



MPLP 3rd Biennial Alumni Conference

Friday, November 10, 2017

East Lansing Marriott • 300 M.A.C. Avenue • East Lansing, MI 48823

11:30 AM – 12:00 PM **Coffee and Networking**

12:00 PM **Welcome ~ Sarah Kile**, Executive Director, 211 Northeast and MPLP Alumni (2014)

12:00 PM – 1:00 PM **Lunch and Keynote Speaker**

Guest Speaker: **Major General Michael A. Stone**, Assistant Adjutant General for Installations, Michigan Army National Guard

1:00 PM – 1:45 PM **Session 1 – Impact of Race**

How does race play a role in today's political sphere?

Moderator: **Dandridge Floyd**, Assistant Superintendent, Oakland Intermediate School District, (MPLP 2012)

Presenters: **Peter Hammer** - Director of the Damon J. Keith Center for Civil Rights; Professor of Law, **Brandon Brice**, American radio and television host, and conservative political commentator and host of The Brandon Brice Show, **Jay Marks, PhD** - Diversity and Equity Consultant, Oakland Schools **Lena Epstein** -General Manager, Vesco Oil Company (MPLP 2012)

2:00 PM – 2:45 PM **Session 2 – Social Media**

Social Media Branding and Strategies for Candidates

Presenters: **Graham Filler**, Assistant Attorney General, State of Michigan and MPLP Alumnus (2012), **The Honorable Jeremy Moss**, State Representative, Michigan House of Representatives and MPLP Alumnus (2013)

2:45 PM – 3:15 PM ~ **BREAK**

3:15 PM – 4:00 PM **Session 3 – Campaign Development**

How to effectively prepare to run for office

Presenters: **Emily Bridson**, Planning Commissioner, City of Kentwood (MPLP 2016) , **Jenny Suidan**, Assistant to Mark Brewer, Goodman Acker (MPLP 2014), **Aric Nesbitt**, Former State Representative, Michigan House of Representatives, **Jimmy Greene**, President, Associated Builders and Contractors, Greater Michigan Chapter and MPLP Alumni (2008)

4:15 PM – 5:00 PM **Session 4 - Healthcare**

An overview of today's healthcare issues

Presenters: **Dominic Pallone**, Executive Director, Michigan Association of Health Plans, **Deidra Wilson**, Vice President, Government Relations, McLaren Health Care Corporation

5:30 PM – 8:00 PM **Reception/Buffer Dinner and Program – Tribute to Anne Mervenne**

"Tell me and I forget. Teach me and I remember. Involve me and I learn." - Benjamin Franklin