

# **LEGISLATIVE LEADERSHIP P R O G R A M**

## **HEALTH POLICY ISSUES BRIEFING**

**DIRECTORY OF CONTACTS  
MARCH 2021**



Institute for Public Policy  
and Social Research  
**MICHIGAN STATE UNIVERSITY**

# WELCOME, INTRODUCTIONS, OVERVIEW



**Arnold Weinfeld**  
Interim Director  
Institute for Public Policy and  
Social Research

509 E. Circle Rd.  
Room 321B  
East Lansing, MI 48824

517-355-6672  
weinfel8@msu.edu

## **ARNOLD WEINFELD**

### **ASSOCIATE DIRECTOR**

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH  
MICHIGAN STATE UNIVERSITY

Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.

## **KATHLEEN STIFFLER**

### **SENIOR HEALTH POLICY ADVISOR**

INSTITUTE FOR HEALTH POLICY  
COLLEGE OF HUMAN MEDICINE  
MICHIGAN STATE UNIVERSITY

Kathleen Stiffler is the Senior Health Policy Advisor at the Institute for Health Policy and will also serve as the Executive Director for the Michigan Health Policy Forum with the retirement of Dennis Paradis. She leads various health policy initiatives with strategic partners including the Michigan Department of Health and Human Services, the Medical Services Administration and other health care and advocacy organizations. She's worked in healthcare for more than 35 years including positions as hospital health education, Health Education Director for a staff-model health maintenance organization, Health Education Specialist for the Michigan Health and Hospital Association and in many capacities in the Michigan Department of Health and Human Services. She is well known for her collaborative efforts with diverse stakeholders and served two stints as Michigan's Acting State Medicaid Director.

She specializes in Medicaid policy and operations, Medicaid managed care, Medicaid expansion, health issues impacting pregnant women, infants, children, adolescents, children and youth with special health care needs as well as strategies to promote healthy behaviors in the Medicaid population, increase use of primary and preventive services through medical homes, teen pregnancy prevention and integrated services. Stiffler served as Michigan's first Adolescent Health Coordinator (one of the first in the country) and implemented the state's first school based health centers, successfully led the transition of children and youth with special health care needs into Medicaid managed care and led the implementation of the very successful Healthy Michigan Plan (Michigan's Medicaid expansion program).

She holds a Bachelor of Science degree in Public Health Education and a Master of Arts degree in Hospital Health Education, both from Central Michigan University. She's received awards from the School-Community Health Alliance of Michigan, the Legacy of Leadership Award from the Michigan Primary Care Association and a Special Tribute from Gov. Gretchen Whitmer for exemplary service to the State of Michigan for more than 30 years.



**Kathleen Stiffler**  
Senior Health Policy Advisor  
Institute for Health Policy  
College of Human Medicine  
Michigan State University

965 Fee Road  
East Lansing MI 48824

517-353-5383  
stiff14@msu.edu

# MEDICAID 101



**Kate Massey**  
Senior Deputy Director  
Medical Services  
Administration  
Michigan Department of Health  
and Human Services

320 S Walnut St.  
Lansing, MI 48933

517-241-4304

## **KATE MASSEY**

### **SENIOR DEPUTY DIRECTOR**

MEDICAL SERVICES ADMINISTRATION

MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES

Kate Massey is senior deputy director for the Medical Services Administration with the Michigan Department of Health and Human Services (MDHHS). In this role, she also serves as Michigan's Medicaid director overseeing several health care programs, including MICHild and the Healthy Michigan Plan.

Massey has nearly 20 years of operational and policy expertise in Medicaid, Medicare, the Children's Health Insurance Program (CHIP) and private market health insurance. She most recently served as chief executive officer for Magellan Complete Care of Virginia; prior to that she served as vice president for Medicaid and Medicare for Kaiser Permanente of the Mid-Atlantic States, overseeing the launch of two Medicaid managed care organizations in Virginia and Maryland. She also has worked for Amerigroup, where she established its Public Policy Institute and served as executive director.

She began her career in public service working for the federal Office of Management and Budget, leading a team focused on Medicaid, CHIP and private health insurance market programs. Later, she worked at the White House Office of Health Reform, overseeing implementation of provisions in the Affordable Care Act related to Medicaid, Medicare and public health, and she served as unit chief of the Low-Income Health Programs and Prescription Drugs Unit in the Congressional Budget Office.

She has a master's degree in public affairs from the Lyndon B. Johnson College of Public Policy at the University of Texas at Austin and a bachelor's degree from Bard College in New York.



**Jack Rollins**  
Program Director for Federal  
Policy  
National Association of Medicaid  
Directors

601 New Jersey Avenue, NW  
Suite 740  
Washington, D.C. 20001

(202) 559-8365  
[jack.rollins@medicaiddirectors.org](mailto:jack.rollins@medicaiddirectors.org)

## **JACK ROLLINS**

### **PROGRAM DIRECTOR FOR FEDERAL POLICY**

**NATIONAL ASSOCIATION OF MEDICAID DIRECTORS**

Jack Rollins is Program Director for Federal Policy for the National Association of Medicaid Directors.

He joined the National Association of Medicaid Directors in April 2014. He is responsible for the association's policy work, including analysis of legislation and regulations impacting the Medicaid program, convening Medicaid Directors and their staffs to identify and build consensus around policy objectives, and articulating members' consensus positions via comment letters and other communications to federal policymakers and Medicaid stakeholders.

During his time at NAMD, Rollins has focused specifically on the areas of Medicaid prescription drug coverage, managed care, and long-term services and supports.

Prior to joining NAMD, he interned at a safety net hospital association, a small lobbying firm specializing in healthcare issues, and performed policy work for a nonprofit organization of women state legislators.

Rollins received a Masters of Public Health focused on health policy from the George Washington University and a Bachelor's Degree in philosophy and government from the College of William and Mary.

## LEGISLATIVE LEADERSHIP PROGRAM SUPPORT STAFF

### CYNTHIA KYLE

#### COMMUNICATIONS MANAGER

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH  
MICHIGAN STATE UNIVERSITY

Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



**Cynthia Kyle**  
Communications Manager  
Institute for Public Policy and  
Social Research  
Michigan State University

509 E. Circle Dr. Room 312A  
East Lansing MI 48824

517 353-1731  
kylec@msu.edu



**Tatiana Maine-Brown**  
Student Communications  
Assistant  
Institute for Public Policy and  
Social Research  
Michigan State University

509 E. Circle Dr. Room 321  
East Lansing MI 48824

517-355-6672

## **TATIANA MAINE-BROWN**

### **STUDENT COMMUNICATIONS ASSISTANT**

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH  
MICHIGAN STATE UNIVERSITY

Tatiana Maine-Brown is a student assistant working in all operations of the Institute for Public Policy and Social Research.

She is a fourth-year, pre-med student with an interest in women's health and environmental policy and has returned to work with IPPSR for her fourth academic year.

She's a frequent Dean's List honoree and is looking forward to continuing her journey toward earning a position in medical school and working with patients and providers toward excellence in health for all.

## About MSU's Legislative Leadership Program and the Michigan Health Policy Issues Group

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.



The LLP is consistent with the policy and research education efforts conducted both on and off campus in support of state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

### **Emerging Issues: Health Policy**

During 2018, health policy was identified as an emerging issue within the framework of IPPSR's educational offerings through the Legislative Leadership Program.

Additional focus was brought to Michigan health policymaking with the support of the Michigan Health Endowment Fund and MSU's Institute for Health Policy.

The Institute for Public Policy and Social Research builds problem-solving relationships among policymakers and researchers and applies best practices to issues facing the State of Michigan. IPPSR's unique mission combines public education and training programs with research on issues of public policy, survey research services and the initiation of public needs among diverse audiences. Programs include a focus on policy education and political leadership training.

Located within the College of Human Medicine, the Michigan State University Institute for Health Policy serves a unique role facilitating and supporting collaborative relationships among CHM faculty and researchers throughout campus. These collaborative activities inform policymakers, state agencies and others with a goal of improving health care delivery in Michigan.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at [weinfeld8@msu.edu](mailto:weinfeld8@msu.edu)

## **Acknowledgments**

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to this program and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Student Communications Assistant Tatiana Maine-Brown.

This program is made possible with the considerable support of the Michigan Health Endowment Fund and its leaders and staff and in coordination with MSU's Senior Health Policy Advisor Kathleen Stiffler.

At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Jason Wentworth and House Democratic Leader Donna Lasinski.