State of the State Survey
Winter-Spring 2011

Snyder Gets Mixed Reviews;
Consumer Confidence Continues to Rise
State of the State Survey
Winter-Spring 2011

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About SOSS Wave 58

979 Interviews Completed
February 12, 2011 to March 29, 2011
Margin of Error: ± 3.1%
Survey Demographics

48% Male
52% Female

83.3% White
14.2% African-American

34.9% Democrat
21.9% Republican
32.5% Independent
Governor’s Approval Ratings
Michigan Residents' Ratings of Governor Snyder's Performance, Winter-Spring 2011

- Excellent: 3.0
- Good: 41.5
- Fair: 36.7
- Poor: 18.8
Percentage of Michigan Residents Rating Performance of Governors as "Excellent" or "Good," 1995-2011

Year


Engler
Granholm
Snyder

Percent

0 10 20 30 40 50 60 70

55.0 50.6 52.5 49.5 43.7 43.6 57.2 48.7 35.3 34.4 25.3 31.0 23.0 23.2 18.0 44.5
• Overall, about 22% of respondents said they did not know enough to give a rating to Governor Snyder.

• Before the budget proposal was released, 32% did not give a rating. Of those who did, 54% said “Excellent” or “Good”.

• After the budget proposal, 18% did not give a rating. Of those who did, 39% were favorable.
Trust in Government
Michigan Residents' Opinions of How Often They Can Trust the State Government, Winter-Spring 2011

- Most of the Time: 15.8%
- Some of the Time: 54.5%
- Seldom: 21.6%
- Almost Never: 8.0%
Michigan Residents' Opinions of How Often They Can Trust the State Government, 1995-2011

- Nearly All or Most of Time
- Seldom or Never

Year:
- 1995
- 1996
- 1997
- 1998
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2008
- 2009
- 2010
- 2011

Percent:
- 0
- 5
- 10
- 15
- 20
- 25
- 30
- 35
- 40
- 45
- 50

1995: 33.1% Nearly All or Most of Time, 17.7% Seldom or Never
1996: 31.0% Nearly All or Most of Time, 17.7% Seldom or Never
1997: 25.3% Nearly All or Most of Time, 16.8% Seldom or Never
1998: 30.6% Nearly All or Most of Time, 16.1% Seldom or Never
2001: 36.1% Nearly All or Most of Time, 16.3% Seldom or Never
2002: 36.2% Nearly All or Most of Time, 16.3% Seldom or Never
2003: 25.9% Nearly All or Most of Time, 16.5% Seldom or Never
2004: 29.9% Nearly All or Most of Time, 21.2% Seldom or Never
2005: 27.7% Nearly All or Most of Time, 17.5% Seldom or Never
2006: 27.8% Nearly All or Most of Time, 24.2% Seldom or Never
2008: 24.2% Nearly All or Most of Time, 24.2% Seldom or Never
2009: 29.6% Nearly All or Most of Time, 15.9% Seldom or Never
2010: 37.0% Nearly All or Most of Time, 15.8% Seldom or Never
2011: 37.0% Nearly All or Most of Time, 15.8% Seldom or Never

- Most of the Time: 37.6%
- Some of the Time: 43.1%
- Seldom: 8.1%
- Almost Never: 11.2%

Year


Percent

Nearly All Or Most of Time

Seldom or Never
The Percentage Saying They Trust State Government Nearly All or Most of the Time Is At an All-Time Low
Michigan Residents' Opinions of How Often They Can Trust Different Levels of Government, Winter-Spring 2011

- **Most of the Time**
  - Federal: 29.9%
  - State: 29.6%
  - Local: 37.6%

- **Seldom / Never**
  - Federal: 20.9%
  - State: 15.8%
  - Local: 19.3%
Most Important Issues for Governor and Legislature
**Most Important Problems Facing the Governor and the Legislature (Winter-Spring 2011)**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs / Unemployment / Work / Wages</td>
<td>45.4%</td>
</tr>
<tr>
<td>Economic Growth / Stimulating the Economy</td>
<td>14.1%</td>
</tr>
<tr>
<td>Education Quality / Education Standards</td>
<td>9.4%</td>
</tr>
<tr>
<td>School Funding / School Finances</td>
<td>6.6%</td>
</tr>
<tr>
<td>Health Care / Health Insurance</td>
<td>4.7%</td>
</tr>
<tr>
<td>Reduce Size of Government</td>
<td>4.6%</td>
</tr>
<tr>
<td>Taxes / Reduce Taxes</td>
<td>3.5%</td>
</tr>
<tr>
<td>Prescription Drug Coverage</td>
<td>2.5%</td>
</tr>
<tr>
<td>Regulation / Deregulation</td>
<td>2.5%</td>
</tr>
<tr>
<td>Solve Budget Issues</td>
<td>1.8%</td>
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</table>
### Most Important Problems
Facing Governor and Legislature, 2001-2011
(In Percent)

<table>
<thead>
<tr>
<th></th>
<th>2001</th>
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<th>2005</th>
<th>2007</th>
<th>2009</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td>Jobs / Unemployment</td>
<td>6.6</td>
<td>22.0</td>
<td>30.2</td>
<td>40.8</td>
<td>57.1</td>
<td>45.4</td>
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<tr>
<td>Economic Growth /</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Stimulating Economy</td>
<td>3.9</td>
<td>19.3</td>
<td>14.3</td>
<td>17.5</td>
<td>20.3</td>
<td>14.1</td>
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<tr>
<td>Education Quality /</td>
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<td></td>
<td></td>
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<tr>
<td>School Finances</td>
<td>41.7</td>
<td>27.5</td>
<td>20.7</td>
<td>11.4</td>
<td>7.1</td>
<td>16.0</td>
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<tr>
<td>Health Care /</td>
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<tr>
<td>Health Insurance</td>
<td>7.4</td>
<td>7.0</td>
<td>9.4</td>
<td>4.3</td>
<td>4.4</td>
<td>4.7</td>
</tr>
</tbody>
</table>
Consumer Confidence Continues Its Slow But Steady Rise
Michigan Residents' Assessments of Their Current Financial Situation, Winter-Spring 2011

- Excellent: 7.1%
- Good: 42.0%
- Just Fair: 35.2%
- Not So Good: 8.3%
- Poor: 7.4%
Current Situation: Best Since Fall 2007

Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good", 1995-2011
Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Winter-Spring 2011

- Better Off: 30.0%
- About the Same: 26.1%
- Worse Off: 43.9%
Better Off Than One Year Ago: Best Since Fall 2006

Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2011

- **Better Off**
- **Worse Off**
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Winter-Spring 2011

- Better Off: 60.0%
- About the Same: 17.1%
- Worse Off: 23.0%
Better Off One Year From Now: Best Since Fall 2004

Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2011

- Better Off
- Worse Off
President’s Approval Ratings
Michigan Residents' Ratings of President Obama's Performance,
Winter-Spring 2011

- Excellent: 11.2%
- Good: 33.4%
- Fair: 33.3%
- Poor: 22.1%
Percentage of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good", 1995-2011

- Clinton
- Bush
- Obama
Regional Attitudes
Views of Residents from Different Regions in Michigan

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>City of Detroit</th>
<th>Wayne, Oakland, Macomb</th>
<th>SEMCOG Region(^a)</th>
<th>Grand Rapids Area(^b)</th>
<th>Lansing Area(^c)</th>
<th>Upper Peninsula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obama “Excellent” or “Good”</td>
<td>44.5%</td>
<td>83.1%</td>
<td>58.2%</td>
<td>51.7%</td>
<td>31.4%</td>
<td>58.8%</td>
<td>46.7%</td>
</tr>
<tr>
<td>Snyder “Excellent” or “Good”</td>
<td>44.5%</td>
<td>36.5%</td>
<td>39.1%</td>
<td>43.7%</td>
<td>54.4%</td>
<td>37.6%</td>
<td>60.0%</td>
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<tr>
<td>Worse Off Than One Year Ago</td>
<td>43.9%</td>
<td>41.5%</td>
<td>45.1%</td>
<td>44.8%</td>
<td>40.5%</td>
<td>41.8%</td>
<td>34.4%</td>
</tr>
</tbody>
</table>

\(^a\) Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties

\(^b\) Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo, and Ottawa Counties

\(^c\) Clinton, Eaton, and Ingham Counties
Attitudes by Race and Gender
### Views of Michigan Residents By Race and Sex

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Women</th>
<th>Men</th>
<th>Whites</th>
<th>Blacks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obama “Excellent” or “Good”</td>
<td>44.5%</td>
<td>51.1%</td>
<td>37.4%</td>
<td>36.8%</td>
<td>91.8%</td>
</tr>
<tr>
<td>Snyder “Excellent” or “Good”</td>
<td>44.5%</td>
<td>45.3%</td>
<td>43.6%</td>
<td>43.7%</td>
<td>49.8%</td>
</tr>
<tr>
<td>Worse Off Than One Year Ago</td>
<td>43.9%</td>
<td>40.0%</td>
<td>48.2%</td>
<td>45.3%</td>
<td>34.4%</td>
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Attitudes by Political Party
## Views of Michigan Residents By Political Party

<table>
<thead>
<tr>
<th></th>
<th>State of Michigan</th>
<th>Republican</th>
<th>Independent</th>
<th>Democrat</th>
<th>Other</th>
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</thead>
<tbody>
<tr>
<td><strong>Obama</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>“Excellent” or “Good”</td>
<td>44.5%</td>
<td>17.9%</td>
<td>33.7%</td>
<td>77.6%</td>
<td>27.3%</td>
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<tr>
<td><strong>Snyder</strong></td>
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<td>29.8%</td>
<td>46.0%</td>
<td>40.3%</td>
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<tr>
<td><strong>Worse Off Than</strong></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>One Year Ago</td>
<td>43.9%</td>
<td>38.7%</td>
<td>54.0%</td>
<td>32.8%</td>
<td>59.6%</td>
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</tbody>
</table>
THANK YOU.