**MPLP 3rd Biennial Alumni Conference**
Friday, November 10, 2017
East Lansing Marriott • 300 M.A.C. Avenue • East Lansing, MI 48823

11:30 AM – 12:00 PM  Coffee and Networking

12:00 PM  Welcome ~ Sarah Kile, Executive Director, 211 Northeast and MPLP Alumni (2014)

12:00 PM – 1:00 PM  Lunch and Keynote Speaker

Guest Speaker: **Major General Michael A. Stone**, Assistant Adjutant General for Installations, Michigan Army National Guard

1:00 PM – 1:45 PM  Session 1 – Impact of Race
*How does race play a role in today’s political sphere?*


Presenters: **Peter Hammer** - Director of the Damon J. Keith Center for Civil Rights; Professor of Law, **Brandon Brice**, American radio and television host, and conservative political commentator and host of The Brandon Brice Show, **Jay Marks, PhD** - Diversity and Equity Consultant, Oakland Schools **Lena Epstein** - General Manager, Vesco Oil Company (MPLP 2012)

2:00 PM – 2:45 PM  Session 2 – Social Media
*Social Media Branding and Strategies for Candidates*


2:45 PM – 3:15 PM  ~  BREAK

3:15 PM – 4:00 PM  Session 3 – Campaign Development
*How to effectively prepare to run for office*


4:15 PM – 5:00 PM  Session 4 - Healthcare
*An overview of today’s healthcare issues*

Presenters: **Dominic Pallone**, Executive Director, Michigan Association of Health Plans, **Deidra Wilson**, Vice President, Government Relations, McLaren Health Care Corporation

5:30 PM – 8:00 PM  Reception/Buffet Dinner and Program – Tribute to Anne Mervenne

*“Tell me and I forget. Teach me and I remember. Involve me and I learn.”* - Benjamin Franklin