



## Equity Office

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## DEI work

Language – systems  
thinking, strategies  
based on an  
understanding of  
root causes



## Today's Objectives

- 1. *MDCR's Internal Racial Equity Initiative - why "race" explained later*
- 2. *Increase awareness of personal/interpersonal biases by challenging preconceived notions*
- 3. *Explore debiasing strategies and solutions through a racial equity lens*



## Internal Initiative

Exploring and  
Understanding Implicit  
Bias

Building Internal Capacity  
through Cultural  
Competency



## A LOOK AT THE INTERNAL WORK

- Training a **core team** – agents of change – made up of representatives from every unit and division of MDCR.
- **75+ hours** of racial equity training to the core team.
- Developing a **common language and systems thinking** approaches
- Raising levels of **racial consciousness and cultural competence**
- Developing a capacity building plan and organizational structure to **institutionalize equity**
- Providing **training, resources and tools** to advance equity within state agencies and local jurisdictions.

Where does DEI  
work begin?

*Understanding Root Causes*

*Sample of DEI Training  
Solution*



Culture: a way of life that shapes **how we  
experience our experiences**

How do your **implicit bias** impact you, the work you  
do and the people you serve?



# **An Introduction to MDCR's Training Solution**

## Implicit Bias

## DEI Work Flow

Creating a common language through clear definitions

*maximize clarity to engage in meaningful dialogue through clear and concise definitions*



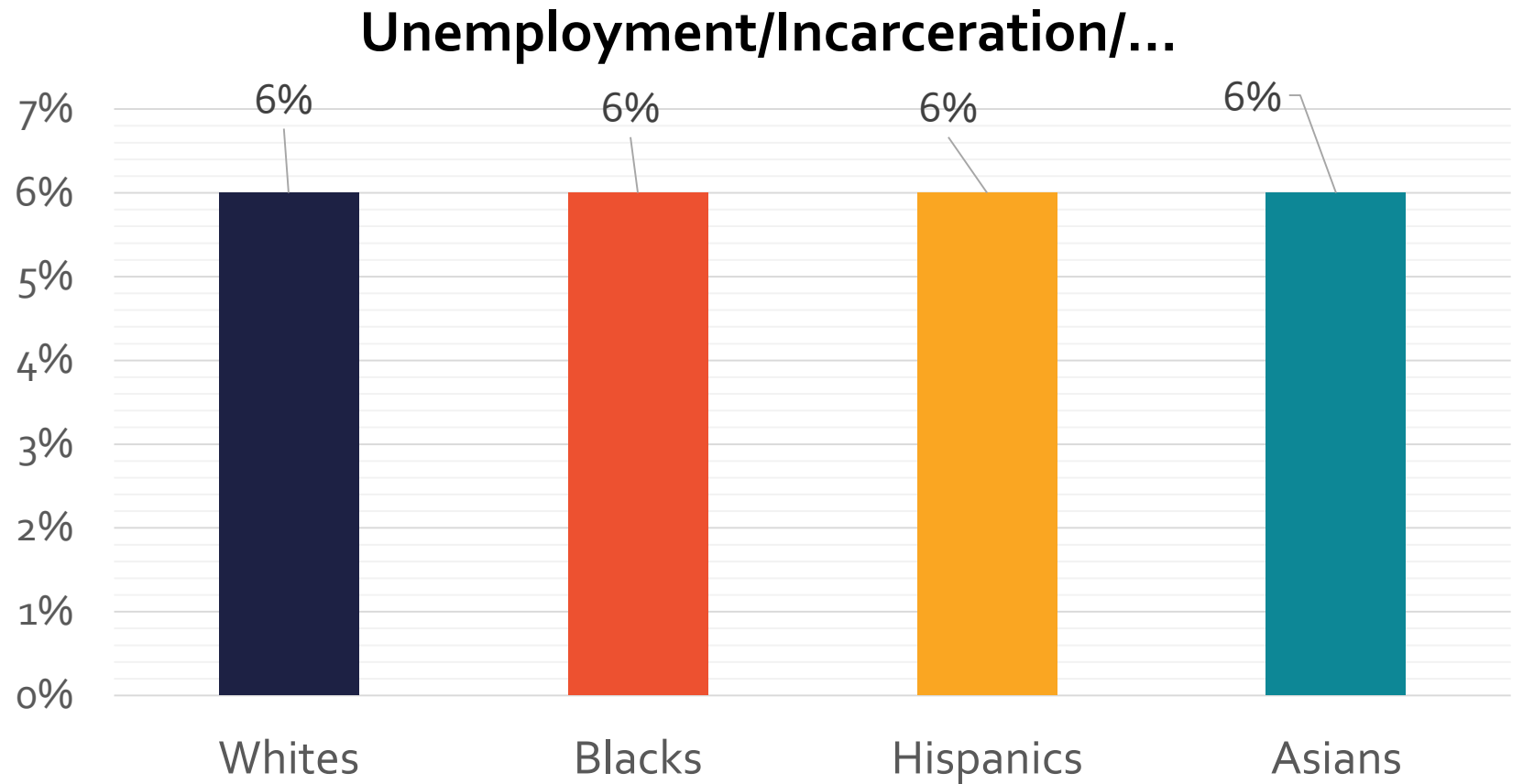
## Definition the Terms

### What is *Racial Equity*?

The **systemic fair treatment** of people of all races and ethnic backgrounds that produce equitable access to opportunities for all



## Racially Equity? 2019

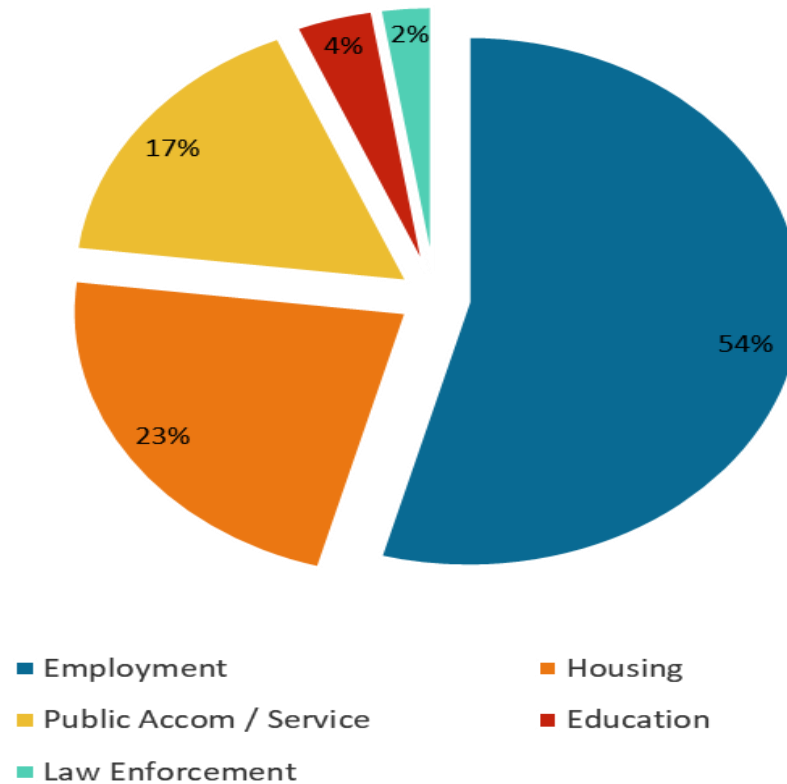




# MDCR Enforcement Division

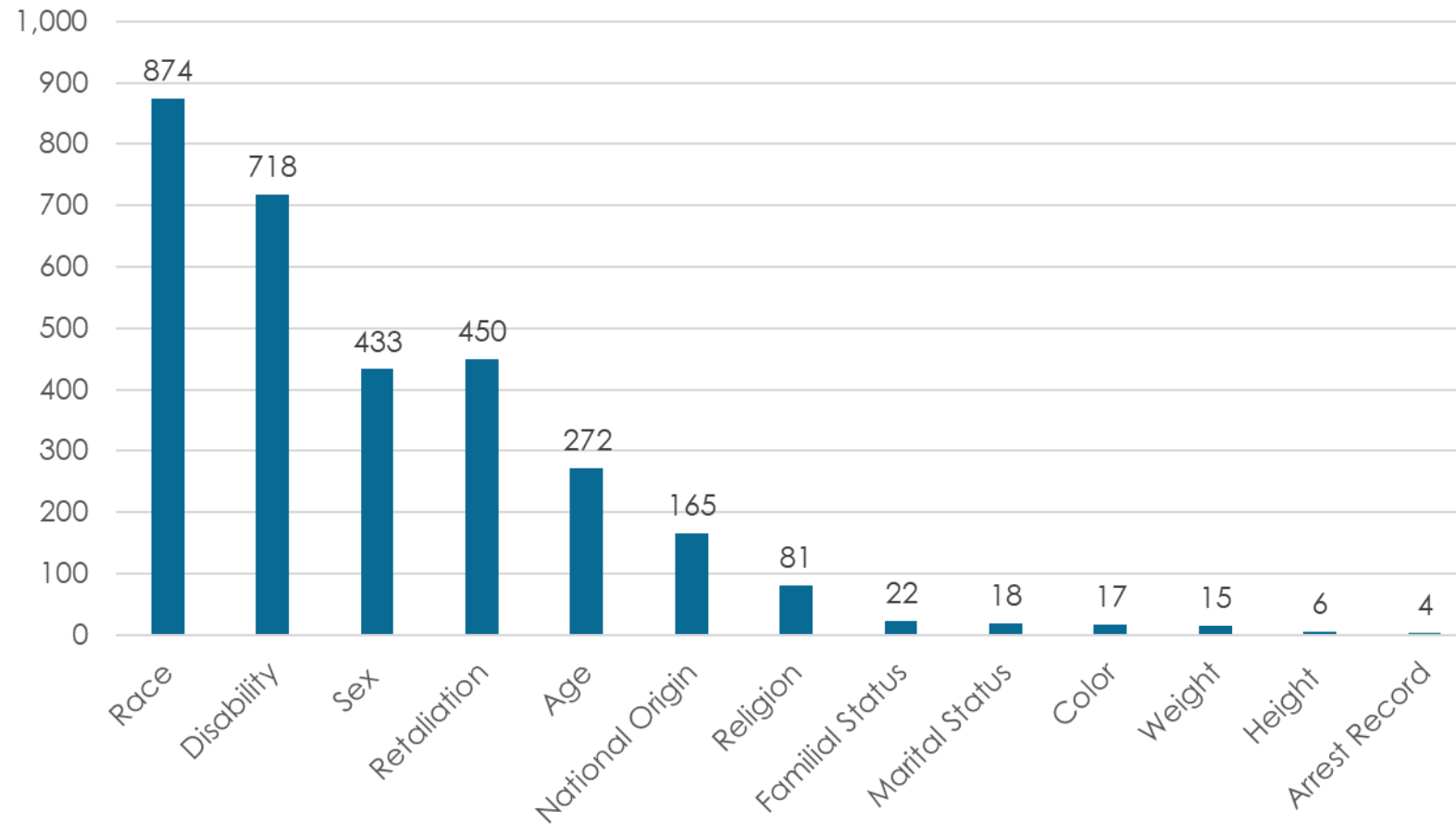
## FY 2019 – Formal Complaints

2,048 formal complaints were opened



# Fiscal Year 2019

Basis

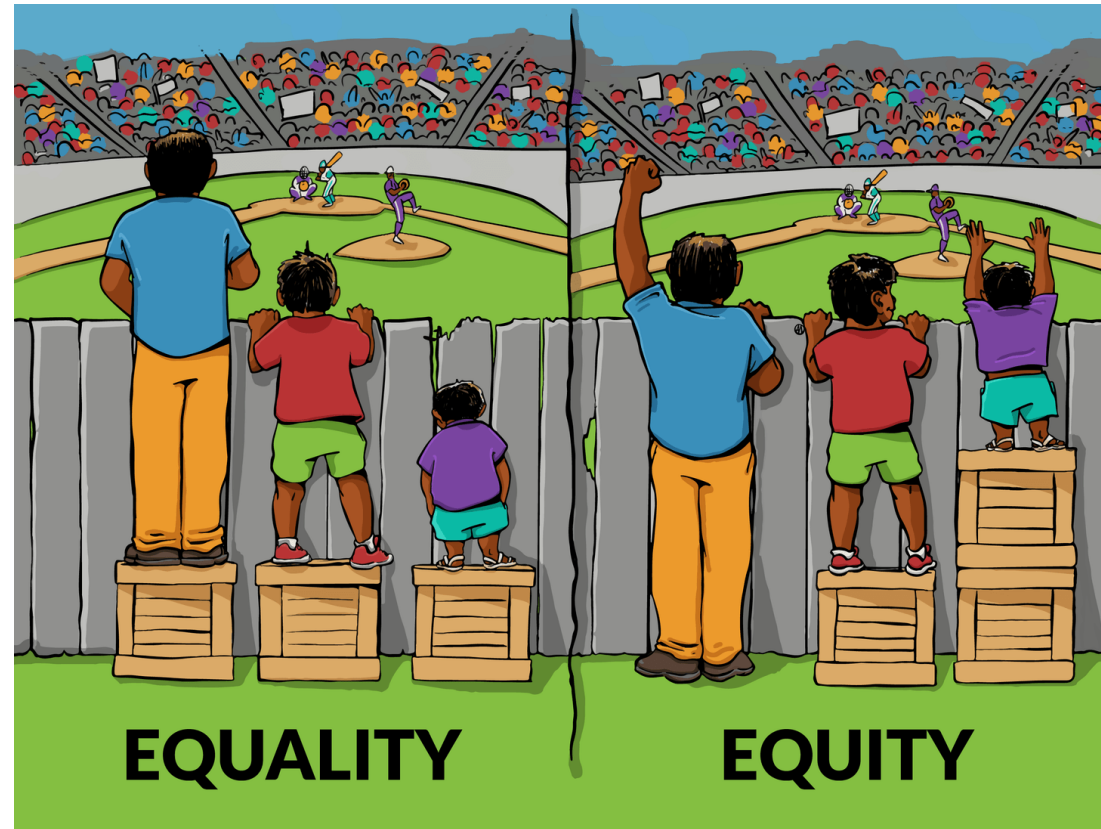


Some complaints have more than one basis, thus the basis grand total count does not equal the complaint grand total count.

## Definition the Terms

*Equality*  
*Equity*

*Not synonyms*



### **Equality=Sameness**

Giving everyone the same thing → It only works if everyone starts at the same place

### **Equity=Fairness**

We must first ensure equity before we can enjoy equality

## Definition the Terms

***Diversity***  
***Inclusion***

***Not synonyms***

**Diversity:** the state of having people who are of different races or cultures in a group.

**Inclusion:** the state of being incorporated within a group.

*Inclusion is not a natural consequence of diversity.*

## Definition of the Terms

*Prejudice*  
*Racism*

*Not synonyms*

**Prejudice** is a *preconceived judgment or opinion*, usually based on limited information.

**Racism** is a *system of advantage* based on race.



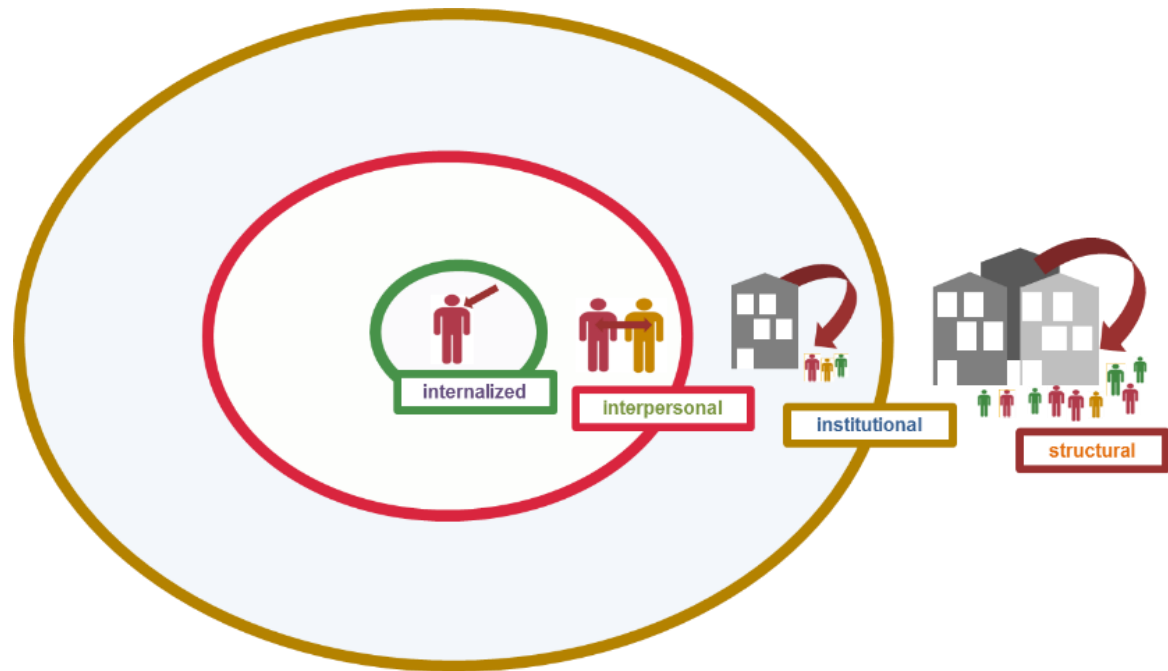
## Promoting Systems Thinking

### System of Advantage

## Prejudice + power = system of advantage

**System:** connected parts forming a complex whole

**Power:** access to social, cultural and economic resources and decision making. Power is guided and sustained through **dominant narratives**



Prejudice + Power =  
*System of Advantage*

*Power is guided and  
sustained through dominant  
narratives*

**Gender prejudice + power = sexism**

**Dominant Narrative:**

*We are all the same, regardless of sex or gender. Sexism is a thing of the past – at times women are at least a big part of the problem.*

***System***: connected parts forming a complex whole

***Power***: access to social, cultural and economic resources and decision making

Prejudice + Power =  
*System of Advantage*

*Power is guided and  
sustained through dominant  
narratives*



**Class prejudice + power = classism**

**Dominant Narrative:**

*Those who are poor have not worked hard enough*

***System:*** connected parts forming a complex whole

***Power:*** access to social, cultural and economic resources and decision making



Prejudice + Power =  
*System of Advantage*

*Power is guided and  
sustained through dominant  
narratives*



Sexual orientation prejudice + power =  
heterosexism

**Dominant Narrative:**

*I don't care what they do, I don't have a problem with it, none of my  
business.*

**System:** connected parts forming a complex whole

**Power:** access to social, cultural and  
resources and decision making



## System of Advantage

*This one is difficult to accept and/or recognize even when the equation (prejudice + power) is the same*

**Racial prejudice + power = racism**

**Dominant Narrative:**

*We are post-racial, we don't see color, we are all the same, I only see humans, talking about race is the problem*

***System***: connected parts forming a complex whole

***Power***: access to social, cultural and economic resources and decision making

Prejudice + Power =  
*System of Advantage*

*Power is guided and  
sustained through dominant  
narratives*

age, ability, weight, etc.

Dominant Narrative:

***System***: connected parts forming a complex whole

***Power***: access to social, cultural and economic  
resources and decision making

## A Strategy for Increasing Allies and Minimizing the Resistance

### Traditional

**Cause:** who is a racist?

**Effects:** good intention

**Response:** sense of guilt

### Away from blame/shame

- what is causing racial inequities?

- impact of my actions

- empowered sense of responsibility

## An Extensive Focus on Race – why?

*The impact of not talking  
about race*



### *Why Should We Talk about Race?*

- **Race has been a principal force** in building, sustaining and shifting social and political structures.
- It plays a significant role—either explicitly or implicitly—in many of the decisions that we make in our **personal, professional and social lives: where we live**, who our children’s friends are, who our friends are, etc.
- Our **understanding of race has been incomplete** and distorted.
- **When we start with race, we start from the bottom of social disparity** – hence we are building equity for all when we work on racial equity.

# A Root Cause Analysis of Implicit Bias

(overt discrimination – no  
longer the main problem)

*What shapes and sustains  
implicit bias and cognitive  
dissonance?*



## 1. Human nature predisposes us to be biased







2. We live in a polarized society where we receive repetitive

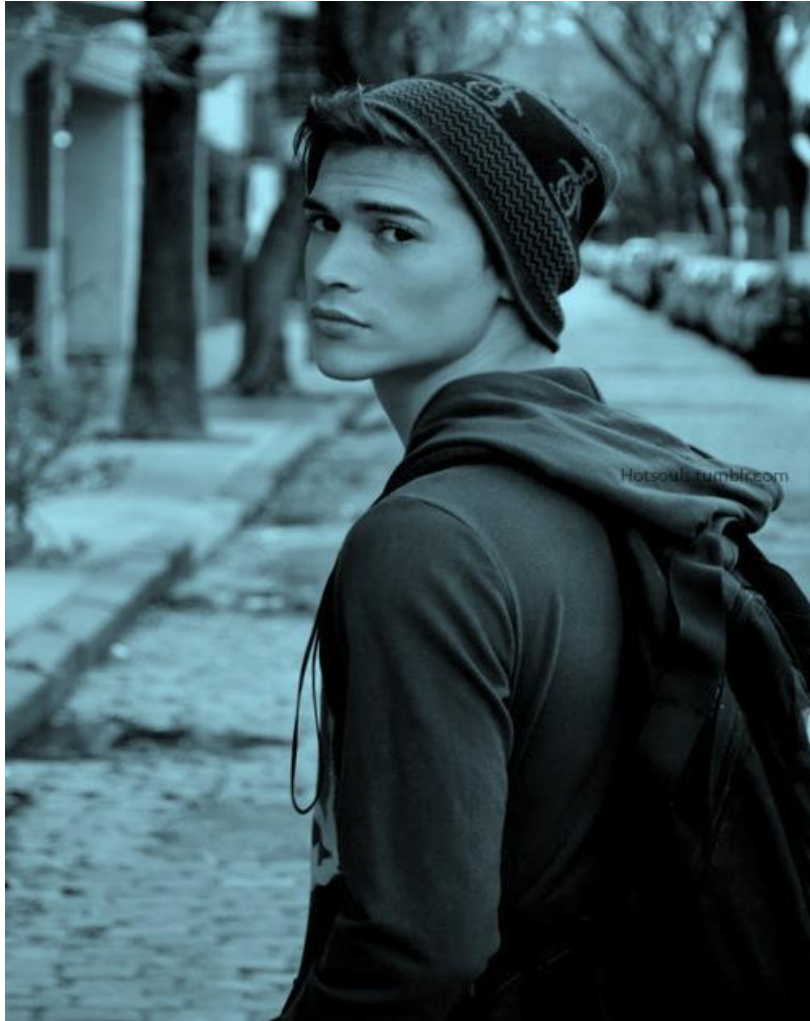




## Impact of repetitive messages



# Repetitive messages shape perception of reality





Internalized Privilege  
**absorb positive  
messages**

Internalized Oppression  
**absorb negative  
messages**



# Our Brain Prefers to Relax

- Cognitive Scripts
- Primed to focus on certain things and fill in gaps
- Influenced by repetitive messages
- Messages shape behavior and responses



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Unconscious racial **biases**  
Unconscious racialized **behavior**

Dissonance between our conscious and unconscious values



## The Good News

Biases are *malleable* and can be unlearned

It involves the *construction* of *new mental associations*

Breaking of a habit requires *attention, intention, and time*



## Some ways to mitigate implicit bias

- *Cultivate awareness of your own biases*
- *Take the implicit association test*
- *Counter-stereotypic training*
- *Increased cross-group exposure*



## Recommendations and Next Steps *a racial equity lens*



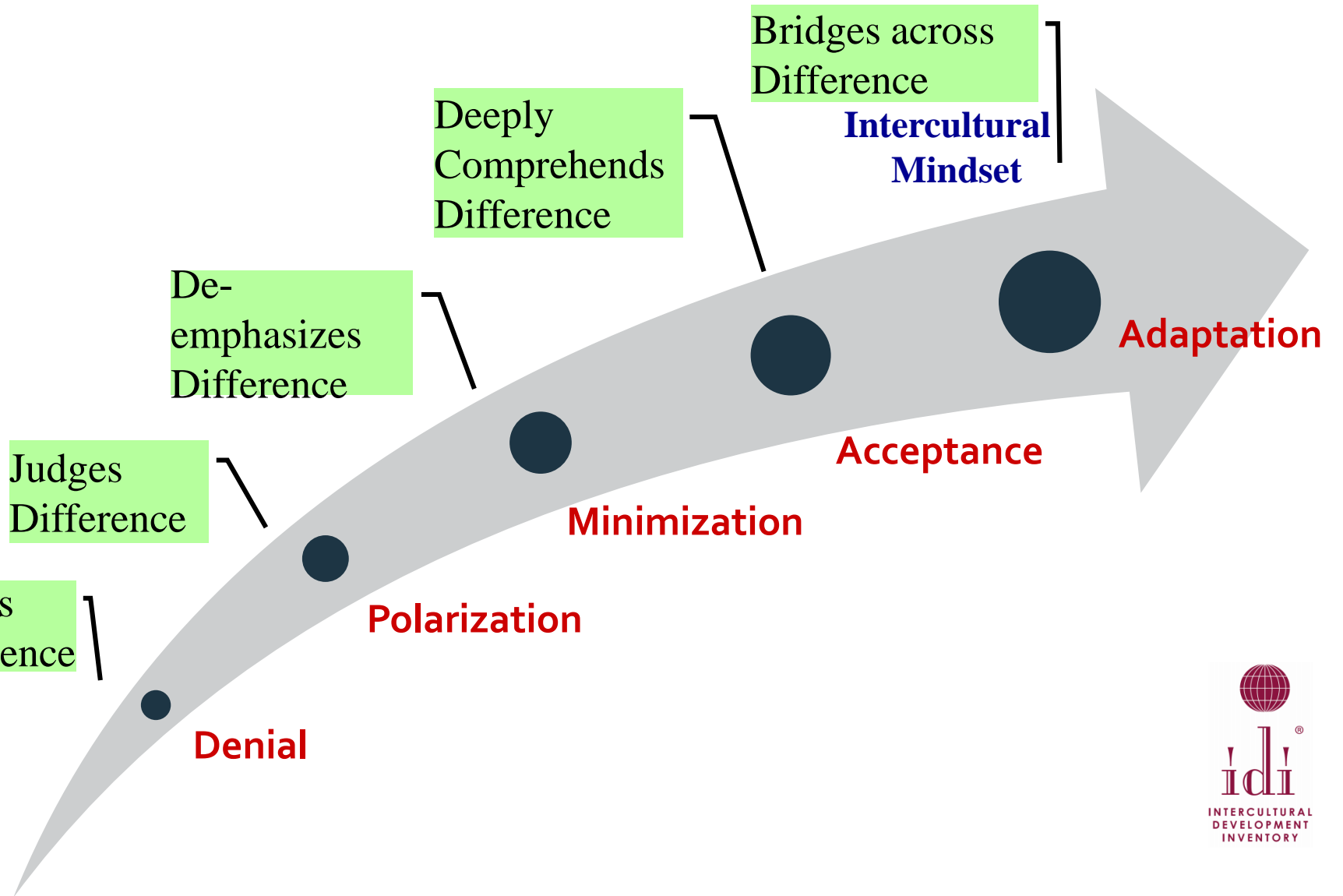
Express commitment to equity with clear messages and a pledge – ***the pledge outlines a specific set of actions***

Conduct an organizational system review – ***internal*** (hiring, recruiting, promoting, retaining) ***and external processes*** (unintended consequences)

Implement an equity lens – ***interrupts biases in the decision making process***

Measure, monitor and evaluate progress – ***goals and expected outcomes – Result based Accountability, Targeted Universalism, IDI***

**Intercultural Development Inventory (IDI)**  
*measures  
primary cultural  
orientations*

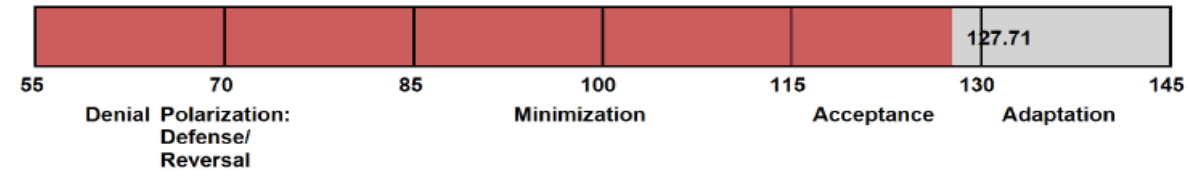


## The Gap



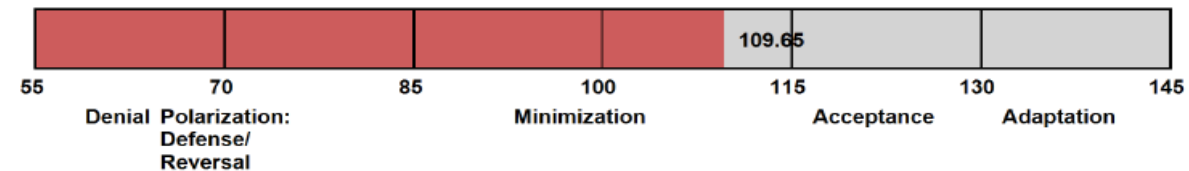
### IDI Group Profile

#### Perceived Orientation (PO)



The group's **Perceived Orientation Score** indicates that the group rates its own capability in understanding and appropriately adapting to cultural differences within Acceptance, reflecting an orientation that recognizes and appreciates patterns of cultural difference in one's own and other cultures in values, perceptions and behaviors.

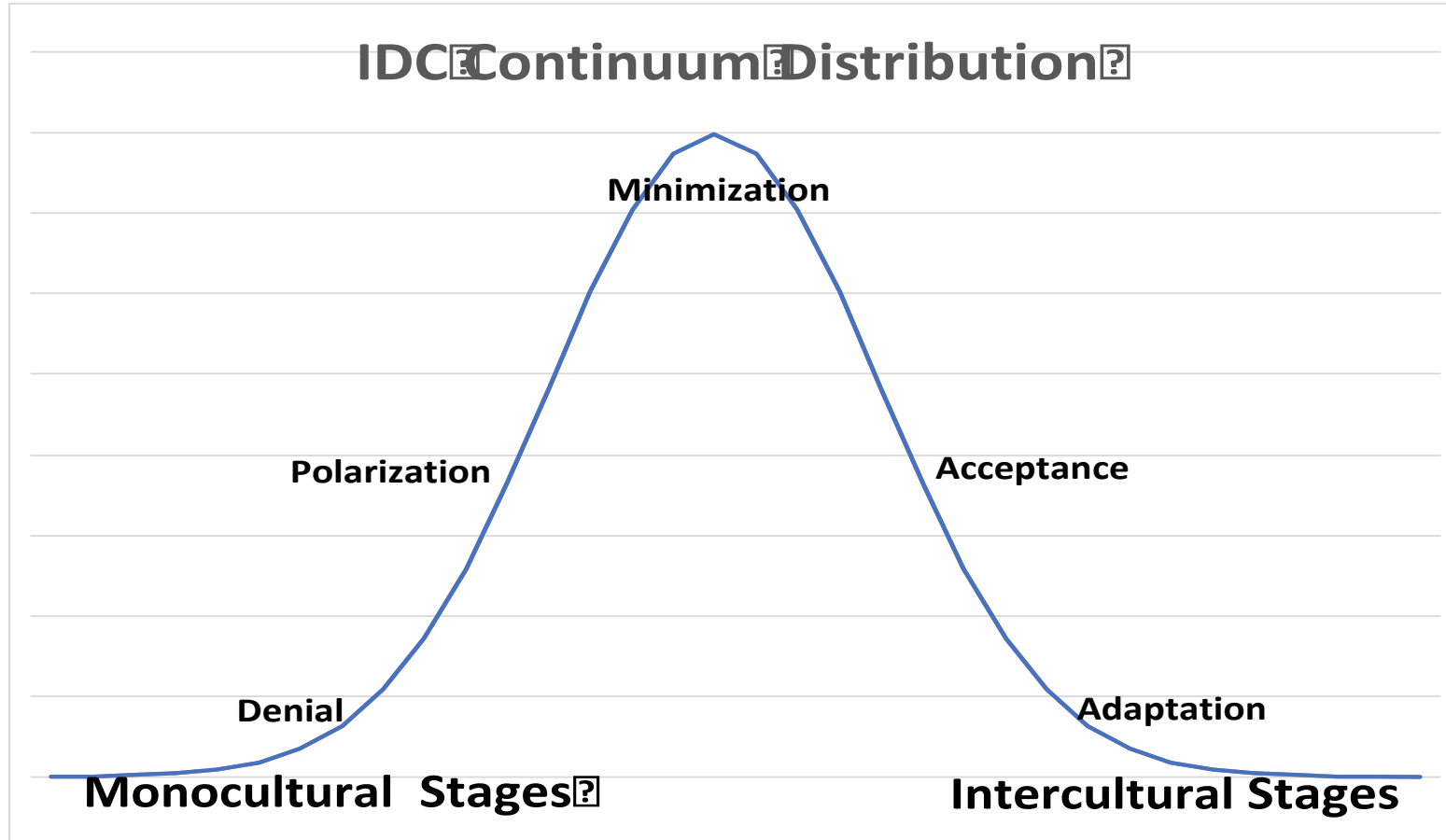
#### Developmental Orientation (DO)



The IDI's **Developmental Orientation Score** indicates that the group's primary orientation toward cultural differences is within Minimization, reflecting a tendency to highlight commonalities across cultures that can mask important cultural differences in values, perceptions and behaviors.

*Where most of us find ourselves*

*Cultural competency*



Normal distribution" (where "100" represents the mean average) is Denial = 3.05%, Polarization = 15.55%, Minimization = 66.25%, Acceptance = 14.65%, Adaptation = 1.55%

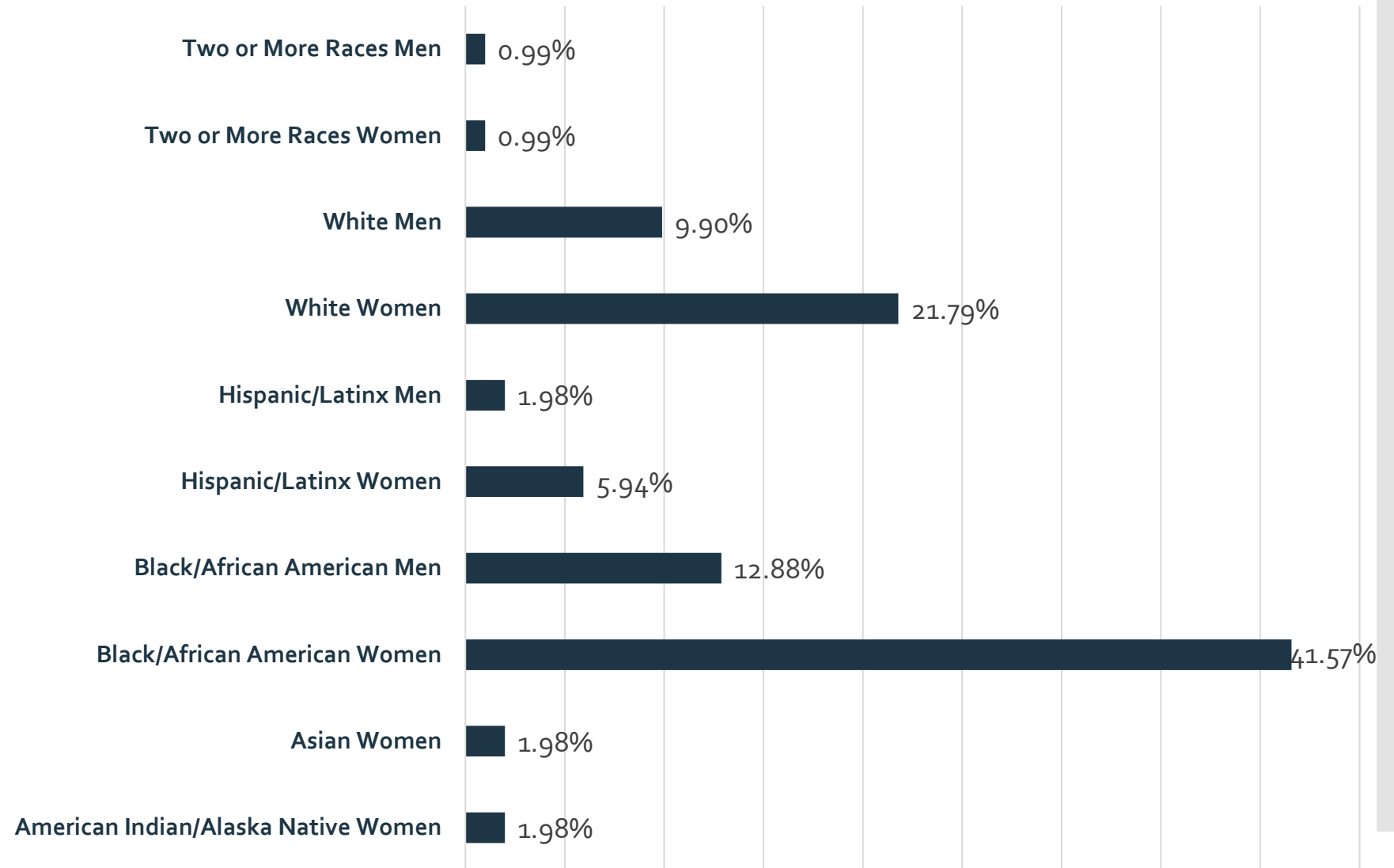


# Gender\* Demographics and Race 11/16/2019

*\*per HR designation*



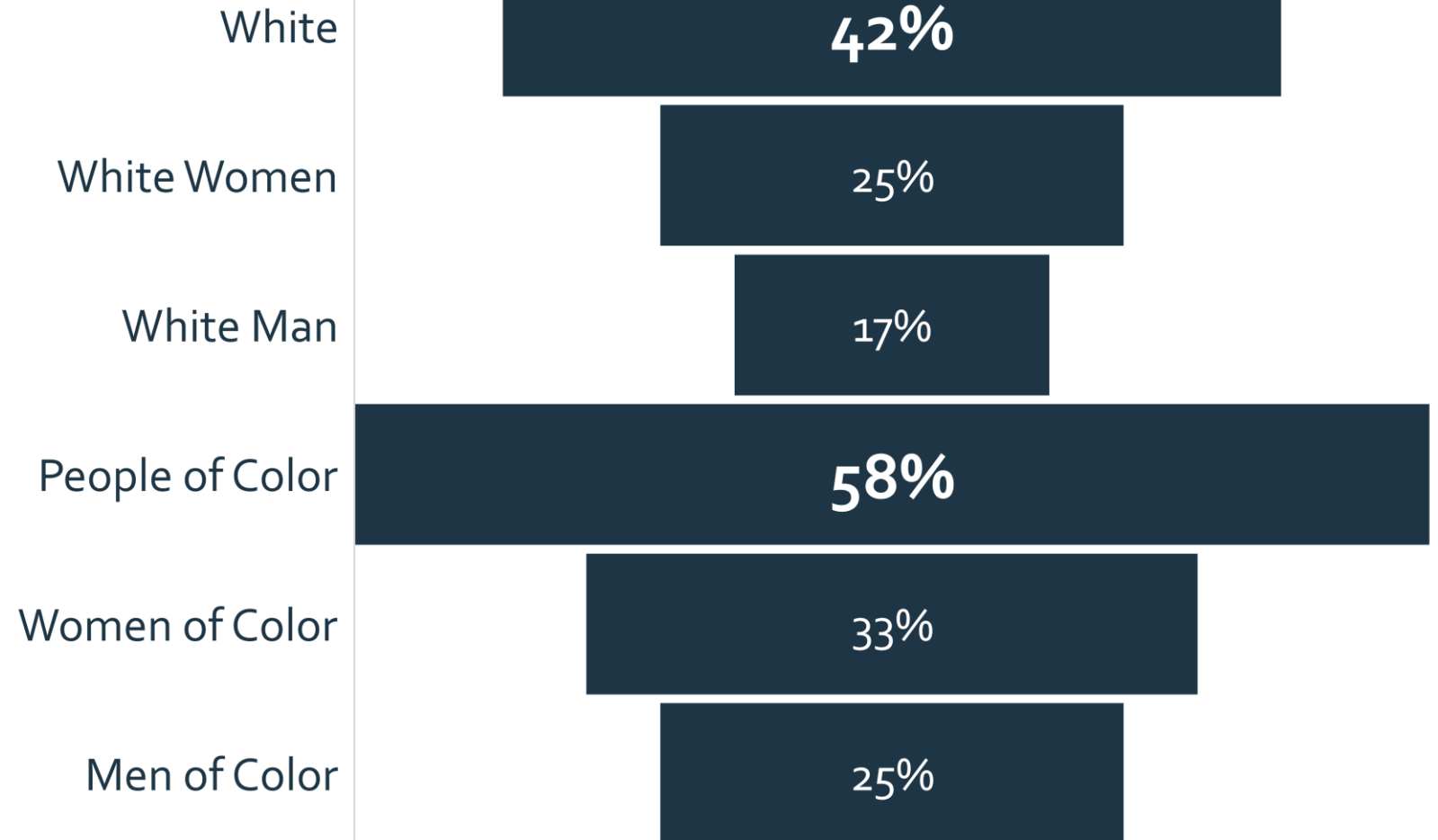
Total Number of Employees = 101



*Gender\**  
*Demographics and*  
*Race*  
*11/16/2019*



**Executive Team – 12 Employees**



# DEI Training Solutions through an equity lens

2019



- Muskegon County
- City of Muskegon
- Genesee County Road Commission
- Community Housing Network
- Democratic Caucus
- MI State Housing Development Authority
- Huron Casting Corporate Services
- Muskegon Area Intermediate School District
- Department of Natural Resources
- Grosse Pointe
- Oakland Community Health Network

## Q&A

Equity is founded in awareness. The steps for implementation - operationalizing equity – are guided through cultural competency and racially conscious approaches

**How does implicit bias** impact you, the work you do, the people you serve?

