



### Northern Michigan Opioid Response Consortium (NMORC)

Mission: To engage Northern Michigan in a coordinated response to reduce substance use disorders.

The Northern Michigan Opioid Response Consortium (NMORC) Implementation project utilizes a robust staffing model and targeted resources to implement core activities within the *Rural Communities Opioid Response Program Implementation Funding* opportunity.

NMORC is a 50-member Consortium addressing the opioid epidemic in a 21-county region including Alcona, Alpena, Antrim, Arenac, Charlevoix, Cheboygan, Clare, Crawford, Emmet, Gladwin, Iosco, Kalkaska, Lake, Missaukee, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle, Roscommon, and Wexford counties in rural northern Michigan. NMORC consists of the healthcare facilities in the targeted 21-county region (including all hospitals, hospital affiliated clinics, and Federally Qualified Health Centers), Community Mental Health agencies, Local Public Health agencies, harm reduction organizations, counseling centers, treatment centers, recovery community resources, law enforcement, and EMS.

#### Core Activities:

- Stigma reduction activities: messaging that addiction is a chronic re-occurring brain disease, mental health first aid training, integrating the NMSAS Speaker Series into community and healthcare events, securing funding for Recovery Month events, educating appropriate stakeholders about the recovery community and recovery supportive local events, and collaborating in building Families Against Narcotics (FAN) chapters.
- Naloxone distribution and expansion of access: community naloxone training, pharmacist participation in the distribution of free naloxone resources, education to the local county jails, integration of naloxone into the EMS response to overdoses and as part of the discharge process from emergency rooms for high-risk patients, dissemination of wall-mounted naloxone safety kits for placement in public locations.
- Harm reduction activities: education about syringe service programs, education on increasing access to HIV and Hepatitis C prevention and treatment activities.
- Behavioral Health integration: training on evidence-based approaches to integrating behavioral health services into primary care, integration of group counseling activities into primary care, education on behavioral health and SUD/ODU billing/coding, documentation and workflows, recruitment of behavioral health to the region.
- Provider trainings: Screening, Brief Intervention and Referral to Treatment (SBIRT), addiction science, Adverse Childhood Experiences, alternative therapies to pain management, DATA 2000 Waiver Trainings, pathways to recovery, stigma, harm reduction, pre-exposure prophylaxis
- Workforce: technical assistance with National Health Service Corps (NHSC), Michigan State Loan Repayment Program (MSLRP) and 3RNet.
- Building recovery capital: develop county-by-county recovery support resource, promote [youpickrecovery.org](http://youpickrecovery.org), develop recovery community organizations, increase the number of peer recovery coaches by providing trainings, increase integration of peer recovery coaches into the healthcare setting by providing community health worker training, increase the number of peer recovery coaches who are integrated into EMS, Fire or Law Enforcement; provide leadership development to peer recovery coaches in order to increase their involvement in governance positions, and develop collegiate recovery networks.
- NMORC website: house training materials, county by county support resources.

## The NMORC team:

Project Director: Joyce Fetrow, CPRM, CPRM-M, CHW

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Ms. Fetrow is a person in recovery, a certified Peer Recovery Mentor, and a certified Community Health Worker. She previously served as the Resource Coordinator at a local rural healthcare provider. The position involved complex case management, including meeting with clients to determine their barriers and using various resources to eliminate the barriers so the individual may focus on their recovery. Ms. Fetrow is vital in moving the recovery focused activities forward, including providing education to NMORC members and their associated clinicians on multiple pathways to recovery and facilitating the peer recovery coach trainings.

Medical Director: David McGreaham, MD, FACP

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Dr. McGreaham most recently served as the Vice President of Medical Affairs for Munson Medical Center; one of the three health systems in the NMORC region. Dr. McGreaham is leading all provider-focused activities including provider education, provider engagement, and clinical workflows. Dr. McGreaham has experience in educating providers and community members on best practices related to SUD/ODU programming. He is a National Resource Center for Academic Detailing (NARCAD) trained Academic Detailer who has worked with rural primary care providers on implementing CDC guidelines and other evidence-based guidelines in their clinics. He is a board member of the Substance-Free Coalition of Northwest Michigan, the Grand Traverse County Drug-Free Coalition, and Grand Traverse County FAN.

Project Associate: Jessica VanWulfen, MBA

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Jessica has worked within the substance use disorder field since 2012. She has worked for non-profit and for-profit agencies, as well as state and local sectors. Prior to that, she worked within the court system, as she has a Bachelor of Science in Criminal Justice and Psychology as well as her Master's in Business Administration. Jessica has worked mostly within the Treatment and Recovery aspects of the field. She is excited to be working with NMORC and continuing the great work and collaboration that has taken place thus far.

SUD Coordinator: Laura Wagner, CARN, CCM

Laura is a Certified Addiction Registered Nurse Care Manager with over 25 years of experience in psych and addiction nursing. She is the Recovery Services Program Manager for **Alcona Citizens for Health**, an FQHC with 14 sites throughout Northern Michigan.

Project Associate: Jeanne Marriott

Jeanne is a seasoned nonprofit professional with experience in community development, communications, and project management. She has a Bachelor of Science degree from Central Michigan University and a lifelong propensity for fighting against injustice. Her recent experience working for a substance use disorder treatment facility in northern Michigan revealed for her a disparity in recognition that substance use disorder is not accepted as a chronic disease and this leads to misunderstandings and stigma that many who seek treatment and recovery endure. Jeanne sees NMORC as a source to help change that narrative and provide recovery friendly support throughout the tip of the mitt. She is thrilled to be a member of this impressive and motivated team.