Doug Sosnik  
Former Clinton White House Advisor  
SPEAKER BIO

Few people know their way around the West Wing as well as Douglas Sosnik. He served for six years as senior advisor to President William Jefferson Clinton, and played a key role in policy, strategy, and communications decisions. A consummate Washington insider and represented exclusively by Leading Authorities, Sosnik draws on his years in the political arena to take audiences inside the White House, and offers numerous practical examples of how leaders earn the loyalty and support of people.

**In times of crisis, he knows the play-by-play.** His vast experience and leadership has taken Sosnik to new and varied heights. He currently advises prominent U.S. Fortune 100 corporations, the National Basketball Association, as well as U.S. Senators and Governors, in crisis management and strategic planning. His expertise has made him an MVP in his field.

Putting his experiences into practical lessons, Sosnik is the coauthor of the *New York Times* best-selling book *Applebee’s America: What Political, Business, and Religious Leaders Can Learn from Each Other.* He teamed up with senior George W. Bush strategist Matthew Dowd and award-winning Associated Press political reporter Ron Fournier to write a tome that explains how politicians, business leaders, and religious leaders must adapt in order to succeed in this era of immense change.

**Policy and Strategy in Washington.** During the 1996 presidential reelection campaign, Sosnik was the White House political director. For Clinton’s second term, he served as senior advisor for policy and strategy. He is a valued advisor to any campaign, governing body, business leader, or organization. His passion and drive have taken him on a fast break to the top. He speaks with enthusiasm about his own success in politics and the public sector, and offers sound advice on how others can strive for a similar fate.