LEGISLATIVE LEADERSHIP PROGRAM

FOR THE 100th MICHIGAN LEGISLATURE

DECEMBER 2018

Institute for Public Policy and Social Research
MICHIGAN STATE UNIVERSITY
MSU’s Legislative Leadership Program invites new members of Michigan’s House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect state-wide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state’s revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature’s highest officers. The program continues to build on MSU’s long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

A new opportunity was recognized in 2016, and by 2017 the very first LLP Legislative Staff Training program was introduced. It was built on the LLP model, adding expanded interactive elements, a new bipartisan partnership with Michigan’s State House of Representative and Senate leaders. With the arrival of term limits, Michigan’s Legislature allows for more turnover in legislating and in staffing. It also encourages more movement from staff to elected legislator.

To this new opportunity, career-building resources were added, along with more personalized attention through smaller roundtable discussions and closer event evaluations upon which new training components were built. State agency administrators and deputies were a greater part of the educational experience, giving legislative staff a well-rounded understanding of bottom-to-top state governance. Both programs remain cooperatively produced by IPPSR, MSU Extension and MSU’s Office of the Vice President for Governmental Affairs.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR’s other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfel8@msu.edu
Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to LLP and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Staff Assistant Tatiana Maine-Brown. Katharine Cusick assisted.

The staffs at MSU’s Office for Governmental Affairs and MSU Extension deserve great credit for their assistance. At the state Capitol, IPPSR is grateful for the assistance of legislative staff members from the offices of Senate Republican Leader Arlan Meekhof, Senate Democratic Leader Jim Ananich, House Speaker Tom Leonard III and House Democratic Leader Sam Singh.
Dean Croson joined the MSU College of Social Science as Dean in August 2016. Her previous positions include Dean of the College of Business at the University of Texas at Arlington, Professor and Director of the Negotiations Center at the University of Texas at Dallas and Associate Professor at the Wharton School of the University of Pennsylvania. Between 2010 and 2012, she served two years as the National Science Foundation’s division director for Social and Economic Sciences.

Dean Croson’s research has concentrated on experimental and behavioral economics, investigating how people make a variety of economic decisions. Her research is diverse, drawing on and contributing to multiple disciplines, and has been published in academic journals in economics, business, political science and sociology. In addition to her research, she has held a number of professional leadership roles, including serving on the board of the Committee on the Status of Women in the Economics Profession, where she was pivotal in developing and running mentoring workshops for female junior faculty.

Dean Croson earned her undergraduate degree from the University of Pennsylvania, with a double major in economics and philosophy and a minor in political science. She earned her doctorate in economics from Harvard University.
Prior to joining Michigan State University, Dean Ronald Hendrick served as acting vice president for agricultural administration and dean for the College of Food, Agricultural and Environmental Sciences at the Ohio State University. Before that, he was senior associate dean for the college, having first arrived at OSU as director of the School of Environment and Natural Resources.

Dean Hendrick began his career at the University of Georgia, advancing through the faculty ranks to become associate dean for academic affairs in the D.B. Warnell School of Forestry and Natural Resources. Hendrick earned his bachelor and doctoral degrees from MSU in forestry and forest ecology, in 1986 and 1992, respectively. He was a National Science Foundation Postdoctoral Fellow in the Institute of Arctic Biology at the University of Alaska-Fairbanks from 1992 to 1993.

As dean of the MSU College of Agriculture and Natural Resources, he has focused on increasing state support for food and agriculture and leading the college’s leadership team in a sustained effort to enhance diversity, equity and inclusion in the college through a combination of culture change, increased funding and added leadership capacity and more inclusive college governance.
CAROLYN J. LUKENSMeyer
EXECUTIVE DIRECTOR
NATIONAL INSTITUTE FOR CIVIL DISCLOSURE

Dr. Carolyn J. Lukensmeyer is the Executive Director of the National Institute for Civil Discourse, an organization that works to reduce political dysfunction and incivility.

She previously served as Founder and President of AmericaSpeaks, an award-winning nonprofit organization that promoted nonpartisan initiatives to engage citizens and leaders through the development of innovative public policy tools and strategies.

During her tenure, AmericaSpeaks engaged more than 200,000 people and hosted events across all 50 states and throughout the world. Dr. Lukensmeyer formerly served as Consultant to the White House Chief of Staff from 1993-94 and on the National Performance Review where she steered internal management and oversaw government-wide reforms.

She was the Chief of Staff to Ohio Governor Richard F. Celeste from 1986-91, becoming the first woman to serve in this capacity. She earned her doctorate in Organizational Behavior from Case Western Reserve University and has completed postgraduate training at the Gestalt Institute of Cleveland.
John Engler became interim president of Michigan State University on Feb. 5, 2018, following his appointment by the MSU Board of Trustees.

He was the 46th governor of the State of Michigan, serving three terms from 1991 to 2003. Prior to his election as governor, Engler served 20 years in the Michigan Legislature, including seven years as state Senate Majority Leader. He was the youngest person ever elected to the Michigan House of Representatives.

Immediately prior to his MSU appointment, he led two of the most influential business associations in the country: the National Association of Manufacturers and Business Roundtable. Engler was president of Business Roundtable, an association of CEOs of the largest United States companies from 2011 to 2017. From 2004 to 2010, Engler was president and CEO of the National Association of Manufacturers, the largest manufacturing association in the United States.

Engler joined Electronic Data Systems Corporation as an executive immediately after leaving state government. He has served on the boards of several corporations and organizations, currently including Universal Forest Products Inc. and K12 Inc. He chaired the National Governors Association and the State Science & Technology Institute and was named among Governing magazine’s 2001 Public Officials of the Year.

He is a graduate of MSU with a Bachelor of Science degree in agricultural economics. He earned a law degree from the Thomas M. Cooley Law School.
ROTATING PRESENTATIONS
MICHIGAN’S BUDGET – REVENUES AND EXPENDITURES

MARY ANN CLEARY
DIRECTOR
HOUSE FISCAL AGENCY
STATE OF MICHIGAN

Mary Ann Cleary is the Director of the Michigan House Fiscal Agency, a nonpartisan agency with the Michigan House of Representatives. Agency personnel provide confidential, nonpartisan assistance to the House of Appropriations Committee and all other members of the House on legislative fiscal matters.

She is one of three voting members of the Michigan Consensus Revenue Estimating Conference which, by law, determines the official economic and revenue forecast that serves as the basis for the state budget.

Prior to her appointment as Agency Director, Mary Ann was the Deputy Director of the House Fiscal Agency. She has been employed with the agency since 1990 and has more than 15 years of school finance experience. She received her bachelor’s degree from Michigan State University’s Eli Broad College of Business.

ELLEN JEFFRIES
DIRECTOR
SENATE FISCAL AGENCY
STATE OF MICHIGAN

Ellen Jeffries has been with the Senate Fiscal Agency since 1977, starting as a fiscal analyst, moving up to Chief Analyst for seven years, Deputy Director for 20 years, and is now Director of the Agency.

She graduated from Hillsdale College with a degree in Political Economy, and earned a Master's Degree in Political Science from the University of Chicago. While at Hillsdale, she was the Sports Information Director for men's varsity basketball and she worked as a research assistant for the University of Chicago hospitals as a graduate student.

She has served as the staff chair for the National Conference of State Legislatures' Assembly on the Legislature Education Committee, was a charter member of Women in State Government as well as the Lansing Women’s Economic Club. She served as a member of the Michigan Higher Education Database Advisory Committee. She has been a member and Chairwoman of the Lansing Entertainment and Public Facilities Authority.
BALANCING MICHIGAN’S BUDGET

BOB EMERSON
FORMER MICHIGAN BUDGET DIRECTOR
STATE OF MICHIGAN

Bob Emerson served as Budget Director for the State of Michigan from January 2007 through 2010 managing a budget of ±$50 billion. He was appointed by and served at the pleasure of Gov. Jennifer Granholm.

Prior to his service as director of the State Budget Office, Bob served in the legislature for just over 26 years. He was first elected to the House of Representatives in November of 1980 and was subsequently re-elected eight times representing the city of Flint. In 1998, he was elected to the Michigan Senate representing Flint and surrounding communities and served through 2006.

In the Michigan House, Bob served on the Appropriations Committee for 16 years, chairing the Public Health, School Aid, Department of Education and Human Services subcommittees. In the Senate, he served his first term as a member of the Appropriations Committee and was elected Democratic Floor Leader. In 2003, he was elected Democratic Leader by his colleagues.

Before his election to the state House, Bob worked as a legislative assistant. He also worked as an international representative for the American Federation of State County and Municipal Employees and was president of a hospital employee local union in Flint. He attended Wayne State University and the University of Michigan-Flint.

JOHN ROBERTS
SENIOR VICE PRESIDENT, COBX
FORMER BUDGET DIRECTOR
STATE OF MICHIGAN

John Roberts served as Michigan’s Budget Director from 2014 to 2016 when he left to become a top-executive in the emerging markets division of Blue Cross/Blue Shield of Michigan’s for-profit division.

A graduate of Michigan State University with both a BA in economics and an MBA, Roberts is the third generation in his family to have engaged in public service. His grandfather protected five presidents while a top agent for the Secret Service, and his father, Douglas, was Michigan’s former treasurer.

Roberts was a special assistant to President George W. Bush, where he was the president’s liaison to state legislators and other government officials across the nation. He returned to Michigan as the head of the House Republican Policy Office in Lansing. He then served as deputy chief of staff to Governor Rick Snyder before he was named budget director, one of the nation’s youngest to serve in such a position.
**Katharine Strunk**  
Co-Director  
Education Policy Innovation Collaborative (EPIC)  
Michigan State University

Katharine O. Strunk is a professor of education policy and, by courtesy, economics, and the Clifford E. Erickson Distinguished Chair in Education at Michigan State University. She is also co-director of the Michigan State University Education Policy Innovation Collaborative (EPIC) and an associate editor of the journal Education Finance and Policy.

Strunk’s research is focused on three areas under the broad umbrella of K-12 education governance: teachers’ unions and the collective bargaining agreements they negotiate with school districts, teacher evaluation and compensation, and accountability policies.

Rooted in the fields of economics and public policy, Strunk’s work centers on structures that are central to district operations and policy and the ways these structures affect policymakers’ decisions and outcomes. Her recent work includes studying teacher labor market responses to policy reforms in Michigan, teacher and school accountability and support policies in the Los Angeles Unified School District and Michigan, and school choice and portfolio management reforms in LA, Denver and New Orleans.
POSTSECONDARY EDUCATION AND WORKFORCE DEVELOPMENT

DANIEL HURLEY
CHIEF EXECUTIVE OFFICER
MICHIGAN ASSOCIATION OF STATE UNIVERSITIES

Daniel Hurley began serving as CEO of the Michigan Association of State Universities (MASU) in July 2015. MASU serves as the coordinating board for Michigan’s 15 public universities, providing advocacy and fostering policy to maximize the collective value these institutions provide in serving the public interest and the state of Michigan.

Hurley is returning to the Association where he served from 2003-2007 as its director of university relations. From 2007-2015, he served as the associate vice president for government relations and state policy for the American Association of State Colleges and Universities (AASCU), based in Washington, D.C.

Hurley holds a doctorate in public administration from Western Michigan University, a master’s degree in career and technical education from Ferris State University, a bachelor’s degree in public relations from Grand Valley State University, and an associate’s degree in liberal arts from Grand Rapids Community College.

LUANN DUNSFORD
CHIEF EXECUTIVE OFFICER
MICHIGAN WORKS! ASSOCIATION

Luann Dunsford has been with the Michigan Works! Association since 1999, first as controller from 1999 to 2007 and for the last 11 years she has been the Chief Executive Officer.

Michigan Works! is the first unified workforce development system in the nation, and as such, is a vital partner in Michigan’s continued economic growth. A total of 25 separate regional Michigan Works! agencies together have more than 100 Michigan Works! Service Centers around the state that helps serve more than three million customers annually.

Each regional agency oversees workforce development in the region, and works with a workforce development board – whose members come from business, education and economic development – that oversee workforce development programs in the region.

Dunsford is a graduate of Michigan State University.
Dr. Janice Beecher was appointed as Director of MSU’s Institute of Public Utilities in 2002, bringing more than 30 years of applied research experience to the position. Her areas of interest include regulatory principles, institutions, governance, and pricing and she specializes in the water sector.

She is a frequent author, lecturer, and participant in professional forums and Editor of the journal Utilities Policy (Elsevier). She co-authored the book Risk Principles for Public Utility Regulators (MSU Press).

Dr. Beecher is presently serving on the U.S. EPA’s Environmental Finance Advisory Board and previously served on Michigan's 21st Century Infrastructure Commission. She has also advised the state and cities on water policy, pricing, and affordability. She previously held positions at The Ohio State and Indiana Universities and the Illinois Commerce Commission. She is a faculty member in MSU’s Department of Political Science and holds a doctoral in political science from Northwestern University.

Jeff Guilfoyle is a vice president at Public Sector Consultants, specializing in school finance, tax policy, intergovernmental fiscal relations, and issues pertaining to Michigan’s economy and the state budget.

Prior to joining PSC in 2014, Jeff was president of the Citizens Research Council of Michigan, an independent, nonpartisan public policy research institution. As president, he developed the CRC’s research agenda and edited its research. He also frequently presented the organization’s findings to a variety of audiences and stakeholders.

In addition, Jeff served as the director of the Office of Revenue and Tax Analysis in the Michigan Department of Treasury. His responsibilities there included forecasting and tracking state tax receipts, estimating the impact of legislation on state tax revenues, and providing economic research support to the state treasurer. Jeff holds a BA in Economics from the University of Michigan and an MA and PhD in Economics from Michigan State University.
Dennis serves as Executive Director for the Michigan Health Policy Forum and as liaison between MSU and the State of Michigan for the Medicaid Enhanced Reimbursement (MER) program offered through the College of Human Medicine and of the College of Osteopathic Medicine. He is also directing an effort to develop an educational program for legislators in the health policy arena.

Dennis has a 50-year career working in the health policy at the state level. Some of his accomplishments include the Michigan Public Health Code, the Michigan HMO Statute, the Michigan Emergency Medical Services statute the Michigan Certificate of Need statutes, and Michigan's medical liability reform legislation.

Dennis holds a bachelor's degree from MSU and a Masters of Public Health degree from the University of Michigan. In addition to serving as staff in the Michigan House of Representatives and the Michigan Senate, Dennis has worked in policy for the Michigan State Medical Society, the Michigan Hospital Association, the Michigan Association of HMOs (Now the Michigan Association of Health Plans) and the Michigan Osteopathic Association.
**Legislative Leadership Insights**

**Rep. Lee Chatfield**  
House Speaker-Elect  
Michigan House of Representatives

Elected as speaker of the Michigan House of Representatives for the 100th session beginning in January, Chatfield has served two terms in the House from his northern Michigan district. He will also become one of the youngest House Speakers in state history.

He currently serves as the House Speaker Pro Tempore and is chair of the Government Operations Committee.

Before election to the Legislature, Chatfield was a high school teacher and coach at Northern Michigan Christian Academy in Burt Lake. He holds a bachelor’s degree from Northland International University in Dunbar, Wisconsin, and a master’s degree from Liberty University in Lynchburg, Virginia.

**Rep. Christine Greig**  
House Democratic Leader-Elect  
Michigan House of Representatives

Elected Democratic Leader for the 100th Legislature, Greig is the third woman elected caucus leader in either legislative house.

She currently is the House Democratic Floor Leader and is completing her second term in the House, serving the Detroit suburb of Farmington Hills. Before election to the Legislature, Greig was active in school governance and financing support activities.

She earned a bachelor’s degree at the University of Notre Dame in South Bend, IN. She worked at the world headquarters for Anderson Consulting, the world headquarters for Kmart Corporation and for Fulcrum Computer Services.
**Sen. Wayne Schmidt**  
**Assistant Republican Leader-Elect**  
**Michigan House of Representatives**

Soon to begin his second term in the Michigan Senate, Schmidt was elected by his fellow caucus members as the assistant majority leader for the 100th Legislature.

Schmidt has had a long career in public service, serving three terms in the Michigan House before he election to the Senate, and serving five terms as a Grand Traverse County Commissioner.

He is a graduate of the Traverse City High School and attended the University of Chicago. He is also a graduate of the Michigan Political Leadership Program at Michigan State University. He worked in business in Traverse City before election to the Legislature.

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**Sen. Curtis Hertel Jr.**  
**Senate Appropriations Committee Democratic Vice-Chair**  
**Michigan House of Representatives**

Part of one the most storied families in Michigan politics – his father Curtis Sr. served as House Speaker in the 1990s, his uncle Dennis served six terms in Congress, his uncle John is the current chair of the Huron-Clinton Metroparks, formerly ran the Michigan State Fair, served in the State Senate and is the only person in Michigan history to chair two different county commissions (in Wayne and Macomb counties). His brother Kevin will begin his second term in the Michigan House in January. Hertel currently is the Senate Democratic Caucus whip.

A graduate of Michigan State University, Hertel served on the Ingham County Board of Commissioners and was the Ingham County Register of Deeds before election to the Senate in 2014.
ESSENTIAL ISSUES ROUNDTABLES
DEMOGRAPHIC TRENDS

ERIC GUTHRIE
STATE DEMOGRApher
STATE OF MICHIGAN

Eric Guthrie serves Michigan as the State Demographer and in that capacity advises and counsels colleagues, the media, and the public on the use, production, and analysis of demographic data.

He is a liaison to the US Census Bureau for the State of Michigan and serves on the Federal and State Cooperative for Population Estimates (FSCPE) and the Federal and State Cooperative for Population Projections (FSCPP).

He participates in meetings and workshops as an expert in demographic processes, methods, and creating custom demographic aggregations and tabulations from a variety of public sources. Eric has focused on aggregating public microdata into custom geographies and subpopulations. This work has resulted in analyses on topic such as post-secondary graduates, youth migration, and the concentration of poverty among pre-K youth in the three and four-year-old age groups.
Eric Lupher has been president of the Citizens Research Council since 2014. He has been with the Citizens Research Council of Michigan since 1987, the first two years as an intern in the Lent Upson-Loren Miller Fellowship Program, and since then as a research associate, Director of Local Affairs, and now President of the organization.

During this span, he has done studies on a number of different state and local government policy issues. Much of his work over the past couple of years has concentrated on local government issues, including government finance, organization, service provision, and the consolidation of local governments.

He has served in leadership positions with the Governmental Research Association. He served for 6 years on the Governmental Accounting Standards Advisory Council (GASAC), an advisory body for the Governmental Accounting Standards Board (GASB), representing the user community on behalf of the Governmental Research Association.

Eric Lupher received a Bachelor of Arts from James Madison College in Michigan State University and a Masters of Public Administration from Wayne State University.
Ted Celeste
Director of State Programs
National Institute for Civil Discourse

Former Ohio state Rep. Ted Celeste is the founder and director of Next Generation, a project of the National Institute for Civil Discourse, where Celeste serves as the Director of State Programs. His goal is to inspire and support state legislators who want to promote greater understanding and better decision-making.

Celeste’s bi-partisan team of legislators has facilitated training for the CSG Midwest Conference and the Arizona, Arkansas, Colorado, Delaware, Georgia, Idaho, Maine, Massachusetts, Montana, Minnesota, Ohio, Oregon, Pennsylvania, Nebraska, Vermont and Washington State Legislatures.

Celeste served in the Ohio Legislature from 2007-2012. Known for working effectively “across the aisle” whether he was in the majority or the minority, he has lived his belief in respectful dialogue.

He was recognized for his emphasis on civil dialogue with the John Glenn Public Policy Institute’s Outstanding Public Service Award in 2011.
Nancy Lindman serves as Director of Public Policy and Partnerships for the Michigan Association of United Ways where she leads statewide impact work in conjunction with Michigan’s 53 local United Ways.

She staffs the association’s Public Policy Committee and the ALICE Project working to achieve economic security and a thriving community for all Michiganders.


Nancy joined the nonprofit sector following a career with IBM and the organizational development arena. She holds Bachelor of Arts and Master of Arts degrees from Michigan State University.
Lieutenant Governor Brian Calley is strengthening Michigan by removing barriers to its potential. Working in partnership with Governor Rick Snyder, the Lieutenant Governor has played an integral role in Michigan’s comeback.

He guided two historic tax reforms through the legislature that have opened new doors of economic opportunity and private sector job growth. He also worked to create citizen and business friendly state government services by leading an initiative to improve efficiencies and eliminate outdated regulations.

He is committed to removing barriers to individual potential.

Calley has gained national recognition for his work on mental wellness. He led the Michigan Mental Health and Wellness Commission, which developed strategies to help Michigan’s most vulnerable citizens find better lives through self-determination and independence. He led the charge to implement autism insurance reform and has traveled extensively to promote inclusion for people with disabilities.

The lieutenant governor served two terms in the Michigan House of Representatives. His career in community banking provided him a strong background for his work in the legislature.
Governor Rick Snyder was elected Michigan’s 48th chief executive in 2010 when Michigan was still struggling to come out of a major recession and will leave office on January 1, 2019 with the state’s unemployment rate at the lowest it has been in decades and the state’s financial condition in its best condition since the 1990s.

A native of the Battle Creek area, he has three degrees from the University of Michigan, a bachelor’s degree, MBA and law degree.

Snyder began as an accountant and became a partner at Coopers and Lybrand. He was later vice-president and then president at Gateway Incorporated, then owner of Avalon Investments and founder and chair of Ardesta before he ran for governor.

His only other political experience was running for precinct delegate before he jumped into the 2010 Republican field which was filled with better-known top names in the GOP. Running a quieter campaign that appealed to voters of all parties, Snyder stunned the field when he won the 2010 primary and then easily captured the governorship that November.

With a focus on improving Michigan’s economy, Snyder oversaw passage of a massive, and controversial business tax cut, in 2011. Then pushed through an equally controversial right-to-work law in 2012. He was the only Republican governor to not sign a letter urging a repeal of the federal Patient Protection and Affordable Care Act (Obamacare) and succeed in winning passage of the Healthy Michigan plan in 2013.

As he prepares to leave office, Snyder has focused on further financing improvements for the state’s infrastructure needs and on promoting greater civility in public life.
Matt Grossmann serves as the Director of the Institute for Public Policy and Social Research (IPPSR.) A nationally known political scientist, he also holds a position as Associate Professor of Political Science at Michigan State University.

As an expert on American politics and government, his research spans national and state policymaking, election campaigns, interest groups, and political parties. His current work explores key differences between major political parties and economic inequality in policy influence.


He is author of numerous journal articles on such topics as policy change, political party networks, the legislative process and public opinion. His research appears in the Journal of Politics, Policy Studies Journal, Perspectives on Politics, American Politics Research and other outlets. He is also co-author of Campaigns & Elections, a textbook available through W. W. Norton, and editor of the volume New Directions in Interest Group Politics, from Routledge.

His roots are also deep in practical politics, especially in candidate training, policy and survey research. His experience includes work at the Rose Institute of State and Local Government, the Institute of Governmental Studies, the Center for Voting and Democracy and the Center for Democracy and Technology. He served as a fellow for the Sunlight Foundation and co-authored a book for use in campaign leadership institutes.

A member of MSU’s faculty since 2007, he is founder and director of the Michigan Policy Network and served as liaison to MSU’s Washington Semester.

He received his bachelor’s degree from Claremont McKenna College, his master’s in political science in 2002 and doctorate from the University of California, Berkeley, in 2007. He became IPPSR director in January 2016.
Arnold Weinfeld

**INTERIM DIRECTOR**
**INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH**
**MICHIGAN STATE UNIVERSITY**

Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.
KATHLEEN WILBUR, PHD
EXECUTIVE VICE PRESIDENT FOR GOVERNMENT AND EXTERNAL RELATIONS
OFFICE OF GOVERNMENTAL AFFAIRS
MICHIGAN STATE UNIVERSITY

Kathleen Wilbur was named Executive Vice President for Government and External Relations on March 6, 2018, by MSU Interim President John Engler.

As Executive Vice President for Government and External Relations Wilbur oversees Advancement, Alumni Relations, Communications and Government Relations for MSU.

Wilbur has spent decades in higher education and state government, most recently serving as Vice President for Government and External Relations at Central Michigan University. She has also served as Interim President of CMU as well as Vice President for Development and External Relations. She was with CMU starting in 2002.

Prior to that, she worked in state government as Director of the Michigan Department of Consumer and Industry Services, Director of the Michigan Department of Commerce, Deputy Director of the Michigan Department of Commerce and Director of the Michigan Department of Licensing and Regulation.

Wilbur is the only woman who has ever directed three different Michigan state departments. Earlier in her career, Wilbur served as Chief of Staff to State Senator William Sederburg, who chaired the Higher Education Appropriations Committee. She was elected to the MSU Board of Trustees in 1984 and served through 1990.

A member of the Michigan Women’s Hall of Fame, Wilbur received her Doctor of Philosophy in Higher Education Administration, Master of Arts in Higher Education Administration and Bachelor of Arts in Journalism from MSU.

DAVID BERTRAM
ASSISTANT VICE PRESIDENT FOR STATE AFFAIRS
OFFICE FOR GOVERNMENTAL AFFAIRS
MICHIGAN STATE UNIVERSITY

David Bertram joined MSU in October 2011 as Assistant Vice President for State Affairs. Prior to working at MSU, Bertram, spent nearly 15 years with the Michigan Township Association, serving as the legislative team leader from 2000-11.

Bertram served in Gov. John Engler’s office in a number of positions, working as the governor’s lobbyist in the Michigan Senate for three years. He also served on Senate Majority Leader John Engler’s staff, gubernatorial campaign staff and on the Engler transition team in 1990. Bertram has a Bachelor of Science in political science from Lake Superior State University.
**JEFF DWYER**  
*Director*  
*MSU Extension*  
*MICHIGAN STATE UNIVERSITY*

Jeff Dwyer is the Director of MSU Extension; Senior Associate Dean of Outreach and Engagement for the College of Agriculture & Natural Resources and the Interim Director of the Health & Nutrition Institute.

He was named director of Michigan State University (MSU) Extension on April 1, 2016, after serving as interim director from January 1 to March 31, 2016.

Before joining MSU, Dwyer was the founding director of the Institute on Aging and a tenured professor of medicine at the University of Florida from 1999 to 2003. He was the director of the Institute of Gerontology and professor of sociology at Wayne State University from 1993 to 1999.

Dwyer received a bachelor’s degree in sociology from California Lutheran University in 1982 and a doctorate in sociology from the University of Florida in 1988. In 1992, he was selected as a Brookdale National Fellow and in 1997, he was elected a fellow of both the Gerontological Society of America and the Association for Gerontology in Higher Education.

**DRI MONTRI**  
*Director of Governmental Affairs and Stakeholder Relations*  
*Colleges of Agriculture, Natural Resources and Veterinary Medicine*  
*MICHIGAN STATE UNIVERSITY*

Dru Montri took over her position at Michigan State University in January 2018 after managing the Michigan Farmers Market Association since its inception.

Her association responsibilities included overall leadership, long-term strategic planning, staff and volunteer management plus financial, membership, promotions and special events leadership.

She has served as executive secretary of the Michigan Meat Association and as a member of the Michigan Commission of Agriculture and Rural Development.

She has a background in horticulture, earning a Bachelor’s Degree from MSU, her Master’s Degree from Penn State and a doctorate from MSU.
**ERIC SCORSONE, PH.D.**  
*EXTENSION SPECIALIST*  
*DEPARTMENT OF AGRICULTURE, FOOD AND RESOURCE ECONOMICS*  
*MICHIGAN STATE UNIVERSITY*


Prior to his work at MSU in 2005, Dr. Scorsone developed award winning extension programs as an Assistant Extension Professor in the Department of Agricultural Economics at the University of Kentucky in the areas of rural health economics and economic development. He also served as an Economist for the Colorado Governor’s Office of State Planning and Budget and as a Senior Economist for the City of Aurora, Colorado.

He received his Ph.D. from Colorado State University. He received his Master’s degree from Michigan State University and a B.B.A. from Loyola University of Chicago.


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**ERIC WALCOTT**  
*STATE SPECIALIST, MSU EXTENSION*  
*MICHIGAN STATE UNIVERSITY*

Eric Walcott is a State Specialist with MSU Extension’s Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government.

Walcott’s work focuses primarily on good governance, civic engagement, and fiscal sustainability, seeking to build capacity of state and local government officials as well as educate Michigan residents on issues related to state and local government and encourage their informed participation.

Walcott previously worked in the Michigan House of Representatives, and holds a Master’s of Public Policy degree from Michigan State University.
LEGISLATIVE LEADERSHIP PROGRAM STAFF

CYNTHIA KYLE
COMMUNICATIONS MANAGER
INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY

Cynthia Kyle is communications manager at Michigan State University’s Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.

TATIANA MAINE-BROWN
STUDENT ASSISTANT
INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY

Tatiana Maine-Brown is a student assistant working in all operations of the Institute for Public Policy and Social Research. She is a second-year, pre-med student with an interest in women’s health and environmental policy and has returned to work with IPPSR for her second academic year.