# LEGISLATIVE LEADERSHIP PROGRAM

# LEGISLATIVE STAFF TRAINING

May 2021



# LEGISLATIVE LEADERSHIP PROGRAM

MICHIGAN'S BUDGET; FEDERAL GOVERNMENT'S IMPACT

#### **Mary Ann Cleary**

Director House Fiscal Agency

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# MARY ANN CLEARY

DIRECTOR
HOUSE FISCAL AGENCY
STATE OF MICHIGAN

Mary Ann Cleary is the Director of the Michigan House Fiscal Agency, a nonpartisan agency within the Michigan House of Representatives. Agency personnel provide confidential, nonpartisan assistance to the

House of Appropriations Committee and all other members of the House on legislative fiscal matters.

She is one of three voting members of the Michigan Consensus Revenue Estimating Conference which, by law, determines the official economic and revenue forecast that serves as the basis for the state budget.

Prior to her appointment as Agency Director, Cleary was the Deputy Director of the House Fiscal Agency. She has been employed with HFA since 1990 and has more than 15 years of school finance experience. She received her Bachelor's Degree from Michigan State University's Eli Broad College of Business.

# **Chris Harkins**Director Senate Fiscal Agency

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# **CHRIS HARKINS**

DIRECTOR
SENATE FISCAL AGENCY
STATE OF MICHIGAN

Chris Harkins is the Director of the Senate Fiscal Agency.

Previously, he worked as a Senior Strategist of Government Relations for Jackson, a financial services company in Lansing.

He has also worked in the Michigan State Budget Office, the Michigan Department of Technology, Management and Budget, the Michigan House of Representatives, and the Michigan Senate, all in policy advisory roles. He earned a Bachelor of Arts in International Relations from Michigan State University and a master's degree in Community and Economic Development from Penn State University.



**Bethany Wicksall**Deputy State Budget Director
State Budget Office
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# **BETHANY WICKSALL**

DEPUTY STATE BUDGET DIRECTOR STATE BUDGET OFFICE OF MICHIGAN

Deputy State Budget Director Bethany Wicksall oversees general operations of the State Budget Office. She is responsible for providing direction of the budget development process and the budget offices of Economic Development, Education, Health and Human Services, Public Protection & Resources, and Budget Coordination and Development.

She has worked 18 years in both fiscal agencies of the Michigan Legislature.

Prior to serving as director, she worked as a liaison for Legislative and External Affairs in the State Budget Office.



Paul Elam Chief Strategy Officer Michigan Public Health Institute

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# PAUL ELAM CHIEF STRATEGY OFFICER MICHIGAN PUBLIC HEALTH INSTITUTE

Paul Elam is the Chief Strategy Officer for the Michigan Public Health Institute.

He is responsible for diversifying the Institute's portfolio to address cutting edge issues that affect the health and well-being of our society. His deep understanding of youth violence and prevention, crime and justice, and child maltreatment is nationally recognized.

Elam brings a wealth of knowledge and experience measuring racial and ethnic disproportionality and believes that sound public policy analysis should include an examination of whether all people are being treated fairly and equitably. His current leadership efforts include mentoring and training professionals from historically underrepresented groups in culturally responsive and equitable engagement to ensure that the people who are most impacted are at the center of conversations which seek to find solutions to problems affecting them.

Elam works closely with governmental, philanthropic, university, and nonprofit clients, providing strategic consultation to advance decisions in ways that improve lives, advance social justice and produce equitable outcomes. He earned a doctorate in Family and Child Ecology, a Master's Degree in Criminal Justice and Urban Studies, and a Bachelor's Degree in Criminal Justice, all from Michigan State University.

# PROFESSIONAL DEVELOPMENT PANEL BALANCING WORKING AND LEARNING



**Elizabeth T. Clement**Justice
Michigan Supreme Court

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# **ELIZABETH T. CLEMENT**

JUSTICE MICHIGAN SUPREME COURT

Elizabeth T. Clement joined the Michigan Supreme Court in 2017, becoming the 113<sup>th</sup> Justice and the 11<sup>th</sup> woman to serve on the bench. She is liaison to the 188 Problem-Solving Courts in the state of Michigan, which include drug and sobriety, mental health, veterans, and other nontraditional courts.

In addition to her role with Problem-Solving Courts, Clement also serves as the Court's liaison to the State Court Administrative Office Department of Child Welfare Services and Michigan Judicial Institute.

Prior to her election to the Michigan Supreme Court, Clement served as Chief Legal Counsel in the Executive Branch, advising on a wide variety of legal, legislative, and policy matters. She previously held positions of Cabinet Secretary and Deputy Chief of Staff, as well as Deputy Legal Counsel in the Michigan Governor's office



Shaquila Myers Chief of Staff Lt. Gov. Garlin Gilchrist State of Michigan

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# SHAQUILA MYERS

CHIEF OF STAFF LT. GOV. GARLIN GILCHRIST STATE OF MICHIGAN

Shaquila Myers is Chief of Staff for Michigan Lt. Gov. Garlin Gilchrist. Formerly, she served as Legislative Director for Senate Minority Leader Jim Ananich.

Myers also served as a policy analyst for the Michigan Senate Democratic Caucus, playing a key role in several major health initiatives.

She graduated from Oakland University with a Bachelor's in Health Science and a Master's in Public Administration. As part of her master's degree program, Myers promoted community health awareness and voter access.



Emily Guerrant
Vice President of Media and
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## **EMILY GUERRANT**

VICE PRESIDENT FOR MEDIA AND PUBLIC INFORMATION MICHIGAN STATE UNIVERSITY

Emily Gerkin Guerrant is vice president for Media and Public Information. In this role, Guerrant oversees daily media relations related to issues and administration, manages crisis communications and works with the University Communications team to advance strategic communications efforts.

Prior to joining MSU, Guerrant was the senior vice president of marketing and communications at the Michigan Economic Development Corporation, the state's marketing arm. She managed the strategic direction for all marketing campaigns, including the successful Pure Michigan tourism campaign and the more recent PlanetM campaign to position Michigan as a global leader in mobility and autonomous vehicle development. Guerrant also led strategic media communications projects for the state's economic development arm, focusing messaging around Michigan's comeback economy and successes since the end of the recession.

Prior to MEDC, Emily spent 10 years at two statewide public relations agencies where she focused on issues management and advocacy communications. She started her career as a press secretary to state lawmakers and the Speaker of the House in the Michigan Legislature.

Guerrant earned her Bachelor's Degree in Journalism and Political Science from Central Michigan University and a Master's Degree in Public Relations from Michigan State University.



Michelle Lange Chief Deputy Director Michigan Department of Technology, Management, and Budget State of Michigan

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## MICHELLE LANGE

CHIEF DEPUTY DIRECTOR
MICHIGAN DEPARTMENT OF TECHNOLOGY, MANAGEMENT AND BUDGET
STATE OF MICHIGAN

Michelle Lange serves as the Chief Deputy Director for the Michigan Department of Technology, Management & Budget (DTMB), overseeing operations for the state agency that provides information technology, business and administrative services to Michigan's residents, businesses, state agencies, state employees, and retirees.

She leads the administrative functions for the agency.

Lange most recently held the position of Director of Executive Direction and Operations for DTMB with responsibilities for the organization's strategic planning communications, and legislative relations. Additionally, she served as the Chief of Staff to the DTMB Director and as department legislative liaison. Lange also worked for Gov. Gretchen Whitmer under the office's chief operating officer, was deputy director of legislative affairs for Gov. Rick Snyder, and served as a judge on the Michigan Tax Tribunal. Outside of her work in the executive branch, Lange spent 12 years as a staff member in the Michigan Senate.

Lange earned a Bachelor of Arts degree in Political Science and a Juris Doctor from Michigan State University.

# REDISTRICTING: MICHIGAN'S LEGISLATIVE BOUNDARIES



Matt Grossmann
Director
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## MATT GROSSMANN

DIRECTOR, INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY

Matt Grossmann is <u>Director of the Institute for Public Policy and Social Research</u> (IPPSR) and Professor of Political Science at Michigan State University.

His new book, *Red State Blues: How the Conservative Revolution*Stalled in the States, finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact policies that advance conservative goals. His latest book, to be published this summer, is titled *How Social Science Got Better*.

Grossmann's the author of numerous books and articles and serves a Senior Fellow at the Niskanen Center in Washington, DC, host of <u>The Science of Politics Podcast</u> and a regular contributor to FiveThirtyEight's online political analysis.

He was named IPPSR Director in 2016. Under his leadership, Grossmann created a policy-relevant research search engine and the

Correlates of State Policy online database (1,000 variables measured for all 50 states each year), designed a new online survey panel of political insiders, established a new training program for legislative staff, transformed an internship award into a leadership certification for legislative interns, and created an event series for training faculty to engage policymakers.

He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007.



Suann Hammersmith Executive Director Michigan Independent Citizens Redistricting Commission

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# **SUANN HAMMERSMITH**

EXECUTIVE DIRECTOR

MICHIGAN INDEPENDENT CITIZENS REDISTRICTING COMMISSION

Suann Hammersmith is the Executive Director for the Michigan Independent Citizens Redistricting Commission (MICRC.) She facilitates and executes the work of the Commission to ensure fair and independent maps for Michigan Congressional, House, and Senate districts.

She has more than 30 years of executive experience in nonprofit organizations. In addition to raising more than \$55 million in her home community, Sue redesigned and facilitated Leadership Lenawee and Lenawee Youth Leadership and volunteered in leadership roles with Zonta and Rotary. She also created and facilitated several workshops to strengthen nonprofit organizations with best practices, board development, fund development, and financial stability.

Hammersmith holds a Masters in Nonprofit Management as well as the Certified Fund Raising Executive (CFRE) designation. She is nationally

certified as a faculty trainer for the Association of Fundraising Professionals and as a nonprofit board consultant through BoardSource.

# STAFF TRAINING PROGRAM COUNCIL

# **MATT GROSSMANN**

DIRECTOR, INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH MICHIGAN STATE UNIVERSITY

Matt Grossmann is <u>Director of the Institute for Public Policy and Social Research</u> (IPPSR) and Professor of Political Science at Michigan State University.

His new book, <u>Red State Blues: How the Conservative Revolution Stalled in the States</u>, finds that while the Republican Party has gained substantial political control of state governments but has largely failed to enact policies that advance conservative goals. His latest book, to be published this summer, is titled <u>How Social Science Got Better</u>.

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legislative interns, and created an event series for training faculty to engage policymakers.

He received a bachelor's degree from Claremont McKenna College, a master's degree in political science in 2002 and doctorate from the University of California, Berkeley, in 2007.

He was named IPPSR Director in January 2016. IPPSR is a policy, leadership and research unit within MSU's College of Social Science, conducting more than \$1.5 million in grant- or contract-funded research and raising more than \$300,000 in donations annually.



Matt Grossmann Director Institute for Public Policy and Social Research Michigan State University

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### ARNOLD WEINFELD

ASSOCIATE DIRECTOR
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Arnold is Associate Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director for Workforce and Economic Development Partnerships for the Office of Public Engagement and Scholarship within University Outreach and Engagement.

Prior to joining MSU, Arnold served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League where he served in a number of roles and co-founded the Michigan Sense of Place Council.

Arnold began his career with the Michigan House of Representatives where he worked as a legislative aide, policy analyst and policy director. He has served his own community as an elected member of the Waverly Community Schools Board of Education and is currently on his local planning commission.

He is also on the boards of local and statewide organizations such as the Michigan Sense of Place Council, Rural Partners of Michigan, Capital Area College Access Network. He is a graduate of Michigan State University's College of Social Science Multi-Disciplinary Program.



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# KATHLEEN WILBUR, PHD

EXECUTIVE VICE PRESIDENT FOR GOVERNMENT AND EXTERNAL RELATIONS
OFFICE OF GOVERNMENTAL AFFAIRS
MICHIGAN STATE UNIVERSITY

Kathleen Wilbur was named Executive Vice President for Government and External Relations on March 6, 2018, by MSU Interim President John Engler.

As Executive Vice President for Government and External Relations Wilbur oversees Advancement, Alumni Relations, Communications and Government Relations for MSU.

Wilbur has spent decades in higher education and state government, most recently serving as Vice President for Government and External Relations at Central Michigan University. She has also served as Interim President of CMU as well as Vice President for Development and External Relations. She was with CMU starting in 2002.

Prior to that, she worked in state government as Director of the Michigan Department of Consumer and Industry Services, Director of the Michigan Department of Commerce, Deputy Director of the Michigan Department of Commerce and Director of the Michigan Department of Licensing and Regulation.



Kathleen Wilbur, Ph.D. Executive Vice President for Government and External Relations Office of Governmental Affairs Michigan State University

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Wilbur is the only woman who has ever directed three different Michigan state departments. Earlier in her career, Wilbur served as Chief of Staff to state Senator William Sederburg, who chaired the Higher Education Appropriations Committee. She was elected to the MSU Board of Trustees in 1984 and served through 1990.

A member of the Michigan Women's Hall of Fame, Wilbur received her Doctor of Philosophy in Higher Education Administration, Master of Arts in Higher Education Administration and Bachelor of Arts in Journalism from MSU.

### DAVID BERTRAM

ASSISTANT VICE PRESIDENT FOR STATE AFFAIRS OFFICE FOR GOVERNMENTAL AFFAIRS MICHIGAN STATE UNIVERSITY

David Bertram joined MSU in October 2011 as Assistant Vice President for State Affairs. Prior to working at MSU, Bertram, spent nearly 15 years with the Michigan Township Association, serving as the legislative team leader from 2000-11.

Bertram served in Gov. John Engler's office in a number of positions, working as the governor's lobbyist in the Michigan Senate for three years. He also served on Senate Majority Leader John Engler's staff, gubernatorial campaign staff and on the

Engler transition team in 1990. Bertram has a Bachelor of Science in political science from Lake Superior State University.



**David Bertram**Assistant Vice President for
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# **JEFF DWYER**

DIRECTOR
MSU EXTENSION
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Jeff Dwyer is the Director of MSU Extension; Senior Associate Dean of Outreach and Engagement for the College of Agriculture & Natural Resources and the Interim Director of the Health & Nutrition Institute.

He was named director of Michigan State University (MSU) Extension on April 1, 2016, after serving as interim director from January 1 to March 31, 2016.

Before joining MSU, Dwyer was the founding director of the Institute on Aging and a tenured professor of medicine at the University of Florida from 1999 to 2003. He was the director of the Institute of Gerontology and professor of sociology at Wayne State University from 1993 to 1999.

Dwyer received a bachelor's degree in sociology from California Lutheran University in 1982 and a doctorate in sociology from the University of Florida in 1988. In 1992, he was selected as a Brookdale National Fellow and in 1997, he was elected a fellow of both the Gerontological Society of America and the Association for Gerontology in Higher Education.



Jeff Dwyer
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# **DRU MONTRI**

DIRECTOR OF GOVERNMENTAL AFFAIRS AND STAKEHOLDER RELATIONS
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MICHIGAN STATE UNIVERSITY

Dru Montri took over her position at Michigan State University in January 2018 after managing the Michigan Farmers Market Association since its inception.

Her association responsibilities include overall leadership, longterm strategic planning, staff and volunteer management plus financial, membership, promotions and special events leadership.

She has served as executive secretary of the Michigan Meat Association and as a member of the Michigan Commission of Agriculture and Rural Development.

She has a background in horticulture, earning a Bachelor's Degree from MSU, her Master's Degree from Penn State and a doctorate from MSU.



**Dru Montri**Director of Governmental
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### **ERIC WALCOTT**

STATE SPECIALIST, MSU EXTENSION MICHIGAN STATE UNIVERSITY

Eric Walcott is a State Specialist with MSU Extension's Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government.

Walcott's work focuses primarily on good governance, civic engagement, and fiscal sustainability, seeking to build capacity of state and local government officials as well as educate Michigan residents on issues related to state and local government and encourage their informed participation.

Walcott previously worked in the Michigan House of Representatives, and holds a Master's of Public Policy degree from Michigan State University.



Eric Walcott
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# **STACEY MURRAY**

PROFESSIONAL DEVELOPMENT COORDINATOR MICHIGAN HOUSE OF REPRESENTATIVES

Stacey Murray serves as the Professional Development Coordinator for the Michigan House of Representatives. She is responsible for continuing education of staff members, professional development, hiring assistance in member offices and implementation of the Michigan House of Representatives Legislative Fellowship Program.

Murray served as a staff member in the Michigan House of Representatives and the Michigan Senate for more than 20 years in several capacities. Her responsibilities have ranged from legislative director, floor director in the state Senate, fundraising and campaigns. Stacey also served as a lobbyist for the Michigan Townships Association.

She is a graduate of Michigan State University.



Stacey Murray
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# LEGISLATIVE LEADERSHIP PROGRAM STAFF

# CYNTHIA KYLE

COMMUNICATIONS MANAGER
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MICHIGAN STATE UNIVERSITY

Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.

# TATIANA MAINE-BROWN

STUDENT ASSISTANT
INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY

Tatiana Maine-Brown is a student assistant working at the Institute for Public Policy and Social Research. She is a third year Human Biology student with a pre-med focus in the Honors College. She is a Charles Drew Scholar.

In the Honors College, she serves as a peer mentor for the Honors Navigators Peer Mentorship Program acting as a guide for first-generation students, international students, and students of color in the College.

She's a Dean's List honoree and is looking forward to continuing her journey after MSU in medical school as she pursues a career in women's health. In her future career, she looks forward to working with patients and providers toward excellence in health for all.



Cynthia Kyle Communications Manager Institute for Public Policy and Social Research Michigan State University

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# About MSU's Legislative Leadership Program

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

#### A New Opportunity: Legislative Staff Training

A new opportunity was recognized in 2016, and by 2017 the very first LLP Legislative Staff Training program was introduced. It was built on the LLP model, adding expanded interactive elements, a new bipartisan partnership with Michigan's State House of Representative and Senate leaders. With the arrival of term limits, Michigan's Legislature allows for more turnover in legislating and in staffing. It also encourages more movement from staff to elected legislator.

To this new opportunity, career-building resources were added, along with more personalized attention through smaller roundtable discussions and closer event evaluations upon which new training components were built. State agency administrators and deputies were a greater part of the educational experience, giving legislative staff a well-rounded understanding of bottom-to-top state governance. Both programs remain cooperatively produced by IPPSR, MSU Extension and MSU's Office of the Vice President for Governmental Affairs.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan

Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfel8@msu.edu

# Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to LLP and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle, Staff Student Communications Assistant Tatiana Maine-Brown and Program Coordinator Katherine Cusick.

The staffs at MSU's Office for Governmental Affairs and MSU Extension deserve great credit for their assistance. At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Jason Wentworth and House Democratic Leader Donna Lasinski. Stacey Murray, professional development coordinator for the state House of Representatives, is vital to this effort.