



LEGISLATIVE LEADERSHIP PROGRAM

LEGISLATIVE STAFF TRAINING

SEPTEMBER 2018

LEGISLATIVE LEADERSHIP PROGRAM

About MSU's Legislative Leadership Program

MSU's Legislative Leadership Program invites new members of Michigan's House of Representatives and Michigan Senate to engage in interactive small-group sessions with university faculty in the brief time between election and their first legislative sessions.

At its 1994 inception, LLP was designed to create a forum and the resources to help newly elected legislators meet the challenges of serving in a state with term limits. The program was meant to help legislators forge links to university policy resources.

Since that time, LLP has evolved into a broadened opportunity to gain insights into concepts that affect statewide constituencies, into evidence-based information on emerging issues and into the art and science of governing in divided times, such as under state House co-speakerships.

At the same time, IPPSR has evolved as a hub for policy expertise, information and outreach, a center for survey research training and excellence and an opportunity for training for those who seek leadership through elected office or public service.

The program is built upon a series of specially designed events, including presenters, researchers and facilitated discussions.

Sessions are focused on topics of compelling interest, from the state's revenue stream, to its expenditures, K-12 education, demographics and innovations.

IPPSR is proud that LLP has hosted a majority of newly elected legislators from each party and draws support from the Legislature's highest officers. The program continues to build on MSU's long-standing tradition of providing leadership training to state and county officials, community leaders, and aspiring public officials.

The LLP is consistent with the policy and research education efforts conducted both on and off campus in of support state legislators, their staffs and their communities. It resides at IPPSR as companion to IPPSR's Public Policy and Education, the Michigan Political Leadership Program, the State of the State Survey and Office for Survey Research. LLP draws on the resources and leadership of each of these outstanding programs.

A new opportunity was recognized in 2016, and by 2017 the very first LLP Legislative Staff Training program was introduced. It was built on the LLP model, adding expanded interactive elements, a new partnership with Michigan's State House of Representative and Senate leaders – majority and minority. With the arrival of term limits, Michigan's Legislature allows for more turnover in legislating and in staffing. It also encourages more movement from staff to elected legislator.

To this new opportunity, career-building resources were added, along with more personalized attention through smaller roundtable discussions and closer event evaluations upon which new training components were built. State agency administrators and deputies were a greater part of the educational experience, giving legislative staff a well-rounded understanding of bottom-to-top state governance.

Both programs remain cooperatively produced by IPPSR, MSU Extension and MSU's Office of the Vice President for Governmental Affairs.

This educational outreach allows IPPSR to meet its long-established educational missions bridging policy and practical applications of personal leadership, governing and economic growth. They also are in step with IPPSR's other enriching programs – including Public Policy Forums, Michigan Political Leadership Program, the Rosenthal Internship Awards, Office for Survey Research, State of the State Survey and the newest addition, the Michigan Policy Insiders Panel.

For more information about LLP and all other IPPSR programs, please contact Arnold Weinfeld, Interim Director, Institute for Public Policy and Social Research, 509 E. Circle Dr., Room 321, East Lansing, MI 48824. He can be reached by phone at (517) 355-6672 or by email at weinfeld8@msu.edu

Acknowledgments

IPPSR is proud of the many events and activities it undertakes throughout the year. They require exacting attention to detail, a strong desire to meet personal needs and an ability to answer the call to service and commitment.

Please join us in thanking those whose work may be behind the scenes, yet is still essential to LLP and other IPPSR operations, Administrative Assistant Iris Taylor Harper and Secretary Milly Shiraev, Information Technologist Jes Sprague, and Staff Assistant Tatiana Maine-Brown.

The staffs at MSU's Office for Governmental Affairs and MSU Extension deserve great credit for their assistance. At the state Capitol, IPPSR is grateful for the assistance of legislative staff members from the offices of Senate Majority Leader Arlan Meekhof, Senate Minority Leader Jim Ananich, House Speaker Tom Leonard III and Minority Leader Sam Singh.

Finally, IPPSR expresses its thanks for generous grant funding from the W.K. Kellogg Foundation of Battle Creek, MI.



DIRECTORY



MENTAL HEALTH UPDATE

ALAN BOLTER

ASSOCIATE DIRECTOR
COMMUNITY MENTAL HEALTH ASSOCIATION OF MICHIGAN

Alan Bolter has nearly 20 years of public policy and hands on governmental affairs experience in the state of Michigan. For the past 9 years, Alan Bolter has served as the associate director for the Community Mental Health Association of Michigan, where he heads up the association's lobbying and advocacy efforts. Prior to his work at CMHAM, Alan had a distinguished 12-year career in Michigan state government working two years in the lieutenant governor's office and 10 years in the Michigan Legislature. There, he served as legislative director in the Michigan House for four years and as chief of staff in Senate for six years. Alan Bolter holds a bachelor of arts in political theory and constitutional democracy from Michigan State University.



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COURTNEY CUTHBERTSON

COMMUNITY BEHAVIORAL HEALTH SPECIALIST
MSU EXTENSION
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Dr. Courtney Cuthbertson is a Community Behavioral Health Specialist for Michigan State University Extension. Trained as a sociologist of mental health, Dr. Cuthbertson provides programming and conducts research in the areas of mental health and substance use. Dr. Cuthbertson earned a BS in Psychology and Sociology, MA in Sociology, and Ph.D. in Sociology from the University of Illinois, and is a certified instructor for adult and youth Mental Health First Aid.



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PROFESSIONAL DEVELOPMENT

JOHN BOLLMAN

DIRECTOR, LEGAL DIVISION
LEGISLATIVE SERVICE BUREAU

John Bollman began working as an attorney with the Legislative Service Bureau's Legal Division in 1986. Since 2004 he has served Director of the Legal Division.

In that capacity he manages the law office that serves as legal counsel to the Michigan Legislature and drafts all legislation considered by the Michigan Legislature. In addition to his administrative responsibilities, he drafts legislation in the areas of Great Lakes, water, natural resources, environmental protection and environmental funding.

He received his bachelor's degree from Michigan State University and his law degree from Western Michigan University Cooley Law School.



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KRISTIN BELTZER

DIRECTOR OF APPOINTMENTS
OFFICE OF GOV. RICK SNYDER

Kristin Beltzer currently serves as the Director of Appointments in the Executive Office of Gov. Rick Snyder. She previously worked as Executive Vice President and Chief Marketing Officer for Lansing Regional Chamber of Commerce where she was responsible for business development and providing management and policy direction to the organization. Prior to that she worked for then-Lt. Gov. Dick Posthumus and for more than 17 years on staff of the Michigan Legislature. She chaired the Haslett Board of Education from 2003-2016 and currently is serving as an appointee to the Michigan Education Trust Board of Directors, and as a board member for the Arts Council of Greater Lansing.

She has held positions on the Sparrow Foundation's Women Working Wonders Committee (W3), the Michigan Health and Hospital Association Business Advisory Council (MHA), Junior Achievement, and Ele's Place.



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JOHN LINDSTROM

PUBLISHER

GONGWER-MICHIGAN

John Lindstrom has been publisher of Gongwer News Service since August 2009, and as such he oversees operations of Michigan's oldest and most respected daily news source of Michigan government and politics.

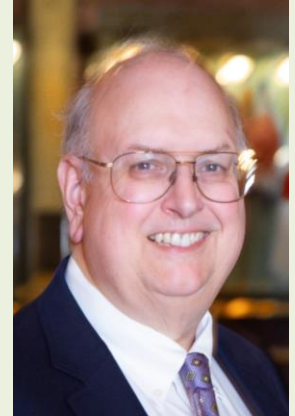
From June 2000 until he became publisher he was editor of Gongwer and during two stints –from 1977 to 1986 and then beginning again in 1993, he was a reporter for the publication.

He has won national reporting awards for an investigation done by him and then Gongwer Reporter Stephanie Cepak on the tax-budget fight of 2007. He has broken dozens of major stories dealing with tax plans, insurance proposals, shady lobbying setups with legislators, and shenanigans attempted by the executive office to force legislators to support a bill and other subjects.

He was also a reporter and editor for Crain's Detroit Business where he won awards for uncovering fraudulent bankruptcy schemes. He also oversaw creation of the first comprehensive list of minority-owned businesses in the Detroit area created by any publication.

Before first coming to Lansing he covered local governments, politics, fires, crime, county fairs and wrote up wedding announcements for the Adrian Telegram and the Fenton Independent.

He is a graduate of Michigan State University.



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ROUNDTABLE DISCUSSIONS

SHARI LEVINE ROSE

EDUCATION CHAIR
VOTERS NOT POLITICIANS

Shari Levine Rose is the Education Chair for Voters Not Politicians. Shari has her BA in political science from Tufts University and her Ph.D. in Curriculum, Teaching and Policy from Michigan State University. As a social studies teacher, Shari focused on the importance of civic engagement and the role that citizens can play in their democracy. In her work with youth, she has heard them speak about their sense that their vote does not make a difference. Her interest in ending gerrymandering in Michigan lies in her desire to ensure that all votes count equally so that citizens, especially youth, feel motivated to engage in the political process.



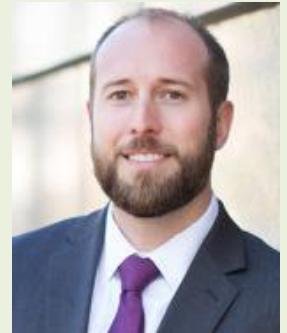
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JOSH HOVEY

VICE PRESIDENT
TRUSCOTT ROSSMAN

Considered Truscott Rossman's Lansing insider, Josh's background as an assistant to Lansing Mayor Virg Bernero has given him a leg up on knowing who's-who and who's-doing-what in and around the Capitol City. As a vice president of Truscott Rossman, Josh provides original thinking and creative problem-solving. He currently serves as president of the South Lansing Community Development Association and chairs the United Way's Young Leader Society Steering Committee.



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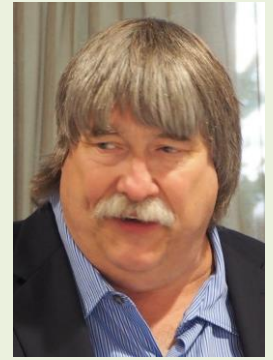
JIM STANSELL

SENIOR ECONOMIST AND ASSOCIATE DIRECTOR
MICHIGAN HOUSE FISCAL AGENCY

Jim Stansell is the Senior Economist and an Associate Director at the Michigan House Fiscal Agency, and has been with HFA for the past 20 years. His responsibilities include forecasting economic conditions for the United States and Michigan, developing revenue estimates of Michigan's major taxes, and working with legislators and staff on tax and revenue issues.

Prior to joining the legislature, he taught at Kalamazoo College, Michigan State University, and the University of North Carolina – Charlotte, and has also held positions at the Institute for Public Policy and Social Research (IPPSR) at Michigan State and the W.E. Upjohn Institute for Unemployment Research in Kalamazoo.

He holds an undergraduate degree in economics from Purdue University and a graduate degree in economics from Michigan State University.



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JUDY KARANDJEFF

PRESIDENT
LEAGUE OF WOMEN VOTERS

Judy Karandjeff is president of the League of Women Voters.

As an former aide to State Rep. Mary Brown, Karandjeff was instrumental in the negotiation and drafting of AIDS legislation, infant mortality initiatives, and the revision of licensing and disciplinary procedures for health care professionals.

She continued her advocacy for women as the Executive Director of Planned Parenthood Affiliates of Michigan and through her many organizational commitments at the state and national level.

She also served as the executive director of the Michigan Women's Commission under Gov. Jennifer Granholm.



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LEGISLATIVE LEADERSHIP PROGRAM COUNCIL

MATT GROSSMANN *(ON SABBATICAL)*

*DIRECTOR, INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH
MICHIGAN STATE UNIVERSITY*

Matt Grossmann serves as the Director of the Institute for Public Policy and Social Research (IPPSR.) A nationally known political scientist, he also holds a position as Associate Professor of Political Science at Michigan State University.

As an expert on American politics and government, his research spans national and state policymaking, election campaigns, interest groups, and political parties. His current work explores key differences between major political parties and economic inequality in policy influence.

His newest book, from Oxford University Press, is *Asymmetric Politics: Ideological Republicans and Group Interest Democrats*. He is the author of *Artists of the Possible: Governing Networks and American Policy Change Since 1945*, published by Oxford University Press in 2014 and *The Not-So-Special Interests: Interest Groups, Public Representation, and American Governance*, published by Stanford University Press in 2012.

He is author of numerous journal articles on such topics as policy change, political party networks, the legislative process and public opinion. His research appears in the *Journal of Politics*, *Policy Studies Journal*, *Perspectives on Politics*, *American Politics Research* and other outlets. He is also co-author of *Campaigns & Elections*, a textbook available through W. W. Norton, and editor of the volume *New Directions in Interest Group Politics*, from Routledge.

His roots are also deep in practical politics, especially in candidate training, policy and survey research. His experience includes work at the Rose Institute of State and Local Government, the Institute of Governmental Studies, the Center for Voting and Democracy and the Center for Democracy and Technology. He served as a fellow for the Sunlight Foundation and co-authored a book for use in campaign leadership institutes.

A member of MSU's faculty since 2007, he is founder and director of the Michigan Policy Network and served as liaison to MSU's Washington Semester.

He received his bachelor's degree from Claremont McKenna College, his master's in political science in 2002 and doctorate from the University of California, Berkeley, in 2007. He became IPPSR director in January 2016.



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ARNOLD WEINFELD

ASSOCIATE DIRECTOR

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Arnold serves as Associate Director of the Institute for Public Policy and Social Research (IPPSR) at Michigan State University as well as Director of Urban Policy Initiatives for University Outreach and Engagement.

At IPPSR, Weinfeld assists with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.

In his capacity at Outreach and Engagement, he works with the Center for Community and Economic Development as well as with other MSU faculty, local officials and community stakeholders to develop university-community partnerships.

Prior to joining UOE, Weinfeld served as CEO of the Prima Civitas Foundation, a community and economic development non-profit organization. He also has worked for the Michigan Municipal League in a number of key leadership positions.



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KATHLEEN WILBUR, PHD

**EXECUTIVE VICE PRESIDENT FOR GOVERNMENT AND EXTERNAL
RELATIONS**

OFFICE OF GOVERNMENTAL AFFAIRS

MICHIGAN STATE UNIVERSITY

Kathleen Wilbur was named Executive Vice President for Government and External Relations on March 6, 2018, by MSU Interim President John Engler.

As Executive Vice President for Government and External Relations Wilbur oversees Advancement, Alumni Relations, Communications and Government Relations for MSU.

Wilbur has spent decades in higher education and state government, most recently serving as Vice President for Government and External Relations at Central Michigan University. She has also served as Interim President of CMU as well as Vice President for Development and External Relations. She was with CMU starting in 2002.

Prior to that, she worked in state government as Director of the Michigan Department of Consumer and Industry Services, Director of the Michigan Department of Commerce, Deputy Director of the Michigan Department of Commerce and Director of the Michigan Department of Licensing and Regulation.



Kathleen Wilbur, PhD

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Wilbur is the only woman who has ever directed three different Michigan state departments. Earlier in her career, Wilbur served as Chief of Staff to State Senator William Sederburg, who chaired the Higher Education Appropriations Committee. She was elected to the MSU Board of Trustees in 1984 and served through 1990.

A member of the Michigan Women's Hall of Fame, Wilbur received her Doctor of Philosophy in Higher Education Administration, Master of Arts in Higher Education Administration and Bachelor of Arts in Journalism from MSU.

DAVID BERTRAM

*ASSISTANT VICE PRESIDENT FOR STATE AFFAIRS
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David Bertram joined MSU in October 2011 as Assistant Vice President for State Affairs. Prior to working at MSU, Bertram, spent nearly 15 years with the Michigan Township Association, serving as the legislative team leader from 2000-11.

Bertram served in Gov. John Engler's office in a number of positions, working as the governor's lobbyist in the Michigan Senate for three years. He also served on Senate Majority Leader John Engler's staff, gubernatorial campaign staff and on the Engler transition team in 1990. Bertram has a Bachelor of Science in political science from Lake Superior State University.



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DRU MONTRI

*DIRECTOR OF GOVERNMENTAL AFFAIRS AND STAKEHOLDER RELATIONS
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Dru Montri took over her position at Michigan State University in January 2018 after managing the Michigan Farmers Market Association since its inception.

Her association responsibilities included overall leadership, long-term strategic planning, staff and volunteer management plus financial, membership, promotions and special events leadership.

She has served as executive secretary of the Michigan Meat Association and as a member of the Michigan Commission of Agriculture and Rural Development.

She has a background in horticulture, earning a Bachelor's Degree from MSU, her Master's Degree from Penn State and a doctorate from MSU.



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STACEY MURRAY

*PROFESSIONAL DEVELOPMENT COORDINATOR
MICHIGAN HOUSE OF REPRESENTATIVES*

Stacey Murray serves as the Professional Development Coordinator for the Michigan House of Representatives. She is responsible for continuing education of staff members, professional development, hiring assistance in member offices and implementation of the Michigan House of Representatives Legislative Fellowship Program.

Murray served as a staff member in the Michigan House of Representatives and the Michigan Senate for more than 20 years in several capacities. Her responsibilities have ranged from legislative director, floor director in the state Senate, fundraising and campaigns. Stacey also served as a lobbyist for the Michigan Townships Association.

She is a graduate of Michigan State University.



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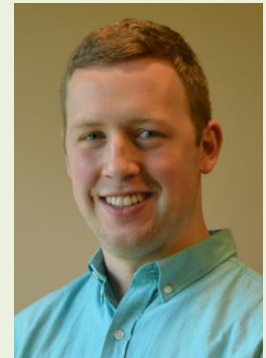
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ERIC WALCOTT

*STATE SPECIALIST, MSU EXTENSION
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Eric Walcott is a State Specialist with MSU Extension's Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government. Eric's work focuses primarily on good governance, civic engagement, and fiscal sustainability, seeking to build capacity of state and local government officials as well as educate Michigan residents on issues related to state and local government and encourage their informed participation. Walcott previously worked in the Michigan House of Representatives, and holds a Master's of Public Policy degree from Michigan State University.



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LEGISLATIVE LEADERSHIP PROGRAM STAFF

CYNTHIA KYLE

COMMUNICATIONS MANAGER

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Cynthia Kyle is communications manager at Michigan State University's Institute for Public Policy and Social Research. Operationally, she helps to craft marketing communications, assists with brand management, strategic planning and visual communications, oversees media relations and implements the Institute's web, internet and social network educational strategies in traditional and digital formats.

She has written for magazines, newsletters, newspapers, radio and online publications. She has taught journalism at Ohio State University, Wayne State University and Michigan State University.

She is a founding member of the revitalized Michigan Journalism Hall of Fame, and past president of the Mid-Michigan Chapter of the Society of Professional Journalists.



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TATIANA MAINE-BROWN

STUDENT ASSISTANT

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Tatiana Maine-Brown is a student assistant working in all operations of the Institute for Public Policy and Social Research. She is a second-year, pre-med student with an interest in women's health and environmental policy and has returned to work with IPPSR for her second academic year.



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