State of the State Survey
Spring 2011
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About SOSS Wave 59

947 Interviews Completed
May 13, 2011 to July 7, 2011
Margin of Error: ± 3.2%
In the second survey of the Snyder Administration, Governor Snyder’s approval ratings dropped significantly.
Michigan Residents' Ratings of Governor Snyder's Performance, Spring 2011

- Excellent: 6.7
- Good: 24.8
- Fair: 36.9
- Poor: 31.6
Percentage of Michigan Residents Rating Performance of Governors as "Excellent" or "Good," 1995-2011

Year


Engler: 55.0 | 50.6 | 52.5 | 49.5 | 43.7 | 43.6 | 57.2 | 48.7 | 35.3 | 34.4 | 25.3 | 23.0 | 20.8 | 18.0 | 31.5

Granholm: 46.7 | 43.7 | 43.6 | 57.2 | 48.7 | 35.3 | 34.4 | 25.3 | 31.0 | 23.2 | 18.0 | 31.5

Snyder: 31.5

Engler: Excellent or Good
Granholm: Excellent or Good
Snyder: Excellent or Good
After falling steadily in his first year in office, President Obama’s ratings have stabilized.
Michigan Residents' Ratings of President Obama's Performance, Spring 2011

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>11.0</td>
</tr>
<tr>
<td>Good</td>
<td>33.5</td>
</tr>
<tr>
<td>Fair</td>
<td>29.7</td>
</tr>
<tr>
<td>Poor</td>
<td>25.8</td>
</tr>
</tbody>
</table>
Percentage of Michigan Residents Rating President Obama's Performance as "Excellent" or "Good," 2009-2011

- Winter 2009: 70.7%
- Spring 2009: 62.6%
- Summer 2009: 53.2%
- Fall 2009: 44.2%
- Winter 2010: 43.9%
- Summer 2010: 36.9%
- Fall 2010: 32.7%
- Winter 2011: 44.5%
- Spring 2011: 44.5%
Percentage of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good," 1995-2011

Year: 1995-2011

Clinton: 35.4, 49.5, 56.0, 55.1, 40.8, 66.9, 47.4, 42.3, 32.4, 27.5, 20.5, 17.3, 36.9, 57.7
Bush: 44.3, 45.0, 45.0
Obama: 54.2, 57.8, 43.9, 44.5, 44.5

Legend:
- Clinton
- Bush
- Obama
After a long period of improvement, consumer confidence shows a significant downturn.
In Winter 2011, assessments of the current financial situation were at their highest level since 2007.

But they fell back a bit in Spring 2011.
Michigan Residents' Assessments of Their Current Financial Situation, Spring 2011

- Excellent: 6.1%
- Good: 40.6%
- Just Fair: 32.2%
- Not So Good: 16.1%
- Poor: 4.9%
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good," 1995-2011
In Winter 2011, when asked whether they were better off or worse off than one year before, Michigan residents gave the highest ratings since 2006.

But these ratings also fell back slightly in Spring 2011.
Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Spring 2011

- Better Off: 28.6%
- About the Same: 25.0%
- Worse Off: 46.3%
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2011
In Winter 2011, when asked whether they expect to be better off or worse off in one year, Michigan residents gave the highest ratings since 2004.

But these ratings worsened substantially in Spring 2011.
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Spring 2011

- Better Off: 47.3%
- About the Same: 20.7%
- Worse Off: 32.0%
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2011
Regional Attitudes
Views of Residents from Different Regions in Michigan

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>City of Detroit</th>
<th>Wayne, Oakland, Macomb</th>
<th>SEMCOG Region&lt;sup&gt;a&lt;/sup&gt;</th>
<th>Grand Rapids Area&lt;sup&gt;b&lt;/sup&gt;</th>
<th>Lansing Area&lt;sup&gt;c&lt;/sup&gt;</th>
<th>Upper Peninsula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obama “Excellent” or “Good”</td>
<td>44.5%</td>
<td>67.0%</td>
<td>54.3%</td>
<td>53.0%</td>
<td>29.8%</td>
<td>62.0%</td>
<td>30.2%</td>
</tr>
<tr>
<td>Snyder “Excellent” or “Good”</td>
<td>31.5%</td>
<td>29.0%</td>
<td>39.1%</td>
<td>38.7%</td>
<td>31.2%</td>
<td>22.0%</td>
<td>32.4%</td>
</tr>
<tr>
<td>Worse Off Than One Year Ago</td>
<td>46.3%</td>
<td>41.9%</td>
<td>47.1%</td>
<td>44.4%</td>
<td>25.2%</td>
<td>36.2%</td>
<td>72.2%</td>
</tr>
</tbody>
</table>

<sup>a</sup> Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties

<sup>b</sup> Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo, and Ottawa Counties

<sup>c</sup> Clinton, Eaton, and Ingham Counties
Attitudes by Race and Gender
Views of Michigan Residents By Race and Sex

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Women</th>
<th>Men</th>
<th>Whites</th>
<th>Blacks</th>
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<tbody>
<tr>
<td><strong>Obama</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>44.5%</td>
<td>46.8%</td>
<td>42.4%</td>
<td>41.5%</td>
<td>88.7%</td>
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<tr>
<td><strong>Snyder</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>31.5%</td>
<td>32.9%</td>
<td>30.1%</td>
<td>31.8%</td>
<td>44.2%</td>
</tr>
<tr>
<td><strong>Worse Off Than</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One Year Ago</td>
<td>46.3%</td>
<td>44.9%</td>
<td>47.7%</td>
<td>45.0%</td>
<td>41.4%</td>
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Attitudes by Political Party
Views of Michigan Residents By Political Party

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Republican</th>
<th>Independent</th>
<th>Democrat</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obama “Excellent” or “Good”</td>
<td>44.5%</td>
<td>8.3%</td>
<td>53.1%</td>
<td>73.3%</td>
<td>12.2%</td>
</tr>
<tr>
<td>Snyder “Excellent” or “Good”</td>
<td>31.5%</td>
<td>65.9%</td>
<td>27.1%</td>
<td>14.6%</td>
<td>41.0%</td>
</tr>
<tr>
<td>Worse Off Than One Year Ago</td>
<td>46.3%</td>
<td>44.4%</td>
<td>52.0%</td>
<td>48.0%</td>
<td>36.5%</td>
</tr>
</tbody>
</table>
THANK YOU.