

# LEGISLATIVE LEADERSHIP PROGRAM

## LEGISLATIVE STAFF TRAINING

JUNE 2020



Institute for Public Policy  
and Social Research  
MICHIGAN STATE UNIVERSITY

# LEGISLATIVE LEADERSHIP PROGRAM

### About MSU's Legislative Leadership Program

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

### **A New Opportunity: Legislative Staff Training**

A new opportunity was recognized in 2016, and by 2017 the very first LLP Legislative Staff Training program was introduced. It was built on the LLP model, adding expanded interactive elements, a new bipartisan partnership with Michigan's State House of Representative and Senate leaders. With the arrival of term limits, Michigan's Legislature allows for more turnover in legislating and in staffing. It also encourages more movement from staff to elected legislator.

To this new opportunity, career-building resources were added, along with more personalized attention through smaller roundtable discussions and closer event evaluations upon which new training components were built. State agency administrators and deputies were a greater part of the educational experience, giving legislative staff a well-rounded understanding of bottom-to-top state governance. Both programs remain cooperatively produced by IPPSR, MSU Extension and MSU's Office of the Vice President for Governmental Affairs.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at [weinfel8@msu.edu](mailto:weinfel8@msu.edu)

## **Acknowledgments**

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to LLP and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev,

Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Staff Student Communications Assistants Tatiana Maine-Brown and Leah Owens. Katharine Cusick assisted.

The staffs at MSU's Office for Governmental Affairs and MSU Extension deserve great credit for their assistance. At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Lee Chatfield and House Democratic Leader Christine Greig. Stacey Murray, professional development coordinator for the state House of Representatives, is vital to this effort.

# CRIMINAL JUSTICE

## JENNIFER COBBINA, PH.D.

ASSOCIATE PROFESSOR OF CRIMINAL JUSTICE

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**Jennifer Cobbina, Ph.D.**  
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Jennifer E. Cobbina is an Associate Professor in the School of Criminal Justice at Michigan State University. Her primary research focuses on the issue of corrections, prisoner reentry and the understanding of recidivism and desistance among recently released female offenders. Her second primary research area is centered on examining how race, gender, and neighborhood context impact victimization risks among minority youth.

She is currently a co-principal investigator on a team of researchers that was awarded research grants from the National Science Foundation and the Michigan State University Foundation to examine how probation and parole officer interaction with female drug offenders affects recidivism, rule violations, and changes in crime-related needs. She is also the co-principal investigator that was

awarded a research grant from the National Institute of Justice that focuses on the role of school safety in the successful transition to high school in Flint, MI and best practices for developing a positive and safe school climate.

Dr. Cobbina's work appears in a number of top criminology journals, such as *Criminology*, *Justice Quarterly*, *Crime and Delinquency*, *Criminal Justice & Behavior*, *British Journal of Criminology*, and *Journal of Drug Issues*.

She currently serves as the co-chair for the ASC Division on People of Color and Crime. She is on the editorial board of the scholarly journals *Justice Quarterly*, *Journal of Crime & Justice*, and *Sociology Compass: Crime and Deviance Section*.

**JEFF ROJEK, PH.D.**  
**ASSOCIATE PROFESSOR OF CRIMINAL JUSTICE**  
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Jeff Rojek is an Associate Professor in the School of Criminal Justice and Director of the Center Anti-Counterfeiting and Product Protection at Michigan State University.

He received his Ph.D. in criminology and criminal justice from the University of Missouri-St. Louis.

His research focuses on policing and anti-counterfeiting. He has received more than \$3 million in research funding from federal (National Institute of Justice, Bureau of Justice Assistance, Centers for Disease Control and Prevention-National Institute of Occupational Safety and Health), state and local agencies as a principal and co-principal investigator to examine topics that include police practitioner-researcher partnerships, intelligence led-policing, violent crime, law enforcement response to disasters, officer decision-making, officer safety and police training.

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**SCOTT WOLFE, PH.D.**  
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Scott Wolfe is an Associate Professor in the School of Criminal Justice at Michigan State University.

He received his doctorate in criminology and criminal justice from Arizona State University. His research focuses on policing, organizational justice, legitimacy, and criminological theory.

Currently, he is principal investigator on a Bureau of Justice Assistance (BJA) Project Safe Neighborhoods grant. This project will involve a partnership with the Saginaw (MI) Police Department, other local and federal law enforcement agencies, and community service providers to develop focused deterrence

strategies to combat gang-related and other violent crimes in Saginaw.

He recently completed a National Institute of Justice grant evaluating a police officer social interaction and de-escalation training program. Scott's other recent work has examined issues such as the predictors of police officer seatbelt use, police managers' support for organizational justice, officers' experience with negative publicity and the Ferguson Effect, officers' willingness to use procedural justice, and the legal socialization process.

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# CRIMINAL JUSTICE

## CHARLES BALLARD

### DIRECTOR

STATE OF THE STATE SURVEY  
PROFESSOR OF ECONOMICS  
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Dr. Ballard is Director of the State of the State Survey (SOSS) and Professor of Economics at Michigan State University. He is a distinguished economist, widely published and well-known for his ability to communicate the complexities of economics in everyday language.

His research has focused on such topics as tax policy, healthcare financing and Michigan's financial future. Charles Ballard has been on the Economics faculty at Michigan State University since 1983, when he received his Ph.D. from Stanford University. In 2007, he became Director of the State of the State Survey, in MSU's Institute for Public Policy and Social Research. Also in 2007, he won the Outstanding Teacher Award in MSU's College of Social Science.

In 2011, he joined the Board of Directors of the Michigan League for Public Policy. He has served as a consultant with the U.S. Departments of Agriculture, Health & Human Services, and Treasury, and with research institutes in Australia, Denmark, and Finland. His books include Michigan at the Millennium and Michigan's Economic Future. He co-edited "Michigan at the Millennium," a portrait of the state's fiscal and economic structure and is winner of the 2007 College of Social Science Alumni Association Outstanding Teacher Award. His most recent book is "Michigan's Economic Future: Challenges and Opportunities."

He is also the author of "Real Economics for Real People" and "A General Equilibrium Model for Tax Policy Evaluation." He has served as a consultant to the U.S. Department of Health and Human Services, Michigan Chamber of Commerce and the U.S. Department of Treasury.

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## JOHN GODDEERIS, PH.D.

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John Goddeeris is a professor of economics at Michigan State University, where, for more than 35 years, he has taught and done research primarily in the economics of health care and public economics. His research has been published widely in journals in economics, medicine, public health, and health policy.

In recent years, Goddeeris has done significant quantitative research on understanding disparities in infant mortality. He has long-standing interests in health insurance and health care finance, and current interests include analyzing the effects of the Affordable Care Act in the individual market for insurance.

At Michigan State University, Goddeeris has been director of graduate studies, chairperson in the Department of Economics, and associate dean of the College of Social Science. He has previously been a visiting scholar at the Congressional Budget Office and has been a consultant to several government and nonprofit organizations. In fall 2016, he was in residence at the Urban Institute as a visiting scholar. Goddeeris received his BA from the University of Michigan and his PhD from the University of Wisconsin–Madison, both in economics.

## **RECOGNIZE, MINIMIZE BURNOUT IN UNCERTAIN TIMES**

### **JAMIE HUTCHISON**

**DEPUTY DIRECTOR, LIFESPAN & FAMILY SERVICES COORDINATOR**

WORKLIFE OFFICE

MICHIGAN STATE UNIVERSITY

Jaimie Hutchison has worked in organizations that have served individuals and families for over 20 years. Her diverse work experiences have prepared her for focusing on the wide array of needs that faculty, staff, and families have.

As a military spouse, Hutchison worked for several educational, government, and non-profit organizations in California, Montana, Colorado, and Michigan. She chose to return to Michigan to put her skills to use in her home state.

Hutchison is an active volunteer in her community and has volunteered thousands of hours in the Greater Lansing area. She received her bachelor's degree in psychology from Michigan State University, her Master's Degree in Community Counseling from the University of Northern Colorado, and a post-Masters certificate in School Counseling from Eastern Michigan University. She is a Licensed Professional Counselor in the state of Michigan.

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## MATT GROSSMANN

DIRECTOR, INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH  
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Matt Grossmann is [Director of the Institute for Public Policy and Social Research](#) (IPPSR) and Associate Professor of Political Science at Michigan State University.

His new book, [Red State Blues: How the Conservative Revolution Stalled in the States](#), is from Cambridge University Press. He finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact policies that advance conservative goals.

Grossmann is also co-author of [Asymmetric Politics: Ideological Republicans and Group Interest Democrats](#), published by Oxford University Press in 2016 (with David A. Hopkins) and winner of the Leon Epstein Outstanding Book Award from the American Political Science Association.

His previous books include [Artists of the Possible: Governing Networks and American Policy Change Since 1945](#), published by Oxford University Press in 2014 and [The Not-So-Special Interests: Interest Groups, Public Representation and American Governance](#), published by Stanford University Press in 2012. He is co-author of [Campaigns & Elections](#), the leading elections textbook from W.W. Norton.

Grossmann's a Senior Fellow at the Niskanen Center in Washington, DC, host of [The Science of Politics Podcast](#) and a regular contributor to FiveThirtyEight's online political analysis. He has also published op-eds in *The New York Times* and *The Washington Post*.

While on sabbatical from 2018-2019, he served as Visiting Associate Professor of Political Science at the Massachusetts Institute of Technology and as Visiting Scholar at the Institute for Quantitative Social Science at Harvard University.

Grossmann has authored numerous journal articles on such topics as policy change, political party networks, the legislative process and public opinion. His research appears in the *Journal of Politics*, *Policy Studies Journal*, *Perspectives on Politics*, *American Politics Research* and fifteen other outlets.

His research on "Asymmetric Parties in American Policy Debates" was supported by the William and Flora Hewlett Foundation. His research project, "How Do the Rich Rule? Public Opinion, Parties, and Interest Groups in Unequal Policy Influence," was supported by the Russell Sage Foundation.

He was named IPPSR Director in January 2016. IPPSR is a policy, leadership and research unit within MSU's College of Social Science, conducting more than \$1.5 million in grant- or contract-funded research and raising more than \$300,000 in donations annually.



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Under Grossmann's leadership, IPPSR added more than 60 affiliated faculty members from 25 different departments and nine colleges. Bringing the first student cohort to IPPSR, Grossmann has built a Policy Fellows Program with 20 graduate and undergraduate students per year. He expanded the Institute's outreach capabilities, doubling the number of Public Policy Forums at the state capitol and launching the State of the State Podcast and the Michigan Policy Wonk blog.

Grossmann also created a policy-relevant research search engine and the Correlates of State Policy online database (1,000 variables measured for all 50 states each year), designed a new online survey panel of political insiders, established a new training program for legislative staff, transformed an internship award into a leadership certification for legislative interns, and created an event series for training faculty to engage policymakers.

He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007.

## **ARNOLD WEINFELD**

*ASSOCIATE DIRECTOR*

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Arnold is Associate Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director for Workforce and Economic Development Partnerships for the Office of Public Engagement and Scholarship within University Outreach and Engagement.

Prior to joining MSU, Arnold served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League where he served in a number of roles and co-founded the Michigan Sense of Place Council.

Arnold began his career with the Michigan House of Representatives where he worked as a legislative aide, policy analyst and policy director. He has served his own community as an elected member of the Waverly Community Schools Board of Education and is currently on his local planning commission.

He is also on the boards of local and statewide organizations such as the Michigan Sense of Place Council, Rural Partners of Michigan, Capital Area College Access Network. He is a graduate of Michigan State University's College of Social Science Multi-Disciplinary Program.



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## **KATHLEEN WILBUR, PHD**

*EXECUTIVE VICE PRESIDENT FOR GOVERNMENT AND EXTERNAL RELATIONS  
OFFICE OF GOVERNMENTAL AFFAIRS  
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Kathleen Wilbur was named Executive Vice President for Government and External Relations on March 6, 2018, by MSU Interim President John Engler.

As Executive Vice President for Government and External Relations Wilbur oversees Advancement, Alumni Relations, Communications and Government Relations for MSU.

Wilbur has spent decades in higher education and state government, most recently serving as Vice President for Government and External Relations at Central Michigan University. She has also served as Interim President of CMU as well as Vice President for Development and External Relations. She was with CMU starting in 2002.

Prior to that, she worked in state government as Director of the Michigan Department of Consumer and Industry Services, Director of the Michigan Department of Commerce, Deputy Director of the Michigan Department of Commerce and Director of the Michigan Department of Licensing and Regulation.

Wilbur is the only woman who has ever directed three different Michigan state departments. Earlier in her career, Wilbur served as Chief of Staff to state Senator William Sederburg, who chaired the Higher Education Appropriations Committee. She was elected to the MSU Board of Trustees in 1984 and served through 1990.



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A member of the Michigan Women's Hall of Fame, Wilbur received her Doctor of Philosophy in Higher Education Administration, Master of Arts in Higher Education Administration and Bachelor of Arts in Journalism from MSU.

## **DAVID BERTRAM**

*ASSISTANT VICE PRESIDENT FOR STATE AFFAIRS  
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David Bertram joined MSU in October 2011 as Assistant Vice President for State Affairs. Prior to working at MSU, Bertram, spent nearly 15 years with the Michigan Township Association, serving as the legislative team leader from 2000-11.

Bertram served in Gov. John Engler's office in a number of positions, working as the governor's lobbyist in the Michigan Senate for three years. He also served on Senate Majority Leader John Engler's staff, gubernatorial campaign staff and on the Engler transition team in 1990. Bertram has a Bachelor of Science in political science from Lake Superior State University.

## **JEFF DWYER**

*DIRECTOR  
MSU EXTENSION  
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Jeff Dwyer is the Director of MSU Extension; Senior Associate Dean of Outreach and Engagement for the College of Agriculture & Natural Resources and the Interim Director of the Health & Nutrition Institute.

He was named director of Michigan State University (MSU) Extension on April 1, 2016, after serving as interim director from January 1 to March 31, 2016.

Before joining MSU, Dwyer was the founding director of the Institute on Aging and a tenured professor of medicine at the University of Florida from 1999 to 2003. He was the director of the Institute of Gerontology and professor of sociology at Wayne State University from 1993 to 1999.

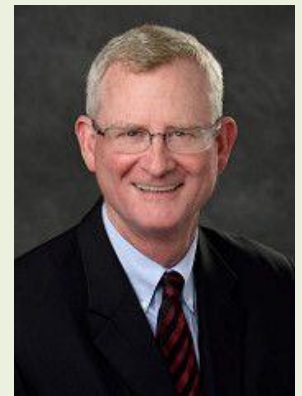
Dwyer received a bachelor's degree in sociology from California Lutheran University in 1982 and a doctorate in sociology from the University of Florida in 1988. In 1992, he was selected as a Brookdale National Fellow and in 1997, he was elected a fellow of both the Gerontological Society of America and the Association for Gerontology in Higher Education.



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## **DRU MONTRI**

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Dru Montri took over her position at Michigan State University in January 2018 after managing the Michigan Farmers Market Association since its inception.

Her association responsibilities included overall leadership, long-term strategic planning, staff and volunteer management plus financial, membership, promotions and special events leadership.

She has served as executive secretary of the Michigan Meat Association and as a member of the Michigan Commission of Agriculture and Rural Development.

She has a background in horticulture, earning a Bachelor's Degree from MSU, her Master's Degree from Penn State and a doctorate from MSU.



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## **ERIC WALCOTT**

*STATE SPECIALIST, MSU EXTENSION  
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Eric Walcott is a State Specialist with MSU Extension's Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government.

Walcott's work focuses primarily on good governance, civic engagement, and fiscal sustainability, seeking to build capacity of state and local government officials as well as educate Michigan residents on issues related to state and local government and encourage their informed participation.

Walcott previously worked in the Michigan House of Representatives, and holds a Master's of Public Policy degree from Michigan State University.



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## **STACEY MURRAY**

*PROFESSIONAL DEVELOPMENT COORDINATOR*

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Stacey Murray serves as the Professional Development Coordinator for the Michigan House of Representatives. She is responsible for continuing education of staff members, professional development, hiring assistance in member offices and implementation of the Michigan House of Representatives Legislative Fellowship Program.

Murray served as a staff member in the Michigan House of Representatives and the Michigan Senate for more than 20 years in several capacities. Her responsibilities have ranged from legislative director, floor director in the state Senate, fundraising and campaigns. Stacey also served as a lobbyist for the Michigan Townships Association.

She is a graduate of Michigan State University.



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## CYNTHIA KYLE

*COMMUNICATIONS MANAGER*

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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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## TATIANA MAINE-BROWN

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Tatiana Maine-Brown is a student assistant working at the Institute for Public Policy and Social Research. She is a third year Human Biology student with a pre-med focus in the Honors College. She is a Charles Drew Scholar.

In the Honors College, she serves as a peer mentor for the Honors Navigators Peer Mentorship Program acting as a guide for first-generation students, international students, and students of color in the College.

She's a Dean's List honoree and is looking forward to continuing her journey after MSU in medical school as she pursues a career in women's health. In her future career, she looks forward to working with patients and providers toward excellence in health for all.



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# LEAH OWENS

STUDENT COMMUNICATIONS ASSISTANT  
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Leah Owens is a communications assistant at the Institute for Public Policy and Social Research. Since 2018, she has been assisting in organization and execution of the Public Policy Forum Series.

She is a recent honor graduate with a Bachelor of Science in Kinesiology and minors in Health Promotion and Global Public Health and Epidemiology. Leah's work at IPPSR has sparked her interest in public health policy.

Her passion is to improve public health in Detroit, so she has chosen to remain the state and attend the University of Michigan. She is excited to move to Ann Arbor in the fall to pursue a Master of Public Health in Health Management and Policy from the University of Michigan.



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