

LEGISLATIVE LEADERSHIP PROGRAM

HEALTH POLICY ISSUES BRIEFING

**DIRECTORY OF CONTACTS
APRIL 25, 2022**



Institute for Public Policy
and Social Research
MICHIGAN STATE UNIVERSITY

WELCOME, INTRODUCTIONS, OVERVIEW



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ARNOLD WEINFELD

ASSOCIATE DIRECTOR

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Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.

KATHLEEN STIFFLER

SENIOR HEALTH POLICY ADVISOR

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Kathleen Stiffler is the Senior Health Policy Advisor at the Institute for Health Policy and also serves as the Executive Director for the Michigan Health Policy Forum. She leads various health policy initiatives with strategic partners including the Michigan Department of Health and Human Services, the Medical Services Administration and other health care and advocacy organizations. She's worked in healthcare for more than 35 years including positions as hospital health education, Health Education Director for a staff-model health maintenance organization, Health Education Specialist for the Michigan Health and Hospital Association and in many capacities in the Michigan Department of Health and Human Services. She is well known for her collaborative efforts with diverse stakeholders and served two stints as Michigan's Acting State Medicaid Director.

She specializes in Medicaid policy and operations, Medicaid managed care, Medicaid expansion, health issues impacting pregnant women, infants, children, adolescents, children and youth with special health care needs as well as strategies to promote healthy behaviors in the Medicaid population, increase use of primary and preventive services through medical homes, teen pregnancy prevention and integrated services. Stiffler served as Michigan's first Adolescent Health Coordinator (one of the first in the country) and implemented the state's first school based health centers, successfully led the transition of children and youth with special health care needs into Medicaid managed care and led the implementation of the very successful Healthy Michigan Plan (Michigan's Medicaid expansion program).

She holds a Bachelor of Science degree in Public Health Education and a Master of Arts degree in Hospital Health Education, both from Central Michigan University. She's received awards from the School-Community Health Alliance of Michigan, the Legacy of Leadership Award from the Michigan Primary Care Association and a Special Tribute from Gov. Gretchen Whitmer for exemplary service to the State of Michigan for more than 30 years.



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PUBLIC HEALTH LAW 101

CRYSTAL BARTER, MS

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Crystal Barter
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Crystal Barter, MS, is Director of Programs & Services at the Michigan Center for Rural Health (MCRH), where she facilitates operational, financial, and clinical quality improvement in Michigan's critical access hospitals, rural Prospective Payment System hospitals, and certified rural health clinics.

In addition to overseeing the rural health portfolio of programming for this federally funded State Office of Rural Health, she has built and leveraged partnerships to increase its operations. Through such efforts, MCRH formed the nation's first certified rural health clinic quality network. Barter oversees numerous state and federal-based contracts focusing on quality and performance improvement, including the Medicare Rural Hospital Flexibility Grant Program and the Small Hospital Improvement Program (SHIP).

Her role involves fostering success of rural health care systems in state-based performance programs and in accountable care organizations (ACOs) in the MSSP, as well as primary care development and enhancing quality care in underserved communities. Barter is a member of the National Quality Forum (NQF) Measures Application Partnership (MAP) Rural Health Workgroup, which recommends rural-relevant measures for value-based purchasing programs and

addresses challenges in health care performance measurement for the rural population.

Barter is Past-President (2021) of the National Organization of State Offices of Rural Health (NOSORH), and currently sits on the Board of the Directors. She is a member of the National Rural Health Association Rural Health Congress and Government Affairs Committee. She earned a Master of Science degree in Health Care Administration from Central Michigan University and a Bachelor of Science in Health Professions from Grand Valley State University.



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JOHN BARNAS

EXECUTIVE DIRECTOR

MICHIGAN CENTER FOR RURAL HEALTH

John Barnas is employed as the Executive Director of the Michigan Center for Rural Health, a non-profit affiliate of Michigan State University. He is responsible for the coordination of the HRSA funded programs and grants, policy, workforce development services, distance education, and other rural primary care and value-based programs. He has been the Executive Director since February 2000.

Upon examining Michigan's critical need to address Opioid and Substance Use Disorders, John has overseen the development of three geographically specific consortiums. These consortiums engage healthcare providers, behavioral health professionals, substance abuse professionals, faith community members, educators and more in the coordinated effort to prevent, treat, and support the recovery of OUD/SUD.

Prior to arriving at the MCRH, John was employed at the federally qualified health center in Battle Creek, Michigan as the Director of Program Development.

He currently serves as a board member on the National Organization of State Offices of Rural Health, the Small & Rural Hospital Council of the Michigan Health & Hospital Association, and MPRO board of directors (Michigan's QIO). He is Chair of the Technical Assistance Service Center Advisory Council of the Minnesota Rural Research Center and past president of the National Organization of State Offices of Rural Health (NOSORH).

Barnas earned his bachelor's degree from Central Michigan University and after graduation was employed in various social service positions. He returned to CMU and received his Elementary Education Teaching Certificate and taught school for a short time.



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JOYCE FETROW, CPRM, CPRM-M, CHW

PROJECT ASSOCIATE

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Joyce Fetrow is a person in recovery, a certified Peer Recovery Mentor, and a certified Community Health Worker. Fetrow is vital in moving the recovery-focused activities forward, including providing education to NMORC members and their associated clinicians on multiple pathways to recovery and facilitating the peer recovery coach trainings. Fetrow volunteers within her community in many ways; she is a board member for the Otsego Chapter for Families Against Narcotics and serves as board secretary for the Refuge in Gaylord, MI which provides homeless services in her community. Fetrow also serves on the statewide collaborative efforts for the development of recovery community organizations in Michigan.

LEGISLATIVE LEADERSHIP PROGRAM SUPPORT STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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TATIANA MAINE-BROWN

COMMUNICATIONS ASSISTANT

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Tatiana Maine-Brown is a communications assistant working in the Institute for Public Policy and Social Research.

She's a Michigan State University graduate, looking toward a medical career with an interest in women's health and environmental policy.

She's a frequent Dean's List honoree and is now working toward a Masters in Human Biology at the University of Michigan. She's looking forward to medical school and working with patients and providers toward excellence in health for all.

About MSU's Legislative Leadership Program and the Michigan Health Policy Issues Group

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

Emerging Issues: Health Policy

During 2018, health policy was identified as an emerging issue within the framework of IPPSR's educational offerings through the Legislative Leadership Program.

Additional focus was brought to Michigan health policymaking with the support of the Michigan Health Endowment Fund and MSU's Institute for Health Policy.

The Institute for Public Policy and Social Research builds problem-solving relationships among policymakers and researchers and applies best practices to issues facing the State of Michigan. IPPSR's unique mission combines public education and training programs with research on issues of public policy, survey research services and the initiation of public needs among diverse audiences. Programs include a focus on policy education and political leadership training.

Located within the College of Human Medicine, the Michigan State University Institute for Health Policy serves a unique role facilitating and supporting collaborative relationships among CHM faculty and researchers throughout campus. These collaborative activities inform policymakers, state agencies and others with a goal of improving health care delivery in Michigan.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with

IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfeld@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to this program and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Student Communications Assistant Tatiana Maine-Brown.

This program is made possible with the considerable support of the Michigan Health Endowment Fund and its leaders and staff and in coordination with MSU's Senior Health Policy Advisor Kathleen Stiffler.

At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Jason Wentworth and House Democratic Leader Donna Lasinski.