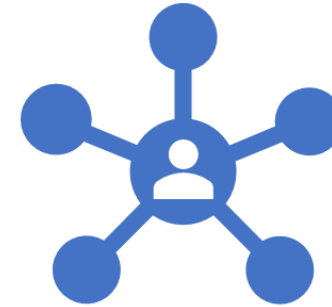




2020 Census – Michigan
Complete Count Committee
Organizing for a Complete Count



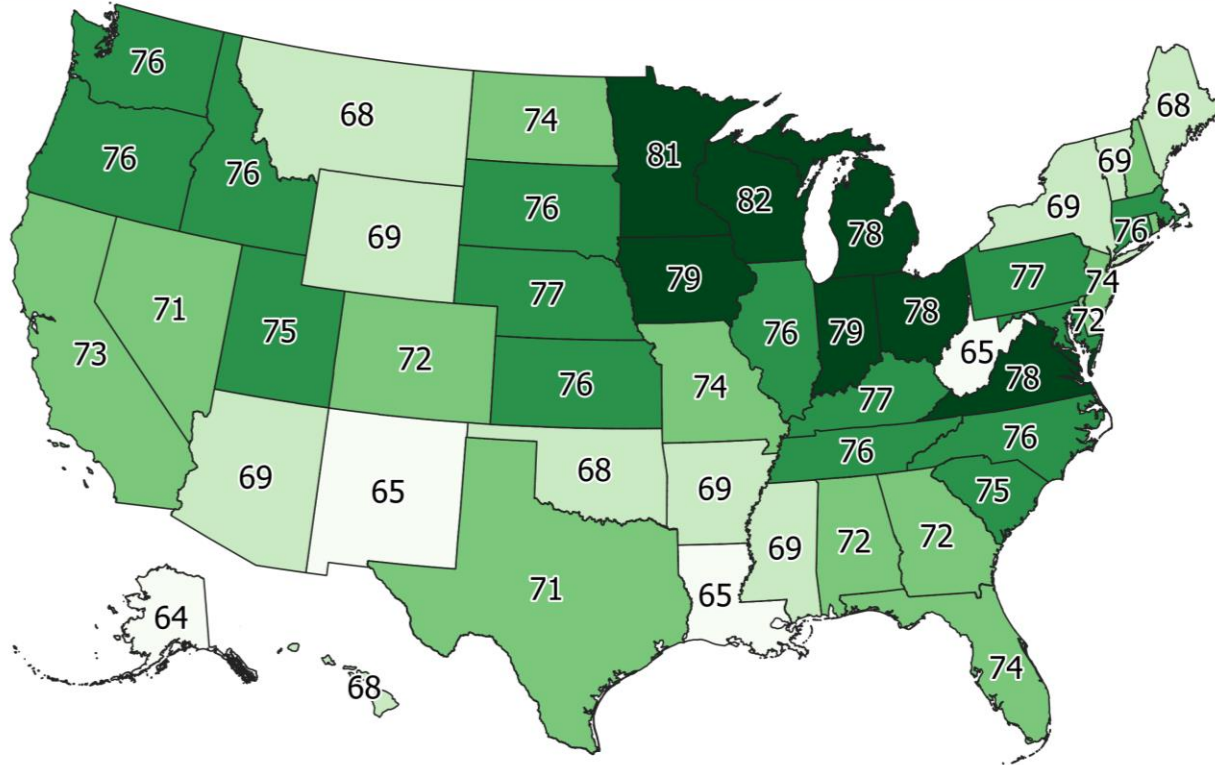
State complete count committee is a volunteer committee established by the state to increase awareness and motivate residents to respond to the 2020 census.



Government should use its unique tools and reach at every phase of the effort to ensure a complete count

Our Role

US PARTICIPATION RATES



Bureau

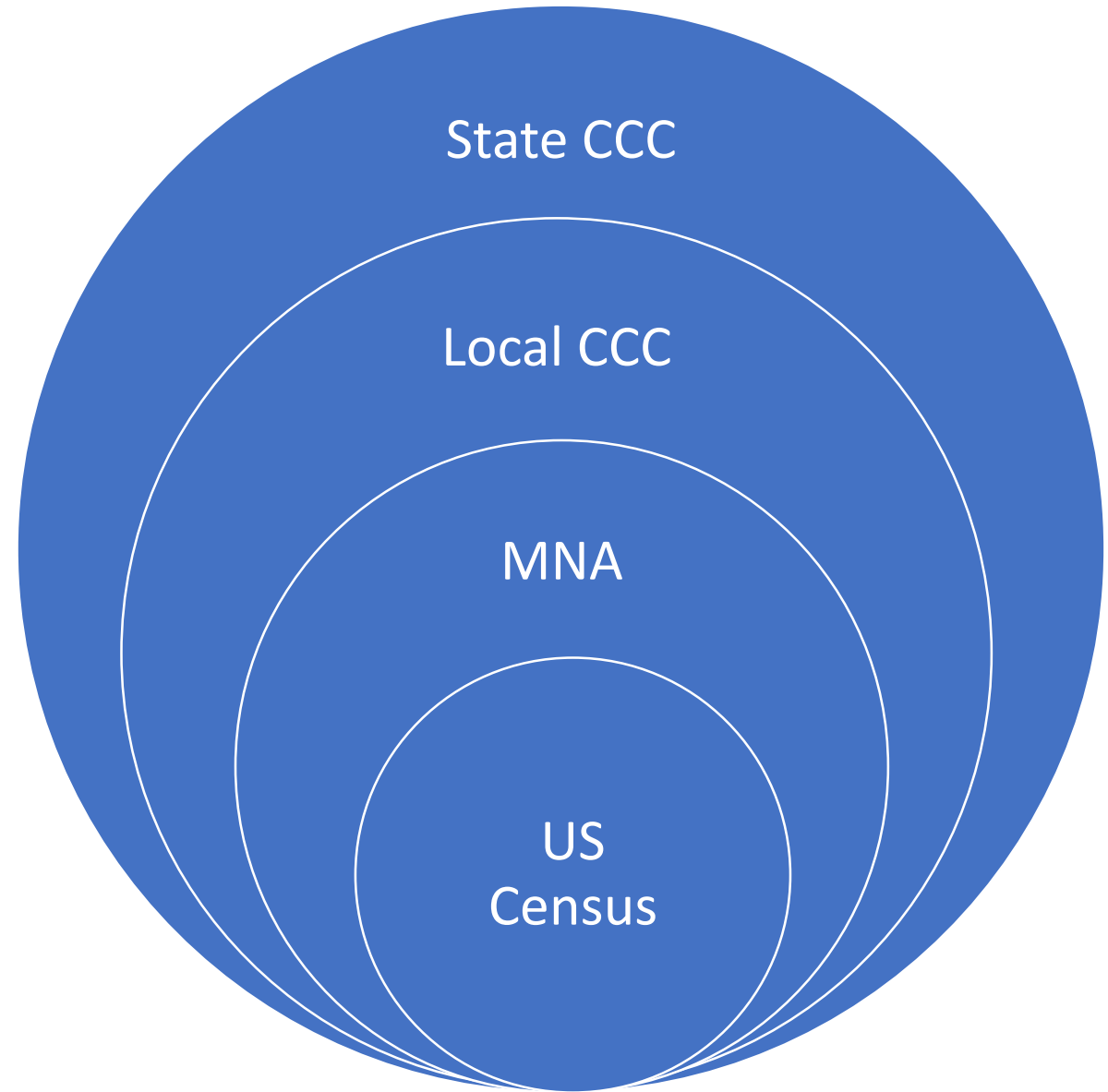
Mission & Goal

Mission: Mobilize Michigan to tell our story of growth and economic opportunity through the 2020 Census. Ensure that Michiganders maximize their voice in congressional representation and obtain our fair share in federal resources by encouraging the full participation of all individuals in the state of Michigan.

Goal: Build a complete count of Michigan residents, by ensuring everyone is counted once, and in the right place.

- Increase 82% self-response rate.

Operations in Michigan



Thank you!!

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