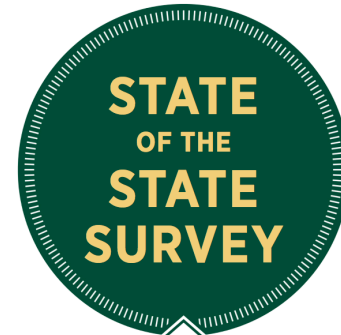


# Who's Winning Michigan and Why? Presidential Politics

**Matt Grossmann, IPPSR Director**



**MICHIGAN STATE**  
UNIVERSITY

Institute for Public Policy  
and Social Research  
State of the State Survey

# State of the State Survey

## Round 72 Early Release

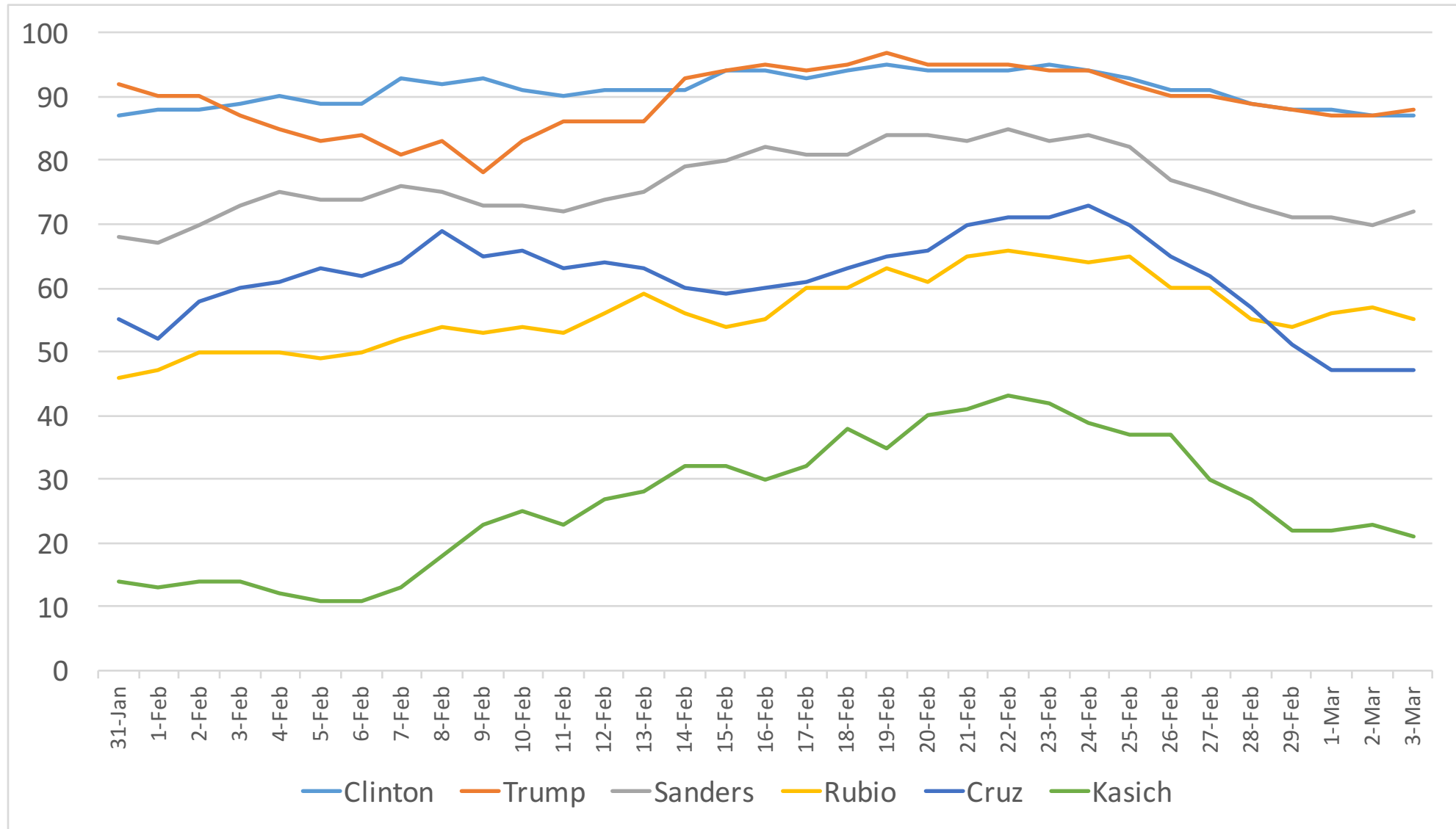
	Sample Size	Margin of Error
Michigan Adults	838	3.4%
Likely Republican Voters	290	5.8%
Likely Democratic Voters	262	6.1%

# Among All Adults

	Candidate Preference	Spontaneous Knowledge
Clinton	23.1%	90.6%
Sanders	22.5%	75.4%
Trump	19%	90.4%
Cruz	9.1%	60%
Rubio	8.7%	55.4%
Kasich	4.3%	24.7%

# Presidential Candidate Spontaneous Recognition

7-Day Windows

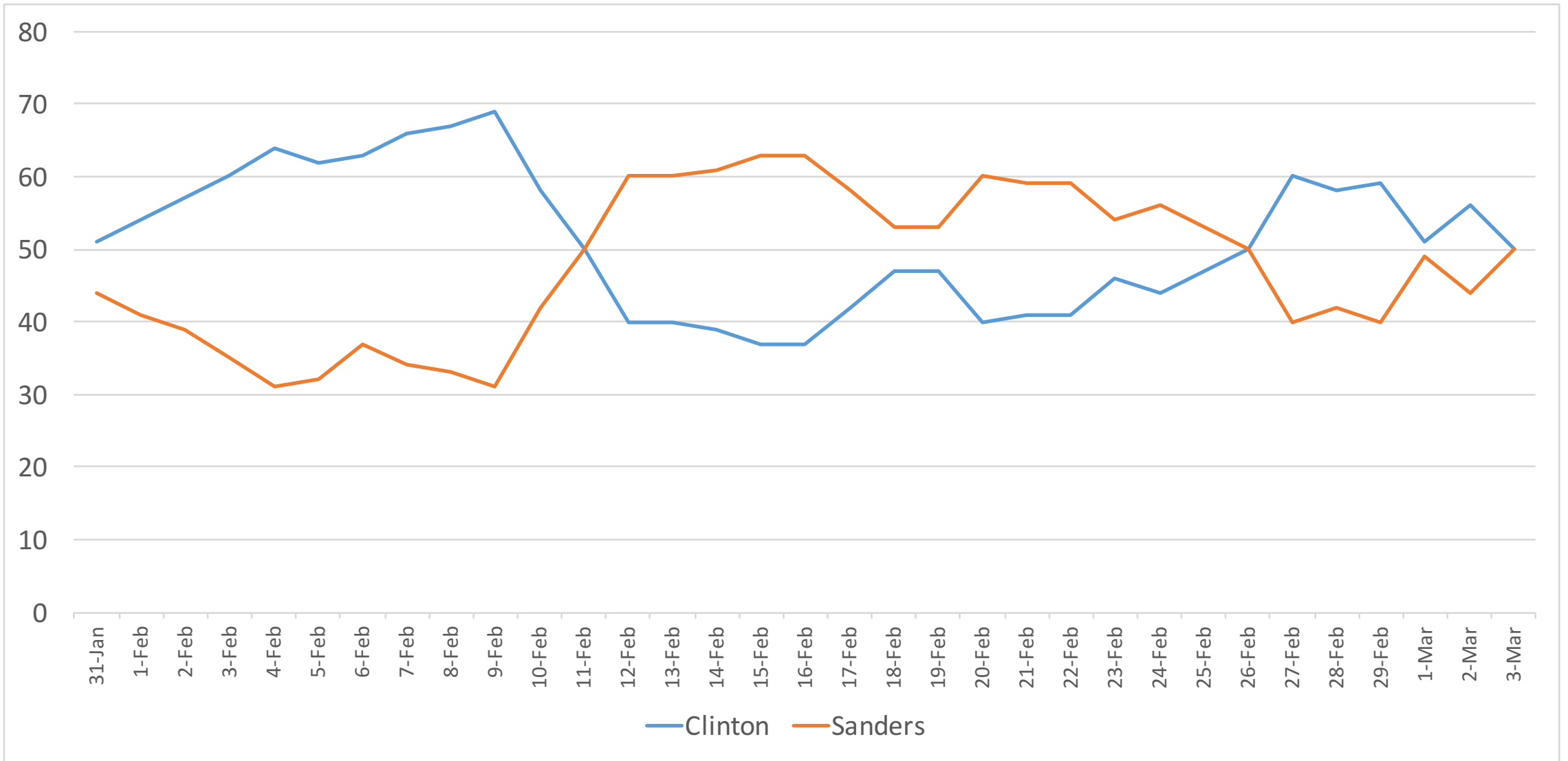


# Democrats: Presidential Vote

	Likely Democratic Voters	Certain Democratic Voters	All Democrats/ Leaners
Hillary Clinton	51.9%	55.4%	45.9%
Bernie Sanders	46.9%	43%	39.2%

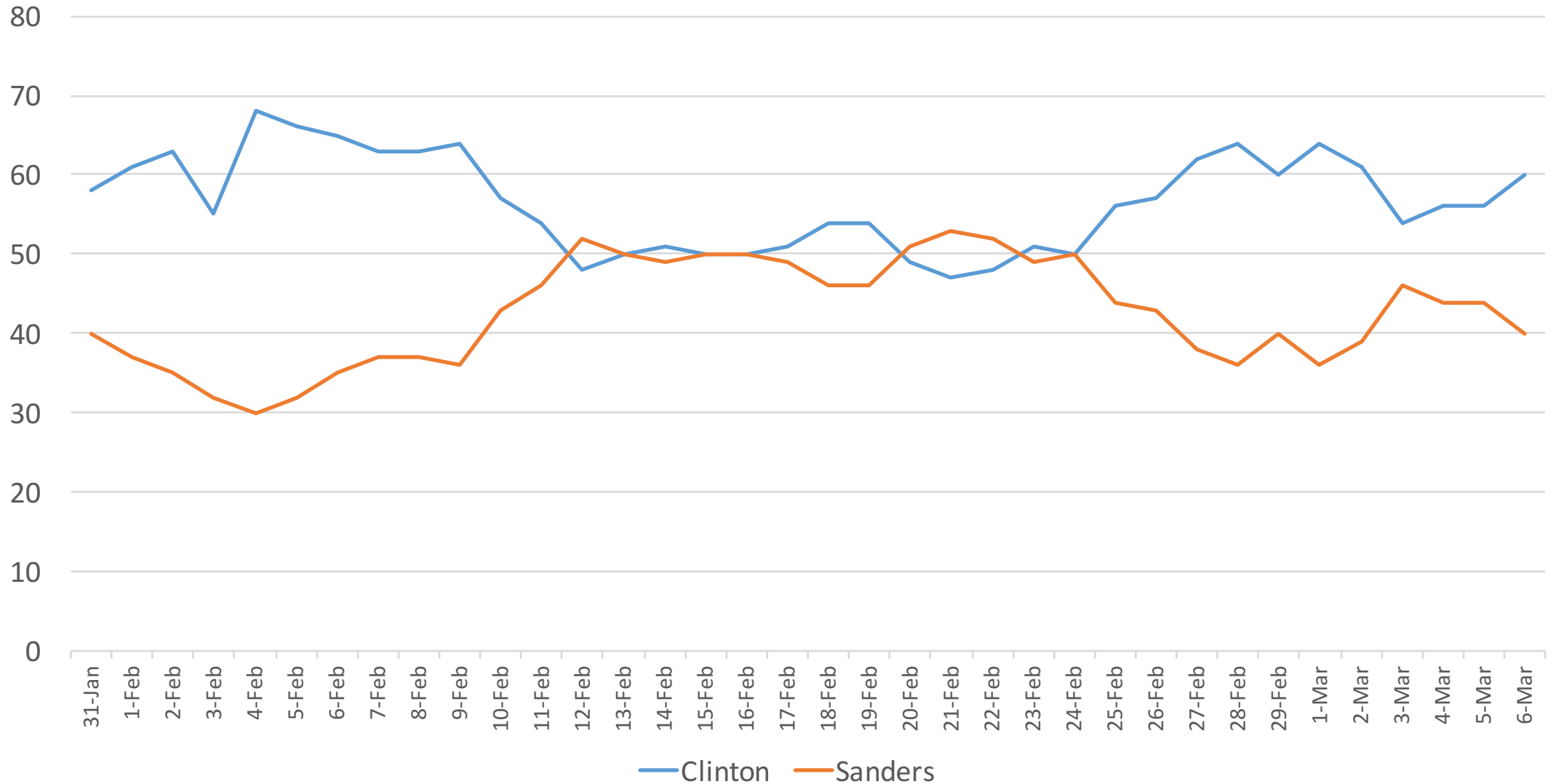
# Democrats: Presidential Vote

Likely Voters, 7-Day Windows



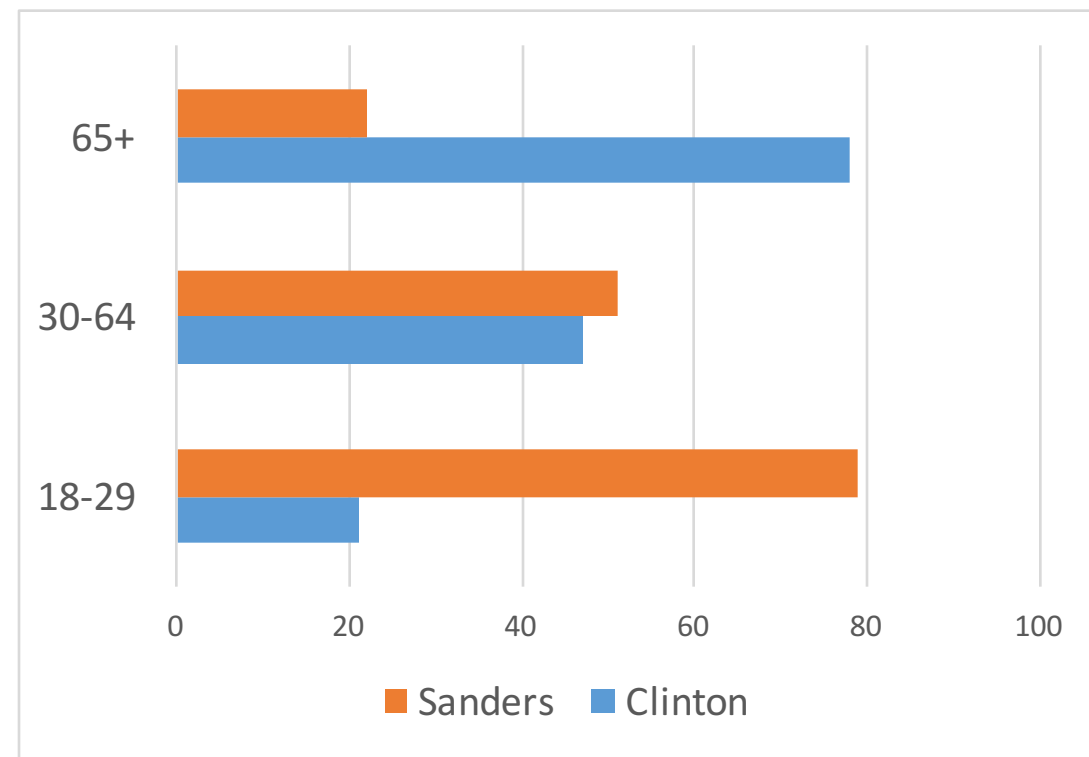
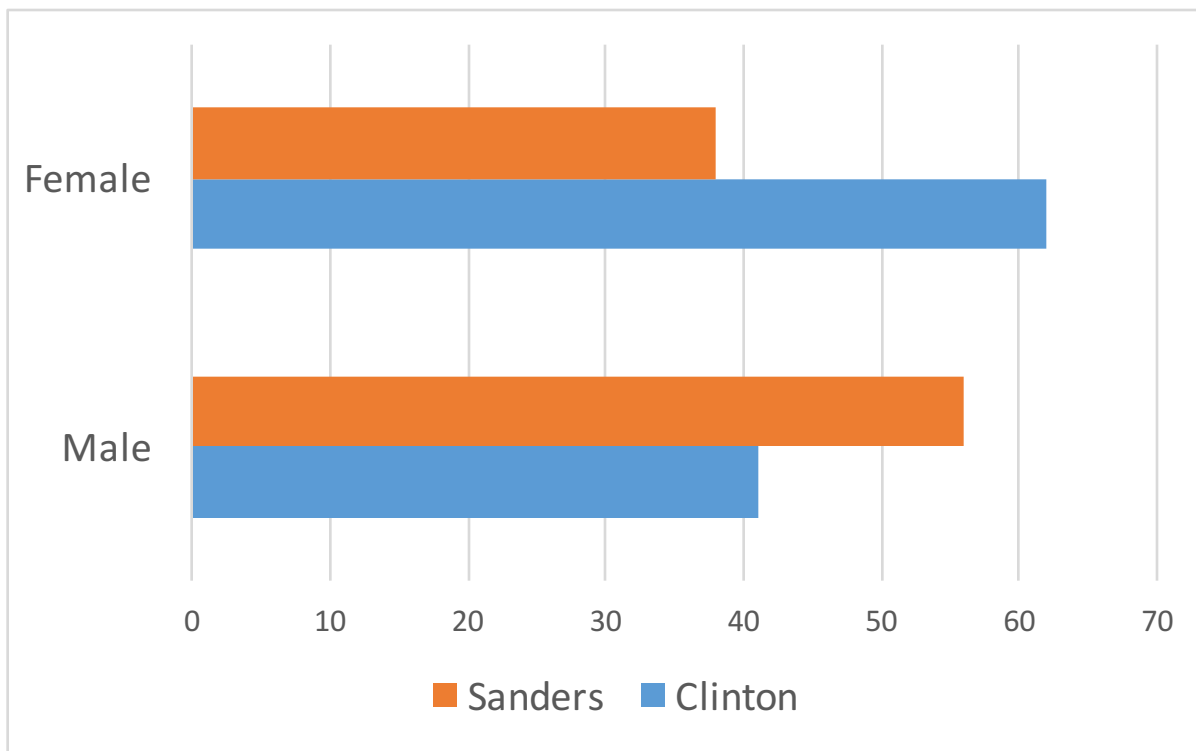
# Democrats: Presidential Vote – Unweighted

Likely Voters, 7-Day Windows



# Democrats: Vote By Gender & Age

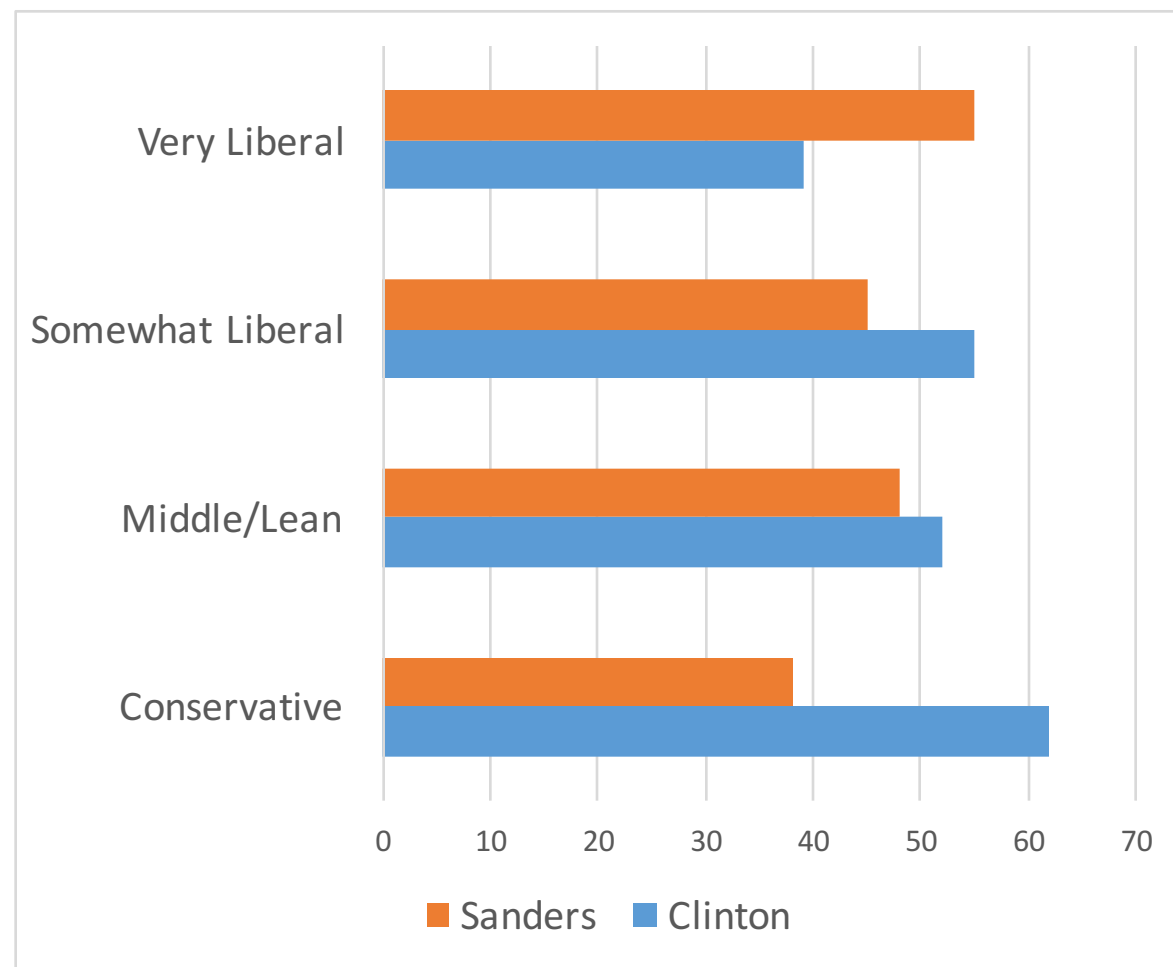
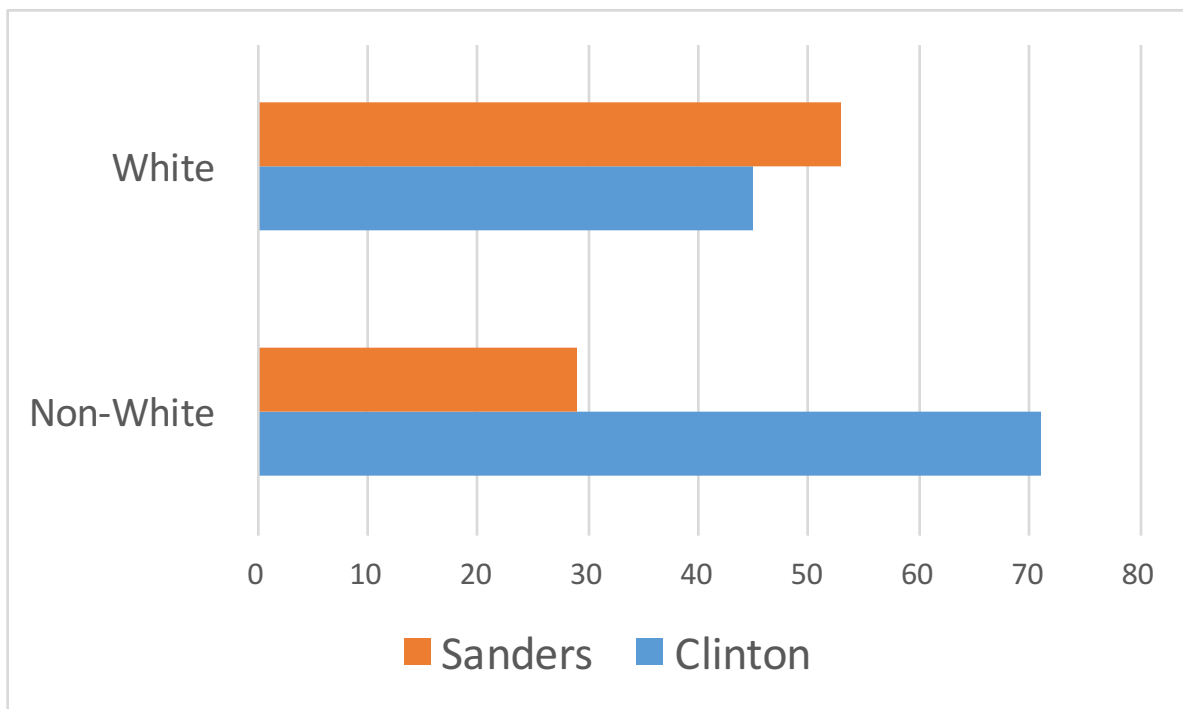
Likely Voters





# Democrats: Vote By Race & Ideology

Likely Voters

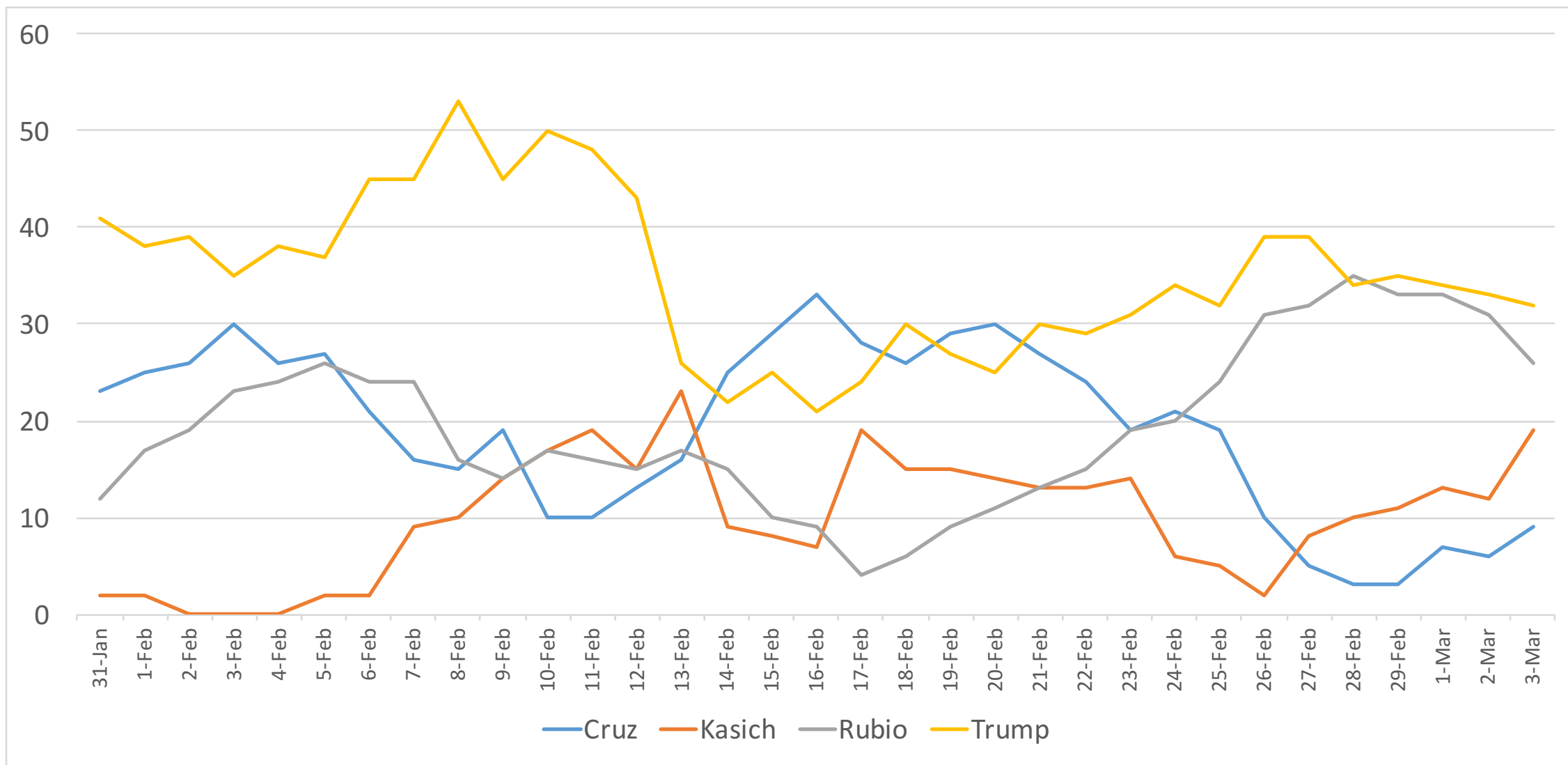


# Republicans: Presidential Vote

	Likely Republican Voters	Certain Republican Voters	All Republicans/ Leaners
Ted Cruz	19.5%	20.9%	17.4%
John Kasich	8.9%	8.7%	6.3%
Marco Rubio	18.1%	19.1%	16.3%
Donald Trump	36.1%	33.5%	35.9%

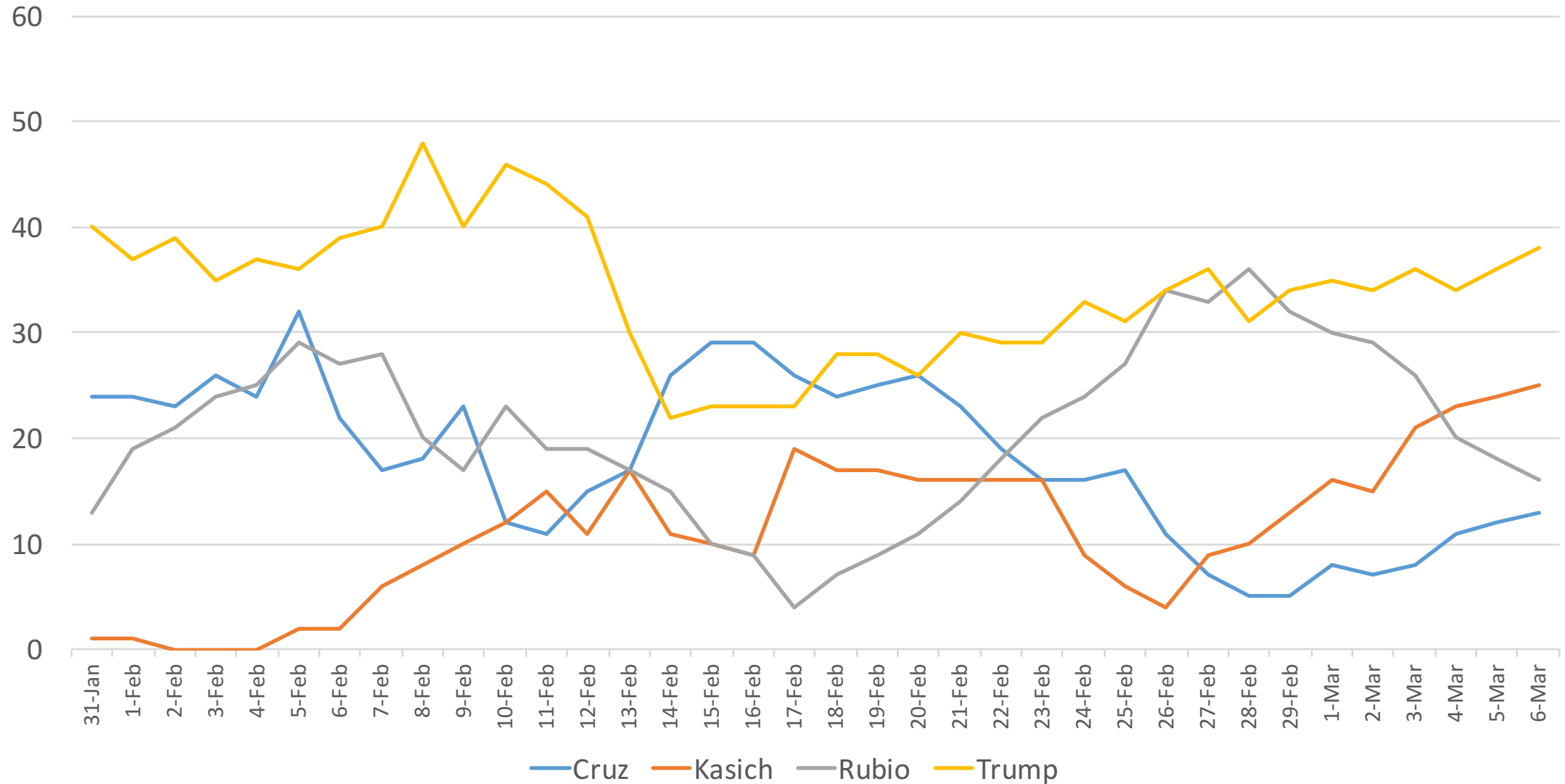
# Republicans: Presidential Vote

Probable Voters, 7-Day Windows



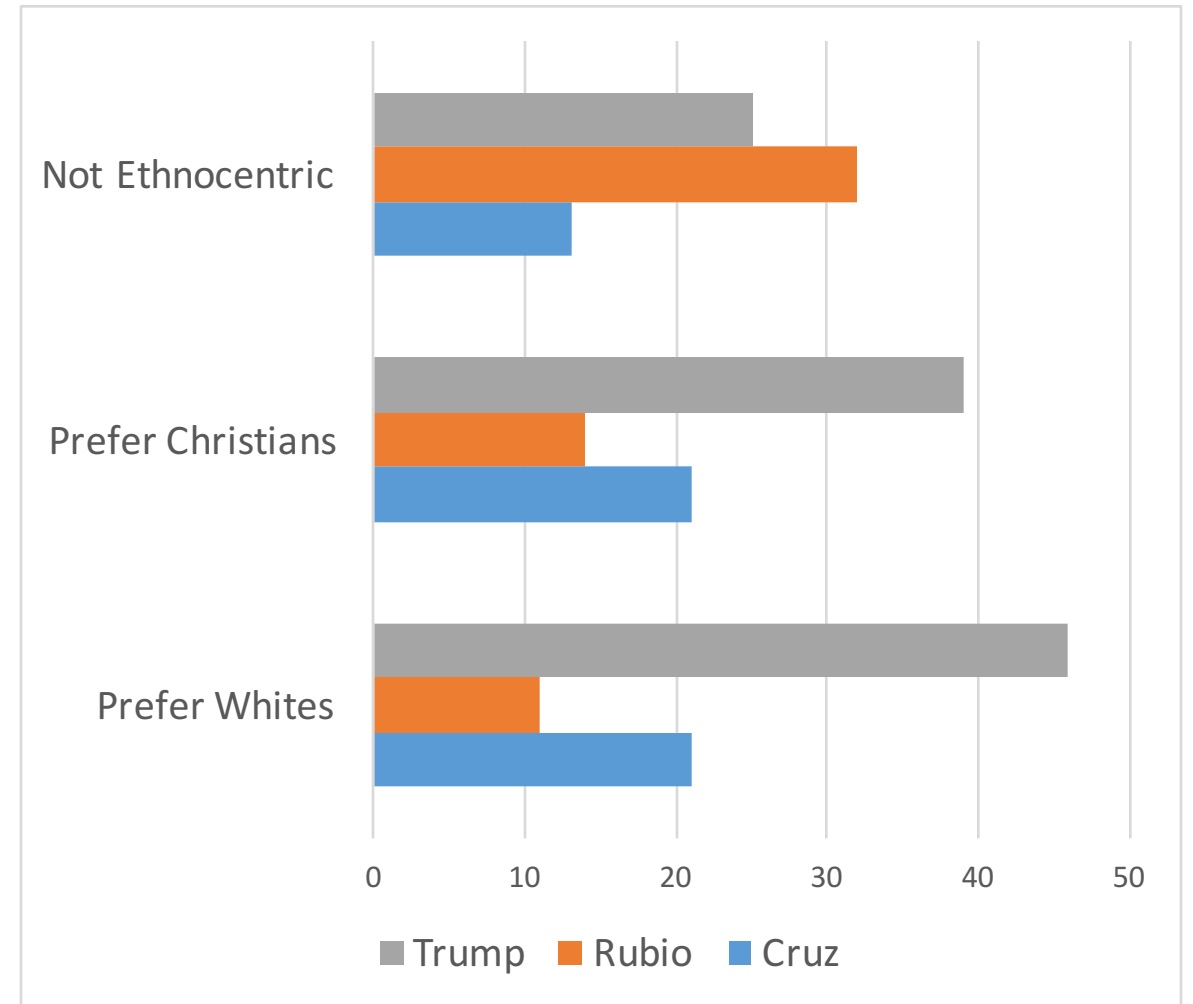
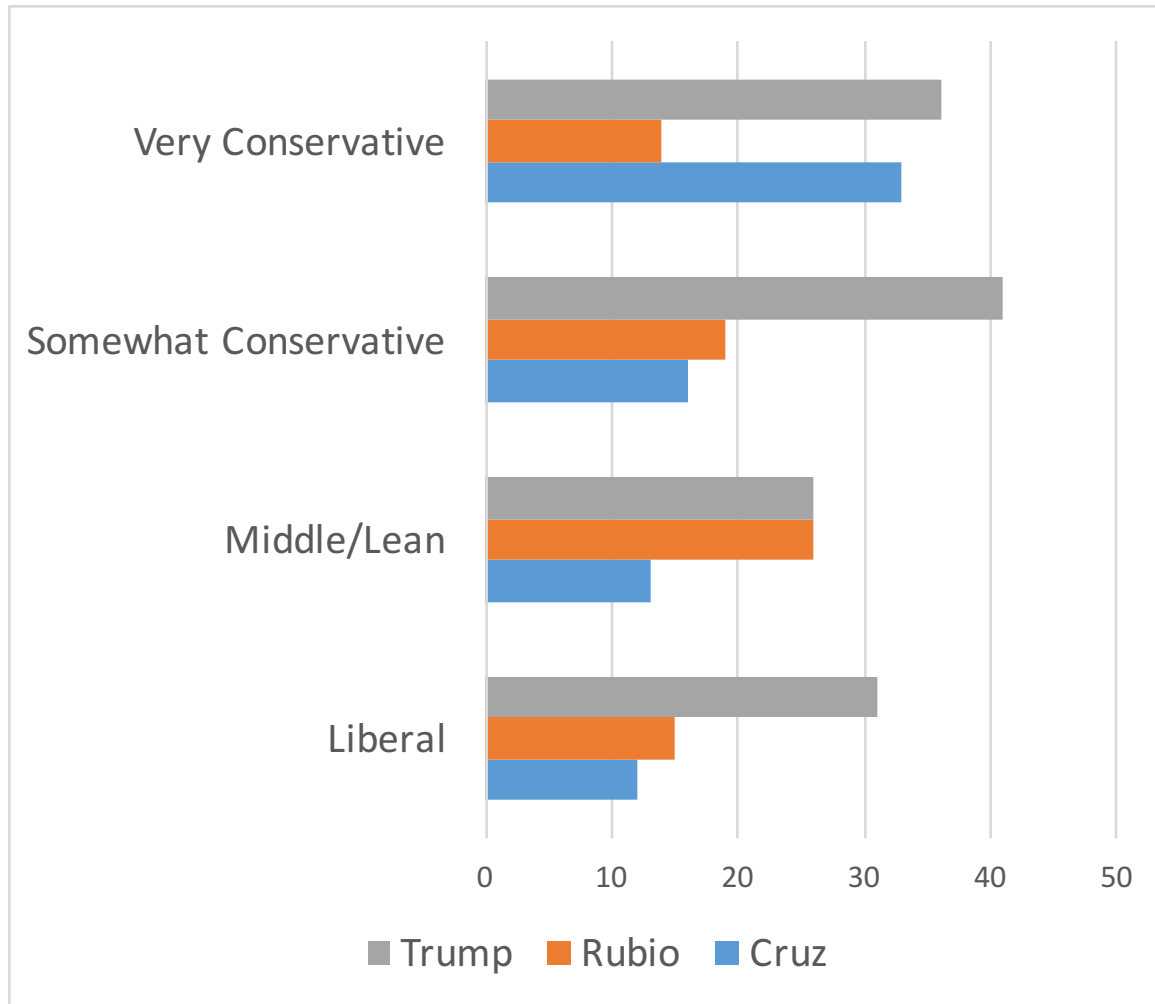
# Republicans: Presidential Vote - Unweighted

Probable Voters, 7-Day Windows



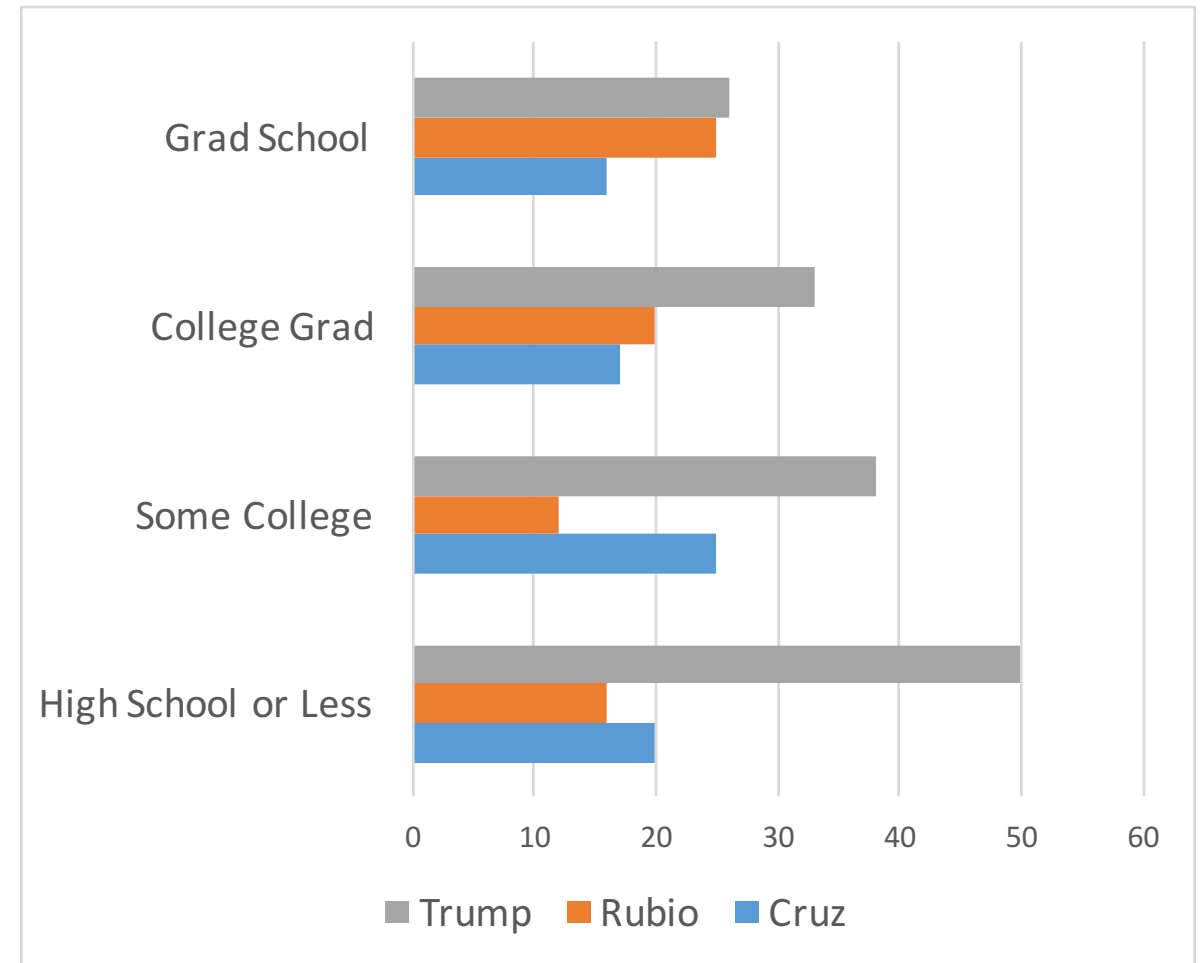
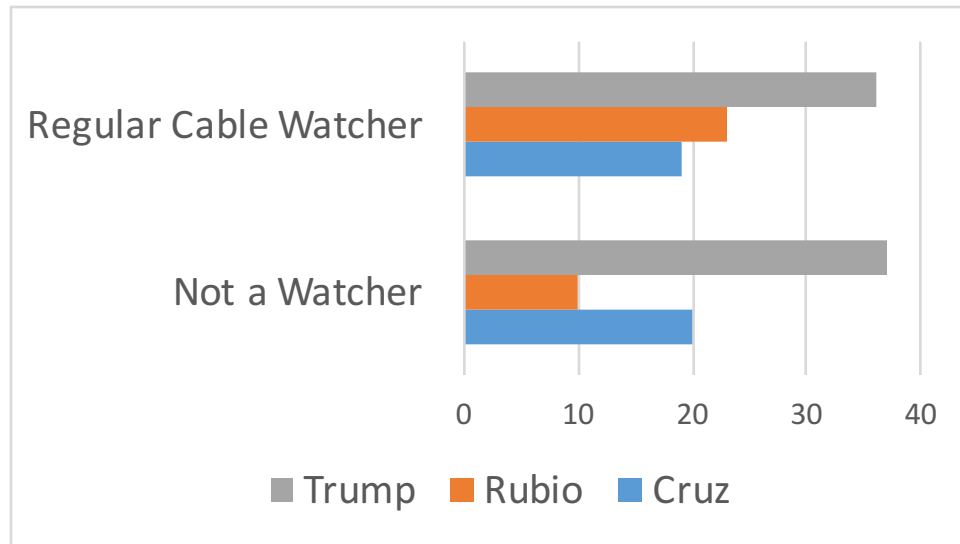
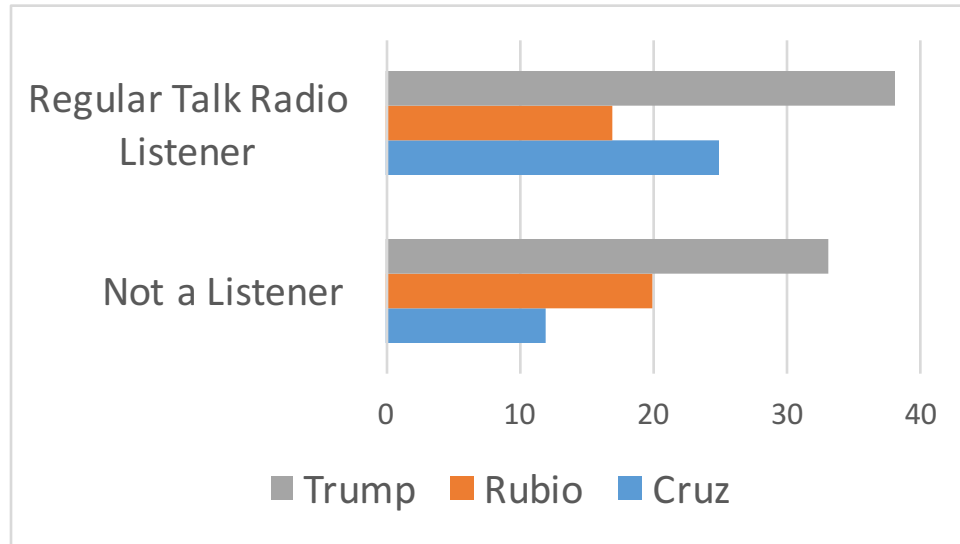
# Republicans: Vote By Ideology & Ethnocentrism

Likely Voters



# Republicans: Vote By Media Usage & Education

Likely Voters



# Who's Winning Michigan and Why? Presidential Politics

**Matt Grossmann, IPPSR Director**



**MICHIGAN STATE**  
UNIVERSITY

Institute for Public Policy  
and Social Research  
State of the State Survey