State of the State Survey
Fall 2011

Gov. Snyder’s Ratings Fall Again; Consumer Confidence Slips Again
About SOSS Wave 60

807 Interviews Completed

September 15, 2011 - November 8, 2011

Margin of Error: + 3.45%
In the third State of the State Survey of the Snyder Administration, Governor Snyder’s approval ratings continued to drop substantially.
Michigan Residents' Ratings of Governor Snyder's Performance,
Fall 2011
Percentage of Michigan Residents Rating Performance of Governors as "Excellent" or "Good," 1995-2011
President Obama’s positive ratings fell slightly.
Michigan Residents' Ratings of President Obama's Performance, Fall 2011

Excellent: 6.8%
Good: 33.6%
Fair: 26.7%
Poor: 32.8%
Percentage of Michigan Residents Rating President Obama's Performance as "Excellent" or "Good," 2009-2011

- Winter 2009: 70.7%
- Spring 2009: 62.6%
- Summer 2009: 53.2%
- Fall 2009: 44.2%
- Winter 2010: 44%
- Spring 2010: 36.9%
- Fall 2010: 32.7%
- Winter 2011: 44.5%
- Spring 2011: 44.5%
- Fall 2011: 40.5%
Percentage of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good", 1995-2011

- Clinton
- Bush
- Obama
The U.S. Congress received very poor performance ratings.
Michigan Residents' Ratings of the Performance of the U.S. Congress, Fall 2011

<table>
<thead>
<tr>
<th>Performance Level</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>0.4</td>
</tr>
<tr>
<td>Good</td>
<td>5.4</td>
</tr>
<tr>
<td>Fair</td>
<td>36.8</td>
</tr>
<tr>
<td>Poor</td>
<td>57.4</td>
</tr>
</tbody>
</table>
After a long period of improvement, consumer confidence has declined in the last two surveys.
In Winter 2011, assessments of the current financial situation were at their highest level since 2007.

But they have fallen back a bit in the last two surveys.
Michigan Residents' Assessments of Their Current Financial Situation, Fall 2011

- Excellent: 7.9%
- Good: 38.3%
- Just Fair: 34.1%
- Not So Good: 12.8%
- Poor: 6.9%
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good," 1995-2011

- 1995: 60.9%
- 1996: 60.2%
- 1997: 61.4%
- 1998: 64.1%
- 1999: 63.9%
- 2000: 62.9%
- 2001: 62.2%
- 2002: 56.4%
- 2003: 54.0%
- 2004: 54.9%
- 2005: 50.8%
- 2006: 49.3%
- 2007: 43.4%
- 2008: 44.0%
- 2009: 47.3%
- 2010: 49.1%
- Winter 2011: 46.7%
- Spring 2011: 46.2%
- Fall 2011: 46.2%
In Winter 2011, when asked whether they were better off or worse off than one year before, Michigan residents gave the highest ratings since 2006.

But these ratings also have fallen in the last two surveys.
Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Fall 2011

- Better Off: 20.1%
- About the Same: 34.8%
- Worse Off: 45.1%
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2011

- Better Off
- Worse Off
In Winter 2011, when asked whether they expect to be better off or worse off in one year, Michigan residents gave the highest ratings since 2004.

But these ratings worsened substantially in the last two surveys.
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Fall 2011

- Better Off: 37.9%
- About the Same: 25.9%
- Worse Off: 36.2%
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2011
Regional Attitudes
### Views of Residents from Different Regions in Michigan

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>City of Detroit</th>
<th>Wayne, Oakland, Macomb</th>
<th>SEMCOG Region&lt;sup&gt;a&lt;/sup&gt;</th>
<th>Grand Rapids Area&lt;sup&gt;b&lt;/sup&gt;</th>
<th>Lansing Area&lt;sup&gt;c&lt;/sup&gt;</th>
<th>Upper Peninsula</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Obama</strong></td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>40.5%</td>
<td>89.0%</td>
<td>53.5%</td>
<td>48.8%</td>
<td>35.5%</td>
<td>36.4%</td>
<td>34.6%</td>
</tr>
<tr>
<td><strong>Snyder</strong></td>
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<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>19.3%</td>
<td>16.6%</td>
<td>9.2%</td>
<td>15.1%</td>
<td>27.6%</td>
<td>15.9%</td>
<td>12.5%</td>
</tr>
<tr>
<td><strong>Worse Off Than One Year Ago</strong></td>
<td>45.1%</td>
<td>58.4%</td>
<td>36.9%</td>
<td>38.0%</td>
<td>43.9%</td>
<td>69.9%</td>
<td>53.2%</td>
</tr>
</tbody>
</table>

<sup>a</sup> Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties

<sup>b</sup> Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo, and Ottawa Counties

<sup>c</sup> Clinton, Eaton, and Ingham Counties
Attitudes by Race and Gender
# Views of Michigan Residents By Race and Sex

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Women</th>
<th>Men</th>
<th>Whites</th>
<th>Blacks</th>
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<tbody>
<tr>
<td><strong>Obama</strong></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>40.5%</td>
<td>47.4%</td>
<td>33.3%</td>
<td>35.4%</td>
<td>81.1%</td>
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<tr>
<td><strong>Snyder</strong></td>
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<tr>
<td>“Excellent” or “Good”</td>
<td>19.3%</td>
<td>13.8%</td>
<td>24.8%</td>
<td>20.9%</td>
<td>11.2%</td>
</tr>
<tr>
<td><strong>Worse Off Than One Year Ago</strong></td>
<td>45.1%</td>
<td>46.2%</td>
<td>43.9%</td>
<td>47.2%</td>
<td>41.6%</td>
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</table>
Attitudes by Political Party
# Views of Michigan Residents By Political Party

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Republican</th>
<th>Independent</th>
<th>Democrat</th>
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</thead>
<tbody>
<tr>
<td><strong>Obama</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>40.5%</td>
<td>7.0%</td>
<td>31.8%</td>
<td>72.2%</td>
</tr>
<tr>
<td><strong>Snyder</strong></td>
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<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>19.3%</td>
<td>32.3%</td>
<td>21.3%</td>
<td>9.9%</td>
</tr>
<tr>
<td><strong>Worse Off Than</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One Year Ago</td>
<td>45.1%</td>
<td>44.2%</td>
<td>55.6%</td>
<td>38.3%</td>
</tr>
</tbody>
</table>
How to Learn More About SOSS:

http://www.ippsr.msu.edu/SOSS/

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THANK YOU.