

LEGISLATIVE LEADERSHIP P R O G R A M

HEALTH POLICY ISSUES GROUP

DIRECTORY OF CONTACTS

APRIL 2019



Institute for Public Policy
and Social Research
MICHIGAN STATE UNIVERSITY

About MSU's Legislative Leadership Program and the Michigan Health Policy Group

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive sessions with content experts, including university faculty and practitioners, in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service. The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions. Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

Emerging Issues: Health Policy

During 2018, health policy was identified as an emerging issue within the framework of IPPSR's educational offerings through the Legislative Leadership Program.

Additional focus was brought to Michigan health policymaking with the support of the Michigan Health Endowment Fund and MSU's Institute for Health Policy.

The Institute for Public Policy and Social Research builds problem-solving relationships among policymakers and researchers and applies best practices to issues facing the State of Michigan. IPPSR's unique mission combines public education and training programs with research on issues of public policy, survey research services and the initiation of public needs among diverse audiences. Programs include a focus on policy education and political leadership training.

Located within the College of Human Medicine, the Michigan State University Institute for Health Policy serves a unique role facilitating and supporting collaborative relationships among CHM faculty and researchers throughout campus. These collaborative activities inform policymakers, state agencies and others with a goal of improving health care delivery in Michigan.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfeld8@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to this program and other IPPSR operations: Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, Communications Manager Cynthia Kyle and Staff Student Assistant Tatiana Maine-Brown. Katharine Cusick assisted.

This program is made possible with the considerable support of the Michigan Health Endowment Fund and its leaders and staff and in coordination with MSU's Institute for Health Policy and its Executive Director Dennis Paradis.

At the state Capitol, IPPSR is grateful for the assistance of Senate Majority Leader Mike Shirkey, Senate Democratic Leader Jim Ananich, House Speaker Lee Chatfield and House Democratic Leader Christine Greig.

WELCOME AND INTRODUCTIONS

ARNOLD WEINFELD

INTERIM DIRECTOR
INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
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Arnold serves as the Interim Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.



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DENNIS PARADIS

EXECUTIVE DIRECTOR
MICHIGAN HEALTH POLICY FORUM
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Dennis Paradis serves as Executive Director for the Michigan Health Policy Forum and as liaison between MSU and the State of Michigan for the Medicaid Enhanced Reimbursement (MER) program offered through the College of Human Medicine and of the College of Osteopathic Medicine. He is also directing an effort to develop a health policy educational program for legislators.

Paradis has a 50-year career working in the health policy at the state level. Some of his accomplishments include the Michigan Public Health Code, the Michigan HMO Statute, the Michigan Emergency Medical Services statute the Michigan Certificate of Need statutes, and Michigan's medical liability reform legislation.

He holds a bachelor's degree from MSU and a Masters of Public Health degree from the University of Michigan. In addition to serving as staff in the Michigan House of Representatives and the Michigan Senate, Paradis has worked in policy for the Michigan State Medical Society, the Michigan Hospital Association, the Michigan Association of HMOs (Now the Michigan Association of Health Plans) and the Michigan Osteopathic Association.



Dennis Paradis
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Paradis has received Awards from the Michigan Legislature, the Michigan Department of Community Health, the Michigan Primary Care Consortium, the Michigan Health and Hospital Association, the American Osteopathic Association and has received the Water F Patenge Medal for public service from the MSU College of Osteopathic Medicine.

HEALTH PERSONNEL SUPPLY

MELANIE BRIM PRESIDENT AND CEO MICHIGAN HEALTH COUNCIL

Melanie Brim is President and CEO of the Michigan Health Council (MHC), a non-profit organization dedicated to building healthcare workforce capacity by developing innovative products and services, delivering resources and data, and forming strategic partnerships to create effective and sustainable solutions for workforce needs. Melanie also leads MHC's work on social determinants of health, which includes convening the Social Determinants of Health Partnership, a stakeholder group interested in exploring the connection between health care and the social determinants of health.

Prior to joining the Health Council, Melanie served as Senior Deputy Director of the Public Health Administration and Senior Deputy Director for Health Policy and Planning with the Michigan Department of Community Health. Her roles at the department included management and direction of public health programs and policies, leadership in health planning, health policy, and access to care programs, as well as managing workforce development activities, the Certificate of Need Program, and the Office of the Chief Nurse Executive. She provided executive leadership for the Centers for Medicare and Medicaid State Innovation Model (SIM) planning grant to accelerate the transformation of health care delivery and payment systems in Michigan.

Melanie has also served as the director, Bureau of Health Professions and managed the licensing and regulatory functions for more than 400,000 health professionals in Michigan, representing 37 professions and 25 regulatory boards.

Prior to her 22 years of state service, Melanie worked in a variety of health care settings including acute care, community-based health care, mental health, correctional health care, long term care, and physician practice management.

Melanie is a graduate of Indiana University where she received both her Bachelor of Science. in Medical Record Administration and her Master of Health Administration.



Melanie Brim
President and CEO
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HOSPITAL PERSPECTIVE

PETER MARINOFF

PRESIDENT

PAUL OLIVER MEMORIAL HOSPITAL

Peter E. Marinoff serves as the President and CEO of Paul Oliver Memorial Hospital, a Critical Access Hospital in Frankfort, MI. Paul Oliver Memorial Hospital is owned by Munson Healthcare, a nine-hospital health care system in northern Michigan.

Marinoff joined Munson Healthcare in 1999 and served as a hospital accountant and analyst for Paul Oliver Memorial Hospital for eight years. In 2007, he was named director of operations at Paul Oliver and accepted the role of chief operating officer in 2010. He was named president in 2013, and later assumed CEO duties for the organization in 2019. Prior to joining Munson Healthcare, he served as a staff accountant for Manville and Schell, PC, in Traverse City, and for Feddeman and Company in Alexandria, VA.

He earned a bachelor's degree in accounting from Radford University in Radford, VA. He holds a master's degree in Business Administration from the University of Michigan in Flint.

In addition to his duties at the hospital, Marinoff is a member of the Michigan Hospital Association's Small and Rural Hospital Council. He also serves on the boards of the Benzie County Chamber of Commerce and the Grand Traverse Bay YMCA.



Peter Marinoff
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RURAL PERSPECTIVE

THOMAS J. MARSHALL, M.D., F.A.A.F.P.

CHIEF MEDICAL OFFICER

ALCONA HEALTH CENTER

Thomas Marshall, MD serves as Alcona Health Center's Chief Medical Officer. As Chief Medical Officer, Dr. Marshall holds primary responsibility for medical staff oversight and supervision, adherence to ethical standards and health care quality.

Dr. Marshall has spent his entire career with Alcona Health Center, beginning in 1985 as a staff physician (National Health Service Corp Scholar), before accepting his current role in 1987. He has been instrumental in the expansion from one clinic site with two providers to 32 locations in seven counties with 320 employees, 73 are providers of medical, dental, pharmacy and behavioral health care.

Dr. Marshall serves on the Clinical Services Committee of the Michigan Primary Care Association. He earned his undergraduate degrees in Biological Sciences and Electrical Engineering with honors at Michigan Technological University and completed his medical degree in 1982 at the Michigan State University College of Human Medicine.

Dr. Marshall is a member of the American Medical Society, American Academy of Family Practice and is a Fellow with the American Academy of Family Physicians. He has lived in northern Michigan since 1985 and is active in community organizations.



**Thomas J. Marshall, M.D.,
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URBAN PERSPECTIVE

FELIX M. VALBUENA, JR., M.D., F.A.A.F.P.

CHIEF EXECUTIVE OFFICER

COMMUNITY HEALTH AND SOCIAL SERVICES CENTER

Dr. Felix M. Valbuena, Jr., has been affiliated with CHASS Center for 29 years, initially as a social worker and resident of the community we serve, then as a family physician, chief medical officer, and now as the CEO.

His role as a health center leader and safety net provider bring him great joy and satisfaction. Together with the CHASS team, he provides comprehensive patient-centered primary health and wellness care to the Southwest Community of Detroit. He is a tireless advocate for community health centers at the local, state and national level.

Dr. Valbuena is contracted as Academic Faculty in the Department of Family Medicine at Henry Ford Hospital. Additionally, he serves as clinician representative to the National Association of Community Health Center's (NACHC) Board of Directors and Chairs the Clinical Practice Committee for NACHC.



**Felix M. Valbuena, Jr., M.D.,
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LEGISLATIVE LEADERSHIP PROGRAM STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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TATIANA MAINE-BROWN

STUDENT ASSISTANT

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Tatiana Maine-Brown is a student assistant working in all operations of the Institute for Public Policy and Social Research.

She is a second-year, pre-med student with an interest in women's health and environmental policy and has returned to work with IPPSR for her second academic year.

She's looking forward to beginning her journey toward earning a spot in medical school in her next academic year.



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