

**LEGISLATIVE LEADERSHIP
P R O G R A M**

HEALTH POLICY ISSUES GROUP

DIRECTORY OF CONTACTS

OCTOBER 2020



Institute for Public Policy
and Social Research
MICHIGAN STATE UNIVERSITY

About MSU's Legislative Leadership Program and the Michigan Health Policy Issues Group

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

Emerging Issues: Health Policy

During 2018, health policy was identified as an emerging issue within the framework of IPPSR's educational offerings through the Legislative Leadership Program.

Additional focus was brought to Michigan health policymaking with the support of the Michigan Health Endowment Fund and MSU's Institute for Health Policy.

The Institute for Public Policy and Social Research builds problem-solving relationships among policymakers and researchers and applies best practices to issues facing the State of Michigan. IPPSR's unique mission combines public education and training programs with research on issues of public policy, survey research services and the initiation of public needs among diverse audiences. Programs include a focus on policy education and political leadership training.

Located within the College of Human Medicine, the Michigan State University Institute for Health Policy serves a unique role facilitating and supporting collaborative relationships among CHM faculty and researchers

throughout campus. These collaborative activities inform policymakers, state agencies and others with a goal of improving health care delivery in Michigan.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfeld@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to this program and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Student Communications Assistant Tatiana Maine-Brown.

This program is made possible with the considerable support of the Michigan Health Endowment Fund and its leaders and staff and in coordination with MSU's Senior Health Policy Advisor Kathleen Stiffler and MSU's Institute for Health Policy and its Executive Director Dennis Paradis.

At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Lee Chatfield and House Democratic Leader Christine Greig.

WELCOME, INTRODUCTIONS, OVERVIEW

MATT GROSSMANN

*DIRECTOR, INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
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Matt Grossmann is [Director of the Institute for Public Policy and Social Research](#) (IPPSR) and Associate Professor of Political Science at Michigan State University.

His new book, [Red State Blues: How the Conservative Revolution Stalled in the States](#), is from Cambridge University Press. He finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact policies that advance conservative goals.

Grossmann is also co-author of [Asymmetric Politics: Ideological Republicans and Group Interest Democrats](#), published by Oxford University Press in 2016 (with David A. Hopkins) and winner of the Leon Epstein Outstanding Book Award from the American Political Science Association.

His previous books include [Artists of the Possible: Governing Networks and American Policy Change Since 1945](#), published by Oxford University Press in 2014 and [The Not-So-Special Interests: Interest Groups, Public Representation and American Governance](#), published by Stanford University Press in 2012. He is co-author of [Campaigns & Elections](#), the leading elections textbook from W.W. Norton.

Grossmann's a Senior Fellow at the Niskanen Center in Washington, DC, host of [The Science of Politics Podcast](#) and a regular contributor to FiveThirtyEight's online political analysis. He has also published op-eds in *The New York Times* and *The Washington Post*.

While on sabbatical from 2018-2019, he served as Visiting Associate Professor of Political Science at the Massachusetts Institute of Technology and as Visiting Scholar at the Institute for Quantitative Social Science at Harvard University.

Grossmann has authored numerous journal articles on such topics as policy change, political party networks, the legislative process and public opinion. His research appears in the *Journal of Politics*, *Policy Studies Journal*, *Perspectives on Politics*, *American Politics Research* and fifteen other outlets.

His research on "Asymmetric Parties in American Policy Debates" was supported by the William and Flora Hewlett Foundation. His research project, "How Do the Rich Rule? Public Opinion, Parties, and Interest Groups in Unequal Policy Influence," was supported by the Russell Sage Foundation.

He was named IPPSR Director in January 2016. IPPSR is a policy, leadership and research unit within MSU's College of Social Science, conducting more than \$1.5 million in grant- or contract-funded research and raising more than \$300,000 in donations annually.

Under Grossmann's leadership, IPPSR added more than 60 affiliated faculty members from 25 different departments and nine colleges. Bringing the first student cohort to IPPSR, Grossmann has built a Policy Fellows



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Program with 20 graduate and undergraduate students per year. He expanded the Institute's outreach capabilities, doubling the number of Public Policy Forums at the state capitol and launching the State of the State Podcast and the Michigan Policy Wonk blog.

Grossmann also created a policy-relevant research search engine and the Correlates of State Policy online database (1,000 variables measured for all 50 states each year), designed a new online survey panel of political insiders, established a new training program for legislative staff, transformed an internship award into a leadership certification for legislative interns, and created an event series for training faculty to engage policymakers.

He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007.

ARNOLD WEINFELD

ASSOCIATE DIRECTOR

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Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.

DENNIS PARADIS

EXECUTIVE DIRECTOR

**MICHIGAN HEALTH POLICY FORUM
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Dennis Paradis serves as Executive Director for the Michigan Health Policy Forum and as liaison between MSU and the State of Michigan for the Medicaid Enhanced Reimbursement (MER) program offered through the College of Human Medicine and of the College of Osteopathic Medicine. He is also directing an effort to develop a health policy educational program for legislators.

Paradis has a 50-year career working in the health policy at the state level. Some of his accomplishments include the Michigan Public Health Code, the Michigan HMO Statute, the Michigan Emergency Medical Services statute the Michigan Certificate of Need statutes, and Michigan's medical liability reform legislation.

He holds a bachelor's degree from MSU and a Masters of Public Health degree from the University of Michigan. In addition to serving as staff in the Michigan House of Representatives and the Michigan Senate, Paradis has worked in policy for the Michigan State Medical Society, the Michigan Hospital Association, the Michigan Association of HMOs (Now the Michigan Association of Health Plans) and the Michigan Osteopathic Association.

Paradis has received Awards from the Michigan Legislature, the Michigan Department of Community Health, the Michigan Primary Care Consortium, the Michigan Health and Hospital Association, the American Osteopathic Association and has received the Water F. Patenge Medal for public service from the MSU College of Osteopathic Medicine.



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KATHLEEN STIFFLER
SENIOR HEALTH POLICY ADVISOR
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Kathleen Stiffler is the Senior Health Policy Advisor at the Institute for Health Policy and will also serve as the Executive Director for the Michigan Health Policy Forum with the retirement of Dennis Paradis. She leads various health policy initiatives with strategic partners including the Michigan Department of Health and Human Services, the Medical Services Administration and other health care and advocacy organizations. She's worked in healthcare for more than 35 years including positions as hospital health education, Health Education Director for a staff-model health maintenance organization, Health Education Specialist for the Michigan Health and Hospital Association and in many capacities in the Michigan Department of Health and Human Services. She is well known for her collaborative efforts with diverse stakeholders and served two stints as Michigan's Acting State Medicaid Director.

She specializes in Medicaid policy and operations, Medicaid managed care, Medicaid expansion, health issues impacting pregnant women, infants, children, adolescents, children and youth with special health care needs as well as strategies to promote healthy behaviors in the Medicaid population, increase use of primary and preventive services through medical homes, teen pregnancy prevention and integrated services. Stiffler served as Michigan's first Adolescent Health Coordinator (one of the first in the country) and implemented the state's first school based health centers, successfully led the transition of children and youth with special health care needs into Medicaid managed care and led the implementation of the very successful Healthy Michigan Plan (Michigan's Medicaid expansion program).

She holds a Bachelor of Science degree in Public Health Education and a Master of Arts degree in Hospital Health Education, both from Central Michigan University. She's received awards from the School-Community Health Alliance of Michigan, the Legacy of Leadership Award from the Michigan Primary Care Association and a Special Tribute from Gov. Gretchen Whitmer for exemplary service to the State of Michigan for more than 30 years.



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KEEPING NURSING HOME RESIDENTS SAFE AND ADVANCING HEALTH IN LIGHT OF COVID-19:

CHRT'S REPORT TO THE STATE OF MICHIGAN



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MARIANNE UDOW-PHILLIPS FOUNDING EXECUTIVE DIRECTOR

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Marianne Udow-Phillips is founding executive director of the Center for Health and Research Transformation (CHRT) at the University of Michigan. An independent 501(c)(3) impact organization, CHRT works to inspire and enable evidence-informed policies and practices that improve the health of people and communities. Prior to her leadership role at CHRT, Marianne served as director of the State of Michigan's Department of Human Services (2004 – 2007) where she oversaw services and programs for Michigan's most vulnerable citizens.

Marianne came to state service from Blue Cross Blue Shield of Michigan where she served in leadership roles for more than 20 years, ending her service as senior vice president of health care products and provider services.

Marianne currently serves as board chair for Arbor Research Collaborative for Health. She is also chair of the University of Michigan Depression Center National Advisory Board; immediate past chair of the Grameen Foundation Board; and a member of the University of Michigan Health Systems Board,

Council of Michigan Foundations COVID-19 Working Group, University of Michigan School of Public Health Dean's Advisory Board, Michigan Women's Foundation Emeritus Board, and Ann Arbor VA Health Services R&D Center for Clinical Management Research Steering Committee. She has received numerous awards and honors including from the Anti-Defamation League, Crain's Detroit Business, and Michigan Women's Foundation. Marianne holds a master's in health services administration from the University of Michigan School of Public Health and serves as a lecturer for U-M's Schools of Public Policy and Public Health.

PANDEMIC PREPAREDNESS IN NURSING HOMES: FROM RESEARCH TO POLICY AND PRACTICE



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LONA MODY, M.D., M.Sc.

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Dr. Mody is a professor at the University of Michigan and Associate Director for Clinical Programs at the Veterans Administration in Ann Arbor. She has an active translational research laboratory to define the clinical and molecular epidemiology of antimicrobial resistant pathogens and developing measures to prevent them. Dr. Mody's work has led to a thriving consortium of long-term care facilities in southeast Michigan interested in learning ways to enhance infection prevention in a traditionally resource poor setting.

Her research is funded and supported by NIH, the VA and other foundations. Her most recent research projects involve studies to evaluate transmission of emerging resistant organisms and a multi-component targeted programs to curb infections older skilled nursing home patients. She is also involved in research to evaluate the usefulness of gown and glove use in nursing homes. She is nationally active at several career development and research dissemination activities at the American

Geriatrics Society, Society for Healthcare Epidemiology of America, the Infectious Diseases Society of America, and the Joint Commission.

FINDINGS AND RECOMMENDATIONS: MICHIGAN NURSING HOMES COVID-19 PREPAREDNESS TASK FORCE



Betty S. Chu
Senior Vice President
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As Associate Chief Clinical Officer/Chief Quality Officer for the health system, she supports the HFHS EVP, Chief Clinical Officer in aligning and enhancing the performance of clinical quality of services across the enterprise; defining models of care including setting standards to drive consistency of quality, value and patient experience across our “continuum of care” and developing targets for clinical programs.

Dr. Chu provides strategic and operational leadership for the System’s quality and safety initiatives and for performance measurement, reporting and continuous performance improvement. This includes responsibility for overall safety, regulatory, infection control and prevention activities; the development and oversight of a comprehensive quality/performance improvement program; and leading the organizations’ journey to high reliability.

Prior to this role, Dr Chu served as the Chief Medical Officer/Vice President of Medical Affairs at Henry Ford West Bloomfield Hospital.

Her recognitions include DBusiness Powered By Women 2020, Esteemed Woman of Michigan in 2018, Crain’s Detroit Business “40 Under 40” in 2010 and the Asian Pacific American Chamber of Commerce Professional Leadership Award. She was recently appointed by Governor Whitmer as the Co-Chair of the Michigan Nursing Homes COVID-19 Preparedness Task Force.

Dr Chu is a member of the Council on Medical Service for the American Medical Association. She is also the Past President of the Michigan State Medical Society. She also serves as a Trustee for the Walsh College of Business. She is the former President of the Medical Staff at Beaumont Hospital, Troy, and a former board member of Beaumont Health System.

Dr. Chu graduated from the University of Michigan Integrated Premed/Medical Program, completed her residency in obstetrics and gynecology at William Beaumont Hospital in Royal Oak, and received her MBA from the University of Michigan Ross Business School.

ADVOCATING FOR QUALITY OF LIFE IN LONG-TERM CARE SETTINGS: DURING THE PANDEMIC AND BEYOND

SALLI PUNG

MICHIGAN LONG TERM CARE OMBUDSMAN

CHAIR

QUALITY OF LIFE SUBCOMMITTEE

MICHIGAN NURSING HOMES COVID-19 PREPAREDNESS TASK FORCE

Salli Pung started her role as Michigan's State Long Term Care Ombudsman in November 2016. She brings nearly 30 years of long term care experience working to better the system for those we serve. For the previous 13 years, she served as the Nursing Facility Relocation Coordinator at the Michigan Department of Health and Human Services (MDHHS) within the Medical Services Administration where she oversaw nursing facility closures and ensured that residents were protected and empowered in this process.

During her time at MDHHS, she also served as the Program Manager for MI Health Link, Michigan's financial alignment demonstration. Previously, Pung served as Senior Program Manager at the Center for Long Term Care at the Michigan Public Health Institute, and Director of Education and Shared Services at the Michigan Association of Homes and Services for the Aging (now called Leading Age).

Pung began her career in this arena when she served as a nursing assistant in a nursing home during college.



Salli Pung

Michigan Long Term Care
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DISCUSSION: DIFFERENCES/SIMILARITIES IN REPORTS ASSESSING NURSING CARE DURING PANDEMIC

KARI SEDERBURG

DIRECTOR

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MICHIGAN HEALTH ENDOWMENT FUND

Kari Sederburg is senior program officer with the Michigan Health Endowment Fund in Lansing.

She has more than 10 years of experience in advocacy, communications, policy development and administration. In this new role, Sederburg is responsible for working on the Michigan Health Endowment Fund's grant making initiatives with a primary focus on healthy aging. As senior program officer, she will be responsible for designing and implementing the Fund's strategic grant programs, overseeing grant activities and developing statewide partnerships with organizations aligned with the Fund's mission.

Previously, Sederburg was with the Michigan Department of Health and Human Services (MDHHS) where she served as executive director for the Aging and Adult Services Agency. In this role, she served as the chief advocate for more than two million older Michigan adults, advising the executive and legislative branches of government on policies to help adults access supportive services needed. She also directed more than \$100 million in federal and state funding for aging programs across the state. Prior to her work with the MDHHS, she served as director of the Office of Services of the Aging as well as the director of public policy for the Michigan Nonprofit Association.

Sederburg has been and is currently involved with multiple organizations and boards, serving on the Michigan Health Council; serving as a board member on The Kitten Nursery; and is an active member of the Dean's Advisory Council in the College of Health Professions at Ferris State University. She is also a member of the Ferris State University Board of Trustees. She has a Masters of Public Administration from Ohio University and a Bachelor of Science degree in business from Ferris State University.



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LEGISLATIVE LEADERSHIP PROGRAM SUPPORT STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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TATIANA MAINE-BROWN

STUDENT COMMUNICATIONS ASSISTANT

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Tatiana Maine-Brown is a student assistant working in all operations of the Institute for Public Policy and Social Research.

She is a fourth-year, pre-med student with an interest in women's health and environmental policy and has returned to work with IPPSR for her fourth academic year.

She's a frequent Dean's List honoree and is looking forward to continuing her journey toward earning a position in medical school and working with patients and providers toward excellence in health for all.



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