



IPPSR 2020 Census Forum | September 11, 2019

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W.K. Kellogg Foundation



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More than 2 million children under 5 were not counted in the 2010 Census.

A young girl with braided hair adorned with clear beads is the central focus, wearing a blue graduation cap and gown. She is smiling warmly at the camera. In the background, other graduates in similar blue attire are visible, slightly out of focus, creating a sense of a group celebration.

Congratulations
and thanks to
all of our
partners for
ensuring our
census count is
fully funded in
Michigan.

There is more work to come.

How You Can Support



Educate

Get up to speed about the campaign and the importance of the census. Tools include the [Resources](#) page (which will be updated throughout the campaign) with downloadable/shareable content, including FAQs, messaging/talking points, flyers, brochures, ads, videos, etc.



Engage

[Participate](#) in training sessions (dates/details to come) and community-specific initiatives. Learn details on the timeline, tips for completing the census online, effective communication pointers, tactics for outreach (canvassing, phone banking, community events, etc.).



Empower

Get the word out to your community members in your neighborhoods. Provide customized materials to help educate, address misperceptions, answer questions and encourage participation in the census. Empower the undercounted. Let their voices be heard. We're counting on your help!

Michigan Nonprofit Association
becountedmi2020.com