

LEGISLATIVE LEADERSHIP P R O G R A M

HEALTH POLICY ISSUES GROUP

DIRECTORY OF CONTACTS

AUGUST 2020



Institute for Public Policy
and Social Research
MICHIGAN STATE UNIVERSITY

About MSU's Legislative Leadership Program and the Michigan Health Policy Issues Group

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

Emerging Issues: Health Policy

During 2018, health policy was identified as an emerging issue within the framework of IPPSR's educational offerings through the Legislative Leadership Program.

Additional focus was brought to Michigan health policymaking with the support of the Michigan Health Endowment Fund and MSU's Institute for Health Policy.

The Institute for Public Policy and Social Research builds problem-solving relationships among policymakers and researchers and applies best practices to issues facing the State of Michigan. IPPSR's unique mission combines public education and training programs with research on issues of public policy, survey research services and the initiation of public needs among diverse audiences. Programs include a focus on policy education and political leadership training.

Located within the College of Human Medicine, the Michigan State University Institute for Health Policy serves a unique role facilitating and supporting collaborative relationships among CHM faculty and researchers throughout campus. These collaborative activities inform policymakers, state agencies and others with a goal of improving health care delivery in Michigan.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfel8@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to this program and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Staff Student Assistants Tatiana Maine-Brown and Leah Owens

This program is made possible with the considerable support of the Michigan Health Endowment Fund and its leaders and staff and in coordination with MSU's Senior Health Policy Advisor Kathleen Stiffler and MSU's Institute for Health Policy and its Executive Director Dennis Paradis.

At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Lee Chatfield and House Democratic Leader Christine Greig.

WELCOME, INTRODUCTIONS, OVERVIEW



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ARNOLD WEINFELD

INTERIM DIRECTOR

**INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
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Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.

DENNIS PARADIS

EXECUTIVE DIRECTOR

**MICHIGAN HEALTH POLICY FORUM
INSTITUTE FOR HEALTH POLICY
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Dennis Paradis serves as Executive Director for the Michigan Health Policy Forum and as liaison between MSU and the State of Michigan for the Medicaid Enhanced Reimbursement (MER) program offered through the College of Human Medicine and of the College of Osteopathic Medicine. He is also directing an effort to develop a health policy educational program for legislators.

Paradis has a 50-year career working in the health policy at the state level. Some of his accomplishments include the Michigan Public Health Code, the Michigan HMO Statute, the Michigan Emergency Medical Services statute the Michigan Certificate of Need statutes, and Michigan's medical liability reform legislation.

He holds a bachelor's degree from MSU and a Masters of Public Health degree from the University of Michigan. In addition to serving as staff in the Michigan House of Representatives and the Michigan Senate, Paradis has worked in policy for the Michigan State Medical Society, the Michigan Hospital Association, the Michigan Association of HMOs (Now the Michigan Association of Health Plans) and the Michigan Osteopathic Association.

Paradis has received Awards from the Michigan Legislature, the Michigan Department of Community Health, the Michigan Primary Care Consortium, the Michigan Health and Hospital Association, the American Osteopathic Association and has received the Water F. Patenge Medal for public service from the MSU College of Osteopathic Medicine.



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KATHLEEN STIFFLER

SENIOR HEALTH POLICY ADVISOR

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Kathleen Stiffler is the Senior Health Policy Advisor at the Institute for Health Policy and will also serve as the Executive Director for the Michigan Health Policy Forum with the retirement of Dennis Paradis. She leads various health policy initiatives with strategic partners including the Michigan Department of Health and Human Services, the Medical Services Administration and other health care and advocacy organizations. She's worked in healthcare for more than 35 years including positions as hospital health education, Health Education Director for a staff-model health maintenance organization, Health Education Specialist for the Michigan Health and Hospital Association and in many capacities in the Michigan Department of Health and Human Services. She is well known for her collaborative efforts with diverse stakeholders and served two stints as Michigan's Acting State Medicaid Director.

She specializes in Medicaid policy and operations, Medicaid managed care, Medicaid expansion, health issues impacting pregnant women, infants, children, adolescents, children and youth with special health care needs as well as strategies to promote healthy behaviors in the Medicaid population, increase use of primary and preventive services through medical homes, teen pregnancy prevention and integrated services. Stiffler served as Michigan's first Adolescent Health Coordinator (one of the first in the country) and implemented the state's first school based health centers, successfully led the transition of children and youth with special health care needs into Medicaid managed care and led the implementation of the very successful Healthy Michigan Plan (Michigan's Medicaid expansion program).

She holds a Bachelor of Science degree in Public Health Education and a Master of Arts degree in Hospital Health Education, both from Central Michigan University. She's received awards from the School-Community Health Alliance of Michigan, the Legacy of Leadership Award from the Michigan Primary Care Association and a Special Tribute from Gov. Gretchen Whitmer for exemplary service to the State of Michigan for more than 30 years.



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TELEHEALTH BASICS AND THE MSU EXPERIENCE



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SETH CIABOTTI Chief Executive Officer Michigan State University Healthcare

Seth Ciabotti is Chief Executive Officer of Michigan State University Healthcare. He has 20 years of experience as vice president of ambulatory operations for Mount Sinai Health System in New York City. He is known for his leadership to rebuild, revitalize and optimize organizational structures to improve patient access and satisfaction.

He brought several new initiatives to Mount Sinai Health System during his tenure, including a Patient Access Center, EPIC Cadence/Resolute implementation with self-check-in kiosks and robotic processing automation. The Patient Access Center won two awards from the Patient Access Collaborative, a prestigious invite-only consortium of 80+ academic medical centers.

Ciabotti also has held positions as chief administrative officer/executive director of Prime Care Physicians, PLLC and St. Peter's Health Partners, a practice administrator for a surgery group, practice supervisor for a spine and rehabilitative center, care coordinator for counseling services, administrative coordinator and claims coordinator for Blue Cross Blue Shield.

He holds a master's in health administration from Hofstra University, a bachelor's from University at Albany and an administrative fellowship from Kings County Hospital Center in Brooklyn. He is Six Sigma Green Belt Certified.

He is an active member of several national health care organizations and serves as a keynote speaker at national conferences including the Patient Access Symposium Conference.

TELEHEALTH: GROWTH AND OUTCOMES AT MICHIGAN MEDICINE AND BEYOND



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DR. CHANDY "CHAD" ELLIMOOTIL, M.D., MS

Assistant Professor, Urology
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Chad Ellimoottil is an Assistant Professor and practicing urologist at the University of Michigan and has used virtual care with his patients since 2016.

He is the Director of Telehealth for the Urology Department and has led the growth of virtual care in his department from 50 to 1,000 visits per month. He is also the Director of the University of Michigan's Telehealth Research Incubator where he leads a large portfolio of research projects related to optimizing the delivery of virtual care.

He has published in more than 90 scientific publications and received multiple grants for research. His innovative policy research has been quoted in the NY Times, Washington Post, Modern Healthcare, and he has been invited to speak about virtual care in many venues across the country including NPR and Freakonomics Radio.

TELEHEALTH: STANDARDS FOR THE NEW NORMAL



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KIM BACHELDER Senior Product Marketing Manager Michigan Health Information Network

Kim Bachelder is the Senior Product Marketing Manager for Social Determinants of Health, eConsent, and Telehealth at the Michigan Health Information Network.

She came to MiHIN with 10 years of experience with the Michigan Department of Health and Human Services. Within her career with the state, she held multiple roles related to data sharing. Highlights include, Business Delivery Liaison for MDHHS Enterprise Technology, Acting Health Information Technology Coordinator for Michigan, Lead Coordinator for the Health Information Technology Commission, and as a Member of the State Innovation Model Core Team.

TELEHEALTH: STANDARDS FOR THE NEW NORMAL

MARY GRAHAM

MANAGER

MICHIGAN HEALTH INFORMATION NETWORK

Mary Graham is Manager at Michigan Health Information Network Shared Services (MiHIN).

Previous to that position, she worked for Great Lakes Health Connect as Community Engagement Manager and at Priority Health in a number of professional innovation and education positions. There, she worked as director of Priority Health's Network Innovation and Education, development and implementing statewide strategies and programs. As Senior Administrator for Healthcare Innovations, she was the lead on leveraging clinical data exchange for plan and provider success.

Her background includes roles as Regional Manager at The Wellness Plan and Program Supervisor at Community Mental Health Services of Muskegon County. She was the Day Program Supervisor for adults with developmental disabilities and supervisory for clinical support services for developmental disability programs.

She holds a Masters of Social Work degree in social work policy, planning and administration from Western Michigan University.



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TELEHEALTH POLICIES AND THE MEDICAID EXPERIENCE

JACKIE PROKOP, PHD, MHA, RN

DIRECTOR

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Jackie Prokop, PhD, MHA, RN, is the Director of the Medicaid Program Policy Division in the Michigan Department of Health and Human Services.

She has worked for the State of Michigan for more than 27 years, with most of the time working in the Medical Services Administration, the agency responsible for the administration of the Medicaid program.

In her current role, she oversees health policy related to Medicaid, the Healthy Michigan Plan, Maternal Outpatient Medical Services (MOMS), The Flint Waiver and the MI Child program.

She has a bachelor's degree in Nursing, a master's degree in Health Care Administration, and doctorate in Nursing with an emphasis on health policy. In addition, she has more than 10 years of clinical experience in a variety of health care settings.



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LEGISLATIVE LEADERSHIP PROGRAM SUPPORT STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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TATIANA MAINE-BROWN
STUDENT COMMUNICATIONS ASSISTANT
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Tatiana Maine-Brown is a student assistant working in all operations of the Institute for Public Policy and Social Research.

She is a fourth-year, pre-med student with an interest in women's health and environmental policy and has returned to work with IPPSR for her fourth academic year.

She's a frequent Dean's List honoree and is looking forward to continuing her journey toward earning a position in medical school and working with patients and providers toward excellence in health for all.



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