Who’s Winning Michigan and Why?
Presidential Politics

Matt Grossmann, IPPSR Director
# State of the State Survey
## Round 72 Early Release

<table>
<thead>
<tr>
<th>Group</th>
<th>Sample Size</th>
<th>Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michigan Adults</td>
<td>838</td>
<td>3.4%</td>
</tr>
<tr>
<td>Likely Republican Voters</td>
<td>290</td>
<td>5.8%</td>
</tr>
<tr>
<td>Likely Democratic Voters</td>
<td>262</td>
<td>6.1%</td>
</tr>
</tbody>
</table>
## Among All Adults

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Candidate Preference</th>
<th>Spontaneous Knowledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinton</td>
<td>23.1%</td>
<td>90.6%</td>
</tr>
<tr>
<td>Sanders</td>
<td>22.5%</td>
<td>75.4%</td>
</tr>
<tr>
<td>Trump</td>
<td>19%</td>
<td>90.4%</td>
</tr>
<tr>
<td>Cruz</td>
<td>9.1%</td>
<td>60%</td>
</tr>
<tr>
<td>Rubio</td>
<td>8.7%</td>
<td>55.4%</td>
</tr>
<tr>
<td>Kasich</td>
<td>4.3%</td>
<td>24.7%</td>
</tr>
</tbody>
</table>
Presidential Candidate Spontaneous Recognition

7-Day Windows

Clinton
Trump
Sanders
Rubio
Cruz
Kasich
# Democrats: Presidential Vote

<table>
<thead>
<tr>
<th></th>
<th>Likely Democratic Voters</th>
<th>Certain Democratic Voters</th>
<th>All Democrats/Leaners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillary Clinton</td>
<td>51.9%</td>
<td>55.4%</td>
<td>45.9%</td>
</tr>
<tr>
<td>Bernie Sanders</td>
<td>46.9%</td>
<td>43%</td>
<td>39.2%</td>
</tr>
</tbody>
</table>
Democrats: Presidential Vote

 Likely Voters, 7-Day Windows

Clinton
Sanders
Democrats: Presidential Vote – Unweighted

Likely Voters, 7-Day Windows

Clinton

Sanders
Democrats: Vote By Gender & Age

Likely Voters

Female

Male

Sanders  Clinton

65+
30-64
18-29

Sanders  Clinton
Democrats: Vote By Race & Ideology

Likely Voters

- **Non-White**
  - Sanders
  - Clinton

- **White**
  - Sanders
  - Clinton

- **Very Liberal**
  - Sanders
  - Clinton

- **Somewhat Liberal**
  - Sanders
  - Clinton

- **Middle/Lean**
  - Sanders
  - Clinton

- **Conservative**
  - Sanders
  - Clinton
<table>
<thead>
<tr>
<th></th>
<th>Likely Republican Voters</th>
<th>Certain Republican Voters</th>
<th>All Republicans/Leaners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ted Cruz</td>
<td>19.5%</td>
<td>20.9%</td>
<td>17.4%</td>
</tr>
<tr>
<td>John Kasich</td>
<td>8.9%</td>
<td>8.7%</td>
<td>6.3%</td>
</tr>
<tr>
<td>Marco Rubio</td>
<td>18.1%</td>
<td>19.1%</td>
<td>16.3%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>36.1%</td>
<td>33.5%</td>
<td>35.9%</td>
</tr>
</tbody>
</table>
Republicans: Presidential Vote

Probable Voters, 7-Day Windows
Republicans: Presidential Vote - Unweighted

Probable Voters, 7-Day Windows

Cruz  Kasich  Rubio  Trump
Republicans: Vote By Media Usage & Education

Likely Voters

Regular Talk Radio Listener
- Not a Listener
- Regular Listener

Regular Cable Watcher
- Not a Watcher
- Regular Watcher

Grad School
College Grad
Some College
High School or Less
Who’s Winning Michigan and Why? Presidential Politics

Matt Grossmann, IPPSR Director