

# State of the State Survey Fall 2019

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# State of the State Survey Fall 2018

**Michigan residents remain upbeat  
about the economy;**

**Ratings inch downward for Trump,  
Whitmer opens at 39% favorable.**

# About SOSS Wave 78

**937 Interviews Completed**

**Margin of Error:  $\pm 3.2\%$**

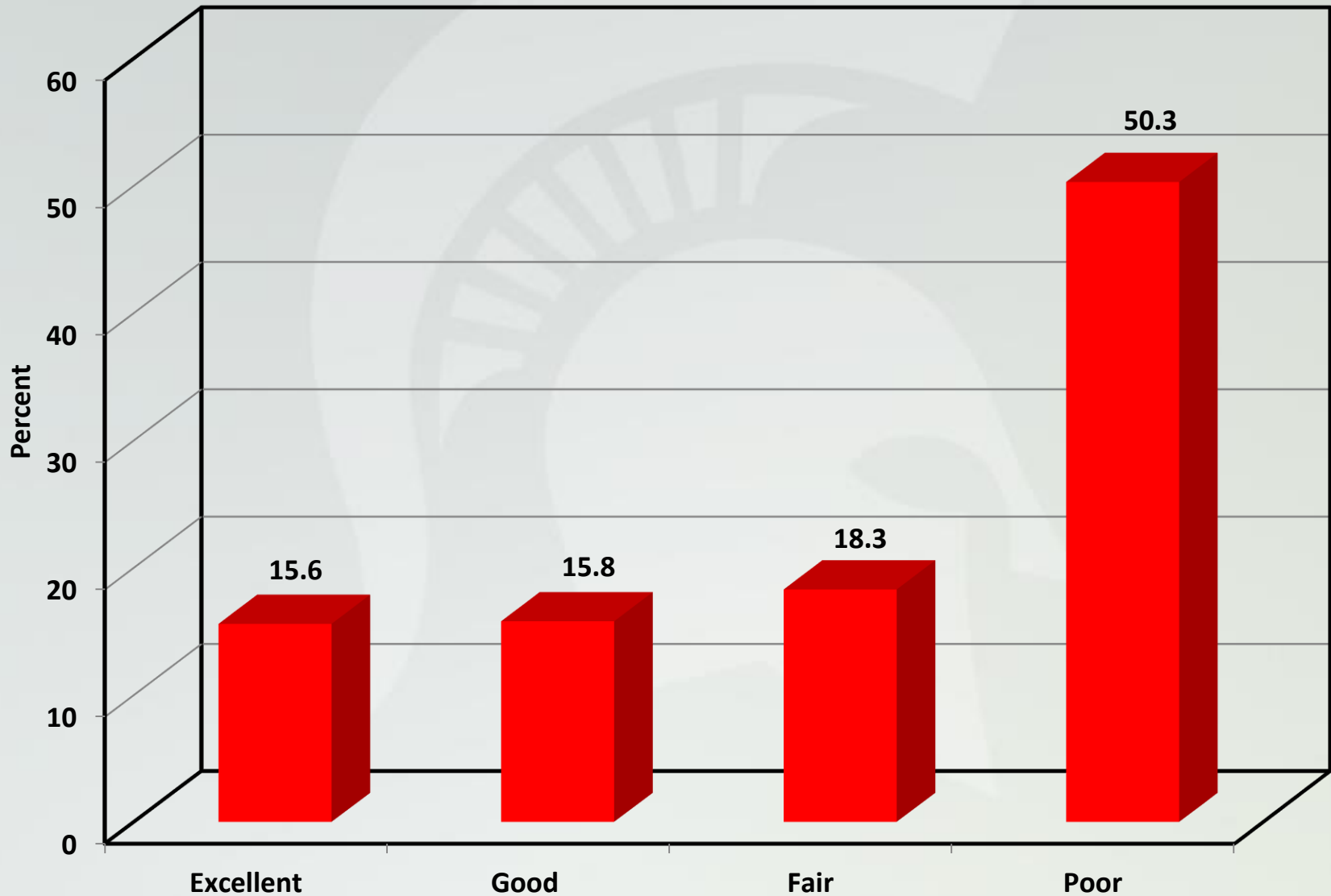
Male: 47.9%      Female: 52.0%

White: 79.3%      Black: 12.1%

**President Donald Trump's favorable ratings dropped slightly. He received ratings of "excellent" or "good" from 31.4% of Michigan residents. That compares with 33.9% in the previous survey.**

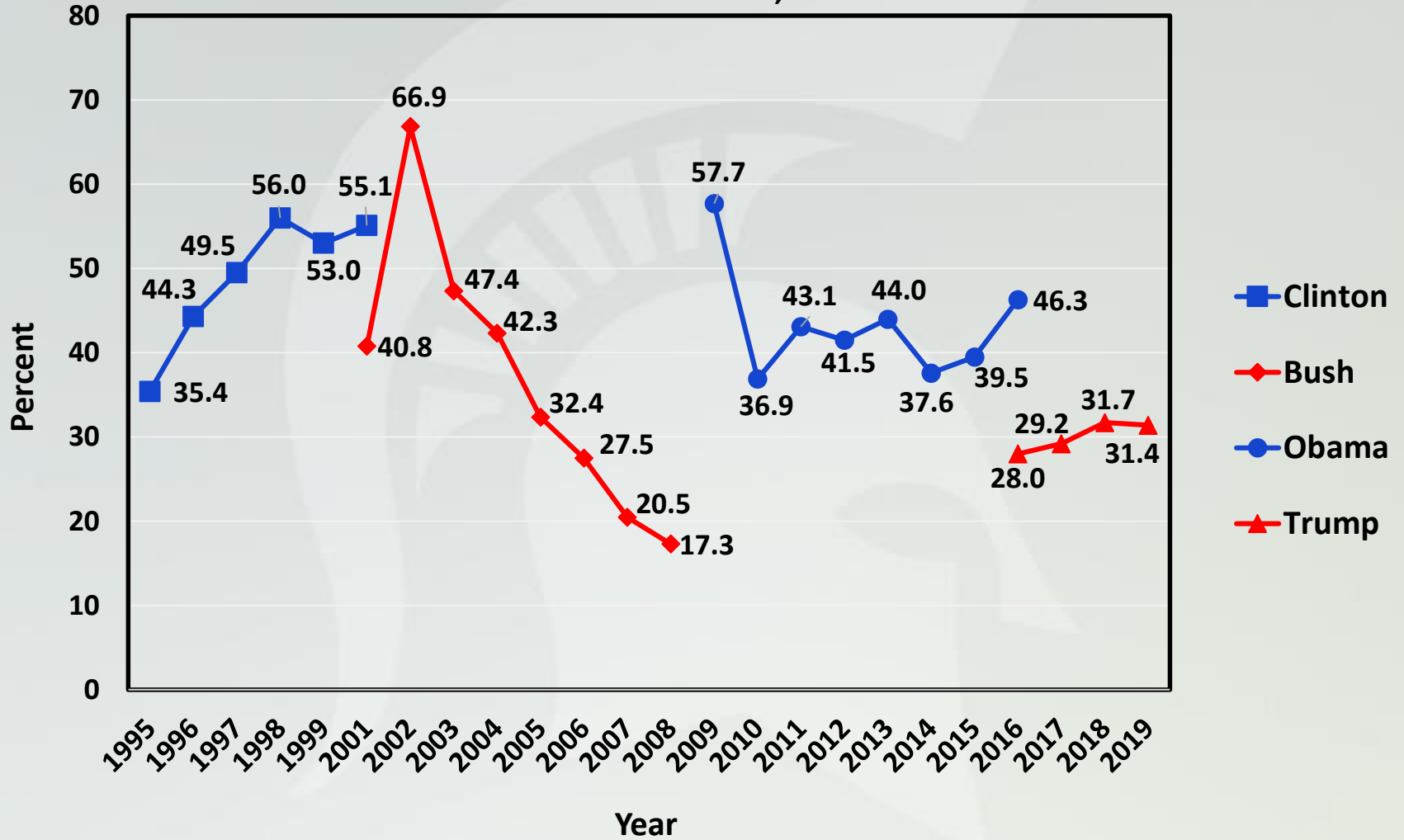
**Just over half of survey respondents gave Trump a "poor" rating.**

### Michigan Residents' Ratings of President Trump's Performance, Fall 2019



**Trump's ratings remained lower than Clinton or Obama ever received, but higher than George W. Bush received in his second term.**

Percent of Michigan Residents Rating U.S. President's Performance as "Excellent" or "Good", 1995-2019



**Governor Gretchen Whitmer received a rating of “excellent” or “good” from 39%.**

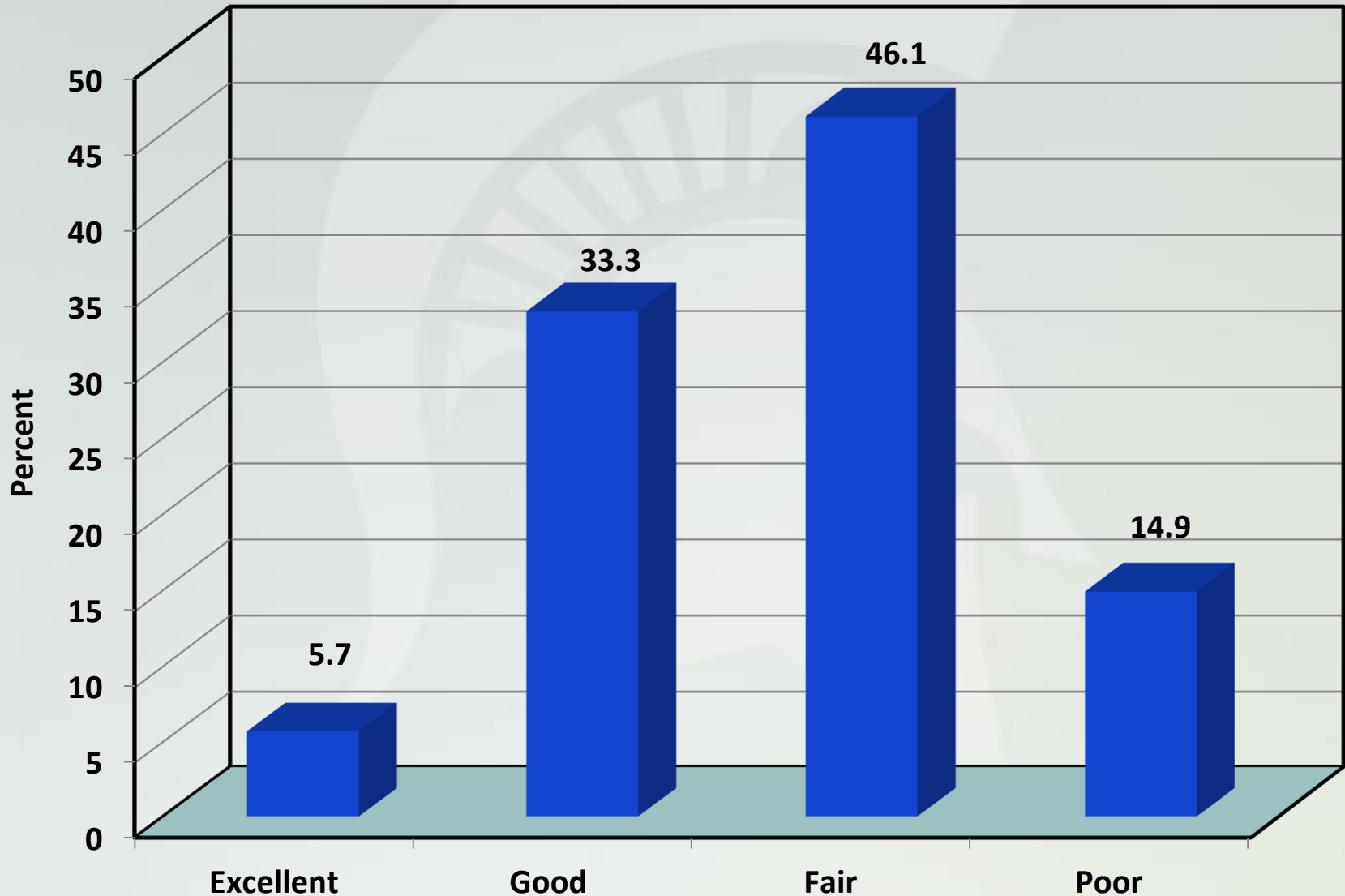
**That compares with 28.5% favorable in the last survey of Rick Snyder’s performance before he left office.**



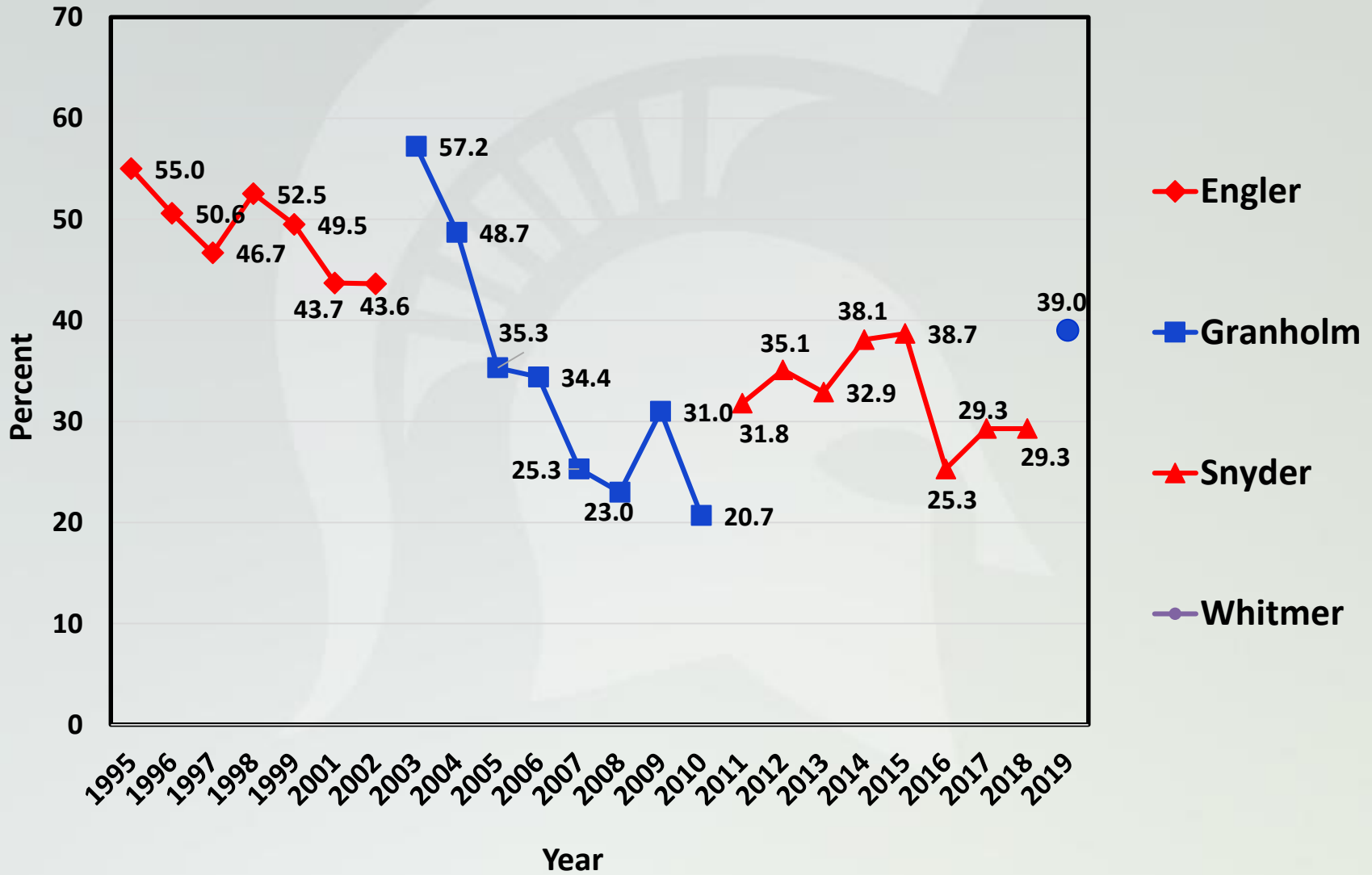
For Whitmer, as for Snyder, the most frequent rating is “fair”.

Whitmer received a “fair” rating from 46.1% of respondents.

### Michigan Residents' Ratings of Governor Whitmer's Performance, Fall 2019



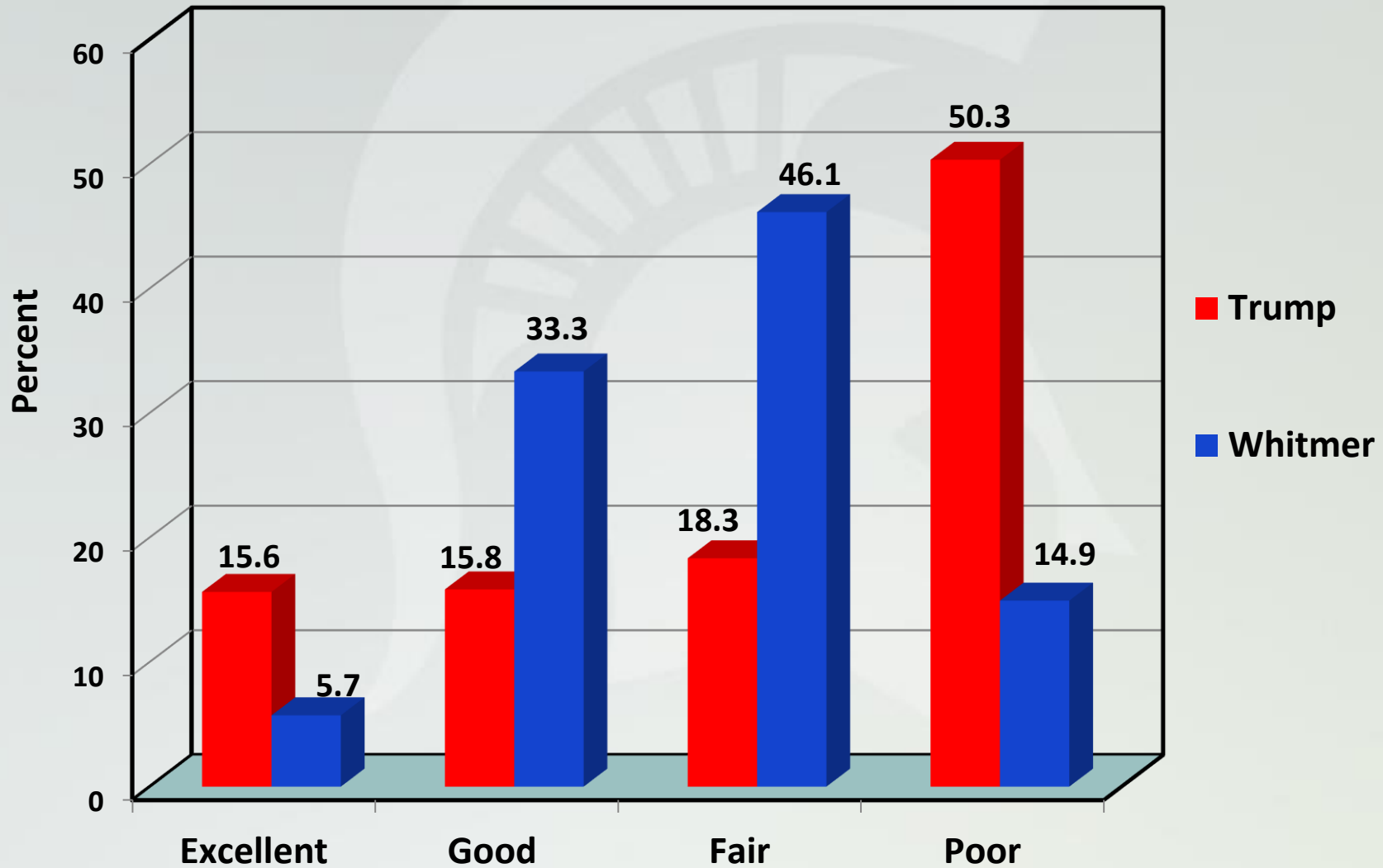
Percent of Michigan Residents Rating Performance of Governors as "Excellent" or "Good", 1995-2019



President Trump evokes more extreme responses than Governor Whitmer:

Trump has a higher percentage of “excellent” ratings, but also a higher percentage of “poor” ratings.

### Michigan Residents' Ratings of the Performances of President Trump and Governor Whitmer, Fall 2019



When we look beneath the statewide averages, the ratings for Trump and Snyder reveal stark differences in attitudes, by race, sex, and party affiliation.



# Attitudes by Race and Gender

# Views of Michigan Residents by Race and Sex

	State of Michigan	Women	Men	Whites	Blacks
<b>Whitmer</b> “Excellent” or Good”	<b>39.0%</b>	<b>44.3%</b>	<b>33.3%</b>	<b>41.4%</b>	<b>34.3%</b>
<b>Trump</b> “Excellent” or Good”	<b>31.4%</b>	<b>22.9%</b>	<b>40.5%</b>	<b>34.8%</b>	<b>3.2%</b>



# Attitudes by Political Party



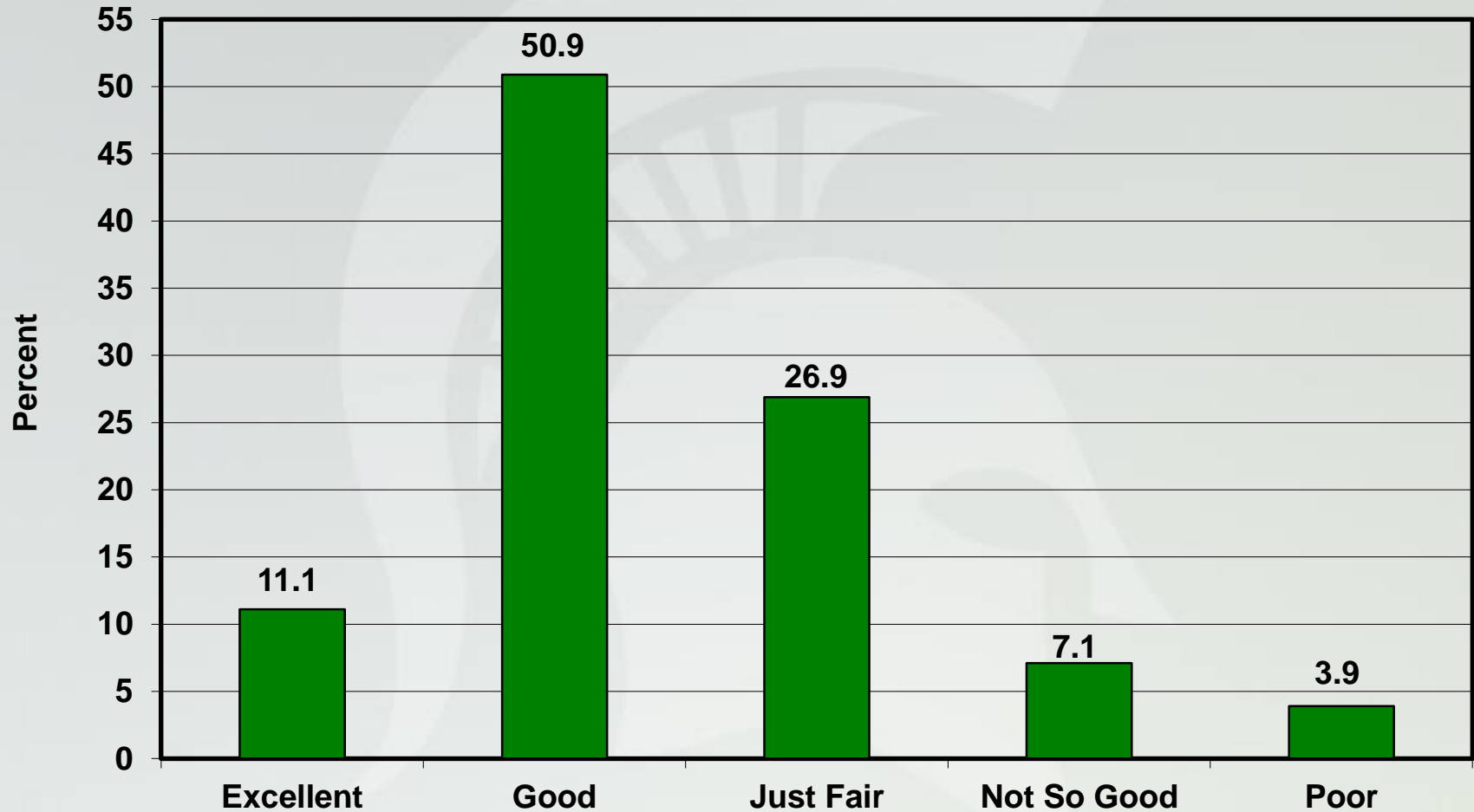
# Views of Michigan Residents by Political Party

	State of Michigan	Republican	Independent	Democrat
Whitmer “Excellent” or Good”	39.0%	26.0%	34.9%	56.8%
Trump “Excellent” or Good”	31.4%	74.5%	33.8%	1.8%

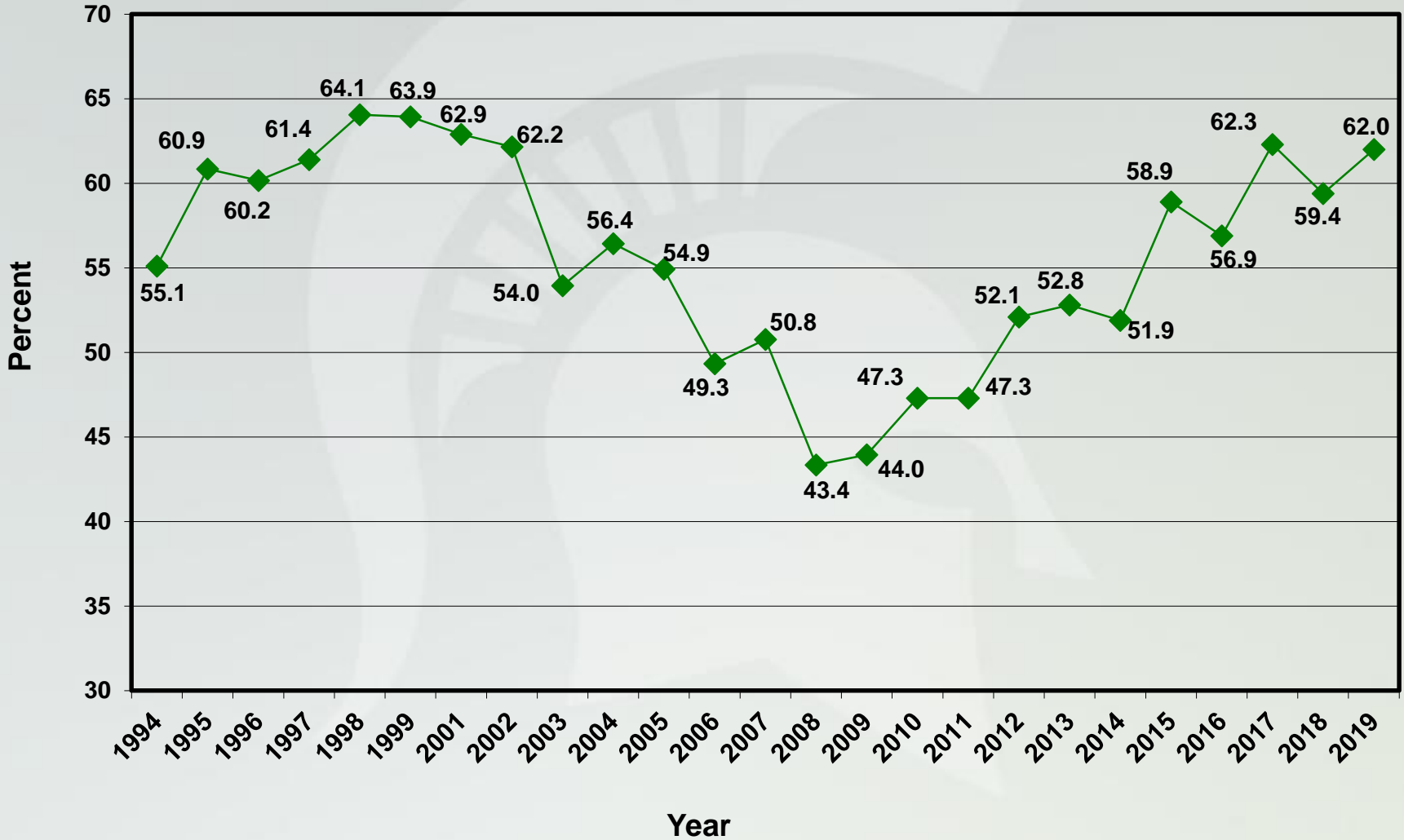
**The fraction of Michigan residents who say their current financial situation is “excellent” or “good” increased to the highest level since 2017, remaining strong by historical standards.**

**Assessments of the current financial situation remained slightly below the all-time highs, set in the late 1990s and early 2000s.**

## Michigan Residents' Assessments of Their Current Financial Situation, Fall 2019



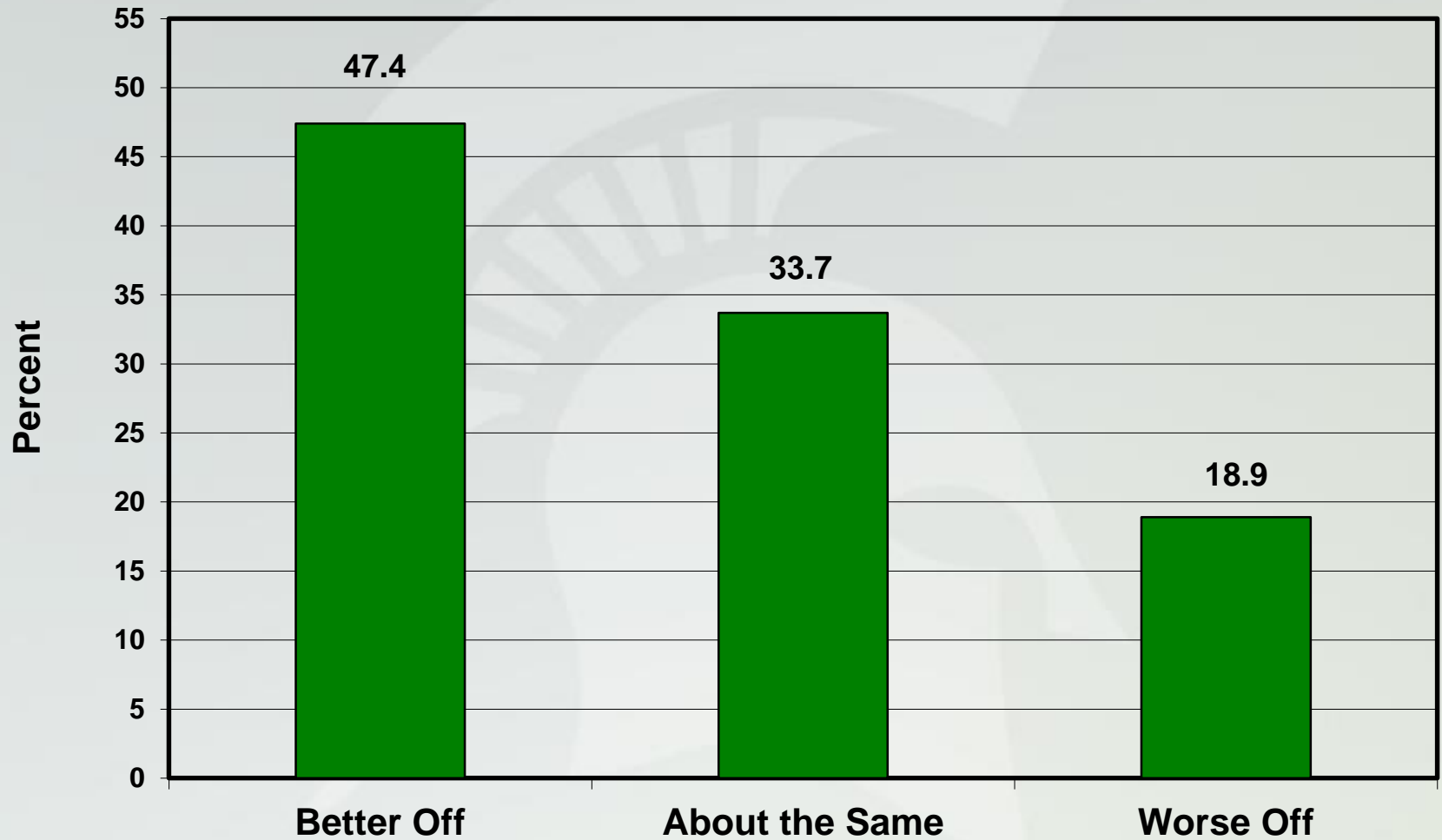
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good", 1994-2019



**When asked whether they are *better off than one year ago*, Michigan residents continued to give ratings that are among the best of this century.**

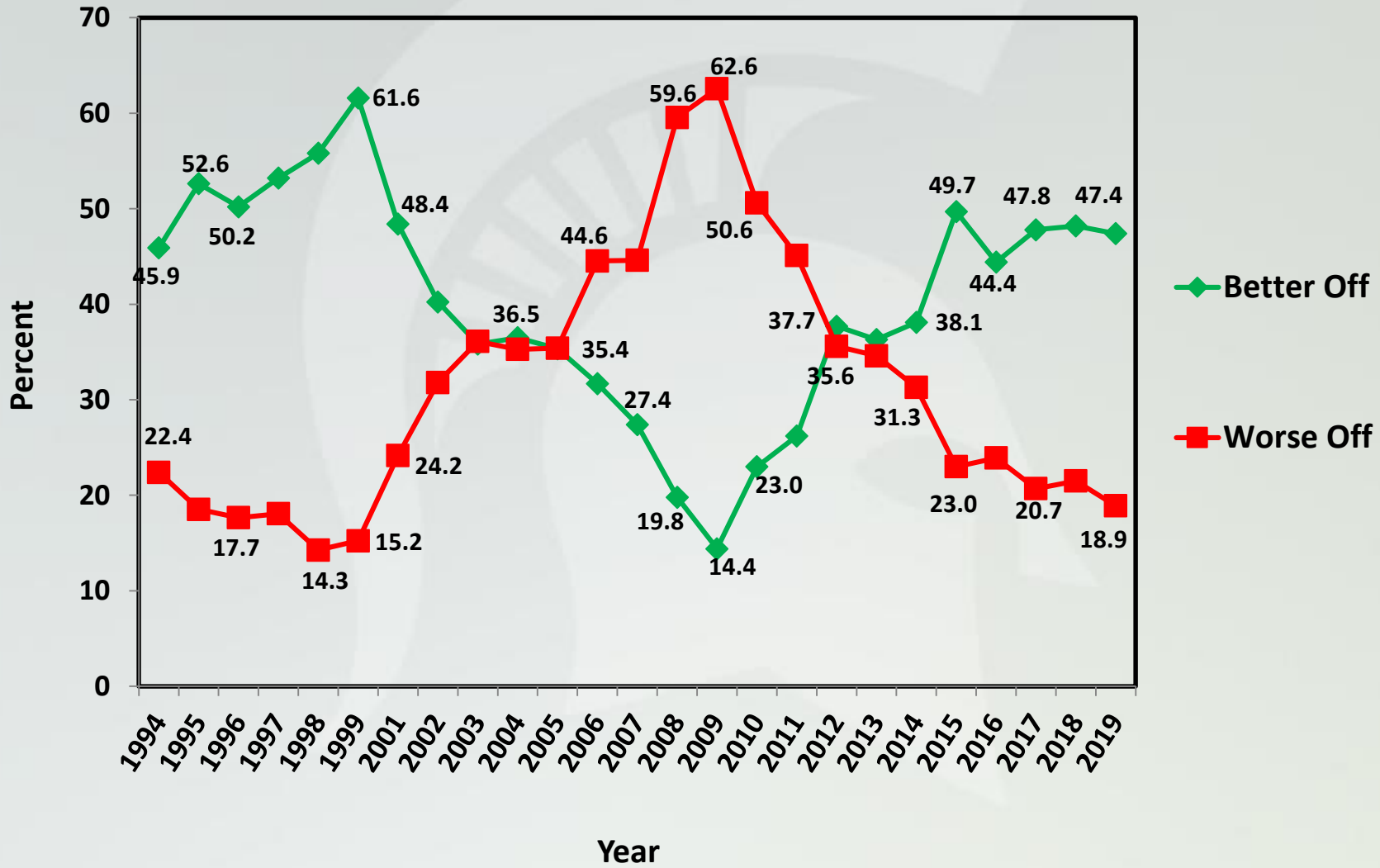
**Only 18.9% said they are worse off now than they were a year ago. That's the lowest reading for that measure since 1999.**

### Michigan Residents' Beliefs About Whether They Are Better Off Than One Year Ago, Fall 2019



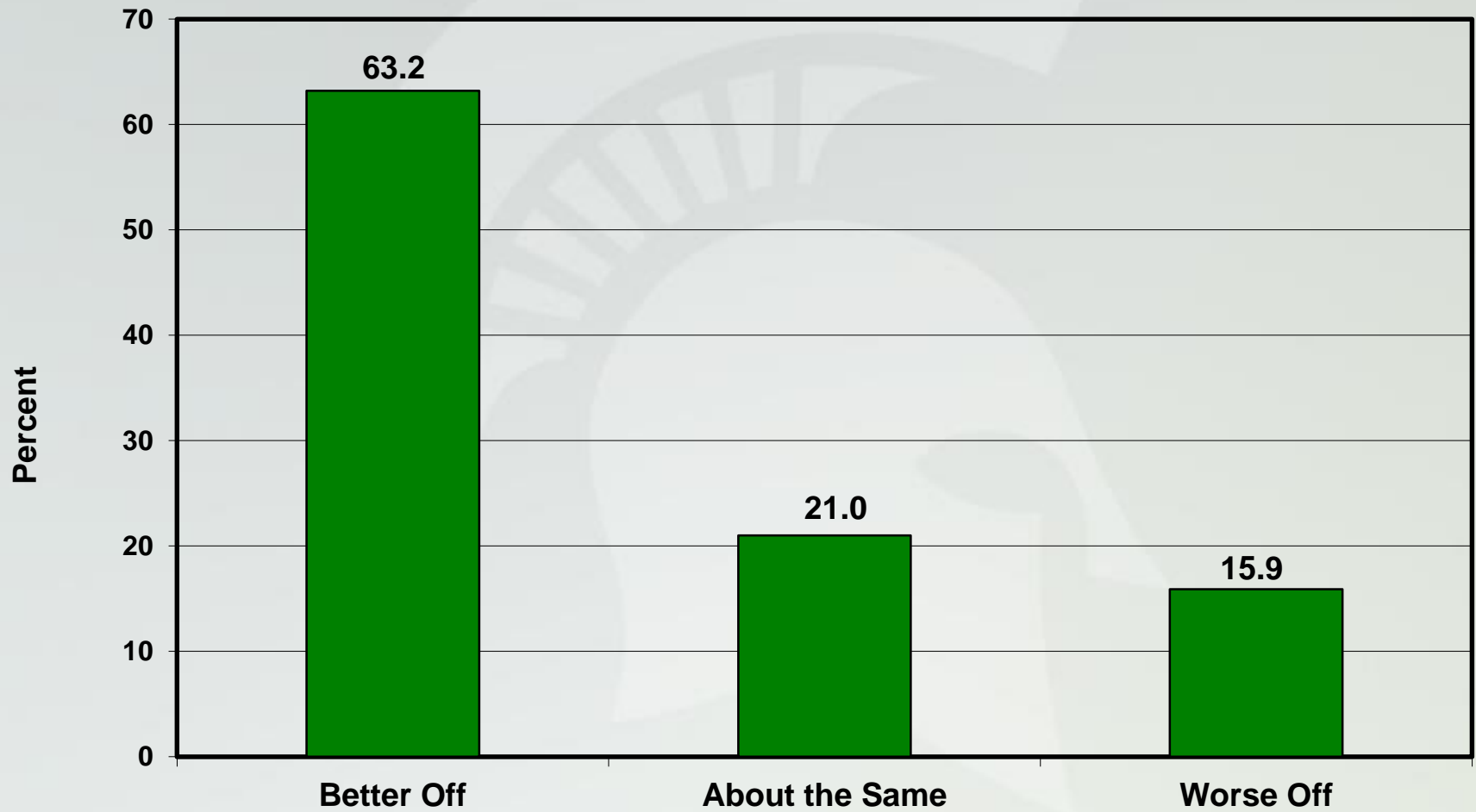


### Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago, 1995-2019

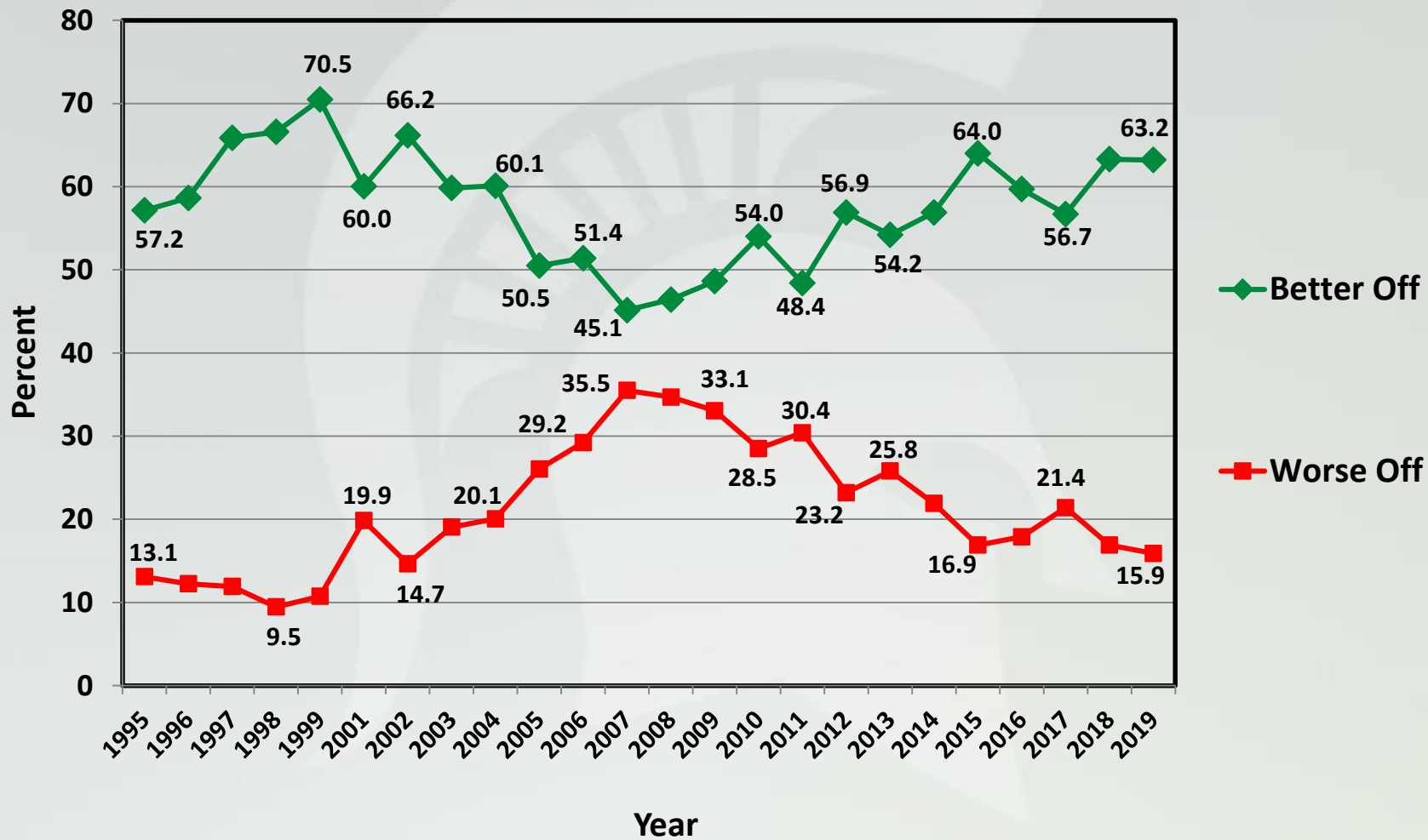


Michigan residents' assessment of whether they will be *better off one year from now* was also one of the best in more than a decade.

### Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, Fall 2019



### Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now, 1995-2019



For all three of these measures of consumer confidence, the ratings are much better than in 2006-2011, but still lower than in 1999.

# Reports of current financial situation, for different groups of Michigan residents:

	“Excellent” or “Good”	“Not So Good or “Poor”
State of Michigan	62.0%	11.0%
Men	63.3	9.9
Women	61.1	12.1
White	66.8	9.8
Black	34.6	18.7

# Reports of current financial situation, for different groups of Michigan residents:

“Excellent”  
or “Good”

“Not So Good”  
or “Poor”

State of Michigan	62.0%	11.0%
Republican	76.2	6.7
Independent	60.2	10.5
Democrat	57.4	9.3
Income Above \$100K	85.1	2.5
Income \$50K - \$100K	65.0	6.6
Income \$20K - \$50K	47.6	15.9
Income Below \$20K	31.9	26.8

# Reports of current financial situation, for different groups of Michigan residents:

	<u>“Excellent” or “Good”</u>	<u>“Not So Good” or “Poor”</u>
State of Michigan	62.0%	11.0%
Aged 65 and Over	73.1	7.9
Aged 30-64	58.9	11.9
Aged 18-29	58.7	11.7
City of Detroit	40.9	19.0
Wayne, Oakland, Macomb	60.3	12.4
Grand Rapids Area	61.7	6.6



# How to Learn More about SOSS:

<http://ippsr.msu.edu/SOSS/>

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# THANK YOU!

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