

Alex Castellanos

Alex Castellanos is one of the Republican Party's best-known and most successful media consultants and strategists. Castellanos has served as communications consultant to seven U.S. Presidential campaigns, has helped elect over a dozen U.S. senators and governors, and enjoys over three decades of political consulting experience, both in the United States and abroad. He brings a wealth of campaign strategy, public opinion research insights, and communications experience to corporate communications and public policy campaigns. Castellanos is a co-founder of Purple Strategies, a boutique strategy firm that takes its name from the merger of colors commonly identified with Democrats (blue) and Republicans (red), and the founder of NewRepublican.org. He is also an ABC News contributor and posts regularly on media outlets, including *The Huffington Post* and *NationalReview.com*.