

# LEGISLATIVE LEADERSHIP PROGRAM

## LEGISLATIVE STAFF TRAINING

SEPTEMBER 13, 2019



Institute for Public Policy  
and Social Research  
**MICHIGAN STATE UNIVERSITY**

# LEGISLATIVE LEADERSHIP PROGRAM

## About MSU's Legislative Leadership Program

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

### **A New Opportunity: Legislative Staff Training**

A new opportunity was recognized in 2016, and by 2017 the very first LLP Legislative Staff Training program was introduced. It was built on the LLP model, adding expanded interactive elements, a new bipartisan partnership with Michigan's State House of Representative and Senate leaders. With the arrival of term limits, Michigan's Legislature allows for more turnover in legislating and in staffing. It also encourages more movement from staff to elected legislator.

To this new opportunity, career-building resources were added, along with more personalized attention through smaller roundtable discussions and closer event evaluations upon which new training components were built. State agency administrators and deputies were a greater part of the educational experience, giving legislative staff a well-rounded understanding of bottom-to-top state governance. Both programs remain cooperatively produced by IPPSR, MSU Extension and MSU's Office of the Vice President for Governmental Affairs.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at [weinfel8@msu.edu](mailto:weinfel8@msu.edu)

## Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to LLP and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Staff Student Assistant Tatiana Maine-Brown. Katharine Cusick assisted.

The staffs at MSU's Office for Governmental Affairs and MSU Extension deserve great credit for their assistance. At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Lee Chatfield and House Democratic Leader Christine Greig. Stacey Murray, professional development coordinator for the state House of Representatives, is vital to this effort.

# NEW MICHIGAN MARIJUANA REGULATIONS

## ANDREW BRISBO

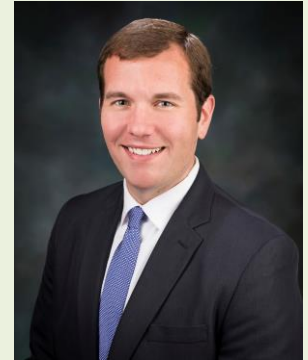
### EXECUTIVE DIRECTOR

MARIJUANA REGULATORY AGENCY, LICENSING AND REGULATORY AFFAIRS  
STATE OF MICHIGAN

Brisbo was appointed by Gov. Whitmer to lead the Marijuana Regulatory Agency (MRA), the successor to the Bureau of Marijuana Regulation. The agency oversees the Medical Marijuana Facilities Licensing Act and Marijuana Tracking Act as well as the medical marijuana registry card program under the Michigan Medical Marijuana Act.

The agency is also responsible for implementing the regulatory program enacted under the Michigan Regulation and Taxation of Marijuana Act. MRA's mission is to establish Michigan as the national model for a regulatory program that stimulates business growth while preserving safe consumer access to marijuana.

Brisbo is the executive director of the MRA and has been in licensing and regulation with the State of Michigan since 2004, including experience with the Michigan Gaming Control Board, Department of State, and occupational and health professional licensing.



Department of Licensing and  
Regulatory Affairs  
Marijuana Regulatory  
Agency  
Licensing Division  
P.O. Box 30205  
Lansing, MI 48909

517-284-8599  
MRA-  
MedicalMarijuana@michigan  
.gov

## MARY REILLY

### GOVERNMENT AND PUBLIC POLICY EDUCATOR

MSU EXTENSION

Mary Reilly has been working in planning and land use for more than 20 years and has a master's degree in Community and Regional Planning from the University of Texas at Austin and a bachelor of science in Natural Resources and Ecology from the University of Michigan.

She served as the Mason County Zoning and Building Director for the last 14 years where she served as staff to the Planning Commission, Zoning Board of Appeals, Municipal Junk Authority of Mason County and Access Management Highway Advisory Committee.

As most planners can attest, several other matters ran through Reilly's desk including all matters related to building department functions, zoning enforcement, floodplain verification and troubleshooting, airport zoning and Michigan's Natural River Zoning. Reilly has extensive experience with wind turbine issues, particularly shadow flicker and wind turbine noise. She served as planner to the Jicarilla Apache Nation in Dulce, New Mexico and has also worked in the private and non-profit sectors.



Manistee County Extension  
Office  
385 Third St., Suite B  
Manistee, MI 49660

231-889-4277x1  
reillym8@msu.edu

# **RON BATES, PH.D.**

**DIRECTOR**

**AGRICULTURE AND AGRIBUSINESS INSTITUTE  
MSU EXTENSION**

Dr. Ronald Bates is professor of Animal Science at Michigan State University and serves as director of the Agriculture and Agribusiness Institute within MSU Extension. Bates is the supervisor for 74 extension specialists, educators and program instructors housed across Michigan who deliver educational programming for the residents of Michigan. He has been honored with the Outstanding Extension Specialist Award from two different organizations at MSU; the Michigan Extension Specialist and State Staff Association and the Michigan Association of Extension Agents. In addition, the Michigan Pork Producers Association awarded their Distinguished Service Award to Bates for his work with the pork industry. He and his research colleagues have developed a collaborative research program investigating the association of molecular markers with economically important characteristics within swine production.

446 W. Circle Drive, Room  
160  
Justin S. Morrill Hall of  
Agriculture, Michigan State  
University  
East Lansing, MI 48824

517-432-7693  
batesr@msu.edu

## **PROFESSIONAL DEVELOPMENT**

### **JUSTICE ELIZABETH T. CLEMENT**

**MICHIGAN SUPREME COURT**

Justice Elizabeth T. Clement joined the Michigan Supreme Court on Nov. 17, 2017, becoming the 113<sup>th</sup> Justice and the 11<sup>th</sup> woman to serve on the bench.

She serves as the liaison to the 188 Problem-Solving Courts in the state of Michigan, which include drug and sobriety, mental health, veterans, and other nontraditional courts. These special court programs focus on providing treatment and intense supervision to offenders, resulting in improved quality of life, reduced crime, safer communities, and avoiding costly incarceration.

Prior to her election to the court, Clement served as Chief Legal Counsel in the Executive Branch, advising on a wide variety of legal, legislative, and policy matters. Her duties as Chief Legal Counsel also included working with the Attorney General's Office on litigation affecting the state of Michigan, negotiating tribal compacts and settlement agreements, and interviewing and recommending appointees to Court of Appeals and Supreme Court judicial vacancies.

She previously held the positions of cabinet secretary and deputy chief of staff, as well as deputy legal counsel in the Governor's Office.

Clement served as legal counsel in the Michigan Senate in 2010 where she provided legal research, analysis, and advice on legislation and management of the office. Prior to this role, she served in the Senate Majority Policy Office from 2006 to 2010, providing analysis and research to the Senate Judiciary Committee, Senate Health Policy Committee, and the Senate Local and State Affairs Committee. She also worked as a legislative aide to the Senate Majority Leader in the Michigan Senate.



925 W. Ottawa St.  
Lansing, MI 48915

517-373-0120  
TithofA@courts.mi.gov

## **JEAN DOSS**

### **PARTNER**

CAPITOL SERVICES, INC.

Jean Doss, a partner at Capitol Services, Inc., has almost 30 years of experience as a governmental affairs consultant, specializing in appropriations, health policy, human services, occupational health and regulation, and advocacy & leadership training.

Born and raised in Michigan, Jean graduated from the University of Michigan. After working for three years at Michigan State University – Department of Medicine, she developed a chronic case of divided collegiate loyalties.

Jean also lived in Nevada starting as a VISTA volunteer, followed by positions with the Committee to Aid Abused Women, and the State Attorney General of Nevada – Consumer Advocate of Customers of Public Utilities.

She is the recipient of the 2018 Michigan Downtown Association Champion of the Year Award, the 2015 American Society for Clinical Laboratory Science – Board of Directors’ Award, and the 2005 Apple Blossom Award – Michigan Coalition Against Domestic and Sexual Violence.



110 W. Michigan Ave.  
Suite 700  
Lansing, MI

517-372-0860  
cmariedobie@capitol-services.org

## **BARBARA FARRAH**

### **PARTNER**

GOVERNMENTAL CONSULTING SERVICES, INC.

Ms. Farrah served six years in the Michigan House of Representatives before joining GCSI. While a member of the Legislature, she served as Associate Speaker Pro Tempore of the Michigan House of Representatives, as well as chairman of the influential House Regulatory Reform Committee and was a member of the committees on labor, tax policy, insurance and local government.

The former Southgate City Council president also worked 10 years for Wayne County in its Department of Environment. She earned a bachelor’s degree in political science from the University of Michigan-Dearborn.

120 N Washington Square  
#110, Lansing, MI 48933

517-484-6216  
Farrah.b@gcsionline.com

# **JUSTIN WINSLOW**

## **PRESIDENT AND CEO**

**MICHIGAN RESTAURANT & LODGING ASSOCIATION**

Justin Winslow became the President & CEO of the Michigan Restaurant & Lodging Association in 2015 after serving four years as the Vice President of Government Affairs for the association.

Winslow is responsible for expanding the scope of the association through the incorporation of both the statewide lodging association and the Detroit Restaurant Association into the MRLA. He also led a statewide coalition that successfully defended the industry against several damaging ballot proposals during his tenure as CEO.

As Vice President, Winslow was rated the second most effective association lobbyist in Lansing by MIRS News. In 2015 he received the “Rising Leader” award from the Michigan Society of Association Executives.

Winslow received a Bachelor of Arts degree from the James Madison College at Michigan State University and holds a Master of Public Policy and Administration degree from the same school.

225 W. Washtenaw  
Lansing, MI 48933

517-482-5244  
jwinslow@mrla.org

# MEDIA CONNECTIONS LUNCHEON

## JEN EYER

PARTNER

VANGUARD PUBLIC AFFAIRS

Jen Eyer has been working in digital news media since its inception in the 1990s. From 2000 to 2016, she held a variety of leadership positions with MLive, and from 2010 to 2016 served as director of engagement first for AnnArbor.com, then for MLive Media Group — overseeing the company's editorial board, social media and engagement strategies.

Immediately prior to joining Vanguard, she managed the newsroom for The Ann Arbor News, coaching reporters in producing hard-hitting local journalism optimized for multiple digital and social channels.

An award-winning media professional, Eyer was named best editorial writer in the top division in the state for 2014 and 2015 by the Michigan Associated Press Media Editors. She has also won awards for news column writing and for community engagement projects, including MLive's innovative "Ballot Bash" series, which opened up editorial board interviews for state candidates to the public, with events and webcasts.

Eyer is a frequent public speaker, panelist and moderator on topics relating to digital communication, including a 2013 TEDx, and many educational talks on social media at conferences.



215 S. Washington Square  
Suite 230  
Lansing, MI 48933

517-657-3944  
jen@vanguard-pa.com

## RILEY BEGGIN

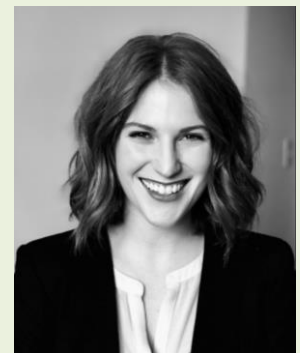
CAPITOL WATCHDOG REPORTER

BRIDGE MAGAZINE

Riley Beggin is a political reporter at Bridge Magazine. She works in Lansing, where she covers Michigan politics, including legislative, gubernatorial and other statewide elections. She also covers voting rights, redistricting, criminal justice, campaign finance, fiscal policy and more.

She joined Bridge in January 2018 after working as a digital producer for KPCC, Los Angeles' NPR member station. Before that, she was a fellow at ABC News' Washington Bureau and an intern with NPR's investigative unit.

Beggin majored in history and international relations at the University of Wisconsin—Madison. She also holds a master's degree in investigative journalism from the University of Missouri.



600 W. St. Joseph St.  
Suite #200,  
Lansing, MI 48933

517-657-3580  
rbeggin@bridgemi.com  
@rbeggin



## ZACH GORCHOW

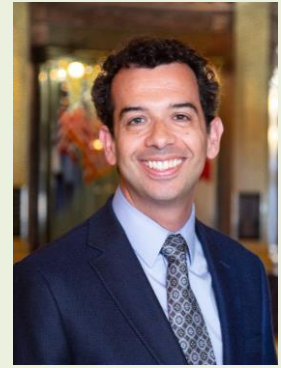
### EDITOR

GONGWER NEWS SERVICE - MICHIGAN

Zach has been Gongwer's editor since 2009, overseeing the company's news coverage. His reporting duties include leading Gongwer's coverage of the governor's office.

Gorchow also covered the Michigan House of Representatives for Gongwer from 1998-2005. In between his two Gongwer stints, he spent four years at the Detroit Free Press, covering Wayne County and the city of Detroit. Prior to first working at Gongwer, he reported for Observer Newspapers in suburban Wayne County.

He is a Troy native and an international relations graduate from Michigan State University, where he worked on the school's student newspaper, The State News. In 2015, he made The Washington Post's list of the best state political reporters in the United States.



101 S. Washington Square,  
Suite 540  
Lansing, MI 48933

517-482-3500  
zgorchow@gongwer.com

## DAVID EGGERT

### STATE GOVERNMENT/POLITIC REPORTER

THE ASSOCIATED PRESS

David Eggert, who grew up in Jackson, has been The Associated Press' Capitol correspondent since 2013.

He previously covered politics at the Columbus Dispatch, was an editor at the Lansing State Journal, reported on state government for the AP and worked for Hearst Newspapers.

He has undergraduate and graduate degrees from Northwestern University.



215 S. Washington Square  
Suite 120  
Lansing, MI 48933

517-482-4194  
[DEggert@ap.org](mailto:DEggert@ap.org)  
@DavidEggert00

# THE CENSUS – MICHIGAN’S POPULATION COUNT

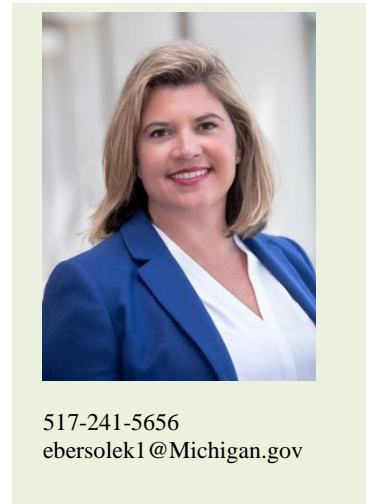
## KERRY EBERSOLE SINGH

### DIRECTOR

MICHIGAN STATEWIDE CENSUS  
OFFICE OF THE GOVERNOR  
STATE OF MICHIGAN

Prior to being appointed by Gov. Gretchen Whitmer to serve as the Census 2020 Executive Director Kerry Ebersole Singh was the CEO of Persuasion Link, LLC., a Michigan-based Public Affairs Firm. Kerry has more than 20 years of experience in national, state and local politics, advocacy issues, and government affairs. In the last six years, she has served as the Michigan state director and senior advisor to the Energy Foundation States and Regions program, helping to lead the way to accelerating the transition to the clean energy economy. Kerry formerly served as the director of Get Out the Vote for Obama for America and as a regional director for the Service Employees International Union (SEIU). Early in her career, Kerry served as a constituent relations specialist for the Michigan House Democratic Caucus and chief of staff for State Representative Barbara Farrah.

Kerry earned her Bachelor of Arts in Political Theory and Constitutional Democracy from Michigan State University’s James Madison College.



517-241-5656  
ebersolek1@Michigan.gov

## JOAN GUSTAFSON

### EXTERNAL AFFAIRS OFFICER

MICHIGAN NONPROFIT ASSOCIATION

Joan Gustafson is External Affairs Officer for Michigan Nonprofit Association (MNA). MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, and advocacy.

Gustafson is responsible for the development and execution of a comprehensive public affairs and communication strategy for the organization. Previously, she spearheaded the communication and government affairs efforts for the International Food Protection Training Institute (IFPTI). Prior to joining IFPTI, Joan was the Regional Director of West Michigan for Governor Jennifer M. Granholm and served as the governor’s liaison and ombudsman for the region.

She holds a degree in economics from the University of Minnesota.



330 Marshall St # 200,  
Lansing, MI 48912

517 492-2400  
jgustafson@mnaonline.org

# TERESA KMETZ

## PRESIDENT

CAPITAL AREA UNITED WAY

As the current president and CEO of Capital Area United Way, Teresa Kmetz has led the staff team and managed organizational resources since 2008. She joined the organization in 2001 and previously served as chief operating officer and a member of the campaign team. She believes that community relationships and collaborations with networks of diverse constituencies create the platform for community change.

Her professional ambition stems from implementing strategies that improve conditions for families and households in Clinton, Eaton and Ingham counties. Transparency and accountability drives her leadership style and creates operational and fiscal integrity. She holds a master's degree in Public Administration with a concentration in nonprofit administration from Western Michigan University and a bachelor of arts in Liberal Arts and Sciences with a concentration in developmental psychology and gerontological sociology from Purdue University.

She is an active member of the Rotary Club of Lansing.



330 Marshall St., #203  
Lansing, MI 48912

517-203-5000  
t.kmetz@micauw.org  
@teresamicauw

# ROUNDTABLES

## CENSUS

### IAN MAGNUSON

#### DATABASE ASSOCIATE

UNITED WAY OF BATTLE CREEK AND KALAMAZOO REGION

Ian Magnuson has been the Database Associate at the United Way of the Battle Creek and Kalamazoo Region for just over a year.

He has been leading the Be Counted 2020 census initiative in Kalamazoo County since January.

Ian is a 2018 graduate of the MPP program at MSU, taught in English in Germany as part of the Fulbright program, and has a BA in International Studies and German from WMU. He originally hails from Battle Creek.



34 West Jackson Street  
Suite 4B  
Battle Creek, MI 49017

269-962-9538

### JONI RISNER

#### VICE PRESIDENT, COMMUNITY OUTREACH AND ENGAGEMENT

CAPITAL AREA UNITED WAY

Joni Risner has extensive experience in employee and volunteer management, and is skilled in resource development including grant writing and donor cultivation with a background financial and risk management.

She's worked in banking, in resource development as Executive Director of Eaton County United Way and as Executive Director for CASA for Kids Inc. for Barry and Eaton County.



330 Marshall St., #203  
Lansing, MI 48912

517-203-5000

[j.risner@micauw.org](mailto:j.risner@micauw.org);

# MEDC – GOING PRO

## **SAMMIE LUKASKIEWICZ**

**DEPUTY DIRECTOR, MARKETING AND COMMUNICATIONS**  
MICHIGAN DEPARTMENT OF LABOR AND ECONOMIC OPPORTUNITY  
MSU EXTENSION

Sammie Lukaskiewicz is director for marketing and communications for the Michigan Department of Labor and Economic Opportunity. She manages the team responsible for marketing, education, outreach and awareness around careers and talent opportunities in Michigan including the state’s campaign for skilled trades, Going PRO.

She was Vice President of marketing and communications for Michigan International Speedway in Brooklyn, Mich. Prior to that, she worked at Kansas Speedway in Kansas City, Kan.

Sammie has also been a reporter, copy editor and page designer at newspapers throughout Southern California.

She is a graduate of the University of Texas at El Paso where she earned a Bachelor of Arts degree in journalism. She also earned a Master of Arts degree in Management and Leadership from Webster University in St. Louis.



105 W. Allegan St.  
Lansing, MI 48933

517-335-0094  
LukaskiewiczS@michigan.gov  
@slukaskiewicz

# STAFF TRAINING PROGRAM COUNCIL

## MATT GROSSMANN

*DIRECTOR, INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH  
MICHIGAN STATE UNIVERSITY*

Matt Grossmann serves as the Director of the Institute for Public Policy and Social Research (IPPSR.) A nationally known political scientist, he also holds a position as Associate Professor of Political Science at Michigan State University.

As an expert on American politics and government, his research spans national and state policymaking, election campaigns, interest groups, and political parties. His current work explores key differences between major political parties and economic inequality in policy influence.

His newest book, from Oxford University Press, is *Asymmetric Politics: Ideological Republicans and Group Interest Democrats*. He is the author of *Artists of the Possible: Governing Networks and American Policy Change Since 1945*, published by Oxford University Press in 2014 and *The Not-So-Special Interests: Interest Groups, Public Representation, and American Governance*, published by Stanford University Press in 2012.

He is author of numerous journal articles on such topics as policy change, political party networks, the legislative process and public opinion. His research appears in the *Journal of Politics*, *Policy Studies Journal*, *Perspectives on Politics*, *American Politics Research* and other outlets. He is also co-author of *Campaigns & Elections*, a textbook available through W. W. Norton, and editor of the volume *New Directions in Interest Group Politics*, from Routledge.

His roots are also deep in practical politics, especially in candidate training, policy and survey research. His experience includes work at the Rose Institute of State and Local Government, the Institute of Governmental Studies, the Center for Voting and Democracy and the Center for Democracy and Technology. He served as a fellow for the Sunlight Foundation and co-authored a book for use in campaign leadership institutes.

A member of MSU's faculty since 2007, he is founder and director of the Michigan Policy Network and served as liaison to MSU's Washington Semester.

He received his bachelor's degree from Claremont McKenna College, his master's in political science in 2002 and doctorate from the University of California, Berkeley, in 2007. He became IPPSR director in January 2016.



**Matt Grossmann**  
Director  
Institute for Public Policy and  
Social Research  
Michigan State University

509 E. Circle Dr, Room 321  
East Lansing, MI 48824

517-355-6672  
grossm63@msu.edu

# **ARNOLD WEINFELD**

*ASSOCIATE DIRECTOR*

*INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH*

*MICHIGAN STATE UNIVERSITY*

Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.



**Arnold Weinfeld**

Interim Director  
Institute for Public Policy  
and Social Research  
Michigan State University

509 E. Circle Rd.  
Room 321B  
East Lansing, MI 48824

517 353-6672  
Weinfeld8@msu.edu

## **KATHLEEN WILBUR, PHD**

*EXECUTIVE VICE PRESIDENT FOR GOVERNMENT AND EXTERNAL RELATIONS  
OFFICE OF GOVERNMENTAL AFFAIRS  
MICHIGAN STATE UNIVERSITY*

Kathleen Wilbur was named Executive Vice President for Government and External Relations on March 6, 2018, by MSU Interim President John Engler.

As Executive Vice President for Government and External Relations Wilbur oversees Advancement, Alumni Relations, Communications and Government Relations for MSU.

Wilbur has spent decades in higher education and state government, most recently serving as Vice President for Government and External Relations at Central Michigan University. She has also served as Interim President of CMU as well as Vice President for Development and External Relations. She was with CMU starting in 2002.

Prior to that, she worked in state government as Director of the Michigan Department of Consumer and Industry Services, Director of the Michigan Department of Commerce, Deputy Director of the Michigan Department of Commerce and Director of the Michigan Department of Licensing and Regulation.

Wilbur is the only woman who has ever directed three different Michigan state departments. Earlier in her career, Wilbur served as Chief of Staff to state Senator William Sederburg, who chaired the Higher Education Appropriations Committee. She was elected to the MSU Board of Trustees in 1984 and served through 1990.

A member of the Michigan Women's Hall of Fame, Wilbur received her Doctor of Philosophy in Higher Education Administration, Master of Arts in Higher Education Administration and Bachelor of Arts in Journalism from MSU.

## **DAVID BERTRAM**

*ASSISTANT VICE PRESIDENT FOR STATE AFFAIRS  
OFFICE FOR GOVERNMENTAL AFFAIRS  
MICHIGAN STATE UNIVERSITY*

David Bertram joined MSU in October 2011 as Assistant Vice President for State Affairs. Prior to working at MSU, Bertram, spent nearly 15 years with the Michigan Township Association, serving as the legislative team leader from 2000-11.

Bertram served in Gov. John Engler's office in a number of positions, working as the governor's lobbyist in the Michigan Senate for three years. He also served on Senate Majority Leader John Engler's staff, gubernatorial campaign staff and on the Engler transition team in 1990. Bertram has a Bachelor of Science in political science from Lake Superior State University.



**Kathleen Wilbur, Ph.D.**  
Executive Vice President for  
Government and External  
Relations  
Office of Governmental Affairs  
Michigan State University

426 Auditorium Road, Room  
484  
Lansing, MI 48824

(517) 353-9000  
[govaff@msu.edu](mailto:govaff@msu.edu)



**David Bertram**  
Assistant Vice President for  
State Affairs  
Office for Governmental  
Affairs  
Michigan State University

426 Auditorium Road Room  
484  
East Lansing, MI 48824

(517) 353-9000  
[dbertram@msu.edu](mailto:dbertram@msu.edu)



## **JEFF DWYER**

*DIRECTOR*

*MSU EXTENSION*

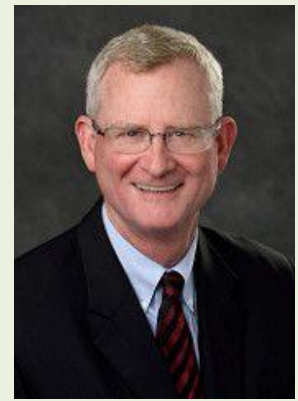
*MICHIGAN STATE UNIVERSITY*

Jeff Dwyer is the Director of MSU Extension; Senior Associate Dean of Outreach and Engagement for the College of Agriculture & Natural Resources and the Interim Director of the Health & Nutrition Institute.

He was named director of Michigan State University (MSU) Extension on April 1, 2016, after serving as interim director from January 1 to March 31, 2016.

Before joining MSU, Dwyer was the founding director of the Institute on Aging and a tenured professor of medicine at the University of Florida from 1999 to 2003. He was the director of the Institute of Gerontology and professor of sociology at Wayne State University from 1993 to 1999.

Dwyer received a bachelor's degree in sociology from California Lutheran University in 1982 and a doctorate in sociology from the University of Florida in 1988. In 1992, he was selected as a Brookdale National Fellow and in 1997, he was elected a fellow of both the Gerontological Society of America and the Association for Gerontology in Higher Education.



Jeff Dwyer  
Director  
MSU Extension  
Michigan State University

446 W Circle Dr  
Room 108  
East Lansing MI 48824

517-355-2308  
dwyerje@msu.edu

## **DRU MONTRI**

*DIRECTOR OF GOVERNMENTAL AFFAIRS AND STAKEHOLDER RELATIONS*

*COLLEGES OF AGRICULTURE, NATURAL RESOURCES AND VETERINARY MEDICINE*

*MICHIGAN STATE UNIVERSITY*

Dru Montri took over her position at Michigan State University in January 2018 after managing the Michigan Farmers Market Association since its inception.

Her association responsibilities included overall leadership, long-term strategic planning, staff and volunteer management plus financial, membership, promotions and special events leadership.

She has served as executive secretary of the Michigan Meat Association and as a member of the Michigan Commission of Agriculture and Rural Development.

She has a background in horticulture, earning a Bachelor's Degree from MSU, her Master's Degree from Penn State and a doctorate from MSU.



Dru Montri  
Director of Governmental  
Affairs and Stakeholder  
Relations  
Colleges of Agriculture and  
Natural Resources and  
Veterinary Medicine

446 W Circle Dr  
Room 108  
East Lansing MI 48824

517-353-9464  
dnmontri@msu.edu

## **ERIC SCORSONE, PH.D.**

*DIRECTOR*

*CENTER FOR STATE AND LOCAL GOVERNMENT POLICY*

*MSU EXTENSION*

*MICHIGAN STATE UNIVERSITY*

Dr. Eric Scorsone rejoined MSU in 2011 as an fixed-term Extension specialist, State and Local Government Program, in the Department of Agricultural, Food, And Resource Economics. He worked as senior Economist at the Michigan Senate Fiscal Agency in 2010 and returned to Michigan State University in 2011. He also worked at MSU from 2005 to 2010.

Prior to his work at MSU in 2005, Dr. Scorsone developed award winning extension programs as an Assistant Extension Professor in the Department of Agricultural Economics at the University of Kentucky in the areas of rural health economics and economic development. He also served as an Economist for the Colorado Governor's Office of State Planning and Budget and as a Senior Economist for the City of Aurora, Colorado.

He received his Ph.D. from Colorado State University. He received his Master's degree from Michigan State University and a B.B.A. from Loyola University of Chicago.

He has published in State and Local Government Review, Growth and Change, Journal of Appalachian Studies, Economic Development Quarterly, Journal of Federal Studies, Public Money and Management, and International Review of Administrative Sciences.

## **ERIC WALCOTT**

*STATE SPECIALIST, MSU EXTENSION*

*MICHIGAN STATE UNIVERSITY*

Eric Walcott is a State Specialist with MSU Extension's Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government.

Walcott's work focuses primarily on good governance, civic engagement, and fiscal sustainability, seeking to build capacity of state and local government officials as well as educate Michigan residents on issues related to state and local government and encourage their informed participation.

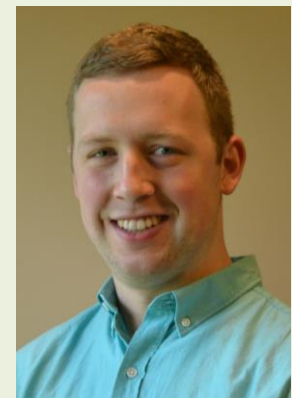
Walcott previously worked in the Michigan House of Representatives, and holds a Master's of Public Policy degree from Michigan State University.



Eric Scorsone, Ph.D.  
Director  
Center for State and Local  
Government Policy  
MSU Extension

446 West Circle Drive, Room  
90  
East Lansing, MI 48824

517-353-9460  
scorsone@msu.edu



**Eric Walcott**  
State Specialist  
Extension Center for Local  
Government Finance and Policy  
Michigan State University

446 W. Circle Drive  
Room 160  
East Lansing, MI 48824

517-353-9106  
walcott3@msu.edu

## **STACEY MURRAY**

*PROFESSIONAL DEVELOPMENT COORDINATOR  
MICHIGAN HOUSE OF REPRESENTATIVES*

Stacey Murray serves as the Professional Development Coordinator for the Michigan House of Representatives. She is responsible for continuing education of staff members, professional development, hiring assistance in member offices and implementation of the Michigan House of Representatives Legislative Fellowship Program.

Murray served as a staff member in the Michigan House of Representatives and the Michigan Senate for more than 20 years in several capacities. Her responsibilities have ranged from legislative director, floor director in the state Senate, fundraising and campaigns. Stacey also served as a lobbyist for the Michigan Townships Association.

She is a graduate of Michigan State University.



**Stacey Murray**  
Professional Development  
Coordinator  
Michigan House of  
Representatives

110 W. Michigan Ave. #600  
Lansing, MI 48933

517-373-3069  
smurray@house.mi.gov

## **LEGISLATIVE LEADERSHIP PROGRAM STAFF**

### **CYNTHIA KYLE**

*COMMUNICATIONS MANAGER  
INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH  
MICHIGAN STATE UNIVERSITY*

Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



**Cynthia Kyle**  
Communications Manager  
Institute for Public Policy and  
Social Research  
Michigan State University

509 E. Circle Dr. Room 321B  
East Lansing MI 48824

517 353-1731  
kylec@msu.edu

# **TATIANA MAINE-BROWN**

*STUDENT ASSISTANT*

*INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH*

*MICHIGAN STATE UNIVERSITY*

Tatiana Maine-Brown is a student assistant working in all communications and leadership event operations of the Institute for Public Policy and Social Research.

She is a second-year, pre-med student with an interest in women's health and environmental policy and has returned to work with IPPSR for her second academic year.

Her interests include combining public policy, maternal and child health with healthcare for individuals and communities through science leadership as a member of MSU's Charles Drew Science Scholars. The program's role is to provide academic assistance and support for high-achieving students pursuing degrees in the natural sciences.



Tatiana Maine-Brown  
Student Assistant  
Institute for Public Policy and  
Social Research  
Michigan State University

509 E. Circle Dr. Room 321B  
East Lansing MI 48824

517-355-6672