

State of the State Survey Fall 2011

Charles L. Ballard

Professor, Department of Economics

Director, State of the State Survey

Institute for Public Policy and Social Research

ballard@msu.edu

517-353-2961

State of the State Survey Fall 2011

Gov. Snyder's Ratings Fall
Again; Consumer Confidence
Slips Again

About SOSS Wave 60

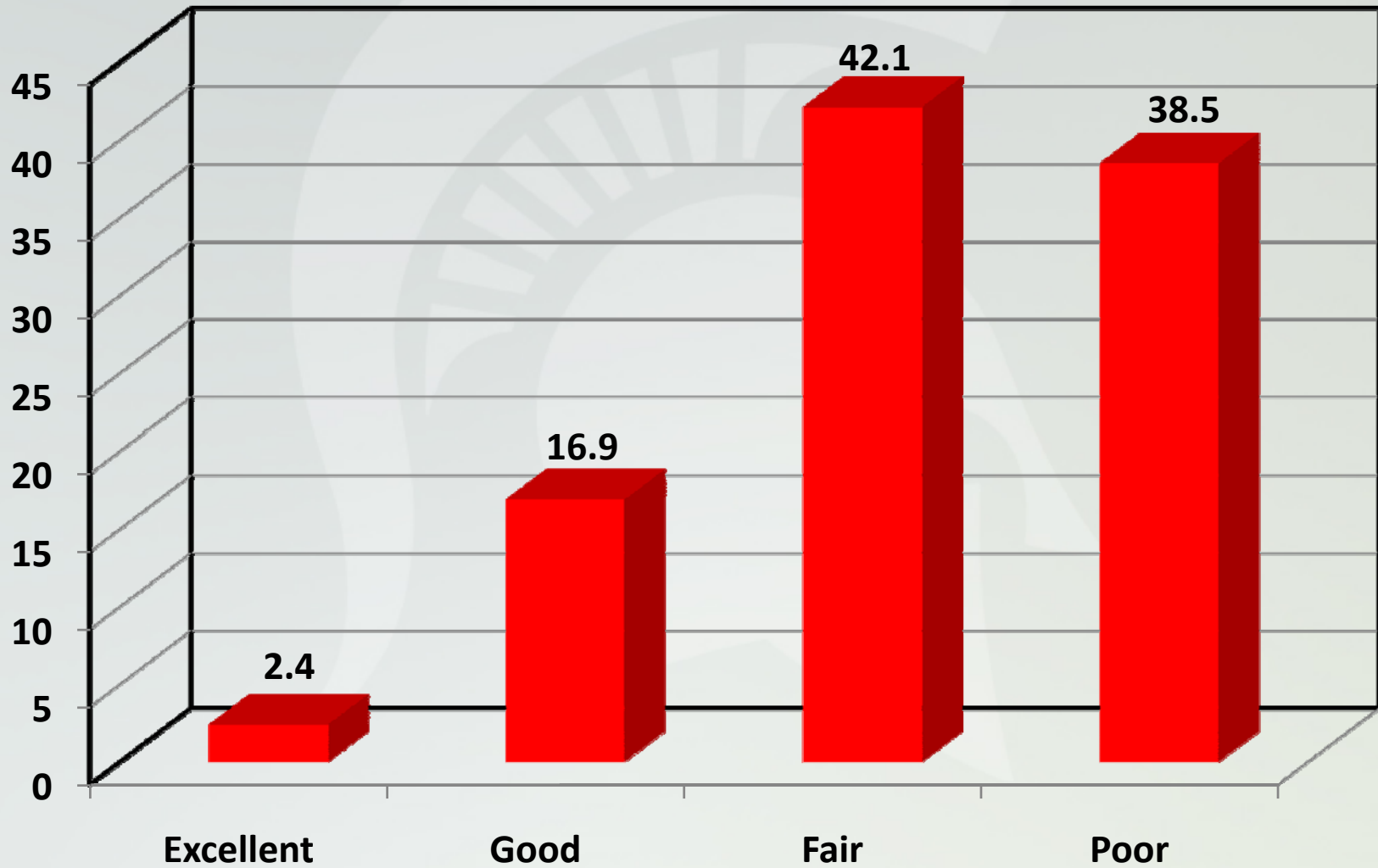
807 Interviews Completed

September 15, 2011 - November 8, 2011

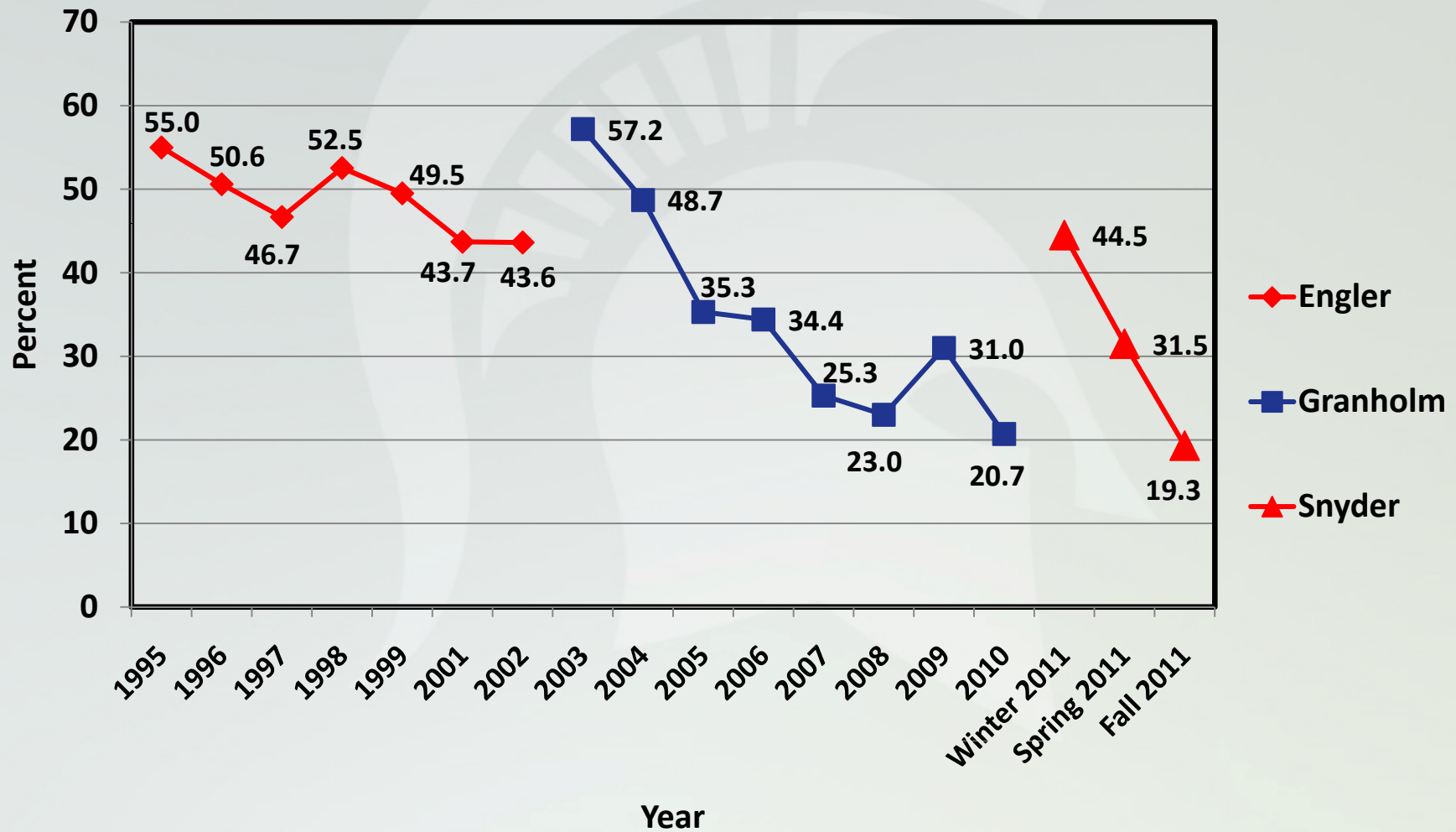
Margin of Error: $\pm 3.45\%$

In the third State of the State Survey of the Snyder Administration, Governor Snyder's approval ratings continued to drop substantially.

Michigan Residents' Ratings of Governor Snyder's Performance, Fall 2011

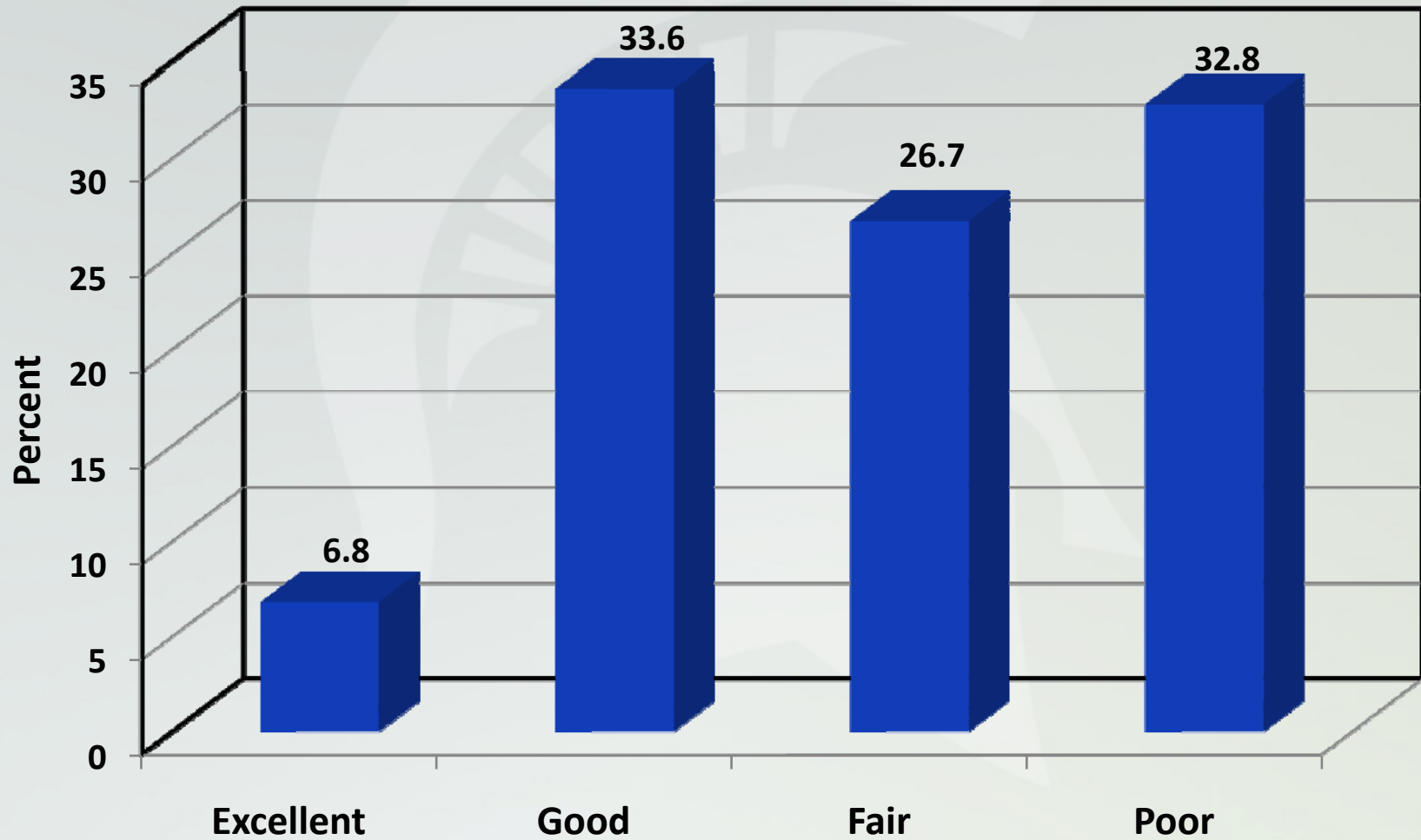


Percentage of Michigan Residents Rating Performance of Governors as "Excellent" or "Good," 1995-2011

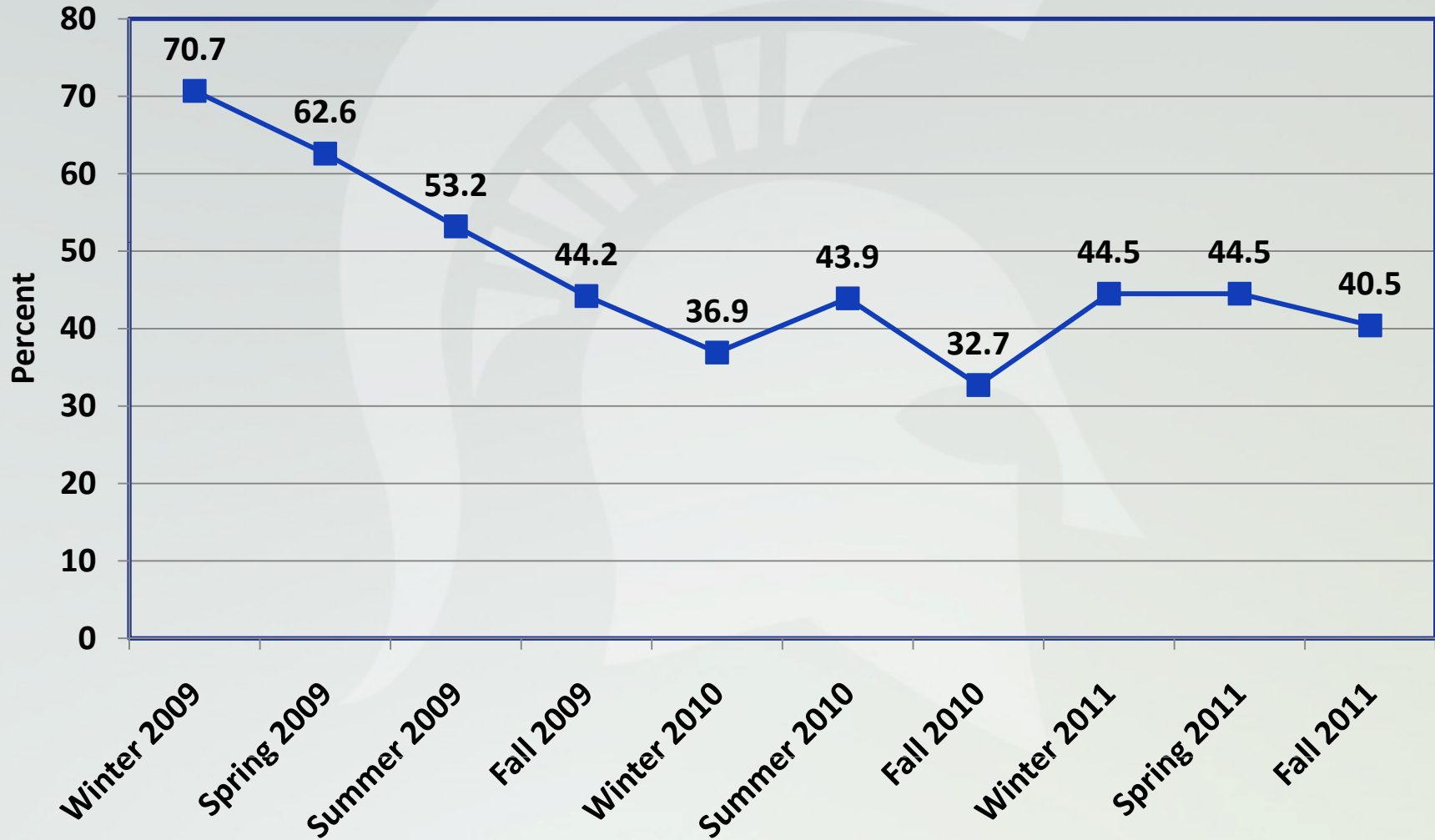


**President Obama's
positive ratings fell
slightly.**

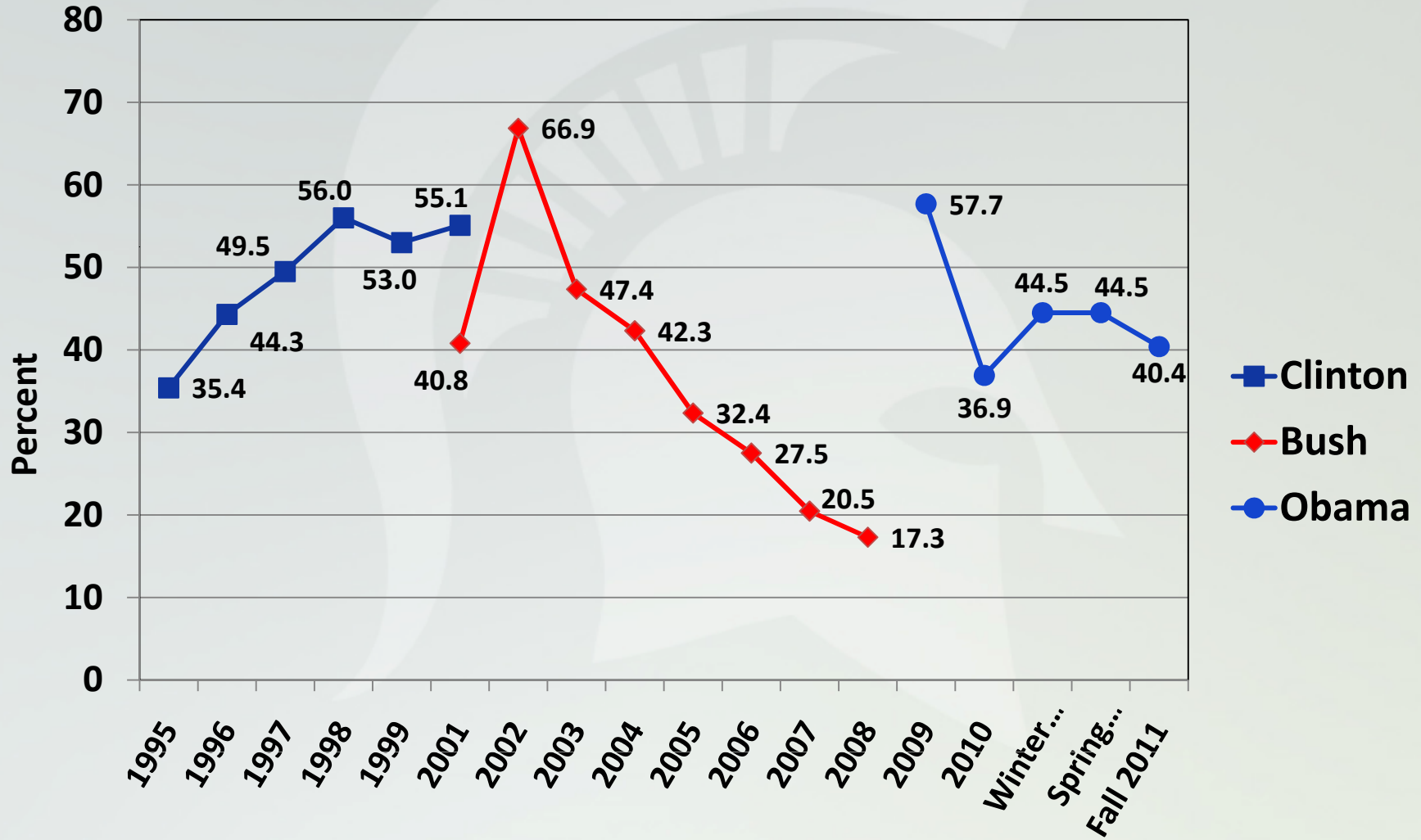
Michigan Residents' Ratings of President Obama's Performance, Fall 2011



Percentage of Michigan Residents Rating President Obama's Performance as "Excellent" or "Good," 2009-2011

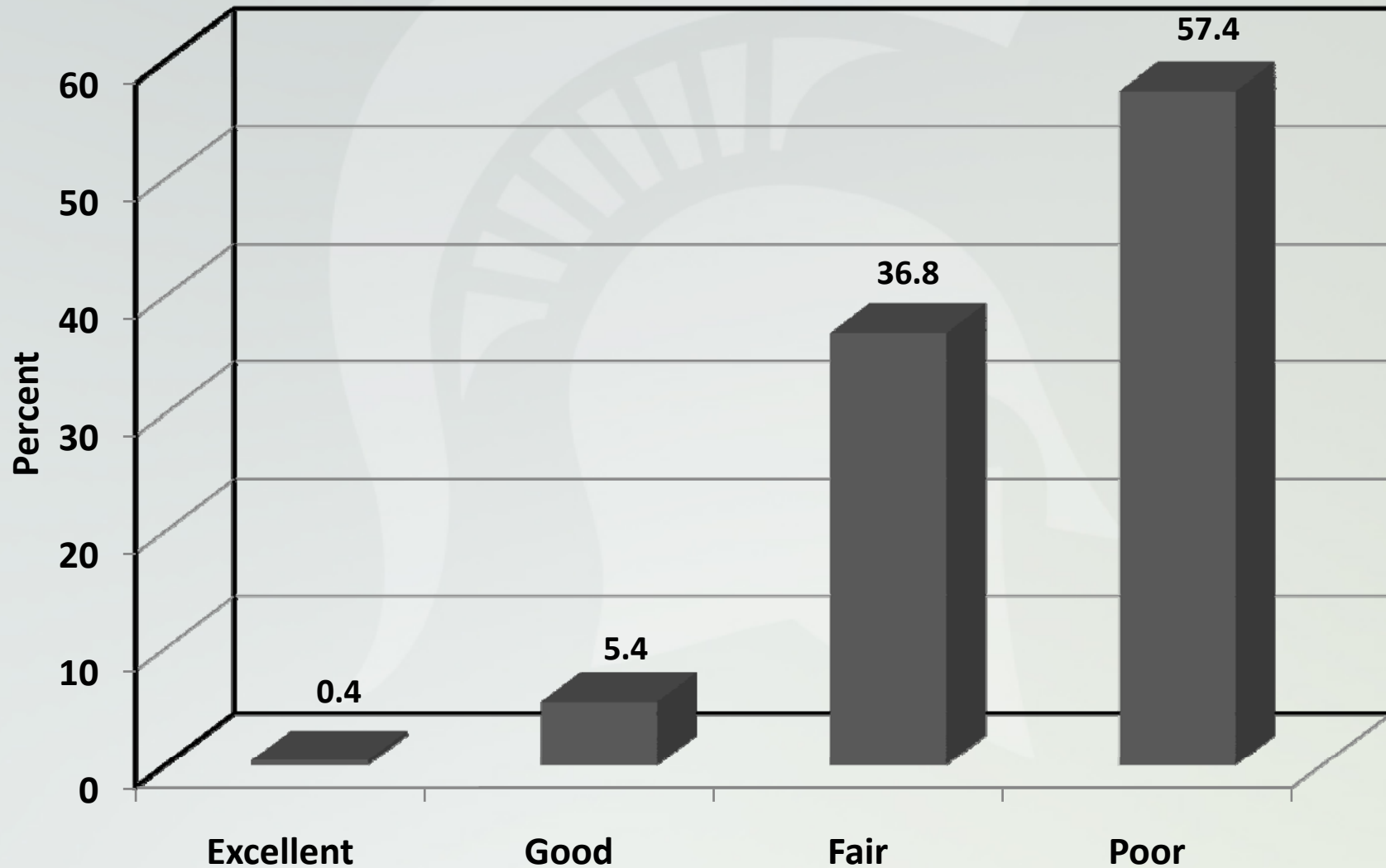


Percentage of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good", 1995-2011



The U.S. Congress
received very poor
performance ratings.

Michigan Residents' Ratings of the Performance of the U.S. Congress, Fall 2011

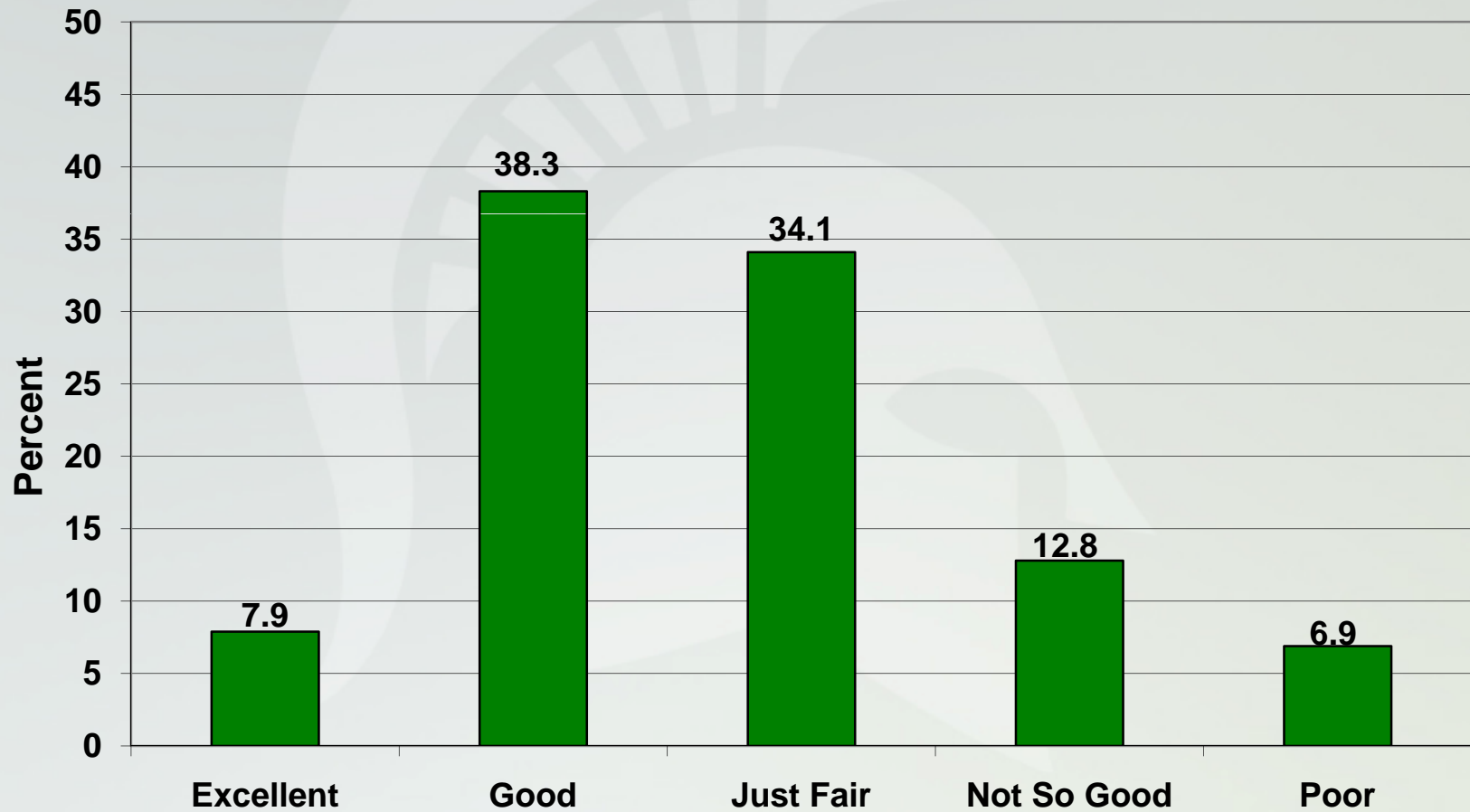


After a long period of improvement, consumer confidence has declined in the last two surveys.

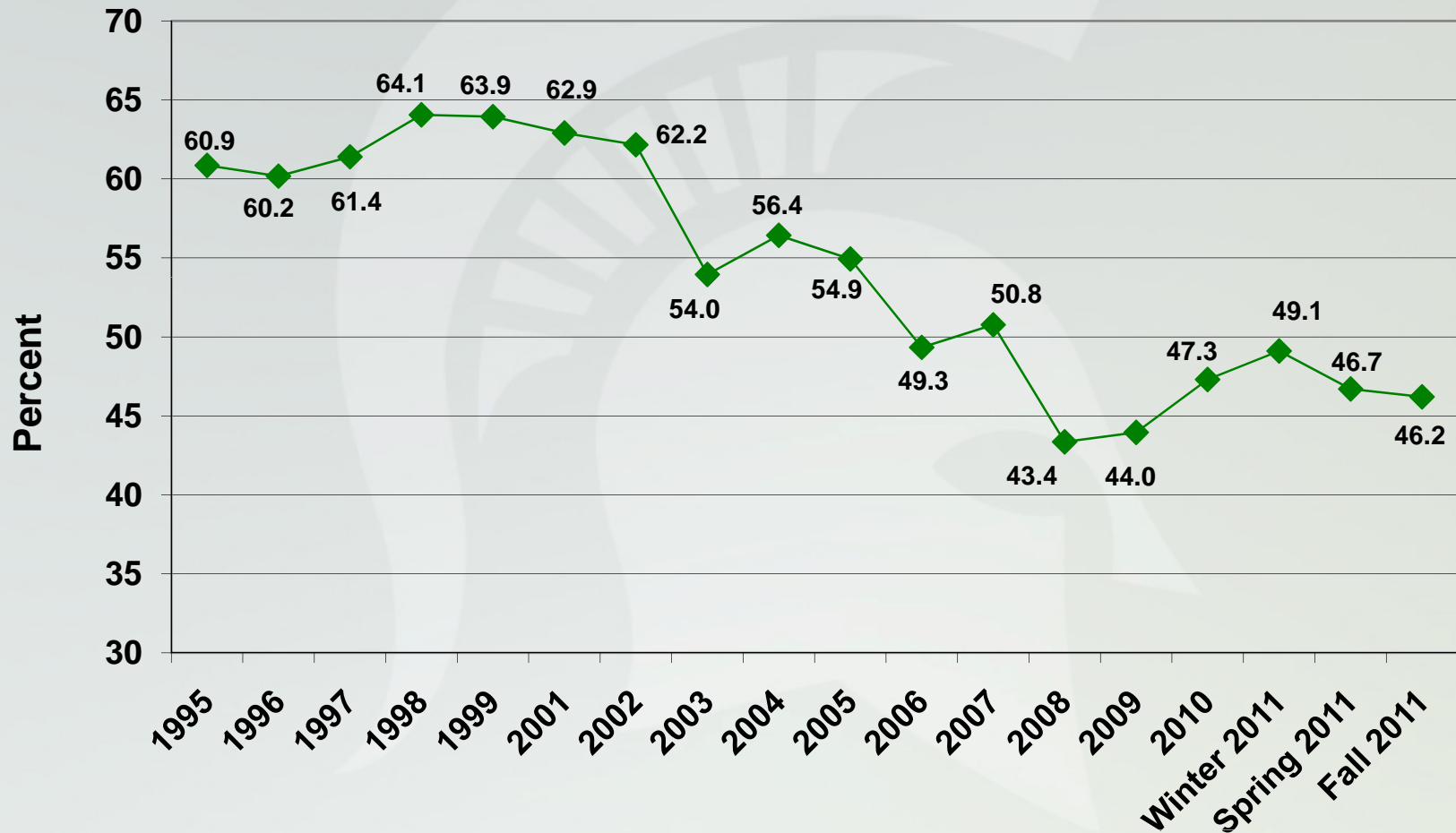
In Winter 2011, assessments of the current financial situation were at their highest level since 2007.

But they have fallen back a bit in the last two surveys.

Michigan Residents' Assessments of Their Current Financial Situation, Fall 2011



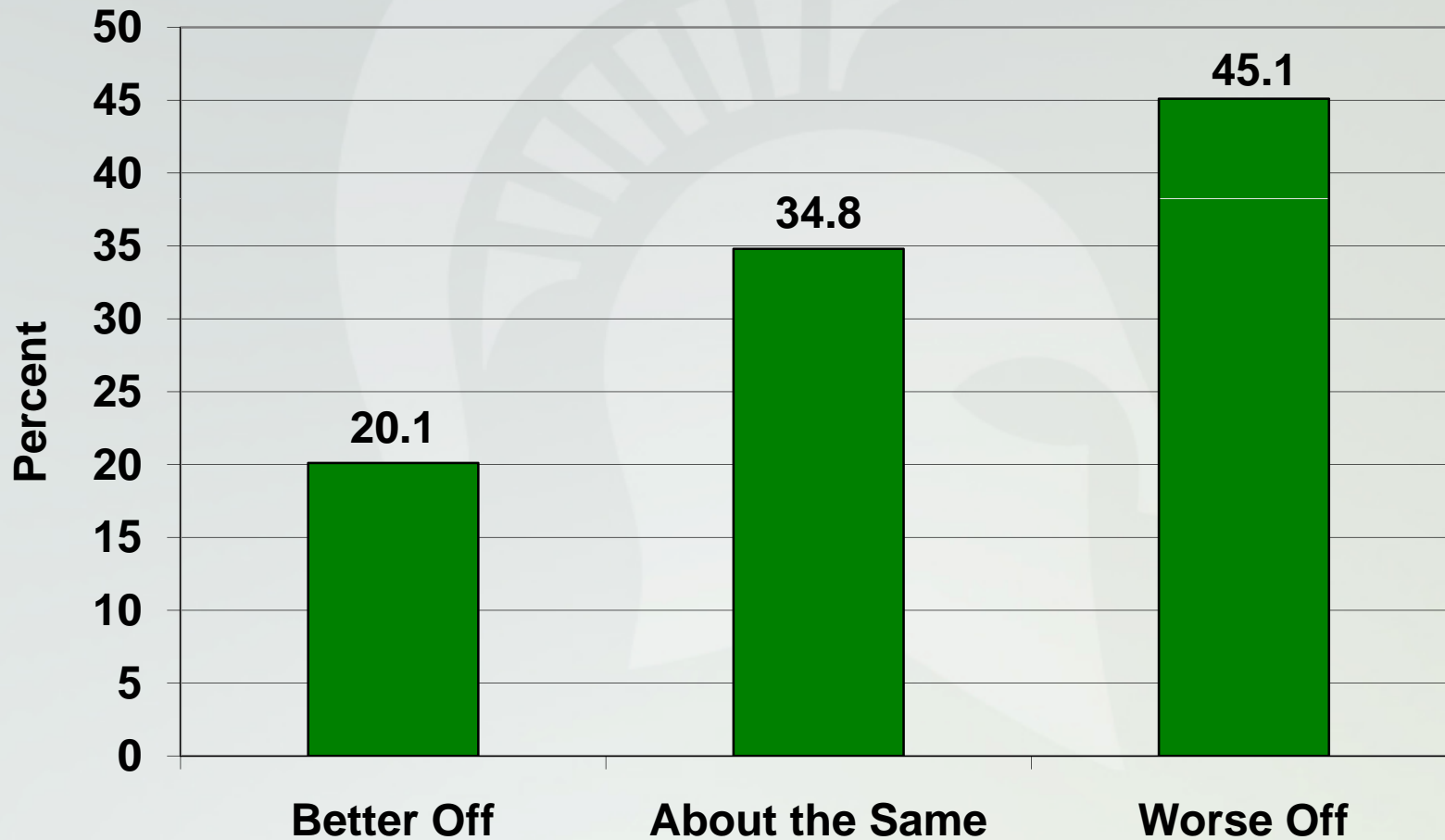
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good," 1995-2011



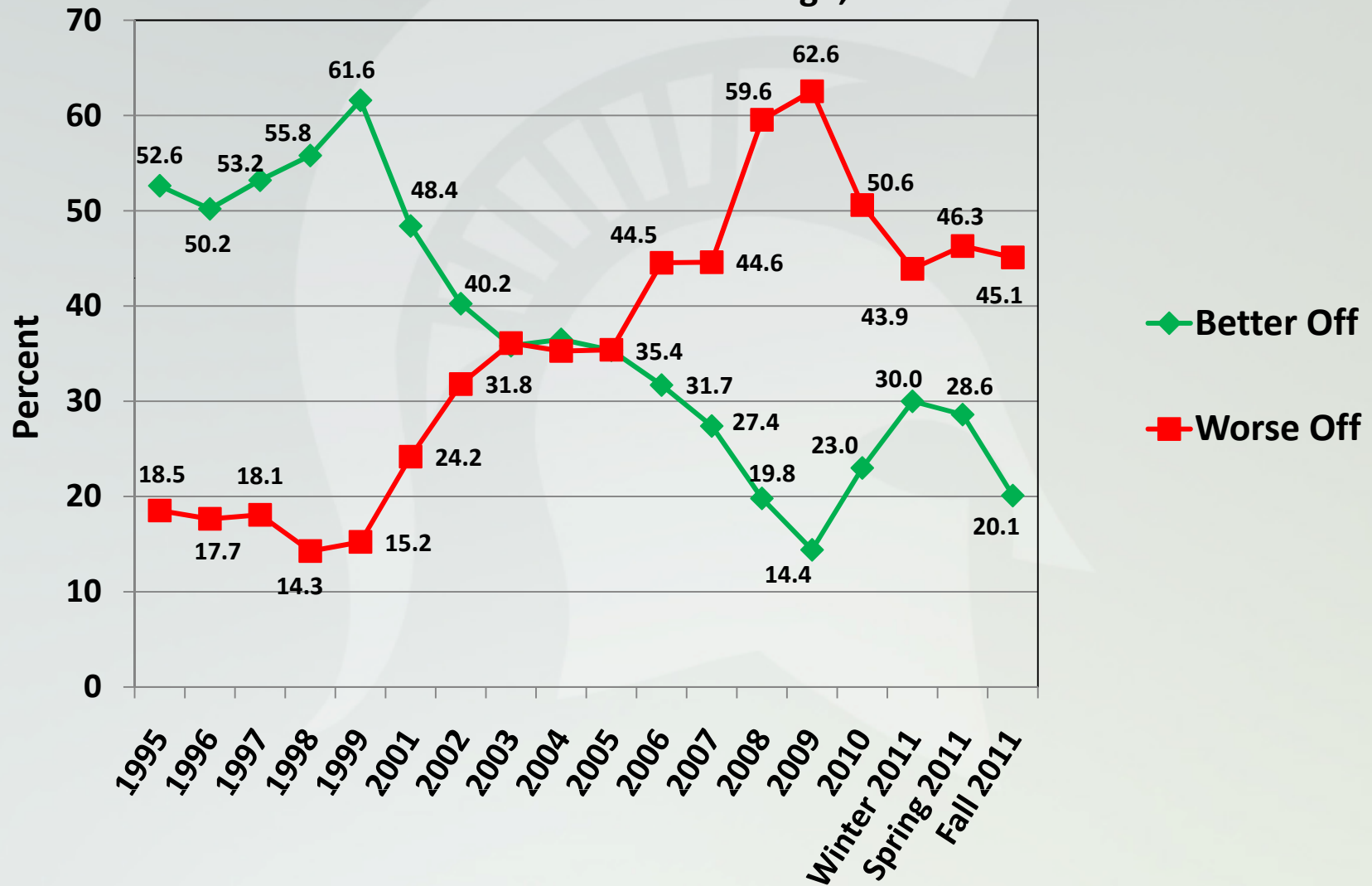
In Winter 2011, when asked whether they were better off or worse off than one year before, Michigan residents gave the highest ratings since 2006.

But these ratings also have fallen in the last two surveys.

Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Fall 2011



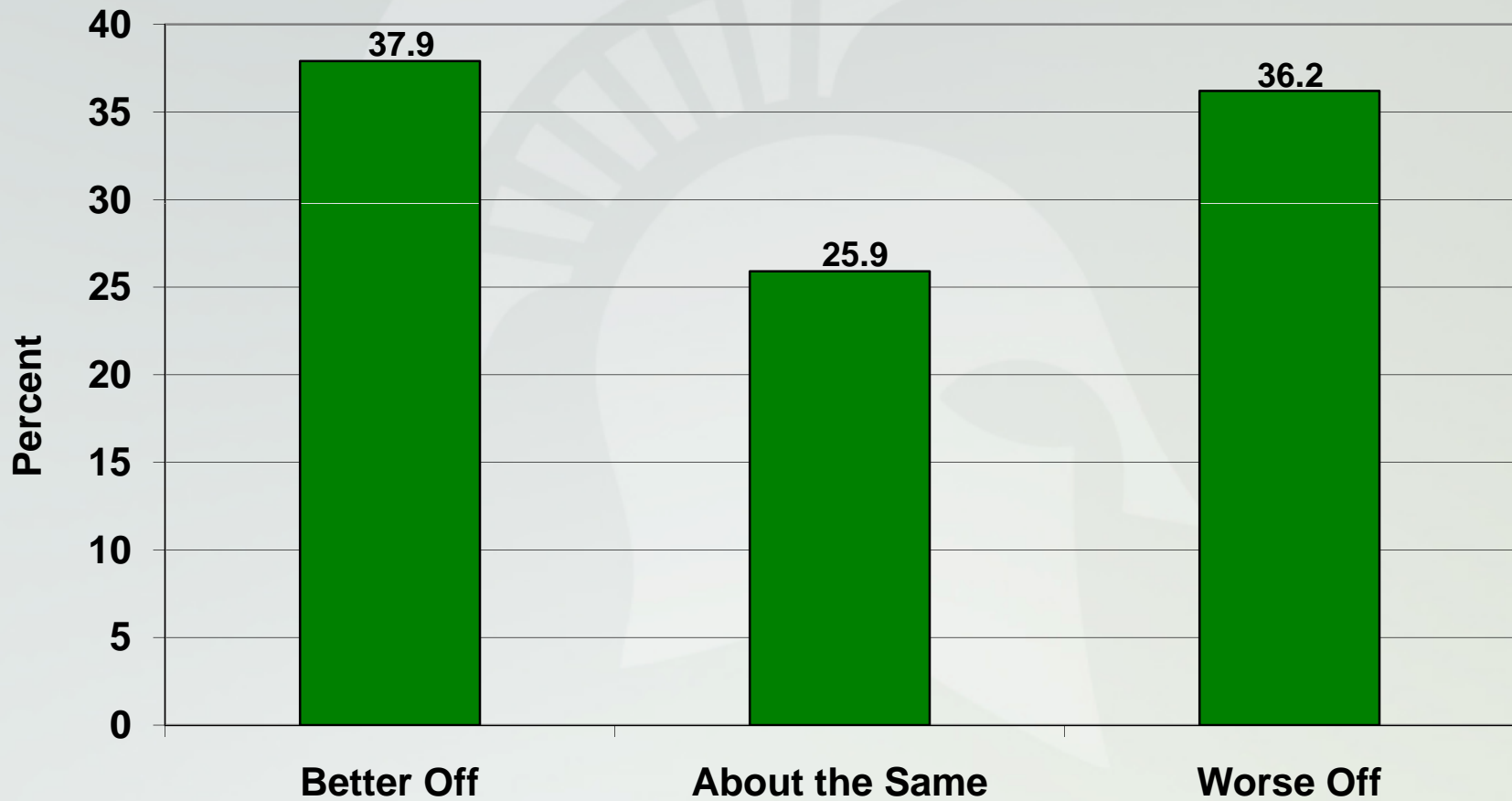
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2011



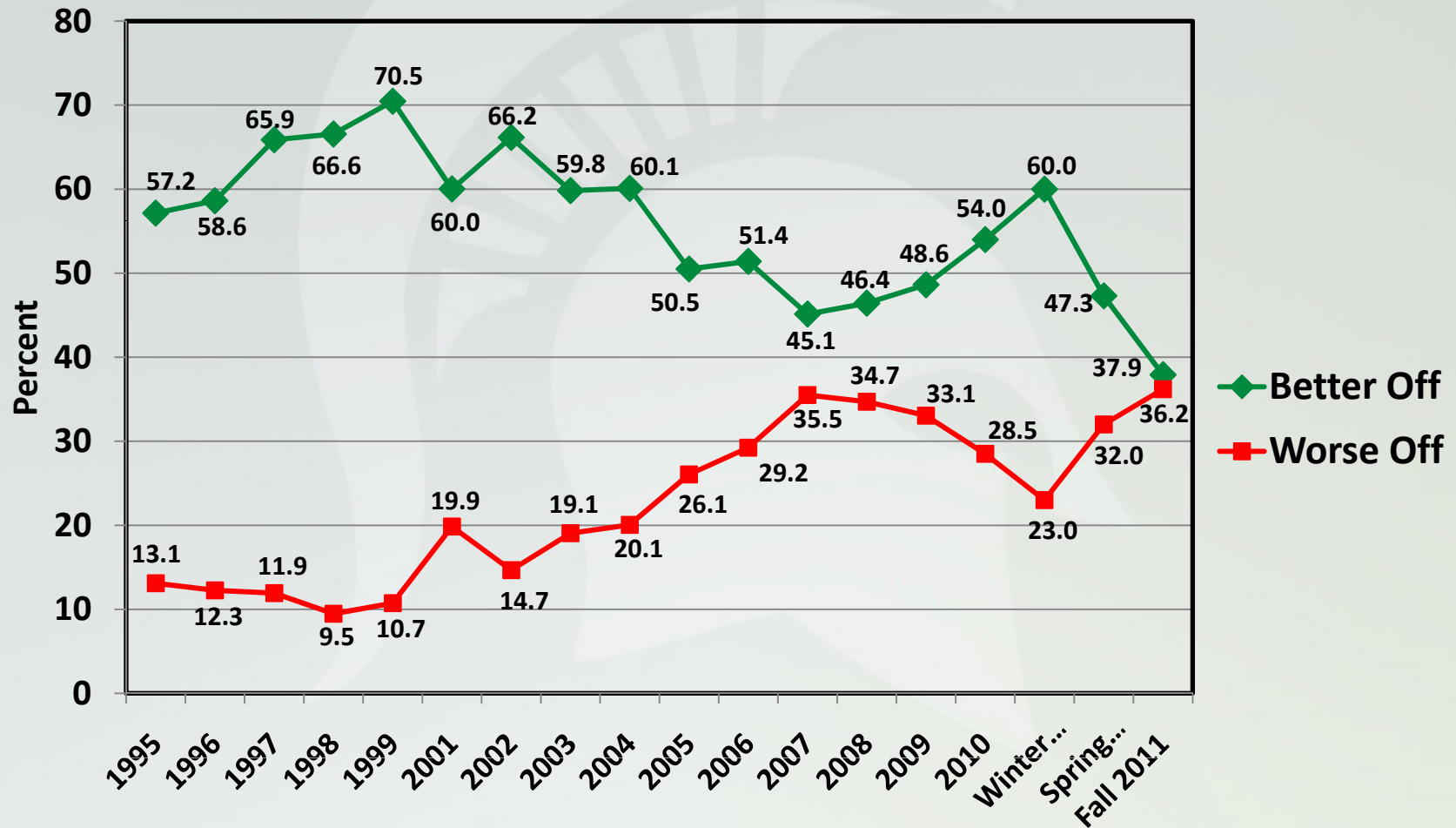
In Winter 2011, when asked whether they expect to be better off or worse off in one year, Michigan residents gave the highest ratings since 2004.

But these ratings worsened substantially in the last two surveys.

Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Fall 2011



Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2011



Regional Attitudes



Views of Residents from Different Regions in Michigan

	<u>State of Michigan</u>	<u>City of Detroit</u>	<u>Wayne, Oakland, Macomb</u>	<u>SEMCOG Region^a</u>	<u>Grand Rapids Area^b</u>	<u>Lansing Area^c</u>	<u>Upper Peninsula</u>
Obama "Excellent" or "Good"	40.5%	89.0%	53.5%	48.8%	35.5%	36.4%	34.6%
Snyder "Excellent" or "Good"	19.3%	16.6%	9.2%	15.1%	27.6%	15.9%	12.5%
Worse Off Than One Year Ago	45.1%	58.4%	36.9%	38.0%	43.9%	69.9%	53.2%

^a Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties

^b Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo, and Ottawa Counties

^c Clinton, Eaton, and Ingham Counties



Attitudes by Race and Gender

Views of Michigan Residents By Race and Sex

	<u>State of Michigan</u>	<u>Women</u>	<u>Men</u>	<u>Whites</u>	<u>Blacks</u>
Obama "Excellent" or "Good"	40.5%	47.4%	33.3%	35.4%	81.1%
Snyder "Excellent" or "Good"	19.3%	13.8%	24.8%	20.9%	11.2%
Worse Off Than One Year Ago	45.1%	46.2%	43.9%	47.2%	41.6%

Attitudes by Political Party



Views of Michigan Residents By Political Party

	<u>State of Michigan</u>	<u>Republican</u>	<u>Independent</u>	<u>Democrat</u>
Obama "Excellent" or "Good"	40.5%	7.0%	31.8%	72.2%
Snyder "Excellent" or "Good"	19.3%	32.3%	21.3%	9.9%
Worse Off Than One Year Ago	45.1%	44.2%	55.6%	38.3%

How to Learn More About SOSS:

<http://www.ippsr.msu.edu/SOSS/>

Charles Ballard: ballard@msu.edu;
517.353.2961

Cynthia Kyle: kylec@msu.edu;
517.353.1731

THANK YOU.

MICHIGAN STATE
UNIVERSITY

Institute for Public Policy
and Social Research
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