State of the State Survey

Fall 2013

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Ratings for Obama Sag;
Snyder Rebounds Some;
Consumer Confidence Mixed
About SOSS Round 66

978 Interviews Completed

August 24, 2013 – October 27, 2013
In our Winter 2013 survey, just after the Inauguration, President Obama’s positive ratings improved to their highest level since Summer 2009.

They have fallen in both of the surveys since then.
Michigan Residents' Ratings of President Obama's Performance, Fall 2013

- Excellent: 10.9%
- Good: 27.4%
- Fair: 28.3%
- Poor: 33.3%
Percentage of Michigan Residents Rating President Obama's Performance as "Excellent" or "Good", 2009-2013

- Winter 2009: 70.7%
- Spring 2009: 62.6%
- Fall 2009: 53.2%
- Winter 2010: 44.2%
- Summer 2010: 43.9%
- Fall 2010: 36.9%
- Winter 2011: 44.5%
- Spring 2011: 44.5%
- Fall 2011: 40.4%
- Summer 2012: 40.6%
- Fall 2012: 41.0%
- Winter 2013: 42.8%
- Spring 2013: 48.4%
- Fall 2013: 45.2%

Average: 44.5%

Range: 32.7% - 70.7%
The government shutdown and the problems with the Affordable Care Act website appear to have had a negative effect on the President’s ratings. Obama had 41.4% favorability before October 1, but only 34.0% after.
Percentage of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good," 1995-2013

Clinton
Bush
Obama
After dropping earlier in 2013, Governor Snyder’s approval improved in the Fall 2013 survey.
Michigan Residents' Ratings of Governor Snyder's Performance, Fall 2013

- Excellent: 6.2%
- Good: 29.4%
- Fair: 38.6%
- Poor: 25.8%
Percentage of Michigan Residents Rating Governor Snyder's Performance as "Excellent" or "Good," 2011-2013

- Winter 2011: 44.5%
- Spring 2011: 31.5%
- Fall 2011: 19.3%
- Winter-Spring 2012: 33.0%
- Summer 2012: 36.8%
- Fall 2012: 35.5%
- Winter 2013: 34.0%
- Spring 2013: 29.2%
- Fall 2013: 35.6%
Percentage of Michigan Residents Rating Performance of Governors as "Excellent" or "Good," 1995-2013

- **Engler**
- **Granholm**
- **Snyder**
Governor Snyder receives fewer ratings of “poor” than does President Obama, but Snyder also receives fewer ratings of “excellent.”
Michigan Residents' Ratings of the Performances of President Obama and Governor Snyder, Fall 2013

- **Excellent**
  - Obama: 10.9%
  - Snyder: 6.2%

- **Good**
  - Obama: 27.4%
  - Snyder: 29.4%

- **Fair**
  - Obama: 28.3%
  - Snyder: 38.6%

- **Poor**
  - Obama: 33.3%
  - Snyder: 25.8%
Percentage of Michigan Residents Rating President Obama and Governor Snyder as "Excellent" or "Good", 2009-2013

- Obama
- Snyder
Consumer confidence indicators are mostly flat or slightly down.

In every case, we remain well below 1999, and well above 2009.
Assessments of the current financial situation worsened from Spring 2013 to Fall 2013.
Michigan Residents’ Assessments of Their Current Financial Situation, Fall 2013

- Excellent: 6.8%
- Good: 42.9%
- Just Fair: 35.0%
- Not So Good: 8.2%
- Poor: 7.1%
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good," 1995-2013
Michigan residents’ assessment of whether they are better off than one year before were less favorable in Fall 2013 than in Spring 2013, but only very slightly.
Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Fall 2013

- Better Off: 35.6%
- About the Same: 31.4%
- Worse Off: 33.0%
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2013

- Better Off
- Worse Off
Michigan residents’ assessment of whether they will be better off one year from now were very little changed.

Those who think they will be better off outnumber those who think they will be worse off by about 2 to 1.
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Fall 2013

- Better Off: 54.2%
- About the Same: 19.7%
- Worse Off: 26.1%
Michigan Residents' Beliefs About Whether They Will Be Better Off
One Year From Now, 1995-2013

Percent

Better Off
Worse Off
Attitudes by Race and Gender
## Views of Michigan Residents by Race and Sex

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Women</th>
<th>Men</th>
<th>Whites</th>
<th>Blacks</th>
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<tbody>
<tr>
<td>Obama “Excellent” or Good”</td>
<td>38.3%</td>
<td>39.8%</td>
<td>36.8%</td>
<td>32.3%</td>
<td>77.3%</td>
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<td>35.6%</td>
<td>32.0%</td>
<td>39.5%</td>
<td>36.2%</td>
<td>20.0%</td>
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Attitudes by Political Party
Views of Michigan Residents by Political Party

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Republican</th>
<th>Independent</th>
<th>Democrat</th>
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<tbody>
<tr>
<td>Obama “Excellent” or Good”</td>
<td>38.3%</td>
<td>5.4%</td>
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<td>73.1%</td>
</tr>
<tr>
<td>Snyder “Excellent” or Good”</td>
<td>35.6%</td>
<td>62.6%</td>
<td>40.1%</td>
<td>22.2%</td>
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Regional Attitudes
### Views of Residents from Different Regions in Michigan

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>City of Detroit</th>
<th>Wayne, Oakland, Macomb</th>
<th>SEMCOG Region&lt;sup&gt;a&lt;/sup&gt;</th>
<th>Grand Rapids Area&lt;sup&gt;b&lt;/sup&gt;</th>
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<td>36.7%</td>
<td>42.2%</td>
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</tbody>
</table>

<sup>a</sup> Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties

<sup>b</sup> Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo, and Ottawa Counties

<sup>c</sup> Clinton, Eaton, and Ingham Counties
How to Learn More about SOSS:

http://ippsr.msu.edu/SOSS/

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THANK YOU!