

LEGISLATIVE LEADERSHIP PROGRAM

HEALTH POLICY ISSUES BRIEFING

**DIRECTORY OF CONTACTS
JUNE 2022**



Institute for Public Policy
and Social Research
MICHIGAN STATE UNIVERSITY

WELCOME, INTRODUCTIONS, OVERVIEW



Arnold Weinfeld
Interim Director
Institute for Public Policy and
Social Research

509 E. Circle Rd.
Room 321B
East Lansing, MI 48824

517-355-6672
weinfel8@msu.edu

ARNOLD WEINFELD

ASSOCIATE DIRECTOR

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY

Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.

KATHLEEN STIFFLER

SENIOR HEALTH POLICY ADVISOR

INSTITUTE FOR HEALTH POLICY
COLLEGE OF HUMAN MEDICINE
MICHIGAN STATE UNIVERSITY

Kathleen Stiffler is the Senior Health Policy Advisor at the Institute for Health Policy and also serves as the Executive Director for the Michigan Health Policy Forum. She leads various health policy initiatives with strategic partners including the Michigan Department of Health and Human Services, the Medical Services Administration and other health care and advocacy organizations. She's worked in healthcare for more than 35 years including positions as hospital health education, Health Education Director for a staff-model health maintenance organization, Health Education Specialist for the Michigan Health and Hospital Association and in many capacities in the Michigan Department of Health and Human Services. She is well known for her collaborative efforts with diverse stakeholders and served two stints as Michigan's Acting State Medicaid Director.

She specializes in Medicaid policy and operations, Medicaid managed care, Medicaid expansion, health issues impacting pregnant women, infants, children, adolescents, children and youth with special health care needs as well as strategies to promote healthy behaviors in the Medicaid population, increase use of primary and preventive services through medical homes, teen pregnancy prevention and integrated services. Stiffler served as Michigan's first Adolescent Health Coordinator (one of the first in the country) and implemented the state's first school-based health centers, successfully led the transition of children and youth with special health care needs into Medicaid managed care and led the implementation of the very successful Healthy Michigan Plan (Michigan's Medicaid expansion program).

She holds a Bachelor of Science degree in Public Health Education and a Master of Arts degree in Hospital Health Education, both from Central Michigan University. She's received awards from the School-Community Health Alliance of Michigan, the Legacy of Leadership Award from the Michigan Primary Care Association and a Special Tribute from Gov. Gretchen Whitmer for exemplary service to the State of Michigan for more than 30 years.



Kathleen Stiffler

Senior Health Policy Advisor
Executive Health Director,
Michigan Health Policy Forum
Institute for Health Policy
College of Human Medicine
Michigan State University

965 Fee Road
East Lansing MI 48824

517-353-5383
stiff14@msu.edu

UNWINDING THE PUBLIC HEALTH EMERGENCY PROVISIONS – THE NATIONAL VIEW AND MICHIGAN PLAN



Heather Howard

Professor of the Practice and Co-Director, Global Health Program
Princeton University School of
Public and International Affairs

182 JR Rabinowitz
Princeton University
Princeton, NJ 08544

heatherh@princeton.edu

HEATHER HOWARD

PROFESSOR OF THE PRACTICE AND CO-DIRECTOR

**GLOBAL HEALTH PROGRAM, PRINCETON UNIVERSITY SCHOOL OF PUBLIC AND
INTERNATIONAL AFFAIRS**

Heather Howard is a Professor of the Practice at Princeton University's School of Public and International Affairs, where she co-directs the Global Health Program and is a faculty affiliate of the Center for Health & Wellbeing. She teaches courses in implementation of the Affordable Care Act, state and local health policy, public health and politics, the social determinants of health, and global health policy. She is also director of the [State Health and Value Strategies](#) program, a Robert Wood Johnson Foundation-funded program focused on assisting states with transforming their health care systems to be affordable, equitable and innovative.

Howard served as New Jersey's Commissioner of Health and Senior Services from 2008-2010. In 2017 and 2018, she co-chaired New Jersey Governor Phil Murphy's health care transition committee. She also has significant federal experience, having worked as U.S. Sen. Jon Corzine's Chief of Staff, as Associate Director of the White House Domestic Policy Council and Senior Policy Advisor for First Lady Hillary Clinton, as an Honors Attorney in the U.S. Department of Justice's Antitrust Division Health Care Task

Force, and for the U.S. Rep. Nita Lowey. She received a Bachelor of Arts Degree from Duke University and a Juris Doctor from the New York University School of Law.



Farah Hanley
Chief Deputy for Health
Michigan Department of Health &
Human Services

333 S. Grand Ave
P.O. Box 30195
Lansing, Michigan 48909

517-241-6289
hanleyf@michigan.gov

FARAH HANLEY

CHIEF DEPUTY FOR HEALTH

MICHIGAN DEPARTMENT OF HEALTH & HUMAN SERVICES

Farah Hanley is chief deputy director for health overseeing the MDHHS Behavioral and Physical Health and Aging Services Administration and the MDHHS State Hospital Administration.

Between 2014 and 2022, Hanley was MDHHS's senior deputy director of Financial Operations overseeing the agency's \$31 billion budget, 7,000 + contracts and grants, finance and accounting operations, federal and state audits, and information technology financial support services areas.

Previously, she served as senior deputy director of Central Operations Administration for the former Michigan Department of Community Health (MDCH), where she oversaw all aspects of the MDCH budget, accounting, purchasing and audit areas.

Hanley also has served as manager of the MDCH budget within the State Budget Office at the Department of Technology, Management and Budget. In this role, she assisted MDCH and the SBO in key decisions, including the development, passage, and implementation of the Healthy Michigan Plan. In

addition, she served as a federal health and budget specialist within the State Budget Office supporting efforts for the federal marketplace in Michigan.

Prior to that, she served as a senior Medicaid consultant for The Medstat Group, now IBM, where she developed analytic methods and supported policy analyses for state Medicaid programs across the country.

Hanley also served as MDHHS's acting director in early January 2019 during the transition to a new administration.

LEGISLATIVE LEADERSHIP PROGRAM SUPPORT STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY

Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



Cynthia Kyle
Communications Manager
Institute for Public Policy
and Social Research
Michigan State University

509 E. Circle Dr. Room
312A
East Lansing MI 48824

517 353-1731
kylec@msu.edu



Tatiana Maine-Brown
Student Communications
Assistant
Institute for Public Policy and
Social Research
Michigan State University

509 E. Circle Dr. Room 321
East Lansing MI 48824

517-355-6672

TATIANA MAINE-BROWN

COMMUNICATIONS ASSISTANT

**INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY**

Tatiana Maine-Brown is a communications assistant working in the Institute for Public Policy and Social Research.

She's a Michigan State University graduate, looking toward a medical career with an interest in women's health and environmental policy.

She's a frequent Dean's List honoree and is now working toward a Masters in Human Biology at the University of Michigan. She's looking forward to medical school and working with patients and providers toward excellence in health for all.

About MSU's Legislative Leadership Program and the Michigan Health Policy Issues Group

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in support of state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

Emerging Issues: Health Policy

During 2018, health policy was identified as an emerging issue within the framework of IPPSR's educational offerings through the Legislative Leadership Program.

Additional focus was brought to Michigan health policymaking with the support of the Michigan Health Endowment Fund and MSU's Institute for Health Policy.

The Institute for Public Policy and Social Research builds problem-solving relationships among policymakers and researchers and applies best practices to issues facing the State of Michigan. IPPSR's unique mission combines public education and training programs with research on issues of public policy, survey research services and the initiation of public needs among diverse audiences. Programs include a focus on policy education and political leadership training.

Located within the College of Human Medicine, the Michigan State University Institute for Health Policy serves a unique role facilitating and supporting collaborative relationships among CHM faculty and researchers throughout campus. These collaborative activities inform policymakers, state agencies and others with a goal of improving health care delivery in Michigan.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfel8@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to this program and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Student Communications Assistant Tatiana Maine-Brown.

This program is made possible with the considerable support of the Michigan Health Endowment Fund and its leaders and staff and in coordination with MSU's Senior Health Policy Advisor Kathleen Stiffler.

At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Jason Wentworth and House Democratic Leader Donna Lasinski.