

## WEEKEND UNDERWRITING

Fellows commit to attend 10 weekends during the program. MPLP fellows travel around the state for interactive activities, guest speakers, and opportunities for fellows to get to know each other and the state's political leadership. Weekend underwriters have a unique opportunity to interact with MPLP Fellows, alums and presenters. We will work to match sponsors with thematic weekends related to their geographic focus, public policy interests, and economic sectors.

### **Weekend Sponsor - \$15,000 (1 per weekend)**

Donors at this level have even more opportunities to interact with fellows and alums and are recognized as signature supporters throughout one of the 10 weekends. Donors are able to consult with MPLP to ensure issue related weekend events, opportunities to present MPLP fellows and alums with information about their industry, new trends and challenges. Weekend sponsors may host fellows and alums at their facilities and suggest speakers or activities throughout the weekend. MPLP will maintain curriculum control in order to ensure interactive sessions that enable professional development as well as balanced policy education.

### **Session Sponsor - \$5,000 (3 available per weekend)**

Donors have the opportunity to interact with Fellows and to address the class at breakfast or lunch. They are also invited to the Fellows' weekend networking event. This provides the opportunity to speak to fellows about how their industry or policy ideas play a part in Michigan's future. Where appropriate, we also work with sponsors to craft experiential learning opportunities for fellows. Past sponsors participated in discussions or guided fellows on local tours.

Benefits include:

- Opportunity to address the 24 Fellows at dinner Friday evening, Saturday breakfast or lunch
- Invitation to attend the Fellows networking event Friday evening
- Recognition of Weekend Sponsorship sent to all alumni
- Invitations to attend alumni social activities as organized by region and class
- Up to ten tickets to the MPLP Annual Dinner or Breakfast
- Two tickets to the VIP Speaker Reception at the Dinner or Breakfast with speaker photo opportunity
- Recognition on the MPLP website and in MPLP annual event program books
- Recognition on all course materials for the specific weekend and on table tents at weekends