MPLP 3rd Biennial Alumni Conference
Friday, November 10, 2017
East Lansing Marriott • 300 M.A.C. Avenue • East Lansing, MI 48823

11:30 AM – 12:00 PM Coffee and Networking

12:00 PM Welcome ~ Sarah Kile, Executive Director, 211 Northeast and MPLP Alumni (2014)

12:00 PM – 1:00 PM Lunch and Keynote Speaker

Guest Speaker: Major General Gregory J. Vadnais, Adjutant General and Director of Military and Veterans Affairs, State of Michigan

1:00 PM – 1:45 PM Session 1 – Impact of Race
How does race play a role in today’s political sphere?

Moderator: Dandridge Floyd, Assistant Superintendent, Oakland Intermediate School District, (MPLP 2012)

Presenters: Peter Hammer - Director of the Damon J. Keith Center for Civil Rights; Professor of Law, Brandon Brice, American radio and television host, and conservative political commentator and host of The Brandon Brice Show, Jay Marks, PhD - Diversity and Equity Consultant, Lena Epstein - General Manager, Vesco Oil Company (MPLP 2012)

2:00 PM – 2:45 PM Session 2 – Social Media
Social Media Branding and Strategies for Candidates


2:45 PM – 3:15 PM ~ BREAK

3:15 PM – 4:00 PM Session 3 – Campaign Development
How to effectively prepare to run for office


4:15 PM – 5:00 PM Session 4 - Healthcare
An overview of today’s healthcare issues

Presenters: Dominic Pallone, Executive Director, Michigan Association of Health Plans, Deidra Wilson, Vice President, Government Relations, McLaren Health Care Corporation

5:30 PM – 8:00 PM Reception/Buffet Dinner and Program – Tribute to Anne Mervenne