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WHITE HOUSE INSIDERS: TOUGH AND SAVVY JOINS CONSUMMATE INSIDER AT MPLP EVENTS

Contemporary authors Nicolle Wallace and Doug Sosnik at MPLP Dinner on Feb. 26 and Breakfast on Feb. 27

Two White House advisers with insider status will share their stories and successes at Michigan State University’s Michigan Political Leadership Program’s annual breakfast and dinner this coming February 2015.

Best-selling authors and political campaign analysts Nicolle Wallace and Douglas Sosnik will speak at MPLP’s 20th annual dinner on Feb. 26, 2015 in Livonia and 13th annual breakfast on Feb. 27, 2015 in Grand Rapids.

Wallace and Sosnik speak out nationally on presidential politics, crisis communications and political campaigns in books, magazines and television.

Wallace is a best-selling author, a political analyst for MSNBC, a top strategist for the GOP, and the former special assistant to the president and director of communications at the White House under President George W. Bush. She’s author of a series of political novels including “Eighteen Acres” and “It’s Classified.”

Sosnik served for six years as senior adviser to President Bill Clinton, playing a key role in policy, strategy and communications. He now advises Fortune 100 corporations and the National Basketball Association. He’s co-author of “Applebee’s America: What Political, Business and Religious Leaders Can Learn from Each Other.”

“These are entertaining speakers fresh from their roles as White House advisers and campaign strategists,” said Douglas B. Roberts, Ph.D., director of Michigan State University’s Institute for Public Policy and Social Research.

“The New York Times has called her a ‘tough, savvy and hard-charging conservative political operator,’” Roberts noted. “He is described as the ‘consummate Washington insider,’ whose expertise has made him known as an ‘MVP in his field.’”

Both events are open to the public. Tickets can be purchased by calling MPLP Administrator Linda Cleary at 517-353-0891 or online.
IPPSR is MSU’s College of Social Science home for MPLP, one of the nation’s premier training grounds in political leadership.

Each year, MPLP trains 24 Fellows, selected through competitive application and interviews. They undergo 10 months of training, meeting a weekend each month at sites around Michigan.

During rigorous training sessions, MPLP Fellows learn from some of the state’s top leaders, tour businesses and communities and take part in hands-on exercises to expand budgeting, communications and policy analysis skills.

The dinner and breakfast raise the majority funds to provide fellowships valued at $12,000 each.

The 2015 MPLP dinner is Thursday, Feb. 26 at 6 p.m. at Laurel Manor and Banquet Center in Livonia. Breakfast follows on Friday, Feb. 27 at 7:30 a.m. at the JW Marriott in downtown Grand Rapids.

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Note: Complete bios and downloadable, high-resolution photos of both speakers can be found at http://bit.ly/MPLPevents.