer, Fall 2019

- **Excellent**
  - Trump: 15.6%
  - Whitmer: 5.7%

- **Good**
  - Trump: 15.8%
  - Whitmer: 33.3%

- **Fair**
  - Trump: 18.3%
  - Whitmer: 46.1%

- **Poor**
  - Trump: 50.3%
  - Whitmer: 14.9%
When we look beneath the statewide averages, the ratings for Trump and Snyder reveal stark differences in attitudes, by race, sex, and party affiliation.
Attitudes by Race and Gender
Views of Michigan Residents by Race and Sex

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Women</th>
<th>Men</th>
<th>Whites</th>
<th>Blacks</th>
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</thead>
<tbody>
<tr>
<td>Whitmer “Excellent” or Good”</td>
<td>39.0%</td>
<td>44.3%</td>
<td>33.3%</td>
<td>41.4%</td>
<td>34.3%</td>
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<tr>
<td>Trump “Excellent” or Good”</td>
<td>31.4%</td>
<td>22.9%</td>
<td>40.5%</td>
<td>34.8%</td>
<td>3.2%</td>
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Attitudes by Political Party
Views of Michigan Residents by Political Party

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Republican</th>
<th>Independent</th>
<th>Democrat</th>
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<tr>
<td><strong>Whitmer “Excellent” or Good”</strong></td>
<td>39.0%</td>
<td>26.0%</td>
<td>34.9%</td>
<td>56.8%</td>
</tr>
<tr>
<td><strong>Trump “Excellent” or Good”</strong></td>
<td>31.4%</td>
<td>74.5%</td>
<td>33.8%</td>
<td>1.8%</td>
</tr>
</tbody>
</table>
The fraction of Michigan residents who say their current financial situation is “excellent” or “good” increased to the highest level since 2017, remaining strong by historical standards.

Assessments of the current financial situation remained slightly below the all-time highs, set in the late 1990s and early 2000s.
Michigan Residents' Assessments of Their Current Financial Situation, Fall 2019

- Excellent: 11.1%
- Good: 50.9%
- Just Fair: 26.9%
- Not So Good: 7.1%
- Poor: 3.9%
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good", 1994-2019
When asked whether they are *better off than one year ago*, Michigan residents continued to give ratings that are among the best of this century.
Only 18.9% said they are worse off now than they were a year ago. That’s the lowest reading for that measure since 1999.
Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Fall 2019

- Better Off: 47.4%
- About the Same: 33.7%
- Worse Off: 18.9%
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2019
Michigan residents’ assessment of whether they will be *better off one year from now* was also one of the best in more than a decade.
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Fall 2019

- Better Off: 63.2%
- About the Same: 21.0%
- Worse Off: 15.9%
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2019

- **Better Off** line chart showing trends from 1995 to 2019 with percent values.
- **Worse Off** line chart showing trends from 1995 to 2019 with percent values.

Yearly data points:
- 1995: Better Off 57.2, Worse Off 13.1
- 1996: Better Off 60.0, Worse Off 9.5
- 2000: Better Off 35.5, Worse Off 20.1
- 2001: Better Off 33.1, Worse Off 25.8
- 2002: Better Off 33.1, Worse Off 28.5
- 2003: Better Off 30.4, Worse Off 23.2
- 2005: Better Off 50.5, Worse Off 21.4
- 2006: Better Off 45.1, Worse Off 21.4
- 2007: Better Off 51.4, Worse Off 21.4
- 2008: Better Off 54.0, Worse Off 21.4
- 2009: Better Off 54.2, Worse Off 21.4
- 2010: Better Off 56.9, Worse Off 21.4
- 2011: Better Off 56.7, Worse Off 21.4
- 2012: Better Off 64.0, Worse Off 21.4
- 2013: Better Off 56.7, Worse Off 21.4
- 2014: Better Off 63.2, Worse Off 21.4
- 2015: Better Off 56.7, Worse Off 21.4
- 2016: Better Off 63.2, Worse Off 21.4
- 2017: Better Off 56.7, Worse Off 21.4
- 2018: Better Off 63.2, Worse Off 21.4
- 2019: Better Off 56.7, Worse Off 21.4
For all three of these measures of consumer confidence, the ratings are much better than in 2006-2011, but still lower than in 1999.
Reports of current financial situation, for different groups of Michigan residents:

<table>
<thead>
<tr>
<th>State of Michigan</th>
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<tr>
<td>State of Michigan</td>
<td>62.0%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Men</td>
<td>63.3</td>
<td>9.9</td>
</tr>
<tr>
<td>Women</td>
<td>61.1</td>
<td>12.1</td>
</tr>
<tr>
<td>White</td>
<td>66.8</td>
<td>9.8</td>
</tr>
<tr>
<td>Black</td>
<td>34.6</td>
<td>18.7</td>
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<td>State of Michigan</td>
<td>62.0%</td>
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</tr>
<tr>
<td>Republican</td>
<td>76.2</td>
<td>6.7</td>
</tr>
<tr>
<td>Independent</td>
<td>60.2</td>
<td>10.5</td>
</tr>
<tr>
<td>Democrat</td>
<td>57.4</td>
<td>9.3</td>
</tr>
<tr>
<td>Income Above $100K</td>
<td>85.1</td>
<td>2.5</td>
</tr>
<tr>
<td>Income $50K - $100K</td>
<td>65.0</td>
<td>6.6</td>
</tr>
<tr>
<td>Income $20K - $50K</td>
<td>47.6</td>
<td>15.9</td>
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<tr>
<td>Income Below $20K</td>
<td>31.9</td>
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<tr>
<td>State of Michigan</td>
<td>62.0%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Aged 65 and Over</td>
<td>73.1</td>
<td>7.9</td>
</tr>
<tr>
<td>Aged 30-64</td>
<td>58.9</td>
<td>11.9</td>
</tr>
<tr>
<td>Aged 18-29</td>
<td>58.7</td>
<td>11.7</td>
</tr>
<tr>
<td>City of Detroit</td>
<td>40.9</td>
<td>19.0</td>
</tr>
<tr>
<td>Wayne, Oakland, Macomb</td>
<td>60.3</td>
<td>12.4</td>
</tr>
<tr>
<td>Grand Rapids Area</td>
<td>61.7</td>
<td>6.6</td>
</tr>
</tbody>
</table>
How to Learn More about SOSS:

http://ippsr.msu.edu/SOSS/

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THANK YOU!