MPLP Curriculum Outline

Defining Ourselves and Our Work
★ Introduction of Fellows
★ Determine Personal Leadership Style
★ Review Program Goals and Curriculum
★ Establish and Share Individual Goals
★ Understanding the State Budget
★ Authentic Leadership in Public Service
★ The Election Cycle

Understanding Leadership
★ Learn the Power of Group Interaction
★ Identify Influences Affecting Political Leadership Styles
★ Develop Solid Presentation and Interaction Techniques
★ Situational Leadership
★ Global Michigan and Michigan’s Economic Future via Immigration

Local Government Leadership
★ Understand the Evolution of Local Government in Michigan
★ Examine How Local Governments Work And Why
★ Discuss Key Issues Facing Local Government
★ Explore Tribal Government and Development

Intergovernmental Relations, Urban Policy, and Social and Economic Development
★ Explore Economic Development Strategies
★ Consideration of Urban Strategies
★ Examine Models of Intergovernmental Cooperation
★ Detroit Consent Decree
★ Woodward Corridor Initiative
★ Anchor Institutions Strategy and Detroit Revitalization Fellows Program

Health Care and its Role in Michigan
★ Examine Perspectives in Health Care
★ Understanding Evidence Informed Health Policy
★ End of Life and Health Policy

Campaign Development and Perspectives in Policy
★ Perspectives on Decision to Run for Office
★ Overview of the Kalamazoo Promise
★ Prepare Yourself for Campaign Management
★ Develop the Campaign Plan, Website and Literature
★ Envision Michigan’s Future Economy
★ Values Based Messaging

Politics and Media
★ Understand the Role of the Media
★ Practice Effective Media Techniques
★ Learn to Present Yourself to the Electronic Media
★ Experience Working with Media Professionals

Perspectives in Policy, Fundraising and Social Media
★ Examine Models of Intergovernmental Cooperation
★ Learn about the Changing Demographics in Michigan
★ Grassroots and Online Activism
★ Parliamentary Procedures

Ethics in Campaign and Governing, and Translating Knowledge Into Action
★ Ethics in Campaigns and Governing
★ Political Fundraising
★ Understand the Role of Agriculture on Michigan’s Economy
★ Understand Conflict Resolution and Negotiation Skills

Effective Governance
★ Understand Institutional Change
★ Understand the Role of Policy Advocates
★ Review Michigan Citizens’ Priority Issues