



# Gov. William G. Milliken Legacy Forum

## FORUM SPEAKERS

### FUNDING EQUITY PANEL

#### *Moderator*

**Matt Grossmann** is Director of the Institute for Public Policy and Social Research in the College of Social Science at Michigan State University. He was named IPPSR Director in January 2016. IPPSR is a policy, leadership and research unit within MSU's College of Social Science, conducting more than \$1.5 million in grant- or contract-funded research and raising more than \$300,000 in donations annually. Under Grossmann's leadership, IPPSR has added more than 60 affiliated faculty members from 25 different departments and nine colleges. Bringing the first student cohort to IPPSR, Grossmann has built a Policy Fellows Program with 20 graduate and undergraduate students on average per year.



He also created a policy-relevant research search engine and the Correlates of State Policy online database (1,000 variables measured for all 50 states each year), designed a new online survey panel of political insiders, established a new training program for legislative staff, transformed an internship award into a leadership certification for legislative interns, and created an event series for training faculty to engage policymakers.

He is author of five books, including the latest *Red State Blues: How the Conservative Revolution Stalled in the States* from Cambridge University Press. He finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact policies that advance conservative goals. He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007.





# Gov. William G. Milliken Legacy Forum

## *Milliken-Era Perspective*

**Jim Phelps** was an Education Advisor to Gov. William G. Milliken. During high school, he pursued interests were music and mathematics and continued those while earning a degree in music at the University of Michigan. His interests expanded to statistics, computers, and research while earning his doctorate. He put all those strengths to work in serving as Milliken's education advisor for eight years as the governor invested in educational reform accomplishments.



He also served in the Department of Education and was responsible for elementary and secondary education, and later for research and technology. After retirement and university consulting, he returned to his love for music, playing string bass in orchestras, writing music, and developing a mathematical policy application to improve student achievement.

## *Current Issues*

**David Arsen** is Professor of Education Policy and K-12 Educational Administration in the College of Education at Michigan State University.

He serves as coordinator of MSU's Education Policy program. Dr. Arsen received his PhD in Economics from the University of California, Berkeley. His primary area of research specialization is school finance. He has also worked extensively on school choice, education governance, and school capital facilities.



In recent years, his work has focused on the impacts of Michigan's education policies on local school districts.





# Gov. William G. Milliken Legacy Forum

## *Bridging the Gap*

**Bill Rustem** was Chief Staff Advisor on Environmental Matters in the Administration of Gov. William G. Milliken, was Director of Strategy for the Office of Strategic Policy under Gov. Rick Snyder and is retired President and Chief Executive Officer of Public Sector Consultants.



Following his service with the State of Michigan, he became the first executive director of the Center for the Great Lakes in Chicago. He coordinated the petition drive and campaign in 1976 for the Michigan “bottle bill,” and the 1984 statewide campaign for the constitutional amendment creating a Michigan Natural Resources Trust Fund.

At Public Sector Consultants, Rustem directed studies on the status of Michigan cities, waste water treatment needs, recycling, and land use.

He has chaired or been the principal staff for statewide task forces on the Department of Natural Resources reorganization, the MSU Museum, and wetland protection, as well as for the Michigan Land Use Leadership Council. He has also served as program director for the People and Land Project, a grant-making program at the W. K. Kellogg Foundation and on the board of directors for Michigan Trails and Greenways Alliance.

Most recently, Rustem was the Michigan Environmental Council’s 2020 Milliken Award Winner, for an impact on policy grounded in partnership, persistence and passion.





# Gov. William G. Milliken Legacy Forum

## INFRASTRUCTURE AND LEARNING

### *Moderator*

**Bryan Beverly** is Director of the Office of K-12 Outreach in the College of Education at Michigan State University. He holds a doctorate in Educational Policy from Michigan State University, is an alum and co-coordinator of Michigan's Educational Policy Fellowship Program, and is an elected member of the Lansing Board of Education.



His current work is centered on school turnaround efforts and instructional leadership. Prior to returning to MSU for his doctorate, He worked as an education consultant for the KRA Corporation and the Lansing School District.

He's worked with the President's Council of State Universities, Michigan; the State of Michigan, Office of the Governor; GEAR-UP, MSU; and the Michigan Association of Counties. He holds a bachelor's degree in Sociology/Anthropology from Olivet College and a master's degree in Higher, Adult, and Lifelong Education Administration from Michigan State University.

### *Milliken-Era Perspective*

**Doug Smith** was Education and Civil Rights Advisor in the Administration of Gov. William G. Milliken. He served as Milliken's education and civil rights policy advisor during the governor's last two terms and sat on the State Board of Education for Milliken. He also directed his economic development 30-bill package as the policy director for the Commerce Department.



A longtime public servant, Smith's recently retired as Executive Director of Government and Community Relations at Oakland Community College and built his career building workforce and economic development partnerships benefitting communities throughout Michigan. Prior to joining OCC, Smith held multiple positions with the Michigan Economic Development Corporation.

He holds a master's degree from the University of Michigan in public policy specializing in international economics, and a bachelor's degree in economics and government from Lawrence University in Wisconsin.





# Gov. William G. Milliken Legacy Forum

## *Current Issues*

**Terah Venzant Chambers** is Professor and Associate Dean for Equity and Inclusion in the Department of Educational Administration in Michigan State University's College of Education. Her research interests include post-Brown K-12 education policy and urban education leadership.



Specifically, she is interested in the ways within-school segregative policies influence African American students' academic achievement and school engagement, as well as the price of school success for high-achieving students of color (racial opportunity cost).

She has been an associate editor for several journals and currently serves on the editorial boards of AERJ, JRLE, and Urban Education. She has previously served as a Congressional Fellow with the Congressional Black Caucus Foundation (CBCF) with placements in the Office of Rep. Diane E. Watson (retired) and the Office for Civil Rights in the U.S. Department of Education.

## *Bridging the Gap*

**Bob Maxfield** is the retired Superintendent of Berkley and Farmington School Districts and has served as Associate Professor and Interim Dean in the School of Education and Human Services at Oakland University.



He has been involved in public education since 1964. His teaching career began in Detroit and continued at Seaholm High School in Birmingham. Subsequently he served as an Assistant Principal in Berkley and High School Principal in Clawson. Later he served as superintendent in both the Berkley and Farmington School Districts. The Michigan Association of School Administrators honored him as the 2004 Michigan Superintendent of the Year.

He joined the Oakland University faculty in 2005 as an Associate Professor in the Department of Educational Leadership where he taught a variety of graduate courses and was the Director of the Galileo Institute for the Study of teacher leadership. In 2013, he was appointed Interim Dean of the School of Education and Human Services. In 2015, he became a Special Assistant to the President and Provost responsible for the growing partnership with the Pontiac community.

His professional interests included teacher leadership, reforming school organizational structures, new models of school finance, and systemic approaches to addressing race-based achievement disparities in suburban schools. He is a Detroit native who graduated from Mumford High School. He then received his bachelor's degree from Albion College and his graduate degrees from Wayne State University.

